

SPECIAL MEETING OF CITY COUNCIL AGENDA

Thursday, April 14, 2016 5:00 p.m. Russ Ramsay Board Room Civic Centre

Pages

1. APPROVE AGENDA AS PRESENTED

Mover Councillor L. Turco Seconder Councillor J. Hupponen

That the Agenda for the April 14, 2016 Special City Council Meeting as presented be approved.

2. COMMITTEE OF THE WHOLE

Mover Councillor L. Turco Seconder Councillor J. Hupponen

Resolved that City Council now proceed into the Committee of the Whole to consider the following matter referred to it for consideration – 2016-2021 Corporate Strategic Plan.

3. 2011-2014 CORPORATE STRATEGIC PLAN 3 - 30

The 2011-2014 Corporate Strategic Plan is attached for reference.

4. OVERVIEW OF PROCESS 31 - 32

5. SURVEY FEEDBACK

5.1 Key survey feedback – mission, vision, values 33 - 36

6. MISSION, VISION, VALUES 37 - 40

Review of other Northern Ontario municipalities

Small Group Discussion and Report Back

General Discussion

7. RISE AND REPORT

Mover Councillor L. Turco Seconder Councillor M. Shoemaker

Resolved that the Committee of the Whole Council now rise and report on the matter referred to it by City Council – 2016-2021 Corporate Strategic Plan.

8. ADJOURNMENT

Mover Councillor L. Turco Seconder Councillor J. Hupponen

That this Council shall now adjourn.

CITY OF SAULT STE MARIE

CORPORATE STRATEGIC PLAN

2011-2014

As at September 30, 2014

Dated November 10, 2014



Message from Mayor Debbie Amaroso



Thank you for taking the time to review the City of Sault Ste. Marie 2011-2014 Strategic Plan. This plan captures the priorities of the 2011-2014 City Council and reflects our accomplishments and activities.

The 2011-2014 City Council has worked diligently to develop solutions and pursue opportunities to make our community a place of respect, dignity and integrity. Our commitment was to work in harmony with all levels of government, local businesses, and residents to ensure the provision of efficient, affordable and quality municipal services supporting a progressive and sustainable community.

This City Council has recognized the importance of a caring and inclusive community. The Strategic Plan aimed to capitalize on opportunities to develop solid infrastructure, deliver excellent services and, above all, ensure a sustainable quality of life for all citizens now and in the years to come.

As our community grows, we too will continue to develop, strengthen and positively adapt in order to address the needs of our community. This Strategic Plan is a testament to both Council's and City staff's dedication to providing the citizens of Sault Ste. Marie with an exceptional quality of life.

Message from CAO Joe Fratesi



I am pleased to present this update of the City of Sault Ste. Marie's 2011-2014 Corporate Strategic Plan. The Plan guides the activities of the nine departments reporting to City Council through the Chief Administrative Officer.

It is the foundation of the organization's planning process, setting out strategic directions and articulating specific activities under each direction.

The City of Sault Ste. Marie is built on strong values and commitment to its citizens. Each employee contributes to achieving our mission to provide quality and cost-effective services in a responsible and supportive manner.

The work we all do each day makes a difference! Thank you to our dedicated staff, City Council and the citizens of Sault Ste. Marie for working collaboratively to achieve our goals.

Mayor and City Council



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The City of Sault Ste. Marie

As the third largest city in Northern Ontario, Sault Ste. Marie is strategically located at the heart of the Great Lakes, on the U.S. border and at the centre of Canada.

From its pristine waterfront to its bustling arts community, Sault Ste. Marie has a high quality of life that's second to none. With a diverse population of approximately 75,000, the community is a four-season wonderland, offering a vibrant and healthy lifestyle for everyone. All the amenities of a large urban centre in a safe and clean environment, Sault Ste. Marie is home to excellent schools, malls, stores, restaurants, cinemas, galleries, museums, sports facilities, and sites of interest. Serving as an international port of entry to the United States, the city has recently experienced unprecedented growth economically and culturally.

From its rich history and quality-of-life benefits, to its growing economy and competitive advantages for businesses, Sault Ste. Marie is a great place to live, learn, work and play.

VISION

"The Corporation will be a leader in the provision of efficient, affordable, and quality services supporting a progressive and sustainable community"

MISSION

"To provide quality and costeffective municipal services in a responsible and supportive manner"



CORPORATE VALUES

Integrity and honesty

We will demonstrate honesty, sincerity and fairness in carrying out our responsibilities.

Accountability and transparency

We will be accountable to our citizens and transparent in our decision-making processes.

Commitment to citizens and the community

Putting people first is a hallmark of success. We are committed to working together to provide inclusive and accessible services to protect, support and enrich quality of life in our community.

Respect and appreciation of employees

We will strive to create an environment where all employees share a common purpose and direction. We value energized and enthusiastic employees who make the most effective use of available physical and financial resources to deliver the best possible service.

Fiscal responsibility

We will manage municipal finances in a responsible and prudent manner to provide quality and affordable services. We pursue best practices to lower costs and ensure best value in service delivery.

Environmental stewardship

We will use resources wisely to maintain and create a livable city for future generations, minimizing the footprint of our activities on the environment.

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Strategic Plan Framework

STRATEGIC FOCUS AREAS

Developing Solid Infrastructure

Delivering Excellent Services

Enhancing Quality of Life

STRATEGIC DIRECTIONS

1.A. Environmental Leadership

2.A. Communications

1.B. Transportation Network Improvements

2.B. Process Improvement

1.C. Property Management and Development 2.C. Leadership and Staff Development

2.D. Technological Innovation

3.A. Recreational/Cultural Infrastructure

3.B. Planning for the Future

Strategic Direction 1: Developing Solid Infrastructure Objective 1A – Environmental Leadership

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
 Solid waste management Bio-solids management study Implementation of bio-solids facility Design Construction EA for solid waste disposal 	2007 2006 Unknown	Underway 2014 2014 2014	Reduction in waste/refuse Increased capacity	D. Elliott	Engineering PUC PWT Consultants	\$65,000 \$12 m \$975,000	\$65,000 \$12 m \$975,000	Sewer Surcharge Operations Budget + Sewer Surcharge Capital Budget Waste Disposal Site Reserve	Approved Approved	2010-2011 2005 to unknown	Study scheduled for completion fall 2014
 Wastewater Infrastructure West End Sewer Investigative Study Upgrades to west end sewage plant Infiltration reduction projects 	2010	2014	Study to guide improved wastewater quality and operations Reduce costs, reduce by-passes and overflows to river (\$100,000 annually)	D. Elliott	Engineering PUC PWT Consultants	\$120,000 TBD \$400,000	\$120,000 TBD \$400,000	Sewer Surcharge Capital Budget Sewer Surcharge Capital Budget	Approved Approved	2009 2011-2014	Completed Feb. 2014 Ongoing initiative
 Major pump stations Clark Creek Pump Station – valves and sluice gates 	2012	2014	Replace aging equipment	D. Elliott	Engineering, Consultants	\$2.4 m	\$2.4 m	Sewer Surcharge	Approved	2012-2013	Underway – anticipated completion s fall 2014
Rehabilitation of aqueducts / open channels Fort Creek Central Creek Review sanitary sewer construction – sewers not associated with roadways	2012 2012 2006	2021 2018 Ongoing	Improved storm water management and flood protection; extend life of flood control facilities \$100,000 annually	D. Elliott D. Elliott	Engineering, PUC, PWT, Consultants, Conservation Authority Engineering	\$31 m \$7 m \$400,000	\$31 m \$7 m \$400,000	Capital Works (Urban Only) Budget Sewer Surcharge Capital Budget			Phase 1 construction complete; Phase 2 design underway Phase 1 construction complete
-		_		_		_			Approved	Ongoing	complete

Strategic Direction 1: Developing Solid Infrastructure Objective 1A – Environmental Leadership

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Reconstruction of small pumping stations			Upgrade/replace aging sanitary	D. Elliott	Engineering PWT	\$650,000	\$650,000	Sewer Surcharge			Contract awarded –
Fort Creek	2012	2014	pump stations		Consultants						construction underway
Tallack Boulevard	2012	2014									- Completion 2014
Pine Street	2012	2014	Reduce overflows								
Muriel Drive	2012	2014									
Underground fuel tank			Reduce liability								Scheduled for
replacement											completion 2014
 PWT (Sackville) – new above ground tanks and new fuel management system 	2012	2014		L. Girardi	PWT	\$221,750	\$250,000	Capital from Current	Approved		

Strategic Direction 1: Developing Solid Infrastructure Objective 1B – Transportation Network Improvements

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Long Range Capital Road											
Construction											
Environmental Assessments for			Improved	D. Elliott	Engineering						
 Third Line East and Black Road hospital to Second Line 	2010	2014	pedestrian and vehicular traffic		Consultants	\$80,000	\$80,000	Miscellaneous Construction	Approved	2010-2011	To be completed 2014 (blended both into one
Black Road widening – Second Line to McNabb	2013	2014	flow					Budget		2013-2014	EA)
Northern Avenue extension	2015	2016				\$50,000	\$50,000				Future initiative
Connecting link reconstructionMiscellaneous resurfacing			Improved pavement surface Extend longevity	D. Elliott	Engineering Consultants			Capital Works budget + connecting link funding			Provincial program cancelled 2013 Mayor has requested funding assistance from Minister
 Second Line – Old Garden River Rd to Gt. Northern and Great Northern – Second 	2013	2013				\$3 m	\$3 m	Capital	Approved	2014	Underway
Line to Third Line o Second Line Phase II – Pine to Strathclair	2014	2014				\$1.7 m	\$3.7 m	Capital and MIII funding	Approved	2014	Underway
Capital Works Road			Improved longevity	D. Elliott	Engineering			Capital Works			
Reconstruction			of infrastructure		Consultants			Budget; Federal			
Kohler – Queen to Wellington	2014	2015						gas tax; sewer			Completion – fall 2014
Queen Street – Pine to Gravelle	2014	2014				\$11.6m	\$11.6 m	surcharge urban			Completion – fall 2014
 Forest Ave – Putney to Upton 	2014	2015						only capital			Resurfacing – 2014
St. Andrew's Terrace – John to	2014	2014									Completion – fall 2014
North Street	0014										
 London St – North to Tancred 	2014	2014				¢11 / m	¢11 /				Commission follows
March – Queen to Wellington	2014	2014				\$11.6 m	\$11.6m				Completion – fall 2015 Completion – fall 2015
Bridge improvements (all shared			Improved longevity	D. Elliott	Engineering						·
with Prince Township)			Removal of load		Consultants						MIII funding approved.
• Base Line #14 and #15			restrictions		Prince Twp.			Misc. construct-			Completion 2015

Strategic Direction 1: Developing Solid Infrastructure Objective 1B – Transportation Network Improvements

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Town Line #12 and #13 Preliminary design Construction	2011	2013 2015	Contingent upon Prince obtaining funding			\$72,000 \$200,000	\$144,000 \$4 m	ion; 50% cost share with Prince Capital Works Budget, MIII \$\$ & Prince Twp.	Approved	2012 2014	MIII funding approved. Completion 2015
Improved transportation systems – assume lead role as transportation hub for Northern Ontario (Northern Ontario Growth Plan) Rail – Huron Central	2011	2014	Monitor finaliz- ation of capital improvement approved in 2010	J. Fratesi							Underway
 Rail – Algoma Central Harbour – Implementation and funding for expansion / construction 		2014	Secure 1 year extension; work with other stake-holders to review & suggest alternatives that would see service become viable	J Fratesi				Federal, Province			Funding received for preliminary engineering design and EA process
• Air	2011		Shipping access to expedite ingress of raw materials and egress of finished products (SSM and Northern Ontario) Improve air service	Transportation Committee Air Services Committee	EDC Consultants Essar Ports	TBD	\$121 m	Funding from federal, provincial and private industry			Study for business case complete. Co-ordinate with Essar priorities for capital expansion. Design and implement Project Management framework Facilitate funding applications
											Ongoing efforts with Airport Dev. Corp.

Strategic Direction 1: Developing Solid Infrastructure Objective 1B – Transportation Network Improvements

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Transportation master plan update	2012	2014	Transportation master plan for capital forecasting	D. Elliott	Engineering Consultants PWT	\$200,000	\$200,000	Capital Works Budget	Approved	2012	Underway – completion – fall 2014

Strategic Direction 1: Developing Solid Infrastructure Objective 1C – Property Management and Development

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Development of Asset	2012	2014	Financial plan to	B.		\$150,000	\$150,000	Facility Reserve	Approved	2012-2014	Facility assessment
Management Plan			maintain municipal	Freiburger							report complete.
Report	2013	2013	assets	J. Dolcetti					Report		Further reports
				J. Bruzas							forthcoming, followed
				D. Elliott							by funding options.
PWT Equipment Program Review	2010	2014	Report with	S. Schell	L. Girardi				Report		Included in Asset
 Adding public works, landfill 			recommendations		M. Blanchard				only		Management Plan
and cemetery equipment to			for financing		M. Pinder						process
10 year capital plan			equipment renewal		J. King						
Review credit system			/replacement		J. Bruzas						
PWT – Traffic								Capital from			
 Uninterrupted traffic signal 						\$82,000	\$82,000	Current	Approved		Ongoing and subject to
power supply											funding by 2020
PWT – Buildings				L. Girardi							Scheduled for
 Cold storage building 	2013	2013	Equipment storage	M.		\$250,000	\$250,000	Equipment	Approved	2013	completion 2014/15
Sand storage	2014	2014		Blanchard		\$550,000	\$550,000	Reserve			Subject to funding
Enhance internal						\$50,000	\$50,000				Scheduled for
communications											completion by 2014-15
 Separate welding shop 						\$140,000	\$140,000				Subject to funding
Re-roof north_garage	2014	2014				\$300,000	\$300,000				Subject to funding
0 0											
Fire – Vehicle replacement	2013	2014	Replace 15-year-	M.	J. St. Jules	\$812,000	\$812,000		Pending	2013-2014	Apparatus ordered with
 55' Quint (pumper/aerial 			old apparatus	Provenzano	F. Brescacin			Equipment			completion – Nov. 2014
apparatus)								Reserve			
 Pumper 1 Replacement 	2014	2015	Replace 15-year-		F. Brescacin	\$585,500	\$585,500		Pending	2015	Planning phase
			old apparatus		J. St. Jules						
Transit											
Replace roof – vehicle storage	2013	2014	Maintain building	D. Scott	Transit	\$850,000	\$850,000	Capital from			Subject to funding
building (Huron Street)			integrity					Current			
Waste management – surface	2013	2014				\$40,000	\$40,000	Landfill Reserve	Approved		Scheduled for
treatment of landfill roadways											completion by 2015

Strategic Direction 1: Developing Solid Infrastructure Objective 1C – Property Management and Development

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
 Civic Centre Flooring upgrade Council Chambers refresh (A/V etc.) Service elevator upgrade Window & cladding study 	Underway Underway 2015 2014	2014 2013 2015 2014	Building upgrades to maintain integrity \$50,000/year from 2011-2013	J. Dolcetti R. Caron	Engineering Clerk's	\$150,000 \$50,000 \$225,000 \$25,000	\$150,000 \$50,000 \$225,000 \$25,000	Capital from Current Capital from Current	Approved	2011-2013 2013 2015 2014	Co-ordinating with other renovations Complete. Scheduled for 2015 Scheduled for 2015
 Fire Resurface parking lot Station 1 Electronic fuel card lock dispensing system Energy upgrades Fish Hatchery Building demolition	2015 2015 2015	2015 2015 2015	Enhanced tracking system Reduce carbon footprint and costs	M. Provenzano J. St. Jules J. St. Jules N. Apostle	J. St. Jules	\$250,000 \$50,000 \$10,550 \$114,000	\$250,000 \$50,000 \$10,550 \$114,000				2015 budget request 2015 budget request 2015 budget request Riversedge Development taking over this building on an
Downtown development initiative • Part 2	2013	2015	Revitalization of downtown area	D. McConnell S. Turco	Planning Downtown Association	\$300,000	\$2,535,000	FedNor, NOHFC		2014-2016	interim basis to be used as a Farmers' Market Approved by Council Feb 3, 2014. FedNor and NOHFC funding requested.
Rooftop Solar photovoltaic systems	2009	2014	Review feasibility West End Comm- unity Centre for SmallFIT solar project Review feasibility – municipal facilities	M. Zuppa	Engineering CSD Legal Finance	\$21,000		Capital			Lease agreement with PUC – NCC Application to OPA – FIT 2.0 – denied; FIT 3.0 – denied; FIT 4.0 – consultation underway for reapplication Consultation underway for potential FIT 4.0 locations

Strategic Direction 2: Delivering Excellent Services Objective 2A – Communications

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
External corporate communications				M. White	Clerk's						
strategy					IT						
Citizen satisfaction survey and	2012	2014	Integrate with								
other methods to receive			website refresh								
client/stakeholder input i.e.											
Internet surveys, feedback											
forms Community angagement											
Community engagement Refresh website				IT							Underway schoduled
	2013	2013		Clerk's							Underway – scheduled to go live November
 Determine if existing hardware/software suitable 	2013	2013		CICIK 3							2014
 Design, including mobile site 		2014									2014
 Expand use of My Sault Ste. 		2011									
Marie											
Improved communications/	Underway	2013	Posting of human	F.	Clerk's						Policies, procedures
relationships with employees			resources policies	Coccimiglio	IT						updated – proceeding to
Communication of policies and			on corporate	P. Niro	Human						SMT for review in 4 th 1/4.
procedures to staff			intranet		Resources						Policies are available on
											intranet.
Accredited municipal coat of arms	2012	2014	Development of a	Clerk's							Preliminary artwork
			municipal coat of								approved.
			arms accredited by								
			the Canadian								
			Heraldic Authority								

Strategic Direction 2: Delivering Excellent Services Objective 2B – Process Management

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Review of corporate programs and	Underway	2014	Improved	В.							All Departments report
services on a departmental basis to			efficiencies	Freiburger							as to cost reductions
ensure effective and efficient			Cost savings	J. Fratesi							and cost avoidance
delivery											
Customer service/Best Practices			Improved customer	J. Fratesi	All Depts.			Costs absorbed			
Pilot projects to be undertaken	Ongoing	2014	service; adoption					in existing			
by each department annually			of best practices					operational			
to improve service								budgets			

Presentations to Council

Clerk's: Accessible elections; Social media, Twitter

CSD: Day care (curriculum); Community Centres digital information system; online swimming registration; Best for Kids pilot summer program; Clean Marine, Recreation & Culture program update (ultimate Frisbee; cricket and pickle ball)

Engineering: Environmental Initiatives Map; Building permit tracking system developed in-house with IT; purchase of recycled Police Service vehicles for use by building inspectors and by-law enforcement officer; enhanced communications with residents during road reconstruction projects

Finance: On-line tax inquiry system. IT assisted other departments with automation best practices.

Fire: Smoke Alarm; IV Therapy programs; revised fire suppression deployment strategy

HR: Corporate training calendar; Employee life insurance beneficiary re-enrolment

Legal: Flyers explaining routine legal processes (lane closures, Freedom of Information requests); Early Resolutions initiative; Remote Interpretations

PWT: Traffic calming; inventory control; pothole repair process; compost production; defensive driving; ShiftLog; Queenstown new refuse containers; uninterrupted power supply for intersections; tree inventory; horticulture/flower displays; traffic graffiti wrap; bridge work; railroad job; new storage building; landfill gas collection/flaring; waste water mapping; administration – traffic weather camera

Social Services: Cultural sensitivity training; indigenous awareness training

Social Sci Vices. Cultural Seris	ntivity tranini	iy, iriuiyeribus	awai eriess trairiirig								
Corporate records management			Revision of by-law,	M. White	All Depts.						
 Updated records retention by- 	2012	2014	review of records	F.				n/a			
law			management	Coccimiglio							
 Document management 			issues. Precise								
system	2013	2014	identification of			\$100,000	\$100,000	Building Permit	Approved	2013	RFP September 2014
Phase 1 Building			records; who holds					Reserve			
Division			actual corporate								
			record.								

Strategic Direction 2: Delivering Excellent Services Objective 2C – Leadership and Staff Development

Activity	Start	Complet-	Results	Lead Role	Resources	Net Cost	Gross	Funding	Approval	Budget	Progress to
	Date	ion Date					Cost	Source	Status	Year(s)	September 30, 2014
Succession planning	2013	2015	Updated annual	P. Niro					Report		Draft prepared –
			report to Council						only		implementation by fall
			·								2015
Staff training plans to address			Analysis of	All Depts.	Human						Ongoing
specific training needs on a			individual training		Resources						
departmental basis			needs								

CSD: Providing training required by legislation
Engineering: Spills response training provided by Pinchin Environmental Ltd.

Fire: Training is ongoing and regularly monitored and reviewed; swift water rescue training to enhance response capabilities during heavy rainfall incidents is in planning phase Social Services: Training sessions developed. Standardized orientation for new staff. Mental Health and Addiction training

Social Services. Training sessions dev	cioped. Stari	uai uizeu oi iei	itation for flew stair. I	nemai meaitir a	na Addiction tra	riiriy			
Develop and implement annual			Corporate-wide	P. Niro					
employee and management			training						
development training to include:									Clerks delivering
Customer service excellence	2012	2013	Departmental						Municipal
 AMCTO workshops 	As		training absorbed						Administration Program
Excellence Canada (NQI)	available		through existing						
In-house policy/procedure			operational						Draft complete – rollout
training			budgets						in 2014
Leadership Development									Group 1 complete.
Attendance Management and	2013	2013							Group 2 – fall 2013
Accommodation orientation									
Orientation – Employee									Scheduled for
Assistance Plan									completion in fall 2014
Legal issues (facility liability,									
risk management, etc.)									
Workshops to update staff					Legal				
after collective agreements									Complete
ratified									
 Use of video-conferencing; 									
"virtual" classroom – webinars									
Wellness program	Ongoing		Health promotion;	P.Niro	SMT		Absorbed		Activities to improve
			disease prevent-		A. lacoe		through HR		health "Lunch and
			ion/ management		L. Bell		training budget		Learn" wellness sessions

Strategic Direction 2: Delivering Excellent Services Objective 2C – Leadership and Staff Development

Activity	Start	Complet-	Results	Lead Role	Resources	Net Cost	Gross	Funding	Approval	Budget	Progress to
	Date	ion Date					Cost	Source	Status	Year(s)	September 30, 2014
Healthy Workplace Initiatives (NQI)	2011	Ongoing		P. Niro	SMT						Fitness classes, walking
 Physical exercise options 					A. lacoe						challenge, etc.
available to staff											
Employee recognition program											
e.g. perfect attendance											
Inspire camaraderie											

Strategic Direction 2: Delivering Excellent Services Objective 2D – Technological Innovation

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Council administration software	2012	2012	Increased	M. White	Clarkia			Cost savings	Approved	2013	lucul ou outotiou
Phase 1 – electronic agenda	2013	2013	accessibility to staff	R. Tyczinski	Clerk's	#4F 000	#1F 000	offset initial cost			Implementation
• Software			and public		Legal	\$15,000	\$15,000				underway
Hardware		0044	B			\$15,000	\$15,000			004.4	
Phase 2 –webstreaming Council		2014	Better archiving			\$75,000	\$75,000	General levy		2014	Subject to budget
meetings			capabilities								approval
Election technology review –	2013	2014	To ensure most	M. White	IT				Report		Scheduled for
Election 2014			efficient and		Clerk's				only		completion in 2014
			appropriate use of								
			technology								
Phone system upgrade, VOIP –	Underway	June 2014	Ensure most cost	R. Caron					Report		Not proceeding at this
investigate VOIP technology as			effective and up-	F. Coccimiglio					only		time.
alternative to traditional phone			to-date technology								
system			with minimal								
			capital cost								

Strategic Direction 3: Enhancing Quality of Life Objective 3A – Recreational/Cultural Infrastructure

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
 West End (Northern) Community Centre Phases 1 and 2 enhancements Phase 3 – Review – rehabilitation/ reconstruction of McMeeken Centre 	2013	2014	Portable floor, fencing, canopy, marquee sign Arena and ice surface	N. Apostle N. Apostle		\$300,000 \$4 m	\$12 m	Invest Ontario grant + debt issue + NOHFC Senior levels of government	Report only	2011-2012	CIIF (FedNor) appl'n submitted Design development drawings completed Currently no funding programs available
McMeeken Centre score clock replacement				N. Fera		\$18,000	\$18,000				Subject to budget approval
Essar CentreFire-rated blackout panelsElectrical surge protection	2013 2013	2014 2014		N. Fera		\$20,000 \$18,000	\$20,000 \$18,000	Capital from Current	Approved Approved		Blackout panels partially complete. Electrical surge protection complete.
John Rhodes Community Centre upgrades – condensor replacement and controls	2013	2014		N. Fera		\$175,000	\$175,000	Capital from Current	Approved		Purchase order issued. Completion – June 2014
Ermatinger • Clergue National Historic Site – Heritage Discovery Centre	2013	2014	Visitor Centre, summer kitchen redesign, site accessibility improvements	Historic Sites Board N. Apostle	B. Freiburger Historic Sites Board K. Fisher	\$850,000	\$4m	NOHFC \$1m; Cultural Spaces \$1.779m 1812 \$140,000			Substantially complete. Facility to open June 2014.
Bellevue Park locomotive – site upgrade				J. Cain		\$50,000	\$50,000				Subject to budget approval.
Waterfront Walkway decking replacement	Ongoing			PWT							Subject to funding. Ongoing
Bicycle Pump Park at Esposito Park			Report confirming scope of project	N. Apostle					Report only		Funding approved in 2014 budget.
Hub trail construction (as part of future construction) • Queen Street – Simpson to Churchill Blvd	2013	2014	25 km multi-use trail Cost is \$1m but not	D. McConnell D. Elliott S. Turco	Planning & Engineering PWT STAC	\$50,000	\$50,000			2013-2016	Design work currently underway Under construction

Strategic Direction 3: Enhancing Quality of Life Objective 3A – Recreational/Cultural Infrastructure

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
 Finnish Rest Home connection Fort Creek extension Strathclair connection – Second Line crossing International Bridge area – 	2013 2013 2014	2015 2016 2015	noted as a net cost in this activity as the work takes place as part of other construction								Design work complete Funding application submitted Review in 2015 Part of International
Albert to Huron Street section Implement cycling master plan Completion of Hub Trail to Hwy 17 E; Hub Trail to Hwy 17 N; Hub Trail to West End Community Centre – design phase	2013		Design in tandem with hub trail funding	D. McConnell D. Elliott S. Turco	Engineering & Planning PWT STAC				Design approved	2013	Design work and estimate complete
 Parks upgrades Queen Elizabeth "A" field – bleachers Pointe des Chenes 				T. Reid		\$25,000	\$25,000	Subdividers' Reserve			Scheduled for completion 2014/15 Scheduled for completion 2014/15
Strathclair field lighting	2012	2013	Lighting of slo-pitch field "A"	N. Apostle	J. Cain T. Reid/Parks	\$90,000	\$240,000	Capital from Current 5% subdivider fees, user groups			Funding approved in 2014 budget.
Bellevue Park duck pond engineering study	2012	2014	Study of proper water circulation	C. Taddo	S. Hamilton Beach	\$20,000	\$20,000	Capital from Current	Approved	2012	Funding for engineered study approved in 2012 budget. To be completed third year of monitoring.
Adult-oriented fitness equipment in parks	2012	2013	Report identifying cost/location of equipment	J. Cain	V. McLeod PRAC	\$37,500	\$37,500	Capital from Current			Report submitted December 2013. Referred to 2014 budget.

Strategic Direction 3: Enhancing Quality of Life Objective 3B – Planning for the Future

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Master Strategy Plan – Parks, Recreation and Culture	2011	2013	Replace 1986 plan	N. Apostle	J. Cain; PRAC; Cultural Advisory Bd	\$25,000	\$25,000	5% subdividers reserve account	Approved	2012	Presented to Council – fall 2013. Proceeding with short-term ojectives
Environmental awareness – reduction in CO2 emissions			Action plans and strategies for	M. Zuppa	Green Committee						
No idling policy – staff/public education/awareness	2011	2014	improved environmental leadership	J. Dolcetti							Ongoing
Energy audits to identify efficiencies	2011	2013	Establish targets \$15,000/audit –	J. Dolcetti	Engineering PWT, Fire,	\$6,732	\$21,720	Ontario Power Authority, Union	Approved	2011-2014	Bellevue Park – complete
Comprehensive property management plan linked to energy audits to identify	2011	2014	target 1 to 2 buildings/year	All Depts	Finance			Gas, Environ- mental Initiatives project budget			
 efficiencies Corporate energy management plan (as mandated by Ontario Regulation 397/11) 	2011	2013		All Depts							Templates for 2011 & 2013 submitted to province
Report facility energy consumption	2012	2014									province
Develop five year Energy Conservation plan	2011	2015		M. Zuppa	Facility managers,	\$13,200	\$13,200		Approved	2014	Plan submitted to province
Energy management software	2011	2014			PUC Facility managers, Engineering, Finance, PUC						Consultation underway
Cultural attractions and activities;	2000	2014	Feasible develop-	Gateway	Engineering	\$21,000		\$5m NOHFC	Report		
tourist attractions (Gateway)			ment opportunities	Steering Committee	& Planning, Legal, Council			grant, balance unknown, City to recover \$2m	only		

Strategic Direction 3: Enhancing Quality of Life Objective 3B – Planning for the Future

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
Update industrial land strategy	2013	2014	Review industrial land strategy to ensure adequate supply for future development	D. McConnell EDC	Engineering & Planning Legal, EDC				Report only		•
Long term municipal housing plan (DSSAB responsibility)	2011	2014	Housing plan per MMAH legislation	M Nadeau	R. Cobean D. McConnell			DSSAB			Draft plan completed. And submitted to MMAH
Local immigration partnership plans (including: encouraging racial/ethnic tolerance, developing a welcoming community)	2012	2014	Community partnership to develop range of services to attract and retain new immigrants \$150,000/annually	D. Krmpotich	IT Social Services	\$0	\$600,000	Federally funded	Approved		Developing new strategies, regional model implemented in September 2013.
Official Plan – 5 year comprehensive review	2011	2014	Official Plan that reflects provincial and local trends	D. McConnell P. Tonazzo		n/a	n/a			n/a	Final approval – summer 2014
Comprehensive signs By-law	2012	2014	Simplified by-law balancing various community needs	D. McConnell P. Tonazzo		\$45,000	\$45,000		Approved	2013	Underway. Anticipated completion June 2014
Canal District Master Plan	2013	2014	Comprehensive public realm plan for Gateway/St. Mary's Paper, Gore Street area	D. McConnell S. Turco	EDC	\$40,000	\$40,000		Approved	2013	Complete. Project design underway
OLG Modernization			Continuation of meaningful OLG head office pre- sence postmodern- ization. Ensure any private sector spin-	J. Fratesi EDC							

Strategic Direction 3: Enhancing Quality of Life Objective 3B – Planning for the Future

Activity	Start Date	Complet- ion Date	Results	Lead Role	Resources	Net Cost	Gross Cost	Funding Source	Approval Status	Budget Year(s)	Progress to September 30, 2014
			offs of OLG active- ities and accomp- anying employ- ment remains/ grows in SSM								
Northern Ontario Growth Plan	2012	Ongoing	Ensure that Sault Ste. Marie (and other 4 major N. Ontario cities) is as prominent in implementation as in the base growth plan document	J. Fratesi							Northern Mayors and CAOs are collaborating.
Age-Friendly Community • Attaining World Health Organization designation		2014	Report outlining next steps required to obtain designation	Mayor's Office							Phase 4 – report to Council September 2014 Final report to WHO

CELEBRATING OUR SUCCESSES! COMPLETED PROJECTS/ACTIVITIES

Strategic Direction	Activity	Results	Lead Role
Developing Solid Infrastructure			
	Wastewater Infrastructure		
	Implement SCADA system to monitor operations of waste water	Improved operations and communications	D. Elliott
	facilities System construction / installation / commissioning		
	 System construction / installation / commissioning System improvements (check valves, removal of overflows) 		
	Reconstruction of small pumping stations	Upgrade/replace aging sanitary pump stations	D. Elliott
	Lake Stret	Reduce overflows	2,2
	McGregor Avenue		
	Underground Fuel Tank Replacements		
	Fire –#1 Station		J. St. Jules
	Cemetery		S. Hamilton Beach/J. King
Transportation Network Improvements	Long Range Capital Road Construction		
	Environmental Assessments	Improved pedestrian and vehicular traffic flow	D. Elliott
	Great Northern Road – Second Line/Third Line Great Northern Road – Second Line/Third Line		
	Second Line – Old Garden River Road to Black Road		
	Pine Street extension – Northern Ave to Second Line (Phase 1 & 2))	Improved traffic flow	D. Elliott
	Connecting link reconstruction		D. Elliott
	Miscellaneous resurfacing:		2.2
	Second Line – Great Northern Road to Pine		
	Root River bridges		
	McNabb/South Market connection	Improved traffic flow at McNabb/Boundary/Adeline	_
	Third Line extension	Improved traffic flow	-
	Capital Works Road Reconstruction	Improved longevity	D. Elliott
	John Street – Wellington to Elm		
	Queen Street – Pim to Simpson		
	Queen Street – Simpson to Pine		
	Euclid Road –Wemyss to Pim		
	Glenholme Drive/Arthur Street		
	White Oak Drive – North to John St.		
	 People's Road – Everett to Third Line (resurfacing) 		

Strategic Direction	Activity	Results	Lead Role
	Maretta – Wallace Terrace to Henrietta		
	Kohler – Queen to Wellington		
Property Management and Development	Transit – 40-foot transit buses (four)		L. Girardi
	Corporate fuel adjustment	Mitigate volatile fuel prices	S. Schell
	Fire		M. Provenzano
	roof replacement – Station 4	Eliminate leaks	
	Lighting fixture upgrades – Stations 1, 2, 3	Cost saving, reduce carbon footprint	
	Direct capture exhaust systems – Stations 2, 3	Improved health and safety	
	Office reconfiguration – Station 1	Optimize efficiency	
	 Energy upgrades – Station 1 stall heating system (Design) 		
	Security fencing	Security for staff vehicles	
	Platoon Chief's vehicle		
	PWT		L. Girardi
	Admin building energy retrofit HVAC	Improved energy conservation	
	Admin building window replacement		Green Committee
	Lighting retrofit		
	Shop exhaust	Health and safety	
	Replace overhead doors (26)		
	New gate operators		
	Nitrogen monoxide sensors		
	Separate welding shop rom mechanic shop		
	Power washer equipment cleaner		
	Traffic light LED installations		
	Demolish pipe plant		
	Jessie Irving roof replacement		C. Ferguson
	Ontario Works building		R. Caron
	Carpet replacement		
	T 0	T 10 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
	Transit	Transit vehicles replaced on a managed timeline	
	Replace one parabusOne 40-foot bus		
	One 40-foot bus		
	Cemetery – Mausoleum Phase XIII	Increased capacity	J. King
	Genietel y – Mausoleum Friase Am	Inci cascu capacity	J. KING

Completed Activities – September 2014

Strategic Direction	Activity	Results	Lead Role
	PWT – parts for vehicles – transit addition	Budget for increasing costs of replacement	B. Freiburger
	Downtown Development initiative	Revitalization of downtown area	D. McConnell
	Parking lot reconstruction – Jessie Irving Centre		
	Civic Centre		
	Accessible doors		
	Asbestos abatement		
Communications			
Communications	Improved communications/relationships with employees –	Updated policies available on intranet	
	communication of policies and procedures to staff	opuated policies available of intrallet	
	911 Central Emergency Reporting Bureau Infrastructure Upgrade		
	Council-to-Council communications (blogs, etc.)	Review of technology and report	M. White
	External communications – Twitter	Social media presence to disseminate information	L. Ballstadt
	Electronic message board for employees	Social media presence to disserninate information	F. Coccimiglio
	Video screens for Council Chambers		
Process Management	Transit operational review	Improved efficiencies	B. Freiburger
•	Customer service/Best Practices	Ongoing	J. Fratesi
Leadership and Staff Development	Succession planning – 2012 report		J. Luszka
	Wellness program		J. Luszka
	Healthy Workplace initiatives		J. Luszka
Technological Innovation	Electronic commerce – online swimming registrations; online	Improved customer service	F. Coccimiglio
	process for issuing open air burning permits		
	My Sault Ste Marie completed in-house 2014		
Recreational/Cultural Infrastructure	West End Community centre – Phase 1	Indoor turf, library	N. Apostle
	Hub trail construction v		S. Turco
	Roberta Bondar pavilion – exterior fabric replacement		
	Pools		
	Greco Pool mechanical		
	Manzo Pool mechanical		
	Manzo Pool roof replacement		

Completed Activities – September 2014

Strategic Direction	Activity	Results	Lead Role
	John Rhodes Community Centre upgrades – condensor		
	replacement and controls		
	Celebrate 100! Anniversary celebrations		
	Bellevue Marina – building and landscape upgrade		
	Pilot Project Children's Recreation Programming at Greco		
	Pool/Etienne Brule Playground		
	Community improvement plan to create new rental housing	Incentives to encourage new rental housing	D. McConnell
	Ermatinger-Clergue National Historic Site – Heritage Discovery	Visitor Centre, summer kitchen redesign, site accessibility	N. Apostle
	Centre		•
	MacDonald Park upgrades		N. Apostle
Planning for the Future	Implement plan for Community Archaeological Assessment		D. McConnell
	Environmental awareness – reduction in CO2 emissions		
	Green fleet plan – report		
	 Comprehensive property management plan linked to energy 		
	audits		
	Digital signage section of signs by-law		D. McConnell
	Extensive review of the City By-laws regulating Minimum		
	Standards for buildings and Property Standards for yards		
	Rooftop solar – West End Community Centre		

The Corporation of the City of Sault Ste. Marie

Corporate Strategic Planning - Overview of Process

The Process – What It Means and Why We Are Doing It

During the three sessions we are focusing our efforts on Corporate Strategic Planning for the next five years. We recognize there are other planning processes underway, and this process will not overlap into these processes. We have sought feedback from relevant stakeholders including members of Council, the Senior Management Team, staff and the public, in specific areas and it is this feedback which will focus our discussion during these sessions.

If you have ideas or thoughts that arise during discussions that may relate to other planning processes, such as broad community-based planning or the Community Development Plan, we will have a "parking lot" area to record these. The information will be passed along to the appropriate department or process. The specific areas for our discussions will be as follows:

- 1. Reviewing our Mission, Vision, Values
- 2. Reviewing progress made on our current strategic priorities
- 3. Considering feedback regarding priorities, key challenges facing our City and how we can meet these.
- 4. Considering what actions we should undertake to achieve our goals or priorities.

Strategic planning

Council developed its first strategic plan in July 2000 and since then has continued to review the plan, monitor accomplishments, update the plan and improve the focus of strategic directions. Recently, we have seen a significant indicator of the value of the process with a remarkable increase in participation. In 2011, we received 21 responses from staff; 32 responses from the 2013 mid-term update and this year, 108 responses were received. This trend was similar with responses from the public. In 2011, we received 160 responses from the public; 31 responses from the 2013 mid-term update and this year, 877 responses were received. The process of strategic planning is critical to our organizational success given it:

- Clarifies our overall purpose, our desired results as an organization and defines our direction
- Assists in the development of strategic goals or priorities
- Defines the actions necessary to develop an implementation plan to achieve goals or priorities
- Provides a tool for decision making to allocate our resources to pursue our strategy.

A document outlining the achievements that have been made towards accomplishing our current strategic priorities will be provided. From here, we will consider the feedback from our stakeholders regarding our Mission, Vision and Values.

A review of our Mission, Vision and Values

During the first session, members of Council and the Senior Management Team will be reviewing our Mission, Vision, and Values statements to determine if they remain appropriate and meet our needs both today and will do so into the future.

• Our **Mission** statement communicates the purpose of our organization

- Our Vision statement is an aspirational description of what we would like to achieve or accomplish in the mid-term or long-term future, and serves as a guide for choosing current and future courses of action
- Our Values statements describes our beliefs regarding our organizational ethical behaviour

Information regarding the Mission, Vision and Values statements from other northern Ontario cities will be provided as background information or for consideration on potential wording changes.

In session 2, members of Council and the Senior Management Team will review our strategic focus areas or our priorities, our directions or objectives, and feedback received from stakeholders regarding our priorities. We will consider what our key challenges are and how we should meet these challenges and whether or not these priorities should remain as stated or if they should be amended or new priorities identified.

In session 3, Council, the Senior Management Team and Division Heads will discuss what the action items should be to achieve or goals or priorities.

The Corporation of the City of Sault Ste. Marie

Session 1: Overview

- Current Mission, Vision, Values
- Review of Key Feedback from Council, Senior Management Team and Division Heads with respect to Mission, Vision, Values
- Comparative analysis with other major cities in Northern Ontario
- ► Small group discussion focus on amendments to Vision, Mission, Values
- Feedback From Group Work
- Next Steps

Mission

To provide quality and cost-effective municipal services in a responsible and supportive manner

What are your views of the current Mission?

Stakeholder	Comments
Council	 Change (5); Don't Change (5): What does supportive mean? Look outward into community What is our "new" role in today's community development? Efficient ?? – quality has to be affordable All key words important; Re-state; re-fresh (how?)
SMT	No change required (4); Change (1): • Change municipal to community
Staff	 56 Responses; 25 – OK/fine/good; Comments: Amend – manage municipal finances in responsible manner; provide quality and affordable services; implement best practices to lower costs ensure best value for service delivery; Cost – should not be factor in eliminating Emerg. Services Need to attract growth; provide services, not reduce or eliminate; Services not cost-effective Incorporate leadership What does supportive mean? Include: accountable services; progressive; sustainable; honest; transparent; role on policy making; Where is focus on customer service?

Vision

The Corporation will be a leader in the provision of efficient, affordable, and quality services supporting a progressive and sustainable community.

What are your views of the current Vision?

Stakeholder	Comments
Council	 Change (5); Don't Change (5): Look outward into community What is our "new" role in today's community development? Are there ideas we haven't considered? Efficient ?? – quality has to be affordable; All key words important Re-state; re-fresh (how?)
SMT	 Change (4); Don't Change (4): State "stable" or "prosperous" instead of "sustainable" Include "creating a vibrant and growing community" Recognize human capital – to recognize staff
Staff	 67 Responded; Don't Change (27); Comments: Need more industry; too reliant on Essar; no hope for youth Add "City will demonstrate honesty, sincerity, fairness in carrying out responsibilities" Too much focus on cost – don't see benefit of adequate Emerg. Services – services cut/suffer and replaced with contractors Keep child care to help create sustainable community Quality is compromised by affordability Need to focus on economic growth to retain youth and grow population Add "innovative" before word "leader" Maintain quality – don't sacrifice services Some services neither efficient or affordable Outdated – needs to mirror current trends Lacks identity – consider "The Corporation of the City of Sault Ste. Marie shall strive to provide the highest quality services in support of the community's pursuit of high quality living, working and multi-culturalism." Moving forward – ensure all employees treated with dignity and respect, providing a strong sense of belonging and strong foundation for future delivery of quality services; We need to be a trend setter Consider "The Corporation of the City of Sault Ste. Marie will keep the community moving forward by providing quality services to its citizens" "efficient" in both Vision and Mission; Vision should be more broad-based – consider "friendly, world-class, healthy, strong, green, dynamic and talent" Add "progressive, sustainable" "quality of life"; Question if we are progressive Only sustainable if new industry brought in and kept Where is honesty and transparency? Too many over-used words

Values

Integrity and honesty

■ We will demonstrate honesty, sincerity and fairness in carrying out our responsibilities.

Accountability and transparency

► We will be accountable to our citizens and transparent in our decision-making processes.

Commitment to citizens and the community

Putting people first is a hallmark of success. We are committed to working together to provide inclusive and accessible services to protect, support and enrich quality of life in our community.

Respect and appreciation of employees

We will strive to create an environment where all employees share a common purpose and direction. We value energized and enthusiastic employees who make the most effective use of available physical and financial resources to deliver the best possible service.

Fiscal responsibility

We will manage municipal finances in a responsible and prudent manner to provide quality and affordable services. We pursue best practices to lower costs and ensure best value in service delivery.

Environmental stewardship

We will use resources wisely to maintain and create a livable city for future generations, minimizing the footprint of our activities on the environment.

What Key Values Should Guide the City?

Council, SMT, Staff and Public – Identified the Same Top 2

Key Value	Council	SMT	Staff	Public
Accountability/Transparency	64%	40%	71.30%	72.29%
Honesty/Integrity	64%	70%	65.74%	56.67%

Other Comments On Values

- Accountability & Fiscal Responsibility -greater detail on accountability, transparency, fiscal and commitment
- Environmental stewardship/leadership/alternative energy; sources/sustainability; encourage & support innovation; lead by example don't just say it do it; fairness; strive for customer service excellence; strong team values and team work
- effective communication; value employee input to drive efficiencies; creating great employees & positive work environment; leadership
- service excellence & reliability; embrace change; respect diversity; citizen engagement; independence
- State "We will" in each Value not "We are"

Group Discussion – Mission, Vision and Values

- Consider the input from stakeholders Council, SMT, staff and community feedback What should we change?
- Review/assess Mission, Vision and Values from other Northern Ontario cities for possible wording amendments

Feedback From Groups

- Amendments to Mission?
- Amendments to Vision?
- Amendments to Values?

Next Steps – See Agendas

MISSION STATEMENTS

Sault Ste. Marie	Sudbury	North Bay	Timmins	Thunder Bay
"To provide quality and	We provide excellent	Unable to locate	Timmins will promote a	Quality services and
cost-effective municipal	access to quality municipal		sustainable, diversified	community leadership
services in a responsible	services and leadership in		economy by enhancing	
and supportive manner"	the social, environmental		community services and	
	and economic		infrastructure, engaging	
	development of the City of		people and celebrating	
	Greater Sudbury.		Timmins as a great place to	
			live, learn and play.	

VISION STATEMENTS

Sault Ste. Marie	Sudbury	North Bay	Timmins	Thunder Bay
The Corporation will be a	The City of Greater	North Bay is a City where:	"Timmins will be	Thunder Bay: Healthy,
leader in the provision of	Sudbury is a growing,	 individuals and families 	recognized as a growing,	Vibrant, Connected, Strong
efficient, affordable, and	world-class community	can enjoy a safe, healthy	innovative, regional hub	
quality services supporting	bringing talent, technology	and secure quality of life;	that is culturally and	
a progressive and	and a great northern	 employment and 	economically diverse and	
sustainable community.	lifestyle together.	education for all levels of	that offers unique,	
		qualification will be	northern quality of life."	
		provided; and		
		• economic and		
		community development		
		that represents good		
		planning and maintains or		
		enhances the City's natural		
		and cultural setting will be		
		encouraged.		

Sault Ste. Marie	Sudbury	North Bay	Timmins	Thunder Bay
Integrity and honesty	In fulfilling our roles we	(Guiding Principles)	Unable to locate	(Principles)
We will demonstrate	commit ourselves to:	It is the overall intent of		We believe in:
honesty, sincerity and	 providing high 	this Plan to plan land uses		 Economic Growth and
fairness in carrying out our	quality service with	in a manner that builds on		Innovation
responsibilities.	a citizen focus	the City's		 Effective Partnerships
	 managing the 	natural attractiveness and		 Regional Responsibility
Accountability and	resources in our	setting, while ensuring		 Infrastructure
transparency	trust efficiently,	that the City remains		Investment and Renewal
We will be accountable to	responsibly and	economically		 Encouraging and
our citizens and	effectively	competitive to address the		Promoting the Private
transparent in our	encouraging	needs of its citizens now		Sector
decision-making processes.	innovation and	and in the future.		 Informed and Involved
	accepting risks			People
Commitment to citizens	 maintaining honest 			 Safe and Accessible
and the community	and open			Neighbourhoods
Putting people first is a	communication			 Cultural Diversity,
hallmark of success. We	 creating a climate 			Respect and Inclusiveness
are committed to working	of trust and a			• Economic,
together to provide	collegial working			Environmental and Social
inclusive and accessible	environment			Responsibility
services to protect,	 acting today in the 			Fiscal Accountability and
support and enrich quality	interests of			Sustainability
of life in our community.	tomorrow			
Respect and appreciation				
of employees				
We will strive to create an				
environment where all				
employees share a				
common purpose and				
direction. We value				
energized and enthusiastic				
employees who make the				
most effective use of				

available physical and		
financial resources to		
deliver the best possible		
service.		
Fiscal responsibility		
We will manage municipal		
finances in a responsible		
and prudent manner to		
provide quality and		
affordable services. We		
pursue best		
practices to lower costs		
and ensure best value in		
service delivery.		
Environmental		
stewardship		
We will use resources		
wisely to maintain and		
create a livable city for		
future generations,		
minimizing the footprint of		
our activities on the		
environment.		