

Website Planning Document

Site Name

My Weather Channel

Site Purpose

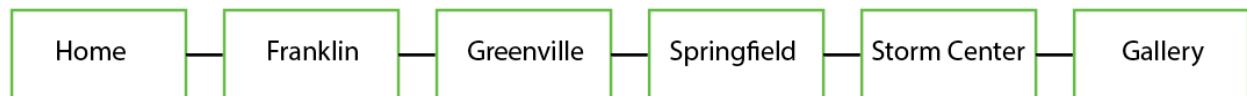
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Target Audience

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Site Map

My Weather Channel Site Map



Color Scheme

Primary Color #1F69BE (blue) used in the header and footer

Secondary Color #199534 (green) used in the navigation bar

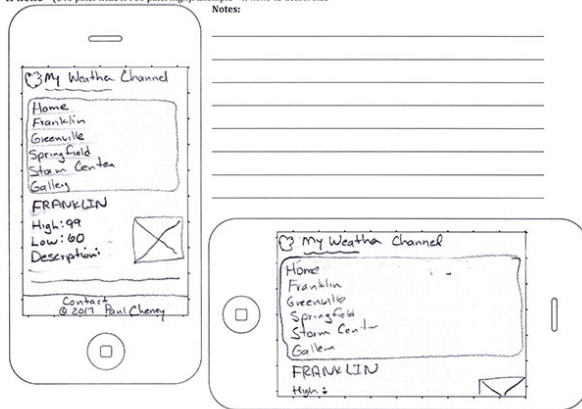
Typography

I will be using Google font called Lato with font weights of 300, 400, and 700

Wireframe Sketches

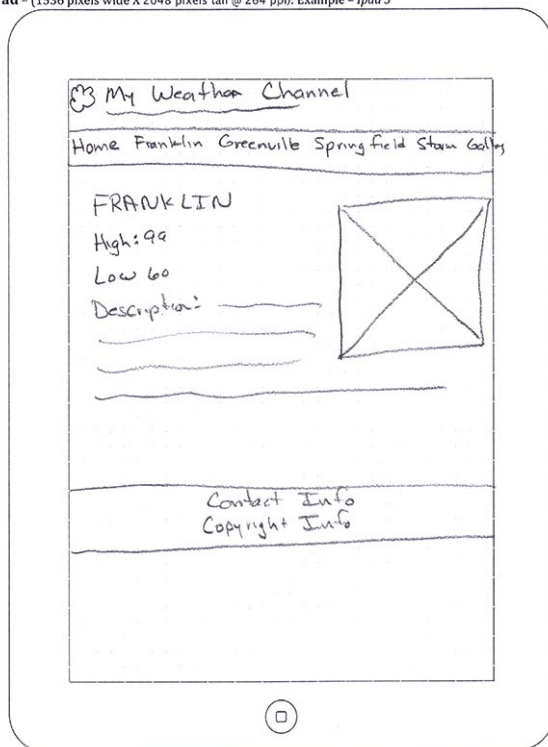
Small Screen

iPhone - (640 pixel wide X 960 pixel high): Example - iPhone 4S actual size
Notes:



Medium Screen

IPad - (1536 pixels wide X 2048 pixels tall @ 264 ppi): Example - iPad 3



Large Screen

Browser Window - (1024 pixels wide X 1200 pixels tall) For typical desktop or laptop browsers

