## WikiSearch

Mami Ciro Antonio January 14th 2021



#### What WikiSearch does

WikiSearch is a tool that aims to emulate a search engine. The user insert a query through a command-line interface and the most relevants Wikipedia pages are retrieved from the simple Wikipedia dump of April 2007

```
SEARCH (digit exit to close):radius
Mathematics
Number
Set
Function
Integer
Multiplication
English_language
Science
Arithmetic
Theorem
SEARCH (digit exit to close):
```

#### **What's under WikiSearch**

The most relevant pages are retrieved according to the Topic-Sensitive PageRank developed at Stanford University.

# **PageRank**

PageRank 5/23

PageRank is the algorithm originally used by Google in ranking the pages in its results.

Developed in 1996 by Sergej Brin and Larry Page, the main idea is to assign a static score to a page, which is independent from the query and depends on the number and the quality of incoming links.

Formally, this is achieved exploiting Markov chain.

PageRank 6/23

The first step consist in extracting the transition matrix *R* from the data.

R is defined as follow:

$$R_{i,j} = \begin{cases} 0, & \text{if } i \to j \\ \frac{1}{O[i]}, & \text{if } i \to j \end{cases} \tag{1}$$

Where O[i] is the total number of outgoing links for page i.

PageRank 7/2:

Now, thanks to property of Markov chains, we can find the limit distribution of the importance (rank) of each page with the iterative equation:

$$\vec{Rank_t} = Ran\vec{k}_{t-1} \cdot (\alpha \vec{1}^T \vec{J} + (1 - \alpha)R)$$
 (2)

Where  $\vec{J}$  is called Jump Vector and models the probability of the user randomly going to a new page instead of following the links. This is a very powerful tool in biasing our algorithm. Equation (2) is computed until convergence.

PageRank 8/23

# **Topic-Sensitive PageRank**

Topic-Sensitive PageRank

9/23

Published in 2002 this algorithm aims to compute a PageRank vector which depends on the query, answering the question "which are the most relevant pages for this query?".

The algorithm consists in two phases, offline and online.

Topic-Sensitive PageRank 10/23

Offline, a set of PageRank vectors is computed biased on a set of representative topics.

At the same time, a term-frequency dictionary is computed for each topic, based on the terms occurrences in the corpus of the pages.

Topic-Sensitive PageRank 11/23

We can bias PageRank on a specific topic by selecting a set of pages S, which are related to the topic, and defining a new Jump Vector  $\vec{J}_S$  as:

$$\vec{J_{Si}} = \begin{cases} \frac{1}{|S|}, & \text{if } i \in S \\ 0, & \text{otherwise} \end{cases}$$
 (3)

Topic-Sensitive PageRank 12/23

At query time, we infer the probability of a specific topic  $c_j$  given the query q. If the query consists of multiple terms this can be computed as:

$$P(c_j|q) = \frac{P(c_j) \cdot P(q|c_j)}{P(q)} \propto P(c_j) \prod_i P(q_i|c_j)$$
 (4)

For our purpose we will assume that the topics are uniformly distributed and so P(cj) can be omitted.

Topic-Sensitive PageRank 13/23

Finally the PageRank score s for a page p given a query q is estimated according to:

$$s_{q,p} = \sum_{j} P(c_j|q) \cdot rank_{j,} \tag{5}$$

Topic-Sensitive PageRank 14/23

# Coding Topic-Sensitive PageRank

#### **Building the Dataset**

The script dataset.py returns two .json files:

data.json which contains a dictionary where the keys are the Wikipedia pages and the values are their outgoing links.

#### **Building the Dataset**

The script dataset.py returns two .json files:

- data.json which contains a dictionary where the keys are the Wikipedia pages and the values are their outgoing links.
- meta.json a dictionary where the keys are the Wikipedia pages and the values are their keywords.

Some unuseful pages (e.g. 'index.html') are filtered out.

- Some unuseful pages (e.g. 'index.html') are filtered out.
- The files are passed to an html parser which allows to extract metadata and outgoing links.

- Some unuseful pages (e.g. 'index.html') are filtered out.
- The files are passed to an html parser which allows to extract metadata and outgoing links.
- The filenames are normalized to be coherent.

- Some unuseful pages (e.g. 'index.html') are filtered out.
- The files are passed to an html parser which allows to extract metadata and outgoing links.
- The filenames are normalized to be coherent.
- Finally all the outgoing links which points to an external page are filtered out from the dictionary.

#### Implementation of the algorithm

The script pagerank.py implements the class PageRank which computes the classic PageRank algorithm.

The class needs as input a dictionary (i.e. the dict extracted from data.json).

Tokenization.

- Tokenization.
- Removal of puctuation.

- Tokenization.
- Removal of puctuation.
- To lowercase.

- Tokenization.
- Removal of puctuation.
- To lowercase.
- Removal of stopwords.

It takes as input in addition to the dictionary with the graph:

- It takes as input in addition to the dictionary with the graph:
  - the dictionary with the metadata of the pages

- It takes as input in addition to the dictionary with the graph:
  - the dictionary with the metadata of the pages
  - the topic which will bias the pagerank

- It takes as input in addition to the dictionary with the graph:
  - the dictionary with the metadata of the pages
  - the topic which will bias the pagerank
  - [Optional] a vector with a precomputed unbias PageRank

compute\_J() returns the jump vector based on the topic and for each Wikipedia page that contain the topic in its metadata update a term-frequency dictionary.

- compute\_J() returns the jump vector based on the topic and for each Wikipedia page that contain the topic in its metadata update a term-frequency dictionary.
- ▶ Before saving the term-frequency dictionary it is normalized, in this way  $tf_j[q] = P(q|c_j)$ .

- compute\_J() returns the jump vector based on the topic and for each Wikipedia page that contain the topic in its metadata update a term-frequency dictionary.
- Before saving the term-frequency dictionary it is normalized, in this way  $tf_j[q] = P(q|c_j)$ .
- Finally update\_Rank() computes the PageRank vector biased on a specific topic.

wikisearch.py combines all the previous scripts and returns the most relevant pages for a given query according to equation (4). This is done after that, offline, all the topic-sensitive PageRank and the term-frequency dictionary has been computed.

### **Limitations and improvements**

The main limitation to WikiSearch is the quality of data, in particular the metadata extracted from the .html files.

#### **Limitations and improvements**

- The main limitation to WikiSearch is the quality of data, in particular the metadata extracted from the .html files.
- We can increase the accuracy of keywords by exploiting a Neural Network to model the topics.

#### **Limitations and improvements**

- The main limitation to WikiSearch is the quality of data, in particular the metadata extracted from the .html files.
- We can increase the accuracy of keywords by exploiting a Neural Network to model the topics.
- We can bias the algorithm to give an higher score to pages which contains the query in the corpus (using a regularization to avoid scam).