

ATXCoin (Austin)

CityCoins

Logo

LOGOTYPE

ATXCoin

TICKER

\$ATX

ALTERNATIVE LOGOTYPE

AustinCoin

MAIN TOKEN



STANDALONE TOKEN



# Logotype

For a unity of the brand, the same customized typeface is used for the ATXCoin sub-brand. Always use the logotype supplied by TTHAN.

## MAIN LOGOTYPE

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ATXCoin

## ALTERNATIVE LOGOTYPE

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AustinCoin

# Token

Each city has its own customized unique illustration created by colors of the city and simple geometric shapes. The illustration is used as an element to differentiate the sub-brand of each city from the main CityCoins brand. For the token, the illustration is used in the border area around the icon. The main token is always used when the logotype or the name of the coin is present. The standalone token can be used when the token is small and no coin name is present.

## MAIN TOKEN

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## STANDALONE TOKEN

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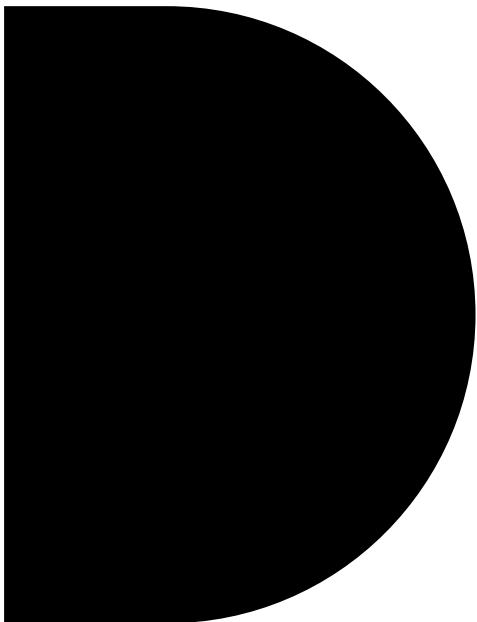
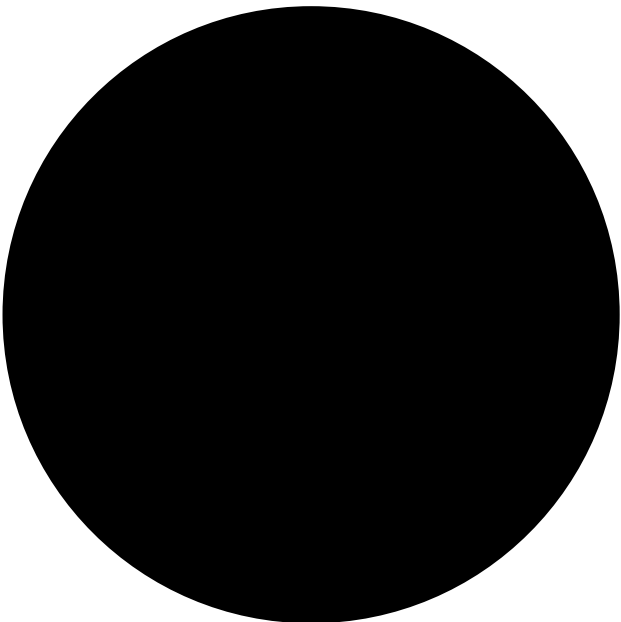
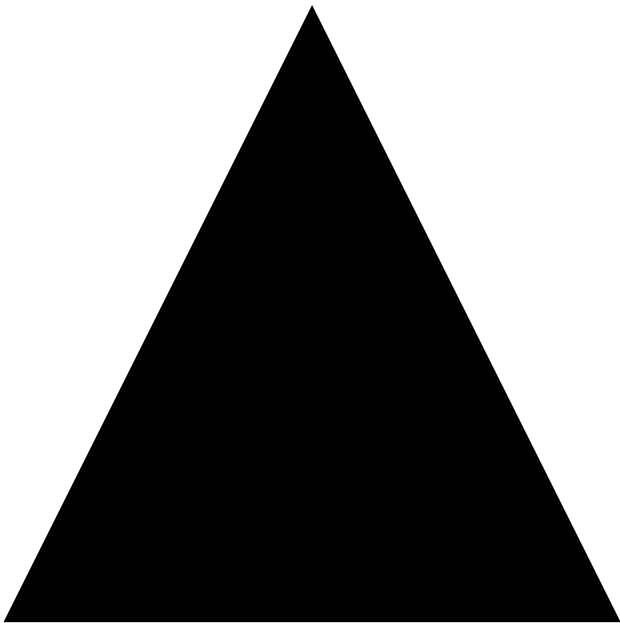
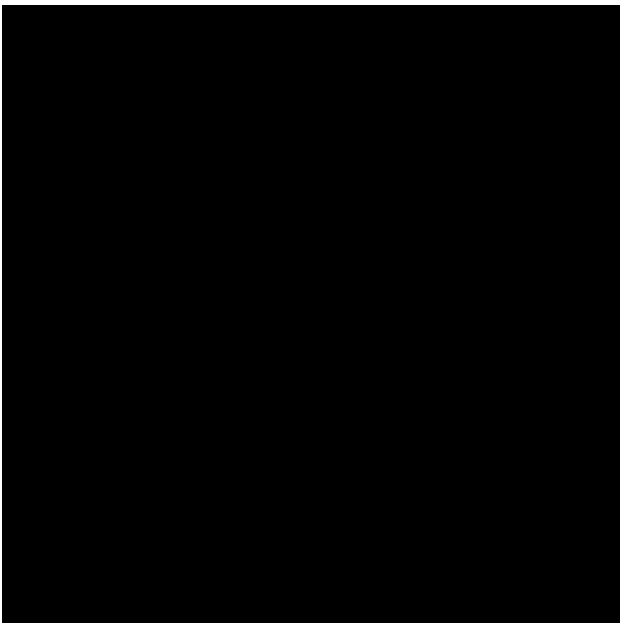


# Color Palette

<b>AUSTIN TEAL</b> HEX: #61D9D9 R97 G217 B217	<b>AUSTIN CADET BLUE</b> HEX: #08879E R8 G135 B158	<b>AUSTIN SALMON</b> HEX: #F25C4F R242 G92 B79	<b>AUSTIN IVORY</b> HEX: #F2EDDE R242 G237 B222
<b>BLACK</b> HEX #000000 R0 G0 B0		<b>WHITE</b> HEX #FFFFFF R255 G255 B255	

# Shapes

These shapes are the elements used for creating a unique illustration for each city.



# Customized Illustration for Austin

