The Celebrate 100! Team

Councillor Susan Myers, Chair Management and Administration

Councillor Terry Sheehan, Chair SSMEDC Liaison

Mayor Debbie Amaroso, ex officio

Renee Wysynski, Assistant to the Mayor

Malcolm White, City Clerk

Nick Apostle, Commissioner of Community Services

Shelley Schell, Manager Finance and Audits

Frank Coccimiglio, Manager Information Systems

Dave Murphy, Executive Director, Business SSM - SSMEDC

Ian McMillan, Executive Director, Tourism SSM - SSMEDC

Kathy Fisher, Liaison, Algoma 1812 Bicentennial

Donna Irving, Project Coordinator

The Communications Committee

Lori Ballstadt, *Corporate Affairs Officer*Marc Capancioni, *Communications Coordinator, SSMEDC*Maureen Webb, *Marketing and Operations Director, Station Mall*

Contact the Celebrate 100! Office at

Civic Centre, 99 Foster Drive

Donna Irving, Project Coordinator

(705) 541-7382

dp.irving@cityssm.on.ca

www.celebrate100saultstemarie.com





'We are going to have a good time!'

705 541-7382

www.celebrate100saultstemarie.com

December, 2011

A Message from the Mayor



2012 marks the $100^{\rm th}$ Anniversary of the Incorporation of the City of Sault Ste. Marie.

Celebrate 100! is our community's year-long theme that showcases events, activities and celebrations that will be happening in Sault Ste. Marie and surrounding area for Saultites and visitors of all ages.

On behalf of City Council we invite you to join in on the many activities planned throughout this historic year, or plan one of your own - it is not too late!

This is an important time in our city's history. It is a time to reflect upon where we have been in the past, and where we are heading in the future. Individually and as a community, we will be creating new memories and building on our legacy to be shared in stories over the next 100 years. Please send us your stories and photos as we remember and celebrate together. Check our website for more details.

I am especially pleased to welcome Dr. Roberta Bondar as our Honorary Community Ambassador for Celebrate 100! Dr. Bondar is also celebrating an historic anniversary; 20 years ago on January 22, 1992 she became the first Canadian woman in space.

2012 is a year of many, significant anniversaries in our community; as we celebrate each milestone I think it is important to recognize the significance of each group behind the celebration and acknowledge how instrumental their contribution has been in shaping our community.

I look forward to participating in events with you and we are going to have a good time, let's Celebrate!

Happy 100th Anniversary Sault Ste. Marie!

Mayor Debbie Amaroso

Partner Organizations

Algoma 1812

Art Gallery of Algoma

Algoma District School Board

Arts Council of Sault Ste. Marie and District

Bon Soo Winter Carnival

Canada Post

Chamber of Commerce

Conseil Scolaire Catholique du Nouvel-Ontario

Downtown Association

Economic Development Corporation

G. Marconi Society

Huron Superior Catholic District School Board

International Bridge

Rotaryfest

Sault Ste. Marie Museum

Sault Ste. Marie Public Library

Station Mall

Tourism Sault Ste. Marie

Media Partners

Tune in throughout the year 2012!

The Sault Star

Watch for anniversary features on-line and souvenir publications.

Shaw TV

Watch for special coverage of City Council and Community updates.

CTV

Watch for Celebrate 100! news and event information.

Local2.ca

Watch for Celebrate 100! anniversary page.

Other 2012 Anniversaries

The War of 1812 Bicentennial www.algoma1812.com

Marconi Society 100 years

www.marconisociety.org

Rotary Community Day Parade 90 years

www.rotarysault.com

Sault Ste. Marie United Way 55 years

www.ssmunitedway.ca

International Bridge 50 years

www.saultbridge.com

Algoma Fall Festival 40 years

www.algomafallfestival.com

Sault Symphony Orchestra 40 years

www.ysaultsymphony.webs.com

Sault Ste. Marie Seniors Games 25 years

www.cityssm.on.ca

Dr. Roberta Bondar space flight 20 years

www.robertabondar.ca

Echoes Drum Festival 10 years

www.echoes drum festival.com

Get Involved!

- *100 years plus birthdays—please give us the names for a special certificate and personal presentation from Mayor Amaroso and photo in the Sault Star.
- *new babies born—please give us the names for a special Celebrate100! certificate and anniversary gift package.
- *100 years 100 stories and photos...send us yours and we will post it on the website.
- *free family swims/skates at City facilities (see website for details)
- *through 100 years summer concert series at Roberta Bondar Pavilion.
- *public library monthly displays and programs.

2012 City Hosted Activities

January 1 Kick off New Year's Day with the Mayor's free family skate at Essar Centre. Giveaways, hot chocolate & cookies, Soo Greyhounds mascot, fun for the whole family.

January 23-30 Dr. Roberta Bondar Days in Sault Ste. Marie marking the 20th anniversary of Roberta's historic space flight when she became Canada's first woman in space (see website for details).

April 16-20 Celebrate 100! Week. April 16 Historic City Council meeting—100 years from date of incorporation on April 16, 1912, open house all week at the Civic Centre, birthday cupcakes and much more.

May 4-6 Passport to Unity Multi-Cultural Festival at the Essar Centre.

June 2, 3 Lilac & Lavender Ermatinger Clergue National Historic Site.

July 1 Celebrate 100! Sault Ste. Marie and Canada Day extravaganza at Roberta Bondar Park with bands, anniversary pins, flags and much more. Commemorative plaque unveiling (TBD).

July 17-21/September 20-23 War of 1812 Algoma Kick-off event and the Fall 1812 Rendezvous at Ermatinger Clergue National Historic Site.

August 12 Blueberry Fest Ermatinger Clergue National Historic Site.

August 29 (invited) Dr. David Johnston Governor General of Canada celebrating 100 years since the first Governor General visit to Sault Ste. Marie in 1912.

November 11 Celebrate 100! Salute to our Veterans at Essar Centre Remembrance Day Service.

November 29 Celebration of the SSM Museum Clock 100 Years.

December Time Capsule deposit ceremony (details to be announced)

December 31 Farewell to Celebrate 100! Closing Community Event presented by Essar Centre.







A Message from the Celebrate 100! Honorary Community Ambassador



Greetings to all my Sault Ste. Marie friends and family both near and far. On the occasion of the 20th Anniversary of my Space Flight, and the City of Sault Ste. Marie's 100 years of incorporation, it is indeed my privilege to share with you my love for Planet Earth and of course my beautiful hometown at the heart of the Great Lakes, Sault Ste. Marie.

Growing up near the water and forests that surround Sault Ste. Marie provided me with an environment that fostered my curiosity about the world around me. My parents and teachers encouraged me to be curious, to ask questions and to become a lifelong learner. The Sault is a special place and offers many options to learn from the inside classroom to the outdoor classroom where one can see the sky with wonderful stars and walk the magnificent landscape full of trees, flowers and rocks.

I want to thank the people of Sault Ste. Marie who have supported and nurtured me; my accomplishments are shared with you. May you continue to grow, learn and be the warm and welcoming community that truly is 'naturally gifted'.

Happy 100th Anniversary Sault Ste. Marie!

Roberta Lynn Bondar

At the January 23 City Council meeting, Mayor Debbie Amaroso will proclaim January 23—30, 2012 "Dr. Roberta Bondar Days in Sault Ste. Marie".

2012 Community Hosted Activities

February 3—12 Mr. Bon Soo Celebrates 100! watch for special events. www.bonsoo.on.ca

February 29—March 4 Shadows of the Mind Film Festival www.shadowsfilmfest.com

March 4-11 Canadian Adult Recreational Hockey Association (CARHA) World Tournament - 3000 people from 11 countries embrace Celebrate 100! www.carhahockeyworldcup.ca

May 6 St. Marys River Marine Heritage Centre M.S. Norgoma Open House *www.norgoma.ca*

May 14—20 Theatre Ontario Festival. This will be a Celebrate 100! celebration of community theatre. www.theatreontario.org

June 22-24 Echoes Drum Festival. www.echoesdrumfestival.com

June 21 National Aboriginal Day. www.ainc-inac.gc.ca

June 30 Annual International Bridge Walk. www.saultstemarie.com/international-bridge-walk

July 17-21/September 20-23 Algoma 1812. www.algoma1812.ca

July 19—21 Rotaryfest 'The Sault's Summer Festival' featuring Rotary Community Day Parade 'Celebration'. www.rotaryfest.com

September 22, 23 Bushplane Days Festival. www.bushplane.com

October Algoma Fall Festival. www.algomafallfestival.com

November 15—18 Festival of Trees. *e-mail: gbriglio@on.lung.ca*

November Moonlight Magic in the Downtown. www.saultdowntown.com

November Rotary Santa Claus Parade. www.rotarysault.com

December 6 Art Gallery of Algoma exhibit celebrating 100 Years of Art in Sault Ste. Marie. www.artgalleryofalgoma.com

Get involved with <u>your</u> Celebrate 100! project or event—we will promote it for you!