

Welcome to the improved Salesforce Engage Campaigns

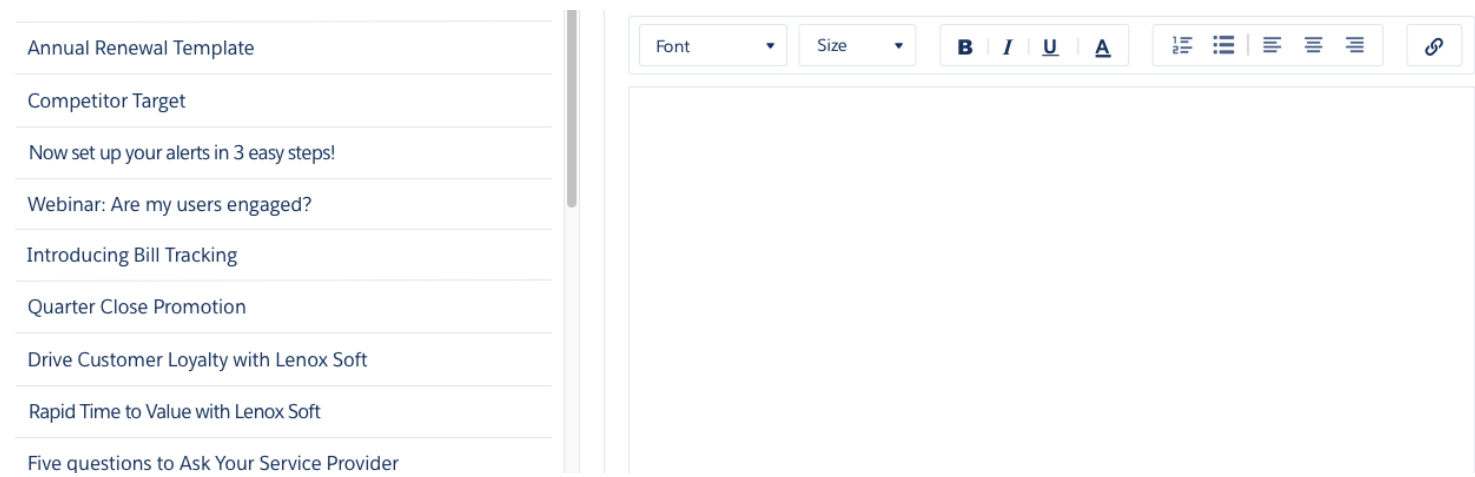
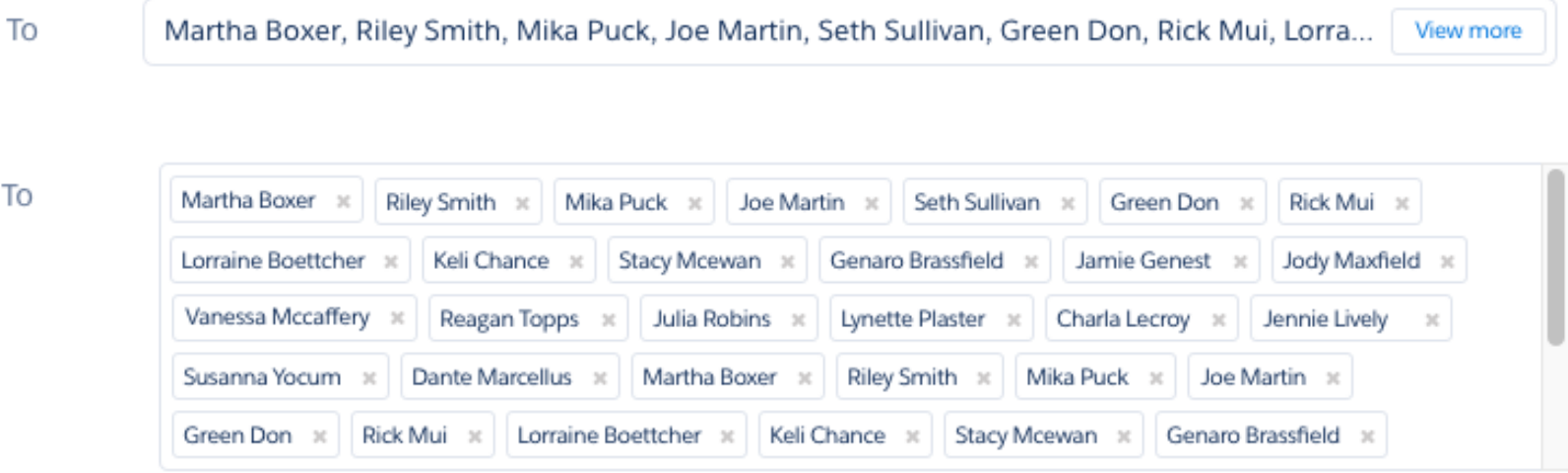
We've updated the look and feel and made some improvements to help you compose emails more efficiently:

- 1

Recipients are now easier to view

As soon as you get to the editor you can see which recipients you selected.

To delete anyone select the “View more” link and hit “X” to the right of their name.



- 2

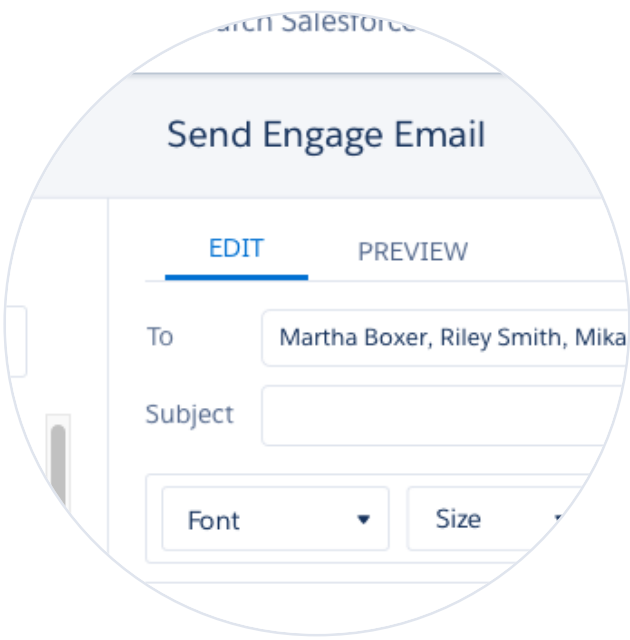
Start composing an email without a template at any time

Select any template from the list or start typing your own email as soon as you get to the editor.

- 3

Improved Edit and Preview Tabs

We have swapped the edit and preview tabs and the editor defaults to Edit mode to accommodate your workflow better. You no longer have to Preview before hitting the Send button.

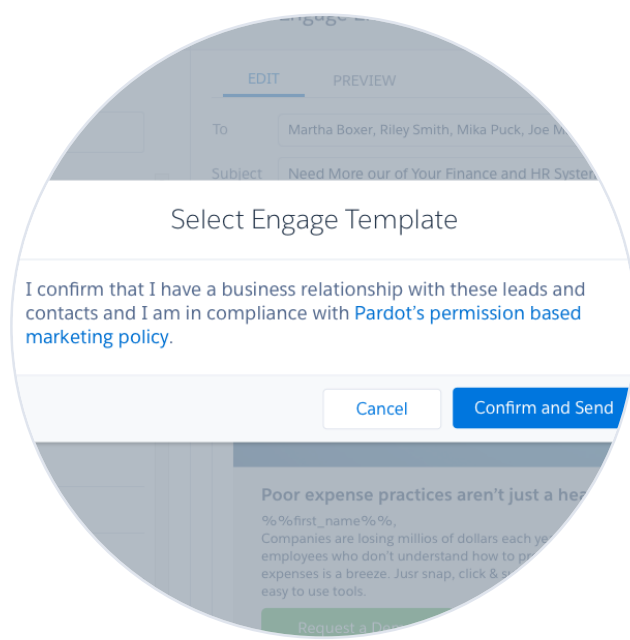


- 4

Send and Cancel buttons have moved

The Send and Cancel buttons have been moved to the bottom of the editor, and are now always visible to you.

Our permission-based marketing agreement now appears after you hit the Send button.



- 5

New Feature: Template Region Locking

When drafting your email, if you select a template that contains our newly supported locked regions, you will see an unlocked icon and dotted lines indicating regions that can be edited. Regions that do not have the unlocked icon or the dotted line cannot be clicked or edited.

