

Platform Data Collection Details

During this study, we will ask you to provide information derived from your X account archive. This document lists the exact X account archive data that we will collect. We will automatically filter out other X account data from your submission, before it is sent to us.

Please note: We will not collect your username, account ID, email address, telephone number, posts (tweets), or direct messages from your X account archive.

- Ad Impressions: We will collect the ad impressions file (ad-impressions.js) from your X account archive. This file includes information about the ads that you viewed on X in the preceding 90 days, including the advertiser's name and targeting criteria (e.g., age, location, and interest categories).
- Community Notes Ratings: We will collect the Community Notes rating file (community-note-rating.js) from your X account archive. This file includes information about the ratings that you have submitted, including the note, when you rated the note, how helpful you rated the note, and any additional tags that you applied to the note (e.g., "informative" or "irrelevant sources"). This file also includes your Community Notes author ID, a random three-word alias that is different from your X username or ID and not publicly linked to either. We will match your Community Notes data to public X data to better understand the Community Notes platform.
- Community Notes Writing: We will collect the Community Notes writing file (community-note.js) from your X account archive. This file includes information about the notes that you have written, including the text of the note, when you wrote the note, and any additional tags that you applied to the note (e.g., "factual error" or "manipulated media").
- Following Count: We will analyze the following list file (following.js) in your X account archive. This file includes the IDs of the X users whom you follow. Using code that runs inside your web browser, we will compute the total number of accounts that you follow, and we will collect this total count.
- Personalized Topics: We will collect the personalized topics file (personalization.js) from your X account archive. This file includes the topics that X has inferred that you are interested in. Common topics include particular TV shows, celebrities, and sports teams.
- Public Posts (Tweets) Per Week: We will analyze the posts file (tweets.js) in your X account archive. This file includes posts that you have made (tweeted), shared (retweeted), replied to, or quoted on X. Using code that runs inside your web browser, we will compute the total number of posts that you have made, shared, replied to, and quoted per week, going back up to two years. We will collect these aggregate counts of posts.