Mark J. Reeves

Owner, Web Developer, Project Manager Clearbold, LLC

[Address & phone number available by request]

hello@clearbold.com

Education

B.S. Ithaca College, Ithaca, NY May, 2000

Telecommunications Management, magna cum laude

Minor: Computer Science

Teacher's Assistant, Intro to Computer Information Systems

Honors Sigma Iota Epsilon 1999

Charter VP of Finance for new chapter

National Sigma Iota Epsilon Scholar 1999

Phi Kappa Phi 2000

Dean's Student Advisory Council 1999 - 2000

School of Business

Certification Microsoft Certified Professional October, 2002

70-152 Designing and Implementing Web Solutions with Visual InterDev 6.0

Publications

How To Sell The Value Of Mobile To Clients

Smashing Magazine · http://www.smashingmagazine.com/author/mark-reeves

Featured in Clients: Friends You Never Had eBook

https://shop.smashingmagazine.com/products/clients-friends-you-never-had

For a Successful Website Redesign Project, Focus on Outcomes First

Nonprofit Technology Network

http://www.nten.org/article/for-a-successful-website-redesign-project-focus-on-outcomes-first

Presentations

Making Your Way in a Mobile World

August, 2014

The Email Design Conference, Boston, MA

Mobile Marketing March, 2011

The Enterprise Center at Salem State, Salem, MA

Experience

Owner, Web Developer, Project Manager

April, 2007 – Present

Clearbold, LLC, Pelham, MA

Clearbold, LLC provides web design and full stack development services for clients, including web application development, content management system integration and customization, user experience design and product roadmap/strategy consulting.

Clientele & projects have included:

- MIT HyperStudio / ArtBot
- MIT / The Comédie-Française Registers Project
- MIT HyperStudio / Annotation Studio
- Digital Research Center at Hofstra
- Hofstra DRC / A Frightful Number! Itinerary Mapping Project
- The Carroll School, VasCore, VasCore Training & Education Center, 40Act.com, ESPN, Massachusetts General Hospital, SAP, Six Red Marbles, Allegro Software, American Science & Engineering, 21st Century Oncology

Primary development technologies include: PHP, MySQL, CraftCMS, ExpressionEngine, jQuery, JavaScript, HTML5, CSS3, Sass, Jekyll.

Senior Application Developer, Technology Lead

July, 2006 - March, 2007

Silver Oven Studios, Portsmouth, NH

Led next-generation development efforts and custom content management system development efforts using the .NET and SQL Server platforms. Managed network security and operations migration. Clients included the New York Stock Exchange (NYSE) and Bain Capital.

Senior Software Engineer

Euro RSCG 4D, Boston, MA

January, 2005 – June, 2006

Managed subscriber lists and reporting for 1.2million+ email subscribers for Lexmark client using SQL Server and .NET platforms. Supported development team in migration to Web Standards-based front-end web development.

Web Application Developer

March, 2004 – January, 2005

AIR Worldwide, Boston, MA

Full stack web developer on home replacement cost estimator secure web-based software used by insurance professionals. Technologies included: SQL Server, Visual Basic/Classic ASP, XML/XSLT, JavaScript, XMLHTTPRequest, HTML, CSS. Participated in migration of application to ASP.NET platform.

Software Engineer

June, 2000 – July, 2003

Euro RSCG Circle, Boston, MA

Full stack web developer on custom content management tools for marketing agency clientele, including the Campbell Soup Company. Development of COM+ XML module, XML/XSLT content and workflow tools.