



TRANSIT ADS

COLLATERALS





BIG FACE TAXI AD (ILLUMINATED)

• AD SPACE

- : Top side ad: 36in (w) x 15in (h) • 2 faces
- Top rear ad: 26in (w) x 15in (h) • 1 face
- Top ad sticker: 28in (w) x 35in (h) x 5in (l)

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HEAD-ON TAXI TOP AD

- **AD SIZE** : 35ft (w) x 12ft (h) • front and back
- **INCLUSIONS** : Headrest ad and rear sticker ad (optional)

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JEEPNEY TOP AD

- **SIDE AD SPACE** : 7ft - 9ft (w) x 2ft (h)
- **TRAPEZOID AD** : 8in (w) x 21.5in (h) x 32in (bottom w)
- **ROUTE** : Metro Manila and Provincial

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ROVING BILLBOARD

- **SIDE AD SPACE** : 15ft (w) x 9ft (h)
- **REAR AD SPACE** : 40in (w) x 9ft (h) x 60in (bottom w)
- **FRONT AD SPACE** : 44in (w) x 56in (h) x 52in (bottom w)
- **ROUTE** : Client's requirement

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REAR: STICKER AD

SPEAKERS



PASSENGER SIDE: ROVING LED BILLBOARD

ROVING LED BILLBOARD

- **LED AD SPACE** : 960px (w) x 576px (h)
- **STATIC AD SPACE**: 178in (w) x 91in (h)*
- **FRONT AD PANEL** : 44in (w) x 56in (h) x 52in (bottom w)**
- **REAR AD** : 5ft (w) x 8ft (h)**
- **MATERIAL** : Panaflex* & outdoor sticker**

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TRIKE ADS

- **SIDE AD SPACE** : 19in (w) x 13in (h) • 2 faces
- **TRAPEZOID AD** : 4in (w) x 12.05in (h) x 14in (bottom w) • 2 faces
- **BACK TARP AD** : 15in (w) x 30in (h)
- **STICKER AD** : 8in (w) x 4in (h) & 10in (w) x 4in (h)
- **ROUTE** : Metro Manila and Provincial

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