

MiamiCoin

CityCoins

Logo

LOGOTYPE

MiamiCoin

TICKER

\$MIA

MAIN TOKEN



STANDALONE TOKEN



Logotype

For a unity of the brand, the same customized typeface is used for the MiamiCoin sub-brand. Always use the logotype supplied by TTHAN.

MiamiCoin

Token

Each city has its own customized unique illustration created by colors of the city and simple geometric shapes. The illustration is used as an element to differentiate the sub-brand of each city from the main CityCoins brand. For the token, the illustration is used in the border area around the icon. The main token is always used when the logotype or the name of the coin is present. The standalone token can be used when the token is small and no coin name is present.

MAIN TOKEN



STANDALONE TOKEN

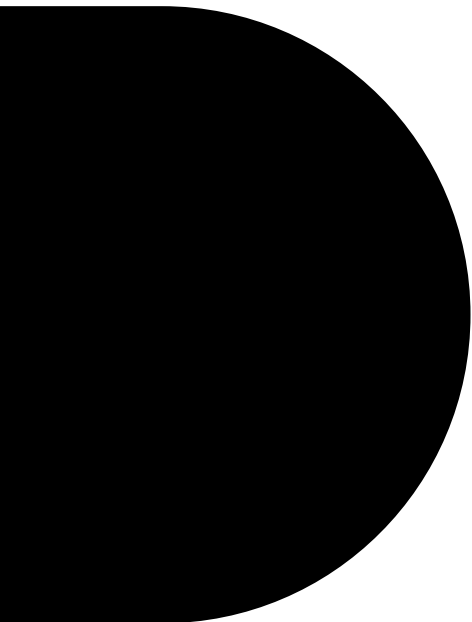
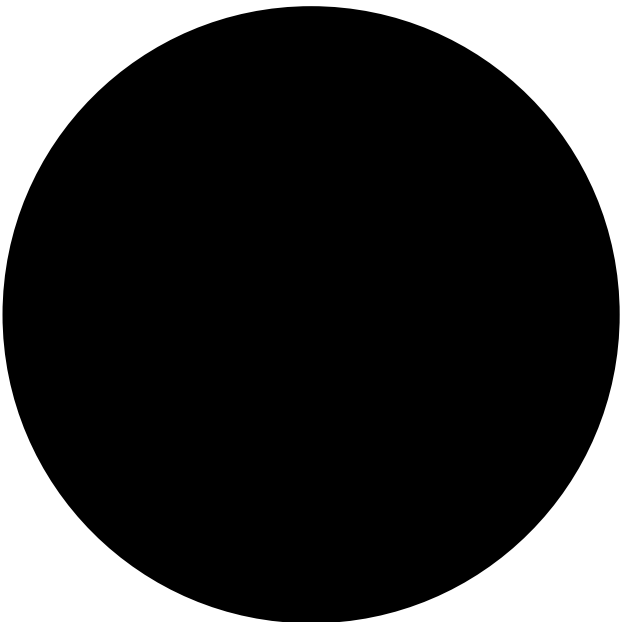
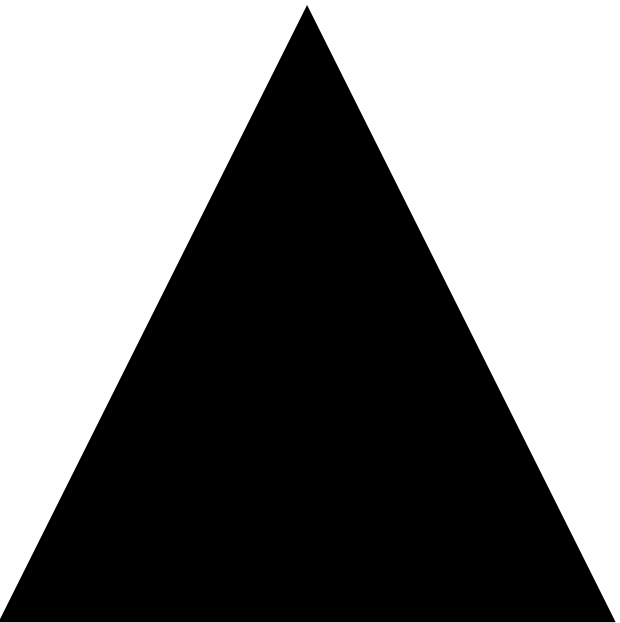
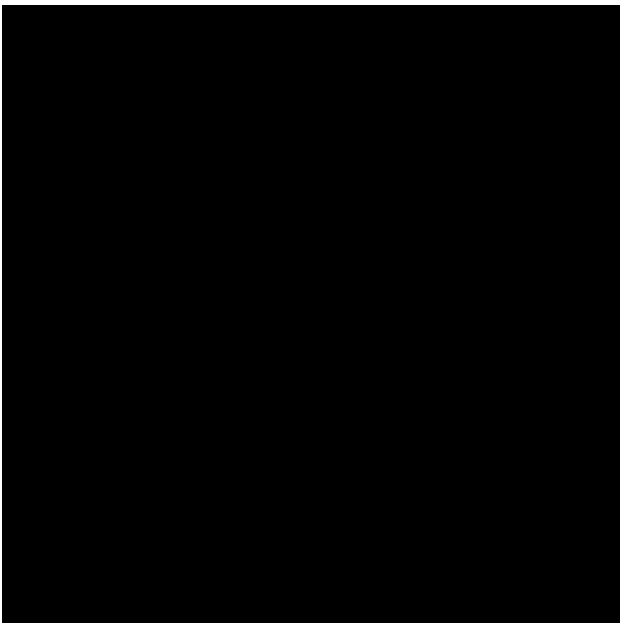


Color Palette

<div><div>MIAMI BLUE</div><div>HEX #00B9D1</div><div>R0 G185 B209</div></div>	<div><div>MIAMI CORAL</div><div>HEX #EE6380</div><div>R238 G99 B128</div></div>	<div><div>MIAMI PURPLE</div><div>HEX #A133A1</div><div>R161 G51 B161</div></div>	<div><div>MIAMI LIGHT PINK</div><div>HEX #FFB4F0</div><div>R255 G180 B240</div></div>
<div><div>BLACK</div><div>HEX #000000</div><div>R0 G0 B0</div></div>	<div><div>WHITE</div><div>HEX #FFFFFF</div><div>R255 G255 B255</div></div>		

Shapes

These shapes are the elements used for creating a unique illustration for each city.



Customized Illustration for MiamiCoin



Usage

