



Citrus Hack

Sponsorship Packet

Spring 2015



Citrus Hack

April 17th - 19th, 6pm - 6pm

UCR Bourns College of Engineering

www.citrushack.com

Dear potential sponsor,

Citrus Hack is the Inland Empire's Premier Hackathon, an event gathering engineering students from universities all over California. We aim to have a hackathon unlike any other before and host an event that will demonstrate Riverside's forward thinking mindset. Our focus on this event is to build relationships between sponsors and hackers so great minds can join forces and create cool hacks. Students will compete and collaborate to build programs, applications, and gadgets over the course of 36 hours.

Citrus Hack is set up to be an event with some of the best developers, artists, programmers, product designers, and engineers in California and will give sponsors an opportunity to get in touch with these incredible hackers. By choosing to sponsor **Citrus Hack**, you have the opportunity to recruit some of the brightest minds in the Inland Empire. Not to mention that you will also be able to demo your services, send speakers and recruiters, and host interactive booths.

If you are interested in sponsoring Citrus Hack, please see the sponsorship tiers in the table below. If you have any questions at all, feel free to reach out to us at sponsors@citrushack.com and we'll happily answer them. We look forward to having you as a Citrus Hack sponsor!

Best,
The Citrus Hack Team



CITRUS LEVEL	BRONZE	SILVER	GOLD LIMIT(2)	PLATINUM LIMIT(1)
Donation	\$1,000	\$3,500	\$7,500	\$15,000
BASICS				
Tables	✕	1 Large	2 Large	Large Zone
Mentors	1	3	5	∞
API Prize				
API Prize Announcement	✕			
API Presentation	✕	✕		
Workshop	✕	✕	30 min talk	2-30 min talks
Closing Talk	✕	✕	✕	
TALENT HUNTING				
Recruiters	1	3	5	∞
Resume Book				
RECOGNITION				
Branded Prize	✕	✕	Category Prize	Grand Prize
Logo on website				
Logo on T-Shirt				
Logo at event				
Swag				

Frequently Asked Questions

Where is the event being held?

The venue is located at the University of California, Riverside. It will be held inside Bourne's College of Engineering. This venue is home to a beautiful courtyard and rooms for all the hackers coding needs.

Why is it named Citrus Hack?

Riverside is known as one of the fore runners in orange making, around the school are thousands of orange trees that are being used for research and to create the most delicious OJ. We wanted our hackathon to promote the unknown beauties of the inland empire, while also expressing its rise in technologic activity.

Who comes to Hackathons?

Hackathons house the brightest and quickest mind of all of the universities around the globe. At a Hackathon you will find the project leaders, the wiz kids, and the problem solvers. In the end, it's a bunch of passionate and talented coders who love to problem solve, build, and create masterpiece all while under the pressure of a thirty-six hour clock.

What type of Swag should we bring?

We welcome anything from T-shirts to sunglasses. We encourage sponsors to bring and distribute materials. However, if you have any questions on a type of "swag", just talk to us about it!!

How much fun are we allowed to have?

Bring as much "fun" as possible, bring cool toys and tricks. Anything that WOW's you we wanna see!

Please feel free to contact us about any questions, comments or concerns. I promise we don't bite

sponsors@citrushack.com