The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

Key Partners



Distribution providers

Payment providers

Key Activities



Value Propositions



Customer Relationships



Customer Segments



Hosting auction ads

Product distribution

Auction sharing

Premium ads of auctions

Bidders

Sellers

Mass customers

Key Resources



Software developers



Cost Structure



Revenue Streams



Premium subscription with auction advertisement **Basic acccount**

The service take 3% of the item auction when sold







