



2019 Community Survey Process

- What:** The Evansville Promise Zone Community Survey
- Why:** To assess progress toward Promise Zone goal areas and better understand the needs of residents
- Who:** The Evansville Promise Zone Community Survey will be administered to all valid household addresses in Census Tracts that fall within the Promise Zone. Census Tracts include: 10, 12, 13, 14, 17, 18, 19, 20, 25, and 37.02.
- When:** The Evansville Promise Zone Community Survey will be mailed on September 16th or 17th with expected delivery by the 19th.
- How:** Paper surveys will be sent to all valid household addresses in the Promise Zone Census Tracts through the U.S. Postal Service. Each mailing will contain a survey and postage-paid return envelope. Additionally, survey participants will have an opportunity to register for an incentive, which will be a drawing for one of three \$100 gift cards.
- As an alternative to paper survey completion, individuals may complete the survey online. The paper survey will contain a web link for the online survey.

How Can the Community Help?

- **Get the word out...** We need help raising awareness of the survey to maximize resident participation.
- **Volunteer for follow-up...** Once we go through the initial survey mailing, we will identify neighborhood areas that are not represented. We need volunteers to assist with canvassing specific areas and doing personal outreach to encourage participation.

About the Evansville Promise Zone

In June 2016, Evansville, Indiana was awarded a 10-year Promise Zone (PZ) designation by the U.S. Department of Housing and Urban Development (HUD). ECHO Housing Corporation serves as the lead organization, and the City of Evansville Department of Metropolitan Development is the lead partner. Additionally, 26 Implementation Partners have signed a Memorandum of Understanding (MOU) committing to support the goals and activities of the Promise Zone plan, and various other organizations throughout the community are working with Implementation Partners to support these efforts.