

## [EXPERIENCES]

### Winbond Electronics (Tech Design)

Taipei, Taiwan

May 2016 - present

Full-time, Digital Web Designer

- +Sped up Web creation with architecting code in HTML and SASS.
- +Conducted a visual research for rejuvenating e-commerce platform user interfaces.

### Everfriend Co., Ltd.,

Taipei, Taiwan

January 2015 - April 2016

Full-time, Designer

- +Solely manage all graphic design supplies for advertisement and publication purposes.
- +Successfully photograph all company products.
- +Collaborated with Taokas Bicycle company as the primary photographer during a bicycle tour.
- +Created company's official website by using service design approach and Bootstrap framework.

### National Taipei University of Technology

Taipei, Taiwan

September 2012 - October 2014

Graduate Student, Researcher

- +Actively contributed to developing user interface of the first prototype of smart TV, which was a pilot study for my thesis.
- +Participated and won first prize in a competition held by MOCA Taipei and Academy of Contemporary Arts Switzerland
- +Published and awarded as the Best Paper in the 7th Conference International Forum on Urbanism in 2013.
- +Granted scholarship by National Taipei University of Technology 2 years consecutively.

## [EDUCATION]

### National Taipei University of Technology

Taipei, Taiwan

October 2014

Master of Arts in Interactive Media Design.

**Concentration:** research in interaction/interactive design, service design, UI/UX design.

**Project:** An investigation of user behavior during Smart TV operation to redesign user interface and enhance user experience. This research utilized design thinking methods (collaborative brainstorming) and applied them to create a usable, intuitive, and fun user interface.

**GPA:** 4.0/4.0

### Institut Teknologi Harapan Bangsa

Bandung, Indonesia

October 2011

Bachelor of Design

**Concentration:** computer graphic skills, visual communication methods, and photography.

**Project:** A practical act of design thinking for Museum Sri Baduga (a local museum in Bandung-Indonesia) by observing elementary student's behavior. The output was restructuring a series of events and encouraging elementary students to play and learn with local saga found in the museum.

**GPA:** 3.4/4.0

## [ACHIEVEMENTS]

+National Taipei University of Technology (NTUT) Scholarship (2012-2014)

+Best 5 in Taiwan Design Award (2013 第32 屆台灣新一代設計獎-數位多媒體類) "Bionic Orchid" – May2013

+Best 5 in The Second Tainan Junior Design Competition (2013 第二屆臺南創藝新人獎) "Bionic Orchid" – May 2013

+First Prize in MOCA Taipei – Imaginary Landscape II Immortal Quest (《想相的風景 II –不朽的追求》 國際學生新媒體藝術徵件展)

"Bionic Orchid" – Oct 2013

+Best Paper Award in the 7th Conference of International Forum on Urbanism (IFoU) – Oct 2013

+Best Nomination in 2014 LED Creative Lantern Design Competition (2014 全國LED 創意設計競賽) "鼓勵機" – Feb 2014

## [PUBLICATION]

+Sheng-Ming Wang, Veronique Bailey & Cipto Hartanto. [Developing Hybrid Internet Broadcast Television User Interface Based on User Experience Design Principle](#). IEEE International Conference on Consumer Electronics Taiwan (May 2014).

+Wang, Sheng-Ming & Hartanto, Cipto. [An Observation and Evaluation of Urban Interaction Created by Interactive Digital Signage](#). The 7th Conference of International Forum on Urbanism (Oct 2013).

+Sheng-Ming Wang, Cipto Hartanto & Hsu-Young Ho. [Service Design for Multi-modal Interaction Development of Hybrid Internet Broadcast TV](#). IPR Conference on Computer Vision, Graphics, and Image Processing (Aug 2013).

## [SKILLS]

+Photoshop ///////////////  
+Illustrator ///////////////  
+InDesign ///////////////  
+HTML5 + CSS3 ///////////////  
+jQuery ///////////////  
+Sketching ///////////////

## [LANGUAGES]

+English: TOEFL score 553 (2012)  
+Chinese: Limited professional proficiency  
+Indonesian: Native