

# Poisson and Negative Binomial Regression

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**Poisson Regression** “is a form of regression analysis used to model count data and contingency tables. Assumes the response variable  $Y$  has a Poisson Distribution and that the logarithm of its expected value can be modeled by a linear combination of unknown parameters. [...] It’s a form of generalized linear model with the logarithms as the link function and the Poisson distribution as the assumed probability distribution of the response.”

Assumes:

$$Y \sim \text{Poisson}$$

$$\ln(\hat{y}) = \ln(\lambda_i) = \alpha + \beta_1 x_1 + \dots + \beta_n x_n$$

## Stata

- `poisson <variables>`
- `poisson <variables>, irr`