

CITY INTERACTION LAB - OPEN LECTURE



Presented by Paula Martins de Oliveira

COLLECTIVE APPROACH

THEORIES & CASE STUDIES

Jane Jacobs - US/CA

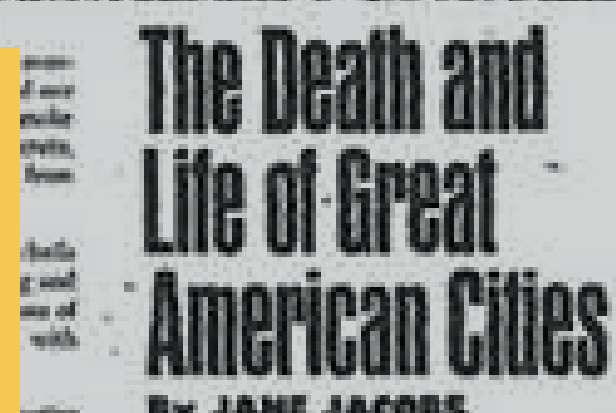
Fermín Bereterbide - AR

(IN)formality

Jorge Mario Jáuregui - AR/BR

Challenging Practice

Questions



“

CITIES HAVE THE CAPABILITY
OF PROVIDING SOMETHING
FOR EVERYBODY, ONLY
BECAUSE, AND ONLY WHEN,
THEY ARE CREATED BY
EVERYBODY.

JANE JACOBS

JANE JACOBS

AMERICAN-CANADIAN ACTIVIST & JOURNALIST

CONTRIBUTIONS

ideas about cities, city life,
politics, economics, and social and
cultural issues



“Stores, chain restaurants and banks go into new construction,.. But neighborhood bars, local restaurants and pawn shops need older buildings. Supermarkets and shoe stores often go into new buildings; good bookstores and antique dealers seldom do.”

AMONG HER BOOKS

The Death and Life of Great American Cities is a 1961

THE DEATH
AND LIFE
OF GREAT
AMERICAN
CITIES

JANE JACOBS



“

PEOPLE WILL ALWAYS WANT TO
KNOW, MUCH NEEDED, WHERE
IS THE ENTRANCE TO THEIR
HOME, THEIR CLOSEST GROUP
OF NEIGHBOURS, THEY WILL
WANT TO CONFIRM ALL THIS IN
THE EVERYDAY ROUTINE

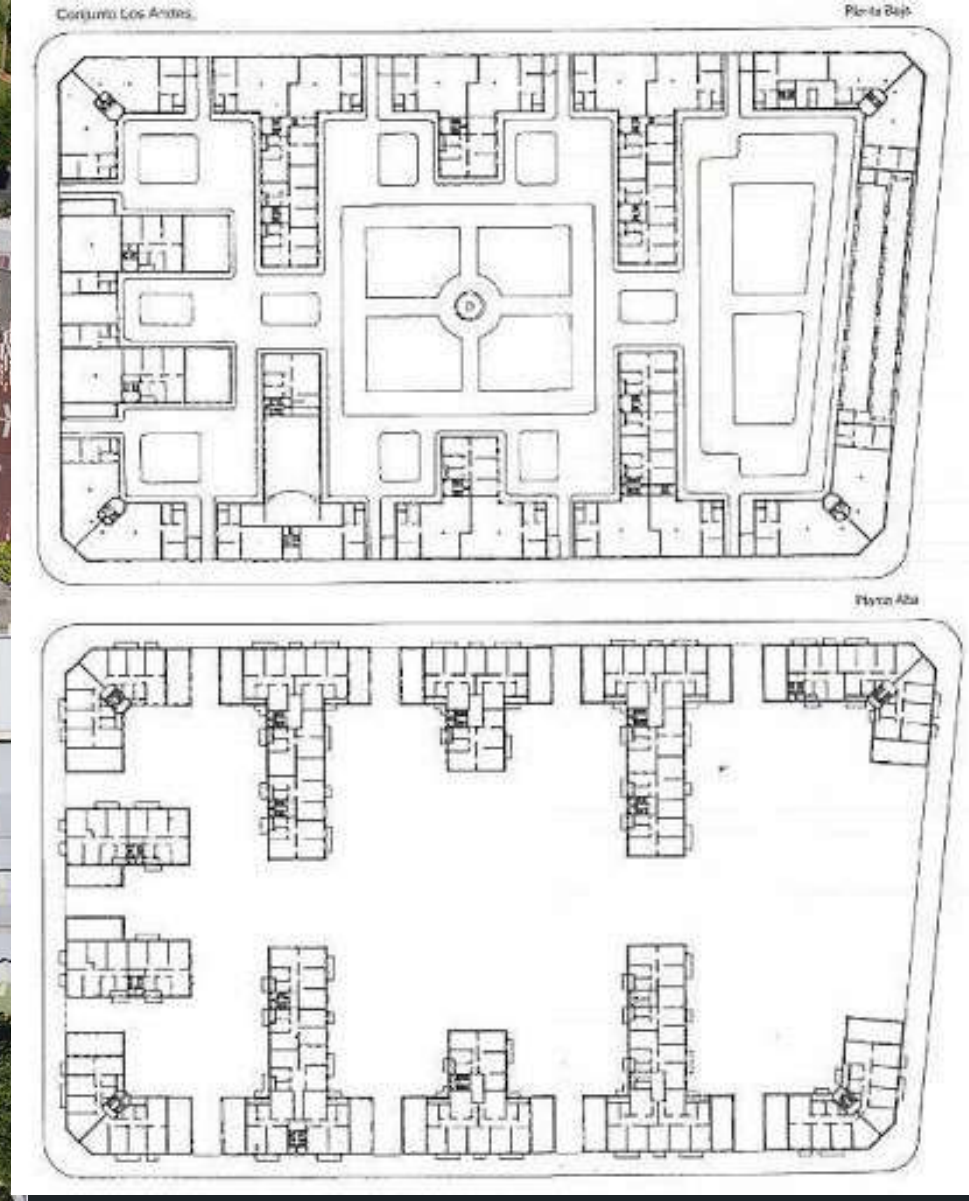
FERMIN BERETERBIDE

FERMÍN BERETERBIDE (ARGENTINA)

LOS ANDES COLLECTIVE - 1928

The achievement of communal spaces in an internal patio of high quality is reflected in how, despite centuries have gone by, this collective building gained even more and more value due to the quality of its construction and the well integrated community of neighbours. This results is of course a consequence of good design of the volumes and the park that connects them.





PUBLIC AREAS

With a total surface of 13.000 sqm, 60% is public creating an enclosed vicinity that is coveted for its abundance of green space, quality finishings, and sense of community among its dwellers.

PRIVATE SPACES

The quality of the buildings can also be perceived in the flexibility of each unit allowing the adaptation of units by its users.



PRESERVATION & MAINTENANCE

To stroll around Los Andes in Chacarita, Buenos Aires, feels like one wanders in the remanence of a neighborhood from back in the days where children could safely play outside, a place with loads of trees that let the wind blow into the corridors. It is a self-managed community», neighbours hold internal fairs, they buy and sell items among themselves. In order to acquire a flat there is almost impossible because nobody wants to leave such a special environment.



TACKLING THE (IN)FORMALITY



RIO DE JANEIRO, BRAZIL



NAIROBI, KENYA



MUMBAI, INDIA

MEXICO CITY, MEXICO



DURBAN, SOUTH AFRICA

SAO PAULO, BRAZIL



BUENOS AIRES, ARGENTINA

BARCELONA, SPAIN



“

THE QUESTION IS NOT JUST ABOUT
“INCLUSION”, THEY ARE ALREADY
PART OF THE CITY, ACKNOWLEDGED
OR NOT. THE PROBLEM CONSISTS OF
RECOGNISING THEIR RIGHT TO
PARTICIPATE IN ALL THE BENEFITS
URBANITY PROVIDES TO ALL CITIZENS.

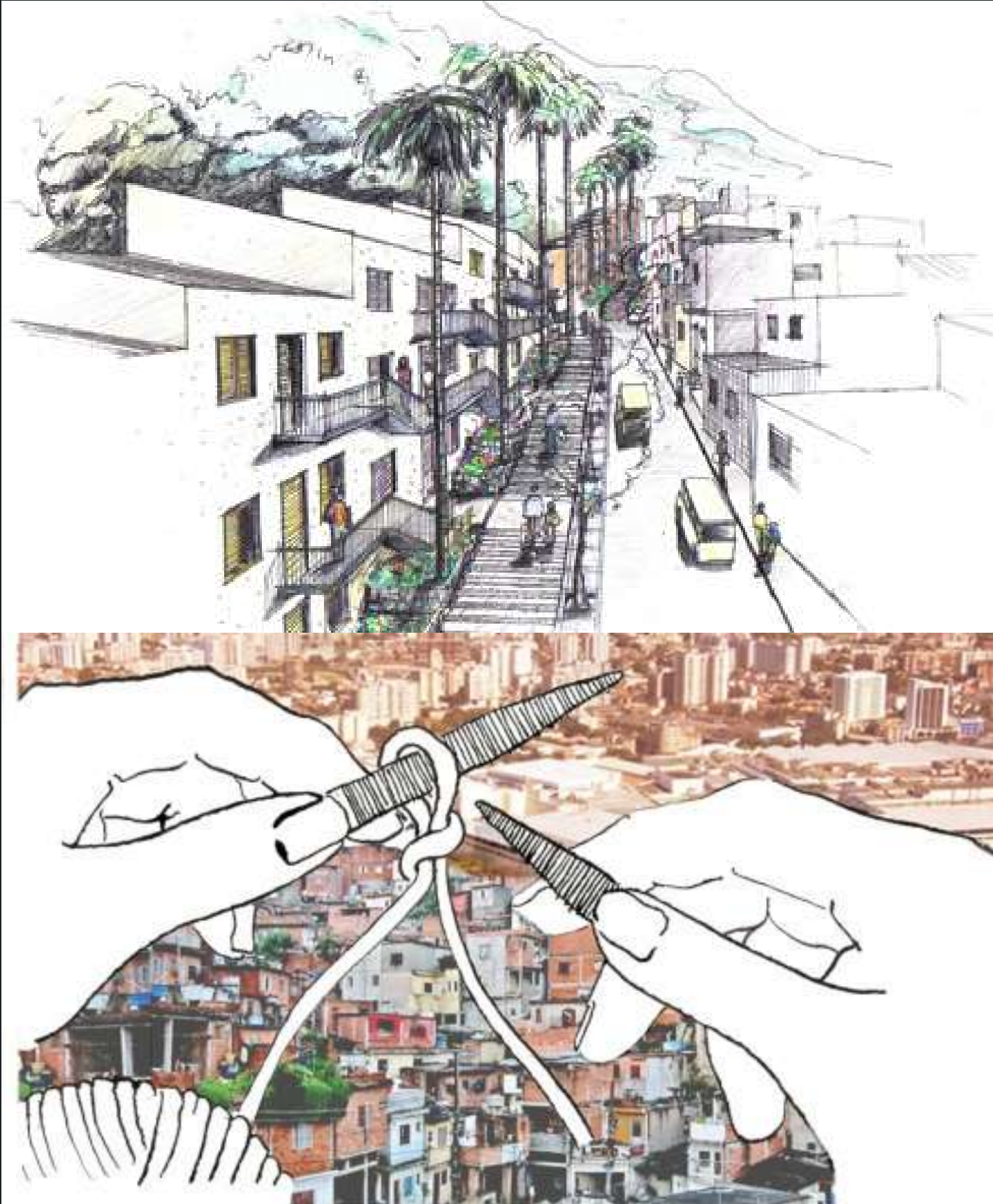
JORGE MARIO JÁUREGUI



JORGE MARIO JÁUREGUI (ARGENTINA-BRAZIL)

FAVELA BAIRRO (LINK FORMAL/INFORMAL)

The structure of the place, the demands and the crossdisciplinary form the “Urban Scheme” that constitutes the backbone of the project, including road system, infrastructure (sewage, drainage, drinking water and public lighting networks), housing, equipment (schools, day care centers, library, health center, work and income generation center, etc.) and public spaces, citizen security and treatment of the trash.

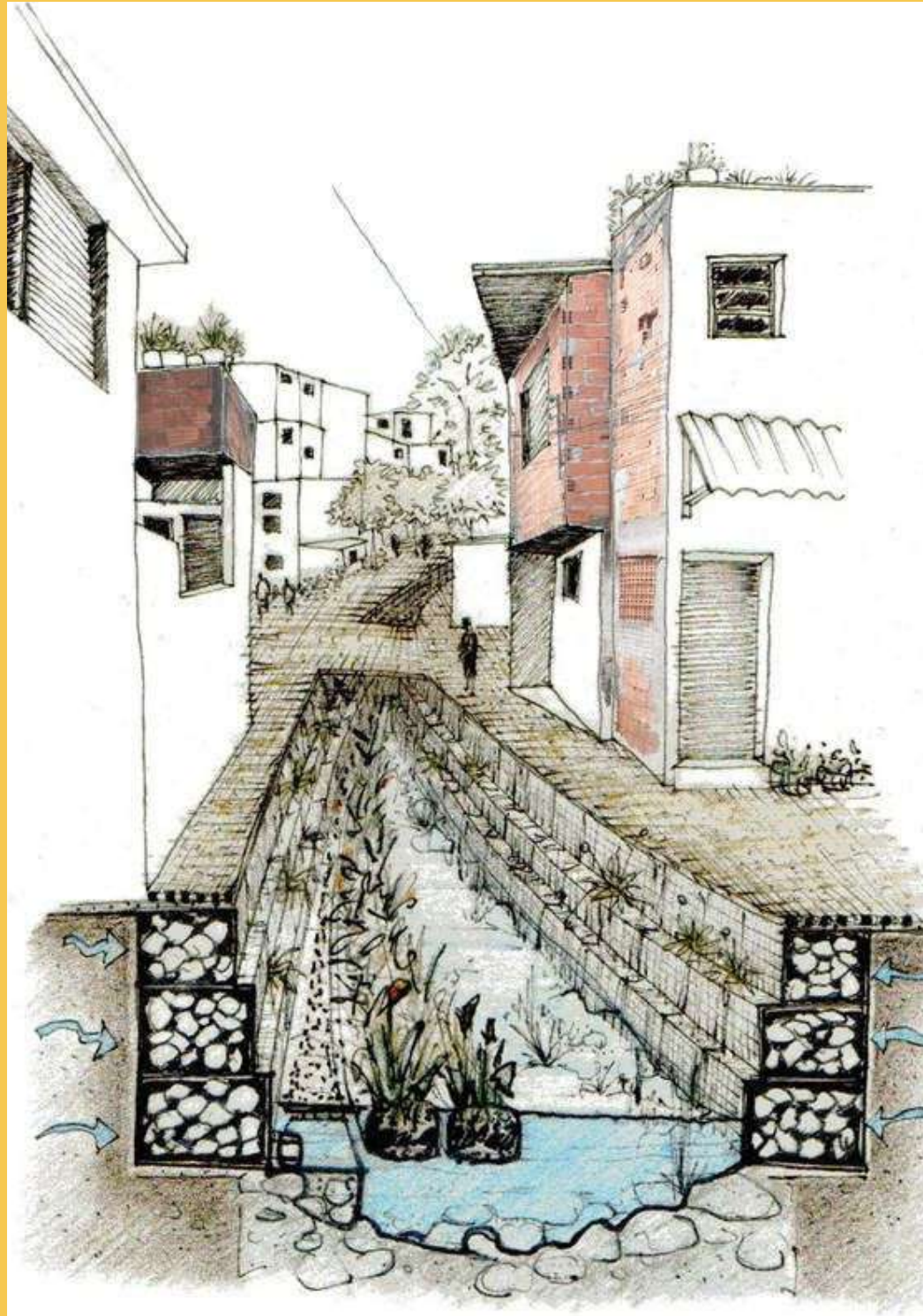


Favela de Macacos / Urban Acupuncture

Manguinhos Complex, RJ, BRAZIL



Complexo do Alemão, RJ, BRAZIL



PARTICIPATORY METHODS

1

DIAGNOSIS

2

STRATEGY

3

ACTION PLANS

>

>



WHAT

Determine what needs to be done. Plan ahead.
Understand the environmental and social impact that it involves.



WITH/FOR WHOM

Identify all the stakeholders that act on the territory and involve them as much as possible.



WHY

Justify the need and present the benefits and potentialities as well as the difficulties and problems our action might arise.



HOW

Through processes and activities that cover:

- Design Process
- Building Process
- Maintenance/Sustainability

COMMUNITY ENGAGEMENT

PARTICIPATORY METHODS - GUINEA BISSAU (2019)



DETECT THEIR NEEDS
(ACTUAL & APARENT)



MATERIALIZATION OF
THEIR DREAMS



EMPOWERMENT

QUESTIONS?

THANKS

LET'S CONNECT ON SOCIAL MEDIA!



LINKEDIN

Paula Martins de Oliveira



INSTAGRAM

/pm_arkitektur