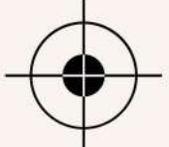


# Portfolio作品集

FOR

 COLLECTION  
OF DESIGNS

钱宇萌 Graphic Design



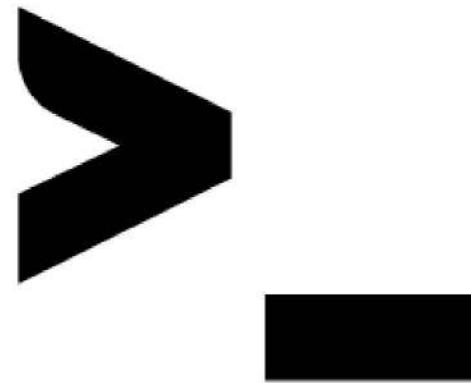
# 目录

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LOGO



COMMANDA

全息茉莉 + HOLOGRAM JASMINE

**HOLOGRAMJASMINE**

MAIN LOGO

**全息茉莉**

CHINESE LOGO





MAIN FONT

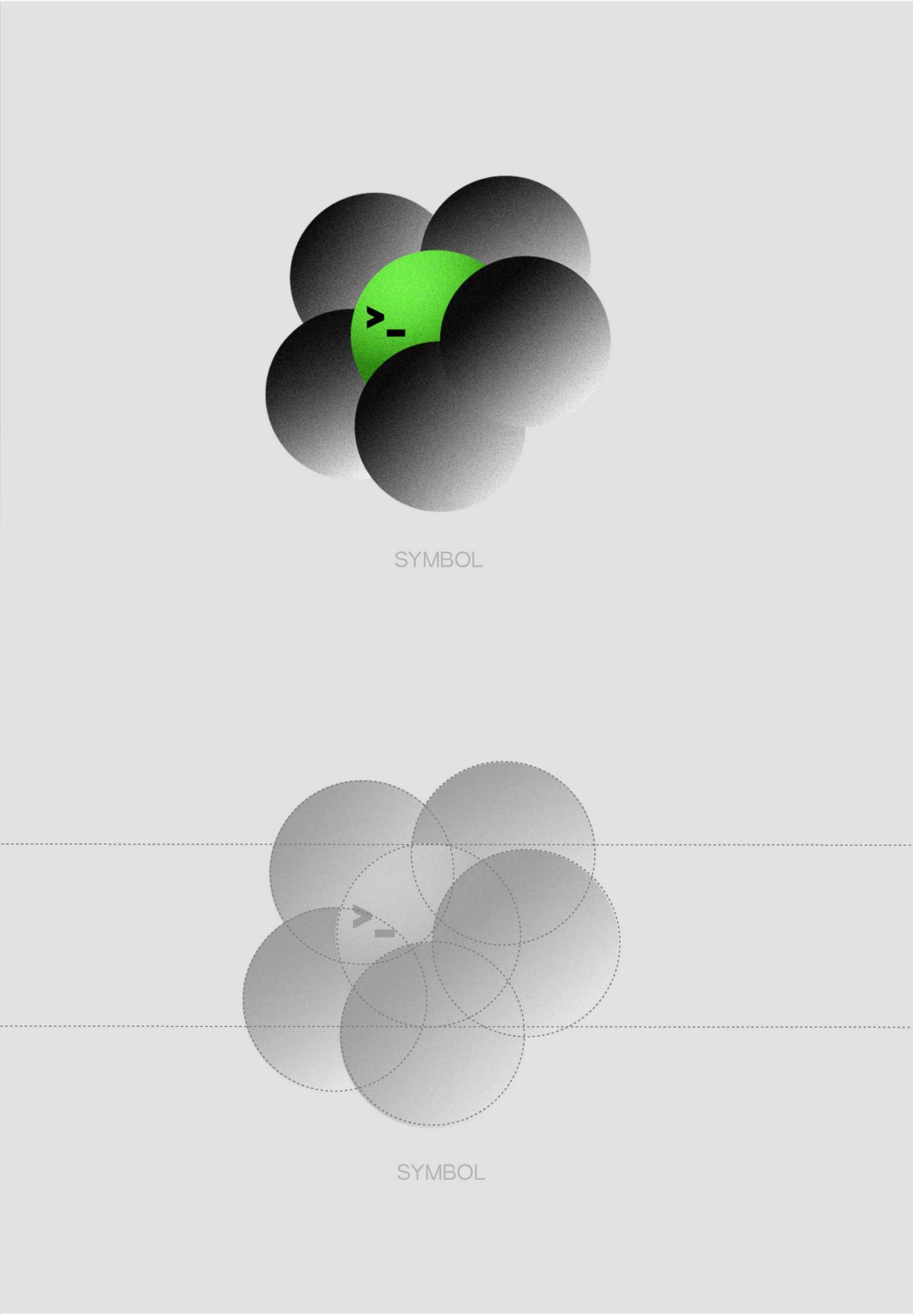
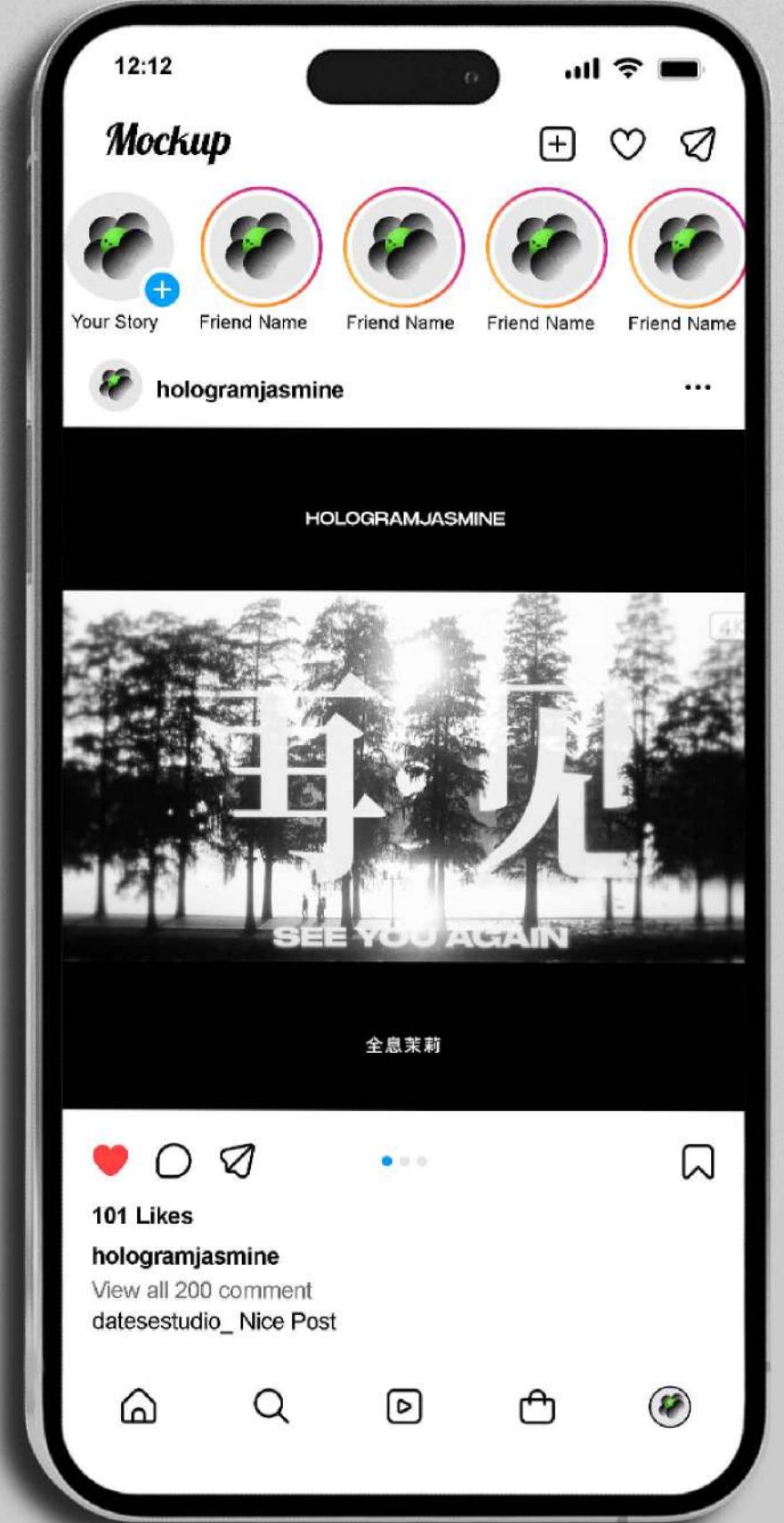
# POWER GROTESQUE BOLD

A B C D E F G H  
a b c d e f g h  
1 2 3 4 5 6 7 8 9 0

BODY TEXT FONT

alibaba  
puhuiti-L

A B C D E F G H  
a b c d e f g h  
1 2 3 4 5 6 7 8 9 0



# HOLOGRAMJASMINE

*hologram*



2014

2024

INTERSTELLAR PICTURE(BEIJING) CULTURE  
COMMUNICATION CO.,LTD

全 息 茉 莉

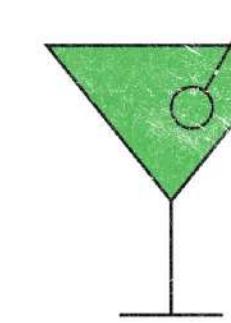


*hologram*

MOVIE PREVIEW SPECIAL  
TUESDAY 19:00P.M  
@ SANLITUN SOHO  
RSVP BLACK AND WHITE



2014

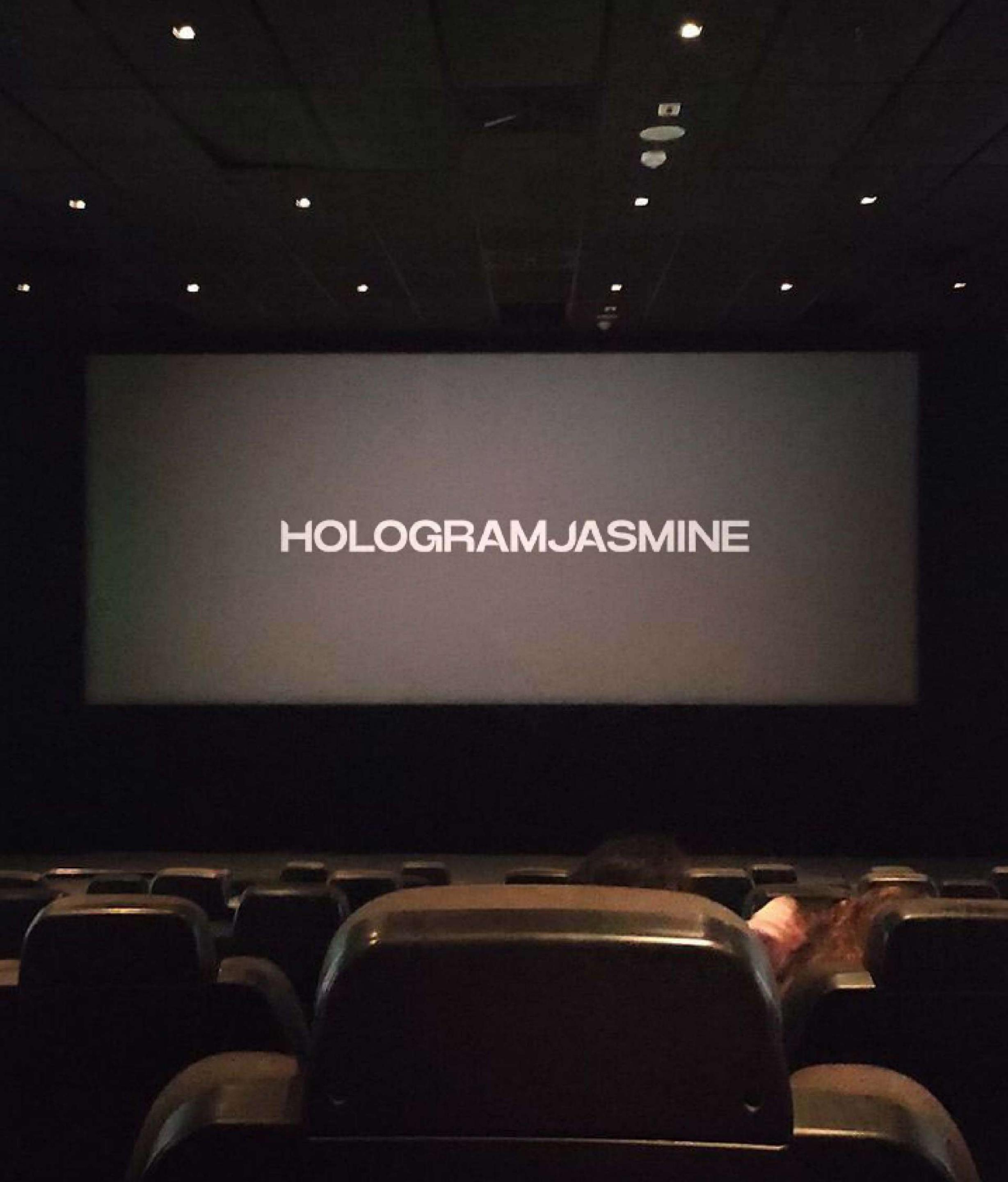


2024

INTERSTELLAR PICTURE(BEIJING) CULTURE  
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# HOLOGRAMJASMINE



HOLOGRAMJASMINE





**HOLOGRAMJASMINE**

Home Works Clients About 主页 作品 合作 关于我们

## OUR TEAM

Zeng Xiao Main director	Zhang Jingyao Assistant Producer	Deng Mo CEO	Zhou Xinyi Project coordinator
曾晓 总导演	张竟尧 制片助理	邓末 总监	周新一 项目统筹
Yu Tao Virtual Production Lead	Yang Tiezheng Technical Art Lead	于涛 虚拟制片总监	杨铁铮 技术美术总监

## WHO WE ARE

Founded in Beijing in 2014, Interstellar Imaging has remained committed to music and visual production for decades, continuously evolving and innovating. Beyond providing full-service creative production, we actively explore the market potential of virtual idols and digital art, striving to pioneer new possibilities at the intersection of technology and entertainment.

Our creative ecosystem includes two flagship brands: “DATESEStudio”, an independent visual production studio that has been at the forefront of live music visuals since 2007, and “HOLOGRAM JASMINE”, a multidisciplinary creative label dedicated to the incubation of virtual IPs, storytelling in music visuals, and cross-domain digital content innovation.

**HOLOGRAMJASMINE**

Home Works Clients About 主页 作品 合作 关于我们

## XR production

XR制作说明 XR制作说明 XR制作说明 XR制作说明 XR制作说明 XR制作说明  
All about XR production All about XR production All about XR

Virtual Artist Set Design Sub Category Sub Category 2 Sub Category 3

MELA

hologram jasmine presents

MELA

hologram jasmine presents

Reach out to us Zengxiao@hologrammolly.com

与我们合作 Zengxiao@hologrammolly.com

Our terms and conditions Our privacy policy

全息影像2024 Back to top



HOLOGRAMJASMINE

全息茉莉

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hologram jasmine presents  
MELA  
october 2023

## XRproduction

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## Musicvideo

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hologram jasmine presents  
MELA  
october 2023

## Advertisement

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## Aftermovie

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Reach out to us  
[Zengxiao@hologrammolly.com](mailto:Zengxiao@hologrammolly.com)

@  
f

与我们合作  
[Zengxiao@hologrammolly.com](mailto:Zengxiao@hologrammolly.com)

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f

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Our terms and conditions

Our privacy policy

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清爽回甘  
檸檬油柑 潮汕風味

01

腐乳鷄翅



生津酸甜  
原味油柑 潮汕風味

02

腐乳鷄翅



祛濕清甜  
秘製黃皮 潮汕風味

03

腐乳鷄翅







Bomber

App store preview slides

浏览页面



电子会员卡





Bomber

Motion Graphic & Opening Screen

动态视频与APP动画



# About Bomber

Bomber is a dynamic early-stage startup specializing in a **comprehensive aggregated system** tailored for the vibrant nightlife entertainment sector in Asia. Our innovative solution ranges from aggregated table booking system for clubs, KTVs and bars, to efficient online ordering platform with client-end cash flow management, and finally a cutting-edge digital identity feature utilizing facial recognition technology for streamlined ID checking. By addressing the inherent fragmentation in the industry, Bomber simplifies the reservation process, connects diverse user segments, and enhances overall operational efficiency.

## Benefits for Our Users

- Table/Walk-in Booking System**  
Convenient food and beverage ordering  
Effortless splitting of bills among groups
- Online Order & Payment**  
Transparent reservation process  
Easy access to nightlife event bookings.
- Virtual Identity**  
Secure age verification without physical IDs  
Stringent Know Your Customer (KYC) policy
- Membership Benefits**  
Privileges, exclusive discounts, and rewards  
Flexible point exchanges for complimentary items and services

**Download the App**



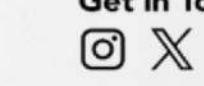
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Google Play



Download on the  
App Store

**Get in Touch**

customer@bomber.app  
www.bomber.com



## The Problem

- Fragmentation in the industry**  
The nightlife industry often lacks cohesion, making it challenging for customers to easily find and make reservations.
- Opaque payment charges**  
Customers are sometimes uncertain about the fairness and transparency of payment charges at nightlife venues.
- Inefficient venue operations**  
Bars and clubs often use disparate platforms for various services, which can lead to inefficiencies in operations.
- Customer Loyalty**  
Lack of efficient membership system often leads to struggle with attracting new customers and retaining loyal customers, which further leads to unstable revenue.

## Our Solution

Our innovative solution covers from **aggregated table booking system** for clubs, KTVs and bars, to **efficient online ordering platform** with client-end cash flow management, and finally a cutting-edge **digital identity feature utilizing facial recognition technology** for streamlined ID checking. By addressing the inherent fragmentation in the industry, Bomber simplifies the reservation process, connects diverse user segments, and enhances overall operational efficiency.

## Benefits for Our Clubs

- POS Management**  
Enhanced cash flow management  
Streamlined booking, ordering, and inventory management.
- Membership System**  
Tailored rewards and services for patrons  
Integration with the Bomber Royal Reward Program.

**Increased Revenue Potential**  
Encourage customer loyalty  
Maximize profits with efficient inventory and cash flow management.

**Enhanced Operations**  
Simplify table booking and order processing.  
Reduce human error in bill splitting and payment processing.

**Download the App**



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**Get in Touch**

customer@bomber.app  
www.bomber.com



2024

# COMPANY CREDENTIAL

公司介绍

**SHOWCASE 展示**      **CELEBRITY 明星艺人**

XG/THE JESUS AND MARY CHAIN/DAVID BECKHAM/PAUL SMITH/MIKE FREDERIQUE/LIMPBIZKIT/KORN/TRAVIS/THE FRATELLIS/THE KOOKS/LUNASEA/INABA / SALAS/SUM41/汪洋家介/赤司彦毫/ADOLOUS/LADYLESHURR/ALISA/UNOVA/郎朗/范晓宇/华晨宇/王菲/张伟/周深/黄绮珊/陈楚生/宋茜/ANGELABABY/钟楚曦/周冬雨/孙怡/卢广仲/陈绮贞/TIZZY BAC/朴树/老狼/叶蓓/黄小琥/许嵩/胡夏/谢安琪/胡夏/飞儿乐团/林俊杰/陈冲/歌姬/新裤子乐队/张蔷/羽泉/任贤齐/赵薇/宋佳/赵桂丽/陈天农/麦思唯/GALI/王源/TIZZY T/李斯丹妮/杜鹃/布瑞吉/BRIDGE/杨乃文/橘子海/ORANGE OCEAN/施祖健/魏如萱/WUA/徐佳莹/黄绮/胡靖钒/王铮亮/逃跑计划/曲婉婷/郑智化/苏运莹/吴梦奇/李伟菘/裘德/达达乐队/阿达娃/满舒克/欧阳娜娜/闻讲/鹤THE CRANE/彭楚粤/萧冬/声音玩具/彭坦/陈家霖/大张伟/超级市场/子曰/秋野/王玛/脑浊/痛仰乐队/黑豹乐队/龙神道/战斧乐队/A公馆/反光镜/张澍豪/PEACEHOTEL和平饭店/张洁天/牛奶咖啡/旅行团乐队/大波浪乐队/二手玫瑰/袁惟仁/熊天平/小柯/周治平/肖恩恩/启动的火车/司云阁/AVA/JOYSIDE/橘子酒/玛丽羊羊/王齐铭/山城浩二/3BANGZ&未来星/小小南瓜/邓杰DEN/SCINTIL/SUSUSU/FISHDOLL/功夫胖/33EMYBW/小老虎/南方酸性咪咪/理化兄弟/刺猬/AV大久保/青年小伙子/大包子DABOZZ/YEHAIAHAYAHAN/CLICK#15/张狂琪/李泽珑/洪一诺/叶禹含/BY2/VEEGEE/冯希瑶/苏北北/马麟/宋冬野/谢天笑/提莫/马剑越/陈牧孜/金贵晟/苏阳/老狼/热斑/庞麦郎/丁丁/李瑞/孔阳/詹鹏/梁晓雪/尚雯婕/李锐/李宗霖/旅行团乐队/SNAPLINE/春晖/麦田守望者/朵朵/沙宝亮/李宇春/满文军/后舍男生/刘力扬/皓洁夜社区/(88LINS)/CHALKY WONG/FANVY)/LOWSON/THE MOLDS/宇宙企划/脏手指/香料/AVAROCHA/HOWIE LEE/高嘉丰/后盾大鲨鱼/鸟撞/小老虎/鹿先森/双飞艺术中心/厉振羽/何彤/徐文恺/尤洋/林科/杨洋/龙月/沈健/丁乙/方力均/KAREN SMITH/李振华/黑兔宪/隋建国/王光乐/王广义/亚鸿/肖鲁/徐琳/叶永青/展望/张颂仁/张晓刚/周春芽/朱青生/赵忙伦/江雨辰/中野阳/和乐器バンド/BAND-MAID/GENERATIONS/小鬼/王靖凯/九连真人/DOUDOU/五条人/郭顶/PAM/HULUBOYZ/宫宣/HRVY etc.

# DATES ESTUD I

VISION  
IMAGE  
CREATIVE  
PRODUCTIONS

视觉  
影像  
创意

# 2024

**MUSIC FESTIVAL 音乐节**

往年音乐节案例

**> DATESE STUDIO**

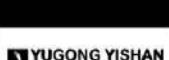
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**2024**

2024超级草莓音乐节 (北京)	2023说唱巅峰对决 (福州)	2020青岛凤凰音乐节 (青岛)	2018iSY三亚国际音乐节 (三亚)	2017广州好样音乐节 (昆明)	2015乐堡绿放音乐节 (成都、重庆、昆明、银川)	2013亚洲巅峰音乐节 (上海)
2024草莓音乐节 (佛山、惠州、成都、杭州、石家庄、大连、厦门、广州)	2023泡泡岛音乐节与艺术节 (深圳黄贝/深南)	2019小草莓音乐节 (阿坝)	2018澳门JIGSAW拼图国际音乐节 (澳门)	2016草莓音乐节 (昆明、西双版纳、银川)	2014草莓音乐节 (成都)	2013乐堡绿放音乐节 (昆明)
2024MDSK音乐节 (广州、北京)	2021草莓音乐节 (南京、上海)	2018草笛音乐节 (上海)	2018DayDream幻日音乐节 (上海)	2016南京森林音乐节 (南京)	2014摩登天空音乐节 (北京)	2012第九届北京朋克音乐节 (北京)
2024彼岸音乐会 (杭州)	2021MDSK音乐节 (杭州、广州)	2020草笛音乐节 (北京)	2017SUMMER SONIC音乐节 (上海)	2015草莓音乐节 (上海)	2014乐堡绿放音乐节 (银川)	2011Ray-Ban NEVER HIDE LIVE (北京、上海) : 羽善团、Sageline、Birdstriking、Forget and Forgive、脑浊、钢铁的心、斯巴达、Rustic
2024泡泡岛音乐与艺术节 (京津冀联动、西南站)	2023泡泡岛音乐节 (上海)	2018YGY'S愚公移山音乐节 (北京)	2017苍山音乐节 (上海)	2017苍山音乐节 (上海)	2014草莓音乐节年度回顾	

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合作伙伴



国内首屈一指的livehouse

旗下多个知名音乐节



亚洲最大的音乐节品牌之一



首个自主创办的文化音乐品



世界顶级电音音乐节



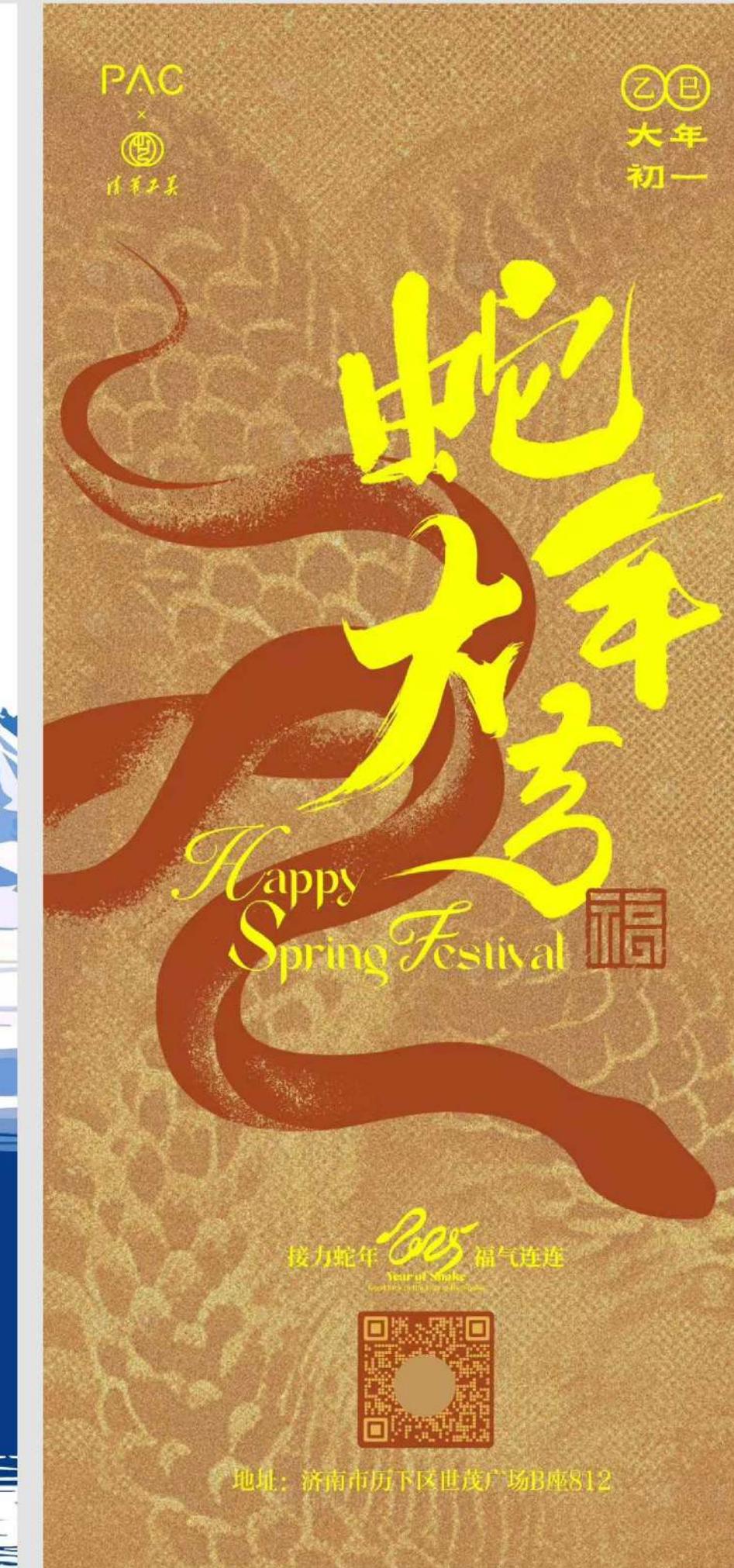
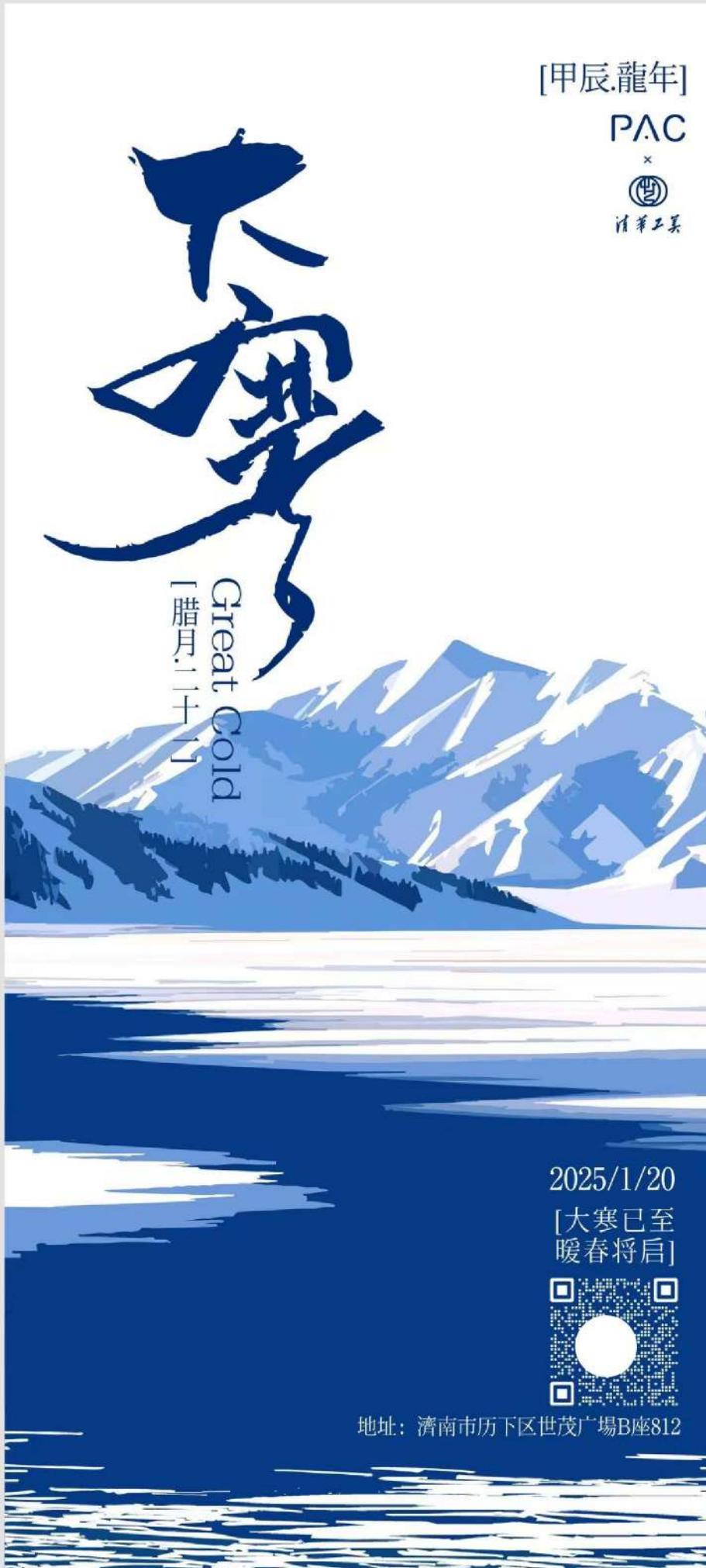
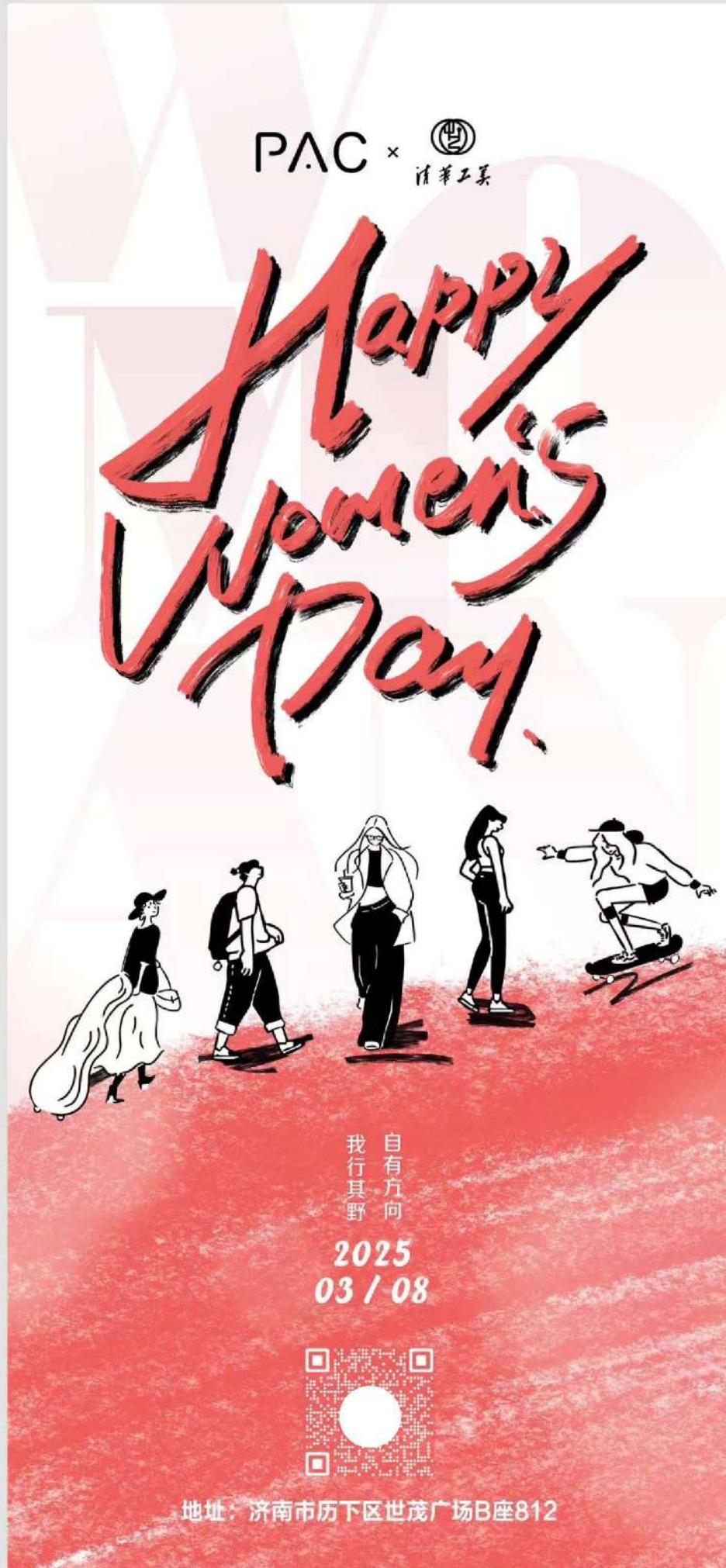
音乐领域最高荣誉

**INTRODUCTION**

I | O

DATESE Studio (大特色工作室) 成立于2007年，前身是由业界知名导演曾晓创立的独立制作机构。作为中国当下炙手可热的视觉+影像+创意工作室，致力于制作和推广最具影响力的作品，并进行独立的艺术创作。

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