



## CONTACT US

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### Note:

*Lakeside Personal Shopping Express* will not be available on the mornings of Tornado home football games.

In an effort to broaden the convenient services we provide, **Lakeside Food Emporium** is proud to announce the kickoff of our newest service, Personal Shopping Express. Here's how it works. Perhaps you're in the midst of preparing a dinner party for special friends and discover to your dismay that you're out of a crucial ingredient or two — what do you do? Suppose your house guests arrive a day early and you suddenly have several extra meals to prepare — what do you do? Maybe you're finding it difficult to make regular trips to the grocery store around your work schedule, picking up the kids, etc. — what do you do? Call Personal Shopping Express (555-6789) seven days a week between 7:00 a.m. and 11:00 p.m., and we'll deliver your order directly to your home.



# LAKESIDE



## PERSONAL SHOPPING EXPRESS



There is a minimum charge of \$15 for using the **Personal Shopping Express**, and we guarantee delivery within one hour to any place within a five-mile radius of our store. For your security, our delivery personnel will carry *Lakeside ID badges* and will know your order code.

## ABOUT

You can order any quantity of groceries, supplies, and sundries through **Shopping Express**, with the exception of the usual customer limits on special sale items. We'll bring you fresh fruits and vegetables right off our supply trucks; we'll bring you the finest cuts of meats ready for the broiler or packages for next Sunday's picnic; we'll bring you light bulbs and razor blades, paper plates, and cellophane tape; we'll even bring a bag of charcoal for your grill or a battery for your flashlight. If you need prepared items from Lakeside's excellent catering service, give us just a few hours lead time. (Forget to buy a birthday cake? We can help, and that special someone will be none the wiser.)

For your convenience, all **Shopping Express** orders will be charged to a separate account we will open for you when you first use the service.



You will be billed once a month, and automatic checking withdrawal payments are available through most area banks.

The best part of **Lakeside Personal Shopping Express** is that you'll earn double Frequent Shopper Points for all orders. This means faster acquisition of premiums and discounts, including your promotion to **Silver Premier Shopper** or **Gold Premier Shopper**. As a Premier Shopper, you'll be eligible for the drawing that will reward some special Lakeside shopper with an all-expenses-paid cruise to the beautiful Solomon Islands in the South Pacific.

