Narrative of 2013 Goals for Ciudadano Inteligente

Goals

Category	Goal	Goal	Nov - Sep	Observatinos
Reach	Press Reports Mentioning FCI	100	168	Monthly Register of FCI Press Report
Reach	Number of FOI Request made through Acceso Inteligente	1.000	1.173	Number of FOI in Acceso Inteligente Data Base
Engagement	Implementation of Plataforms/Modules developed by FCI in LatAm outside Chile	2	6	Candideit.org (3) / Popit (2) / Writeit (1)
Engagement	Paid deployments of Criik	2	0 (4)	We achieved three paid deployments of VotaInteligente (Venezuela, Costa Rica and Argenitina) and one deploy of the DAL Web Page.
Policy	Reports exposing possible conflicts of interest in legislative votes using Inspector of Interest	2	2	TV Show Contacto (similar to 60 minutes in the US.) / VotaInteligete Primarias / Campaign Quientefinancia.cl ("who funds you?")

Explanation

Regarding to the goals for 2013 Ciudadano Inteligente had a very good performance on accomplishing them.

Our impact on press reports has increased as compared to last year, as a result of a strong advocacy agenda that includes the liaison with many media outlets. During this year we have seen that our NGO has been positioned as an relevant opinion leader not only regarding the open government agenda, but also political reform and electoral participation. We are constantly asked by local media outlets to give our opinion.

Regarding Acceso Inteligente, we increased the number of our FOI requests as compared to the previous year, going even beyond our agreed goal of 1000 requests to achieve a total of 1173 FOI requests. This is the result of a reorganization of the team in charge of Acceso Inteligente, having distributed new sets of responsibilities, and better team targets and strategies to increase our number of users. In the process of completing our goal of 1000 FOI requests, we hired an external group to conduct an impact assessment of Acceso Inteligente. The draft of this impact assessment is attached to this report for further reference. In general, the independent evaluation of Acceso Inteligente highlights the possitive and significant role that Accesointeligente.org plays when submitting FOI requests to government. Additionally, it also points out that improvements must be made in regards to FOI request follow up and database queries for existing FOI requests.

Regarding the implementation of websites and modules made by Ciudadano Inteligente for countries outside Chile, this year we are happy to show some significant improvements and goals.

We completed three deployments of Votainteligente (in addition to the Chilean version of www.votainteligente.cl) including Argentina, Paraguay and Venezuela. These three websites include the implementation of two different modules (Rest API's), putting into practice our component-based strategy for website development (www.poplus.org) for which we won this year's Omidyar Network Award.

As for paid deployments of Ciudadano Inteligente technology aiming to achieve financial sustainability, we shifted our original strategy to deploy open data catalogs (Ckan.com deployments) towards the promotion and implementation of Ciudadano Inteligente based websites and modules that are paid. In short, this shift in our financial sustainability strategy responds to an increasing demand for the deployment of FCI websites and modules, for which organizations are willing to pay for. We also found that for our team it was much easier to respond to these paid service requirements, because the work involved in their development is aligned with the same kind of work we do every day, meaning that we can benefit from our existing "chains of production" "know-how", and "agileness" in the delivery of these paid services (which contrasted with the development of open data portals for which we needed to develop additional web production chains). So far, we have sold three paid website deployments of votainteligente.cl, including Argentina, Venezuela, and Costa Rica, and one deployment of our hackathon management platform (www.desarrollandoamerica.org) for a hackathon initiative in the Caribbean.

As for reports exposing potential conflicts of interests, this year has been very busy for Ciudadano Inteligente. Due to the websites www.inspectordeintereses.cl and www.votainteligente.cl in the version of primary presidential election (Due to the current election, the old versions has been temporaly put down). We have had massive press coverage (20 Press Reports, mentioning conflict of interest) including appearences in tv, radio, news papers and blogs. Most notably, we partnered with Canal 13 (one of Chiles most influential TV station) to conduct a research and TV show (similar to 60 Minutes in the US.) to expose conflicts of interest in the Chilean Congress based on the data gathered by Ciudadano Inteligente through www.inspectordeintereses.cl . The tv show was shown live at prime time (10pm) and reached more than 2 million viewers. As a result of the show, there was a huge debate in the media during the following days, and after our NGO's advocacy, we achieved the commitment of congress to pass a law that improves our existing legislation regarding conflicts of interest. In addition to the latter, Ciudadano Inteligente also conducted a successful campaign to pressure presidential candidates to disclose the campaign expenditures, as well as the details of the origin of the funding of electoral campaigns. Transparency of expenditure and origins of those funding the campaigns is not required by law, that is why it is the citizens job to pressure higher standards of transparency beyond what the law requires. For this purpose we developed quientefinancia.cl (who funds you?), which is a tool that enables citizens to pressure disclosure via twitter. This campaign also achieved high media coverage, but more importantly is succeeded in its objective. In the primary election 4 out of 6 candidates disclosed their funding and expenditure via quientefinancia.cl , in the final presidential election 5 out of 9 candidates disclosed their funding and expenditure via quientefinancia.cl thanks to the pressure of more than 20.000 citizens that used our platform.

Here are two videos of our volunteers work in regards to this campaign:
- Main Campaign Video - Who Founds you?
- Public Intervention - Who Founds You?