

## CITY COUNCIL RESOLUTION

Date: September 27, 2010

Agenda Item

5(0)

MOVED BY  
SECONDED BY

Councillor  
Councillor

P. Mick  
L. Turco

Resolved that the report of the Co-Chairs Celebrate 100! Committee dated 2010 09 27 concerning the City of Sault Ste. Marie Celebrate 100! \*1912 – 2012\* be received as information.

☒ CARRIED  
☐ REFERRED

☐ DEFEATED  
☐ OFFICIALLY READ NOT DEALT WITH

☐ AMENDED

☐ DEFERRED

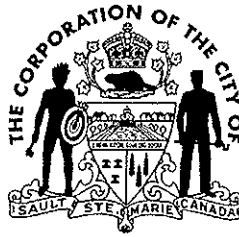
*Lorena Prudic*

SIGNATURE

☒ C.A.O.  
☒ City Solicitor  
☒ Comm. Finance/Treasurer  
☒ Comm. Eng. & Planning  
☒ Comm. Human Resources

☒ Comm. Community Services  
☐ Comm. P.W. & Transportation  
☐ City Clerk  
☐ Fire Chief  
☐ Police Chief

☐ Mayor  
☐ Dir. Libraries  
☐ E.D.C.  
☐ Cons. Authority  
☐



2010 09 27

Acting Mayor Lorena Tridico  
and members of City Council  
Civic Centre

**RE: CITY OF SAULT STE MARIE  
CELEBRATE 100!  
\*1912 – 2012\***

### **BACKGROUND**

On July 27, 2009 City Council passed a resolution authorizing a small working group comprised of Councillor Susan Myers and Councillor Terry Sheehan along with City staff to report back on a draft framework of events for celebrating the City's 100<sup>th</sup> anniversary in 2012 and to recommend a preliminary budget for the project.

On December 7, 2009, Council accepted the report of the working committee and authorized undertaking a Sault Ste. Marie 100<sup>th</sup> Anniversary Celebration of events as well as project funding in the amount of \$65,000 per year over the next 3 years (2010, 2011 and 2012) for a total project budget of \$195,000.

At its April 28, 2010 budget meeting, Council reduced the project budget by \$15,000 per year for a total budget of \$150,000.

### **CURRENT PROJECT STATUS**

A Celebrate 100! office location has been established within the Clerk's department to undertake the administration, coordination and communication of the project. The City Clerk is the lead staff for the project with Councillor Susan Myers as Management Chair of Administration and Councillor Terry Sheehan as Liaison Chair working with SSMEDC on related initiatives. Donna Irving has been hired as the contracted part-time project coordinator. The budget cost centre for Celebrate 100! is in place.

A Celebrate 100! website is under development in partnership with City IT staff. The Celebrate 100! logo imagery is being finalized. The anticipated launch date of the website and logo is December 13, 2010.

The Economic Development Corporation and Tourism Sault Ste. Marie will take the lead on the external marketing of Celebrate 100! through their Family and Friends Campaign and will participate on the Celebrate 100! Committee as the project evolves.

Preliminary discussions have taken place with the War of 1812 Bicentennial organizers to establish a liaison between the two projects and meetings will take place with other community partners over the next months.

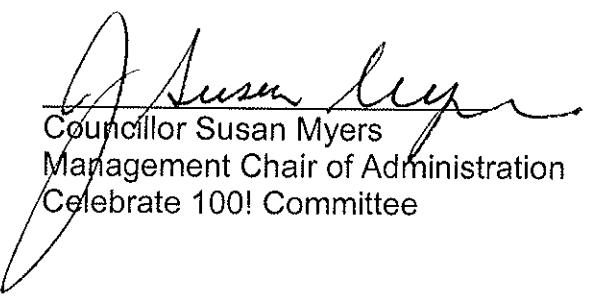
### **GOING FORWARD**

The Celebrate 100! Working Committee is excited about this project and looks forward to the committee expanding and growing into sub-committees as Council and the community becomes involved in the project. An organizational chart will be developed and provided as the project evolves. Members of Council and the entire community will be encouraged to become involved with Celebrate 100! activities and events that can be planned during 2012, our year of community celebration and civic pride in our City of Sault Ste. Marie. More information will be provided at the December launch.

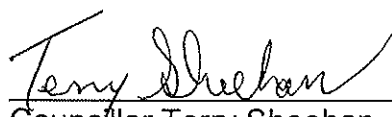
### **RECOMMENDATION**

That Council accept this report as information.

Respectfully submitted,



Councillor Susan Myers  
Management Chair of Administration  
Celebrate 100! Committee



Councillor Terry Sheehan  
Liaison Chair, SSMEDC  
Celebrate 100! Committee

cc: Malcolm White, City Clerk