

Guide to Embedding ReCollect

Version 2 (January 2016)



Getting started

ReCollect's Collection Calendar and Waste Wizard web apps are easy to embed on your website.

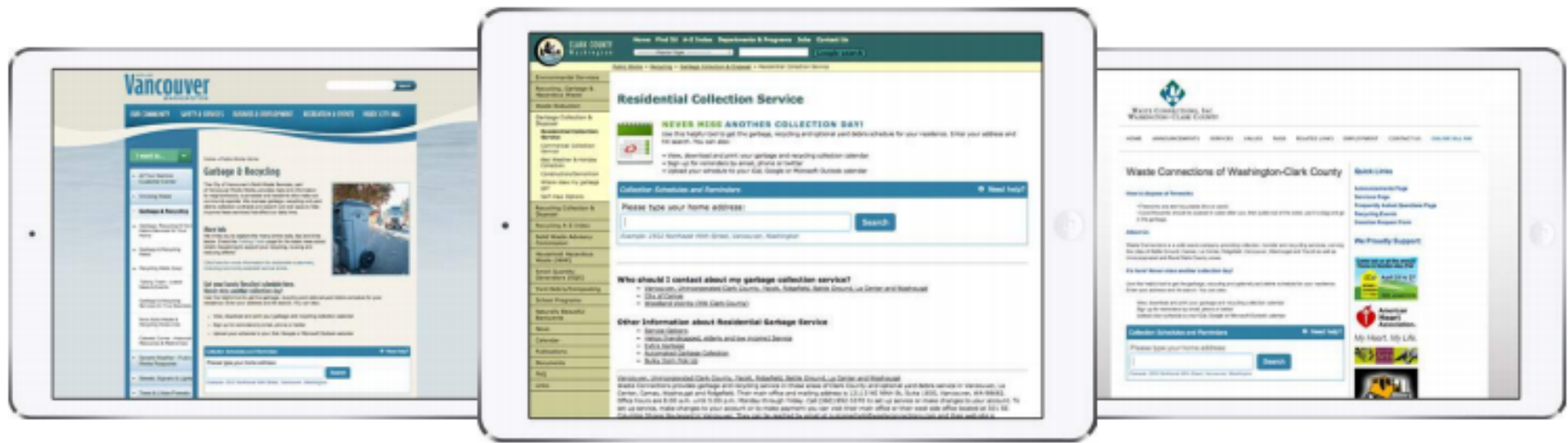
The goal is to have residents sign up for collection day reminders, and search for waste materials. You want to build a long-term relationship with your residents.

Therefore, it's extremely important you embed your web apps on websites and webpages that residents visit frequently. And it's important that web apps are displayed prominently.

The more the merrier

You can place the web apps on multiple webpages and websites:

- Your website (homepage, solid waste, 311, etc.)
- Other levels of government (county/region, etc.)
- Hauler
- Environmental organizations



City

County

Hauler

Location! Location! Location!

Place the web apps on webpages that are easy to find.

Use these options to help determine where to best place your web apps:



Google
Search



Your Main
Website



Website
Analytics



Social
Media



Where to place the web app

Do a Google search of:

- *[Your City] garbage schedule*
- *[Your City] recycling schedule*
- *[Your City] garbage calendar*
- *[Your City] recycling calendar*

to see the top websites where your residents are looking for their schedules.

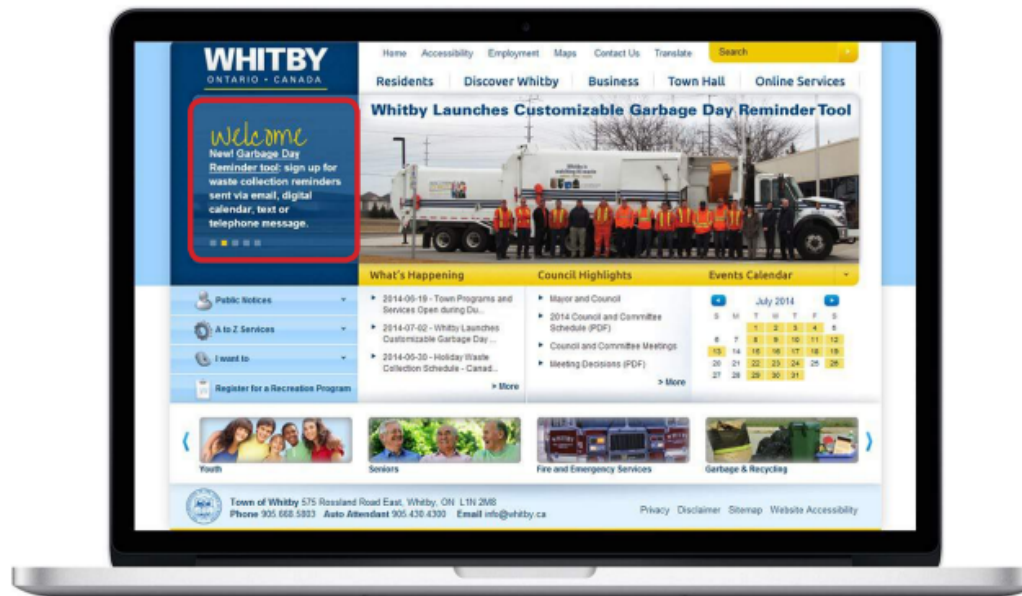
Put the Collection Calendar web app on the top three pages.

Your Main Website

Where to place the web app

Garbage and recycling schedules are one of the top reasons residents come to your website.

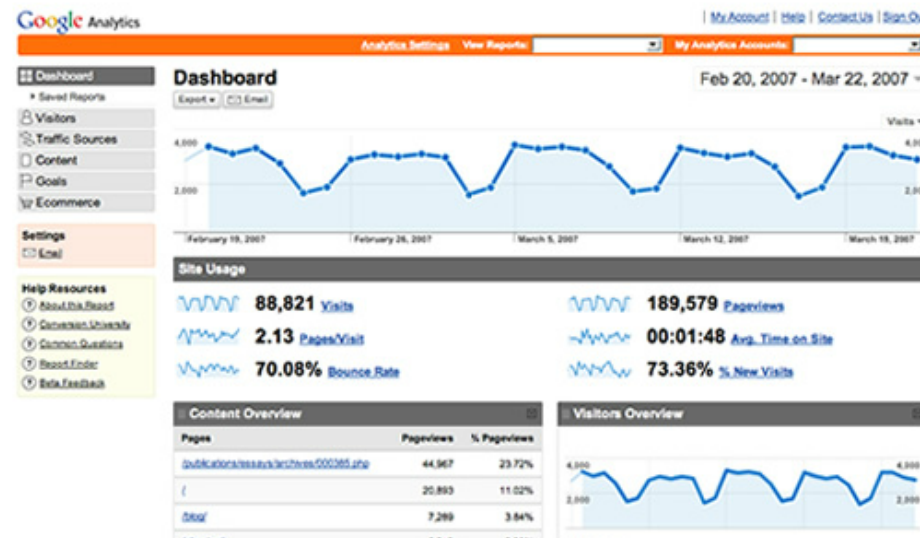
Put a link to the Collection Calendar on your website's main homepage.



Where to place the web app

If possible, measure where your residents are looking for their collection schedule on your website.

Put the Collection Calendar web app on these webpages!





Where to place the web app

If your organization has a Facebook page, put the Collection Calendar web app on this page as well.

This is easy to do behind-the-scenes at recollect.net/admin.



Make web addresses easy to remember

Make it easy to direct residents to your Collection Calendar and Waste Wizard web app with easy-to-remember names.

Create aliases for long URLs. It's easier to communicate:

tol.ca/recycle

than

tol.ca/Services-Contact/Garbage-and-Recycling

or

halton.ca/putwasteinitsplace

than

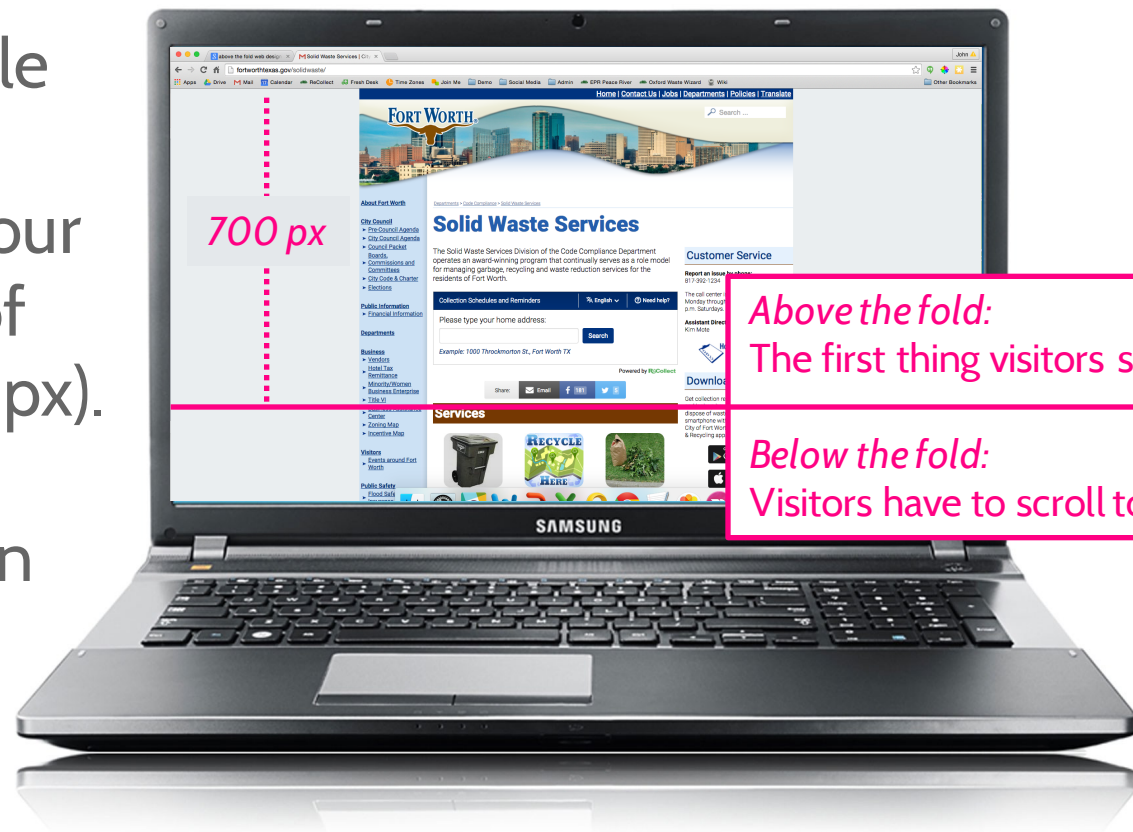
webaps.halton.ca/waste/putwaste/default.aspx

Web app placement

Place your Collection Calendar and Waste Wizard web apps “above the fold.”

Research shows people don't scroll down on webpages, so place your web apps at the top of the page (within 700 px).

That way residents can easily find and use them.



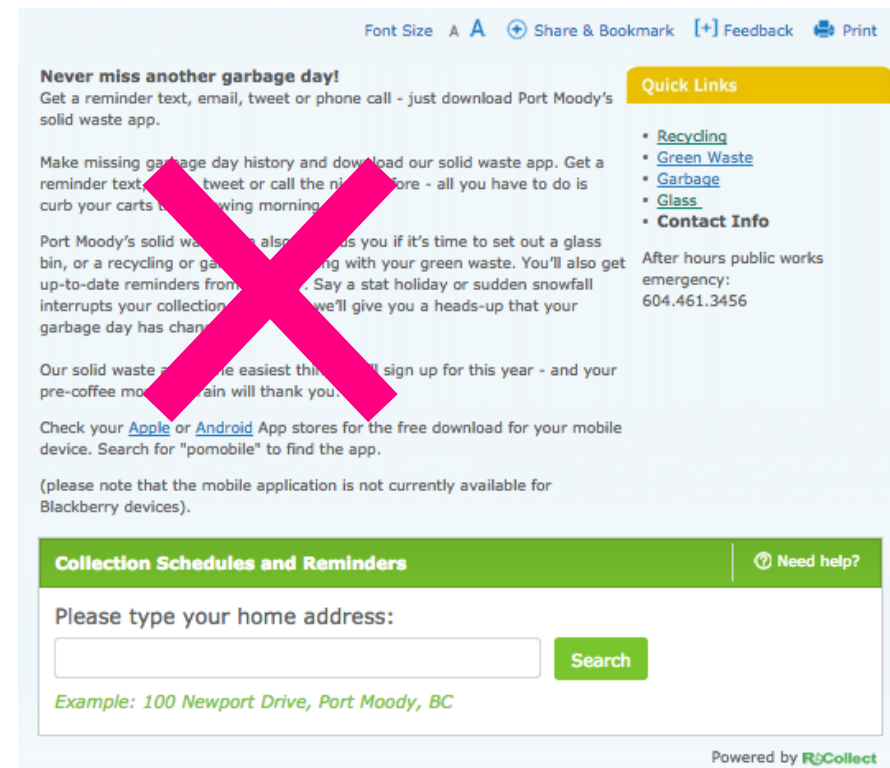
Above the fold:
The first thing visitors see

Below the fold:
Visitors have to scroll to see

Get rid of “explanatory” text

Avoid placing large blocks of text above the web apps.

Residents don't want to read lots of information before using the Collection Calendar or Waste Wizard web apps.



Font Size A A Share & Bookmark Feedback Print

Never miss another garbage day!

Get a reminder text, email, tweet or phone call - just download Port Moody's solid waste app.

Make missing garbage day history and download our solid waste app. Get a reminder text, email, tweet or call the number above - all you have to do is curb your carts the following morning.

Port Moody's solid waste app also notifies you if it's time to set out a glass bin, or a recycling or garbage bin along with your green waste. You'll also get up-to-date reminders from the app. Say a stat holiday or sudden snowfall interrupts your collection schedule, we'll give you a heads-up that your garbage day has changed.

Our solid waste app is the easiest thing you'll sign up for this year - and your pre-coffee morning brain will thank you.

Check your [Apple](#) or [Android](#) App stores for the free download for your mobile device. Search for "pomobile" to find the app.

(please note that the mobile application is not currently available for Blackberry devices).

Quick Links

- [Recycling](#)
- [Green Waste](#)
- [Garbage](#)
- [Glass](#)
- [Contact Info](#)

After hours public works emergency: 604.461.3456

Collection Schedules and Reminders

Please type your home address:

Example: 100 Newport Drive, Port Moody, BC

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Get rid of “duplicate” maps and PDFs

Remove listings of holiday delays, JPG and PDF maps, and PDF calendars from your website.

This encourages residents to use the Collection Calendar web app and sign up for reminders.

This will increase your users.

COLLECTION SCHEDULES AND REMINDERS [Need help?](#)

Please type your home address:

Example: 500 Donald St E, Thunder Bay









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2015 / 2016 GARBAGE CALENDARS

If you know your Area and Zone, select your Calendar from the list below. To learn what your Area and Zone is, use the online tool above or contact our Dispatcher at 625-2195.

GARBAGE CALENDARS 

Download Your July 2015 to June 2016 Garbage Calendar

- Area 1 Zone 1  [Adobe PDF, 2 pages, 525 KB](#)
- Area 1 Zone 2  [Adobe PDF, 2 pages, 525 KB](#)
- Area 2 Zone 1  [Adobe PDF, 2 pages, 525 KB](#)
- Area 2 Zone 2  [Adobe PDF, 2 pages, 525 KB](#)
- Area 3 Zone 1  [Adobe PDF, 2 pages, 525 KB](#)
- Area 3 Zone 2  [Adobe PDF, 2 pages, 525 KB](#)
- Area 4 Zone 1  [Adobe PDF, 2 pages, 525 KB](#)
- Area 4 Zone 2  [Adobe PDF, 2 pages, 525 KB](#)

Get rid of “duplicate” information

Remove lists of acceptable materials from your website.

This will encourage residents to use the Waste Wizard.

This will increase your usage.

What bin does it go in? [Need help?](#)

Type the name of an item and we'll tell you how to recycle or dispose of it.

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Blue Container - All Empty Recyclables

NO CONSTRUCTION DEBRIS

**remove all lids and handles - place in blue container
do not bag materials - keep loose!**

NO ELECTRONICS INCLUDING TVs OR COMPUTER MONITORS

NO PACKING 'PEANUTS' CALL 1-800-828-7272 FOR REUSE LOCATIONS

- empty aerosol cans
- empty aluminum
- empty steel cans
- aluminum foil balled
- metal-only clothes hangers
- empty glass bottles
- empty plastic bottles
- cereal boxes (place liners in black)
- egg cartons & drink trays (all types)
- milk & juice cartons
- all cardboard
- rolled paper tubes
- white & colored paper
- computer & ledger paper
- catalogs & magazines
- all envelopes (windows OK)
- telephone books
- newspaper





We love learning from you.

Contact us anytime support@recollect.net 1-888-291-0604 x 5

About ReCollect

ReCollect systems is a technology company specializing in digital solutions for the waste management sector. With a focus on meeting and surpassing the expectations of residents, ReCollect has the proven experience to deliver digital products that also meets the needs of waste managers, communicators, IT specialists and governmental officials.

Launched in 2009, today ReCollect is used by millions of residents across North America. From small villages to large urban centres, from municipal services to private haulers, ReCollect is ready to make your waste management programs more efficient and successful.