



# CITY COUNCIL RESOLUTION

Date: December 7, 2009

Agenda Item

6(8)(a)

MOVED BY  
SECONDED BY

Councillor  
Councillor

S. Myers  
T. Sheehan

Resolved that the report of the Co-Chairs, Centennial Celebrations Working Committee dated 2009 12 07 concerning City of Sault Ste. Marie Centennial Celebrations 1912 – 2012 be accepted and the recommendation that Council authorize undertaking a Sault Ste. Marie 100th Anniversary Celebration of events; and further that Council approve project funding in the amount of \$65,000.00 per year over the next 3 years (2010, 2011, and 2012) for a total project budget of \$195,000.00 be approved.

☒ CARRIED  
☐ REFERRED

☐ DEFEATED  
☐ OFFICIALLY READ NOT DEALT WITH

☐ AMENDED

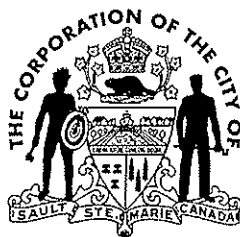
☐ DEFERRED

  
SIGNATURE

☒ C.A.O.  
☒ City Solicitor  
☒ Comm. Finance/Treasurer  
☒ Comm. Eng. & Planning  
☐ Comm. Human Resources

☒ Comm. Community Services  
☐ Comm. P.W. & Transportation  
☒ City Clerk  
☐ Fire Chief  
☐ Police Chief

☐ Mayor  
☐ Dir. Libraries  
☐ E.D.C.  
☐ Cons. Authority  
☒ S. McLellan



2009 12 07

Mayor John Rowswell  
and members of City Council  
Civic Centre

**RE: CITY OF SAULT STE MARIE  
CENTENNIAL CELEBRATION 1912 – 2012**

On July 27, 2009 City Council passed the following resolution:

Moved by Councillor S. Myers

Seconded by Councillor T. Sheehan

Whereas 2012 marks the 100 year anniversary of the City of Sault Ste. Marie; and

Whereas significant investment is already being made by the province of Ontario with the War of 1812 celebrations; and

Whereas Councillor Sheehan has asked for a report around another Homecoming event and the recommendation from TSSM/EDC is to tie such to a 100 year celebration; and

Whereas it is important to begin early to engage all community festival and event groups who might participate in a 100 year celebration throughout 2012; and

Whereas such celebrations will require a planning framework and possibly committed resources of staff and finances;

Now therefore be it resolved that Council authorizes Councillors Myers and Sheehan to co-chair a working group in conjunction with EDC/TSSM to report back to Council in late spring 2010 and to do the following:

1. In conjunction with TSSM/EDC, and appropriate City staff, meet with community organizations who might be interested in hosting a 100 Anniversary special event such as Bon Soo, Rotaryfest, Algoma Fall Festival, the Legion and other service organizations and prepare a very preliminary draft framework of events.
2. Establish a preliminary draft budget identifying potential costs to the City and further, identify potential outside funding sources that would offset these costs.
3. Seek input from the members of City Council as to ideas for celebrating the City's 100th anniversary and a possible legacy project of Council, be approved. CARRIED.

A Centennial Celebrations Working Committee comprised of Councillor Susan Myers and Councillor Terry Sheehan along with staff resources including Chief Administrative Officer Joe Fratesi, City Clerk Donna Irving and Manager of Finance and Audits Shelley Schell have met to identify next steps and to provide a recommendation to Council.

## **BACKGROUND - OTHER MUNICIPAL CELEBRATIONS**

### **Sault Ste. Marie 75<sup>th</sup> Anniversary (1987)**

For the City's 75<sup>th</sup> Anniversary there were outside organizations who participated and it was a lower profile event then what is envisaged for our 100<sup>th</sup> anniversary. 1987 events included a kickoff at the Civic Centre on April 13<sup>th</sup> with a balloon launch involving representation from elementary schools and an Open House with staff dressed in the attire of 1912. The same evening members of Council conducted a meeting also attired in 1912 clothing. A birthday cake was served. On June 26<sup>th</sup> all residents who turned 75 years of age in 1987 were invited to a civic reception. Other events included cultural and heritage events - organizing a diamond jubilee anniversary home or business certificate, 1987 Art Gallery party, Marconi Club 75<sup>th</sup> anniversary celebrations, Park Canada program, Walk through History guided and self-guided tours, Rotary Community Day, RYTAC Sculling regatta in period costumes, Sault Star special 75<sup>th</sup> anniversary edition, Algoma Fall festival involvement, fireworks, 1<sup>st</sup> International Bridgewalk – celebrating international friendship, youth involvement including an essay and sketch contest for students. Total project planned expenditure was approximately \$170,000 from all organizations. Direct municipal funding was \$20,000.00 plus \$12,000 in administrative (staff) costs. A federal grant of \$7,500.00 was received for the project. While other organizations will again lead many initiatives under the City's 100th anniversary banner, there are a number of areas that Council should ask staff to lead.

### **Airdrie, Alberta Centennial Celebrations (1909 – 2009)**

Municipal World September 2009 edition – [www.airdrie.ca/cent/projects.cfm](http://www.airdrie.ca/cent/projects.cfm)

A Centennial Steering Committee comprised of volunteers as well as a Staff Support Team of five were committed to the project in addition to their other duties. Events included a Homecoming weekend in September, school events, performing arts, centennial football game, free centennial concert series, old time fair, special edition book and other centennial merchandise, boulevard banners series, centennial tree planting. The municipality undertook the planning of their centennial celebrations over a two year period. Municipal funding was approved in the amount of \$175,000.00 (over three years), as well as grants, sponsorships and donations.

### **Timmins, Ontario 100<sup>th</sup> Anniversary (four years of centennial celebrations 2009 – 2012)**

Timmins 100<sup>th</sup> Anniversary Website [www.timmins100.com](http://www.timmins100.com)

The 'Positively Timmins' office is undertaking a four year centennial celebrations. The office has one full-time staff and a Fednor intern to assist with the anniversary tasks.

The overall anniversary project is chaired by the Mayor. There are many sub-committees. Each year is themed; 2009 - the discovery of the production of the major mines; 2010 - the 100<sup>th</sup> anniversary of the incorporation of the Township of Tisdale and the Township of Whitney; 2011 - the great Porcupine Fire; and 2012 - the 100<sup>th</sup> Anniversary of Timmins. They have developed an Anniversary Song, Anniversary Wines, and are in the planning stages of a Homecoming proposed for the summer of 2010 and a 100<sup>th</sup> Anniversary Mural - 100 Faces with a Heart of Gold (100 residents nominated and then to be selected to have their portrait painted on a mural). Also planned are a multicultural festival and the 100 years of mining Rotary Ribfest. Municipal funding was approved in the amount of \$80,000.00 per year for the four anniversary years. In addition, the corporate community has so far invested \$70,000.00. They are reviewing both provincial and federal government programs that support anniversary related initiatives with the intent to apply for supporting funds where applicable.

#### **NEXT STEPS FOR THE SAULT STE. MARIE CENTENNIAL CELEBRATIONS**

The Working Committee recommends that Council authorize undertaking a 100<sup>th</sup> Anniversary Celebration of events. If Council is in agreement to undertake this project, a Centennial Celebrations Committee structure should be established as soon as possible including members of City Council, City staff, community members and volunteers. A Centennial Events office should be established within the Clerk's department to undertake the administration, coordination and communication of the 100<sup>th</sup> Anniversary Celebration of events. The City Clerk would be the lead for the project under the direction of the Chief Administrative Officer. A part-time project coordinator would be required with office space, equipment, etc. to be provided within the City Clerk's department. The City Clerk's office would provide administrative support to undertake preliminary activities as needed in the early part of 2010. The part-time project coordinator would be required starting in mid-2010 and continuing through to the end of the project. An intern position would likely be required in 2012.

The Working Committee recommends that Council "think big". This project comes only once in 100 years. The committee firmly believes that tourists and residents, past and present will be eager to participate in the celebrations. If Council gives the go-ahead, sponsorship will be sought over a 2-year period. It is anticipated that corporate and the rest of the community will come forward with sponsorship.

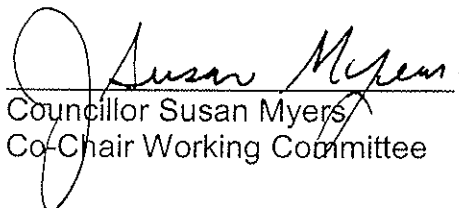
The Working Committee recommends that Council provide \$65,000/year over the next 3 years (2010, 2011 and 2012) for a total project budget of \$195,000. Once a budget is established, Council and the community would be requested for input and ideas for centennial celebration events. It is anticipated that the Economic Development Corporation would market our 100<sup>th</sup> Anniversary as a major tourist attraction for 2012. In particular a 'Homecoming' would maximize economic impact and provide an opportunity to attract and retain former Saultites.

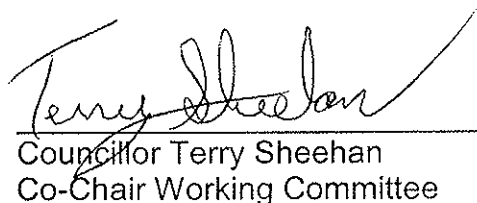
Although the development of events is dependent on budget and then engaging community input, some preliminary events that the working committee discussed include a November/December 2011 kick-off, December 31/January 1<sup>st</sup> family events, April 16<sup>th</sup> 100<sup>th</sup> Anniversary City Council meeting (exact date of first Council meeting in 1912) and a Homecoming Weekend. Anticipated community partners include Ontario Winter Carnival Bon Soo (Feb 3 – 11), Canadian Adult Recreational Hockey (CARHA) Tournament (March 4 – 11), War of 1812 Bicentennial (June), Rotaryfest (July), and there will be many others.

### **RECOMMENDATION**

That Council authorize undertaking a Sault Ste. Marie 100<sup>th</sup> Anniversary Celebration of events; and further that Council approve project funding in the amount of \$65,000 per year over the next 3 years (2010, 2011 and 2012) for a total project budget of \$195,000.

Respectfully submitted

  
Councillor Susan Myers  
Co-Chair Working Committee

  
Councillor Terry Sheehan  
Co-Chair Working Committee