

COVID-19 Preparedness Highlights



Holiday World & Splashin' Safari (HWSS) is a fourth-generation family-owned seasonal theme and water park in Santa Claus, Indiana. Park attendance averages 1 million guests during its annual 120+/- day operating season from May through October. The Koch family employs 100 full-time year-round employees and hires 2,000 seasonal team members each year at HWSS.

All on-site park preparation activities were halted March 25, 2020 with exception of minimum basic operations. Construction of the park's newest attraction, Cheetah Chase, resumed with strict social distancing requirements on April 17. The park has announced that it will not open on its scheduled May 1 season start date and is currently targeted to open in early June or whenever deemed safe and socially acceptable.

The Koch family and HWSS management team have developed a comprehensive plan to respond and prepare for the challenges introduced by COVID-19 as employees are able to return to work, the park is prepared to reopen, and once the park is in operation with guests. The following bullet points highlight the efforts taking place to provide a safe environment for the 2,100 employees to work in and for guests to visit.



Pre-Season Park Preparation Safety

- Daily employee and contractor screenings include a temperature check, symptom-based questions, and other questions recommended by CDC.
- Employees and contractors are asked to self-screen and report any illness symptoms to supervisor. Instructed not to report to work if flu-like symptoms are present.
- Social distancing is being enforced throughout park.
- Face coverings used when social distancing cannot be achieved
- Elevated emphasis on personal hygiene in all training programs and employee/contractor communications.
- Sanitation schedule for high touch point locations and restroom facilities.
- Isolation of Contractors within job sites.
- Additional hand sinks installed at construction sites.
- Staggered shifts and start times to prevent grouping.
- Work-from-home for all office staff.
- No in-person interviews or job fairs 100% phone interviews.
- Seasonal employee onboarding/paperwork shifted to online platform.
- Shifted to online training until safe to train in person.



Operations Safety Tactics Being Considered:

- Guest temperature screening prior to park admission.
- Defined sanitation intervals for high touch areas including ride vehicles.
- 90 hand "Santatizer" stations located strategically throughout the park.
- Encourage credit card/gift card usage to limit cash handling.
- Elimination of self-serve food service options.
- Provide all team members with face coverings.
- Encourage guest social distancing with ground markings.
- Limit contact interactions between employees and guests with barriers.
- Establish park and building capacities to effectively comply with potential government restrictions.
- Employee use of PPE where recommended.
- First aid EMT protocol with Medical Director and Spencer County EMS regarding symptomatic COVID-19 guest/employee w/in First Aid.
- Collection of contact tracing information from infected employees and guests to share with local health officials.