

Executive Narrative of 2014 Goals for Ciudadano Inteligente

Goals

Category	Goal	Goal	Nov-Jun	Observations
Reach	Number of press reports mentioning FCI	120	178	Monthly Registration of <u>FCI Press Report</u>
Reach	Number of countries with deploys of FCI projects	4	3 (4)	Argentina - monitor.congresointeractivo.org Paraguay - parlamentoabierto.org.py Marrocco - nouabook.ma Chile - congresoabierto.cl
Engagement	Number of paid deploys of FCI projects	4	1	CiudadaViva - <u>bellavistaenaccion.cl</u>

Narrative

Regarding the expected goals for 2014, Ciudadano Inteligente has been working thoroughly on its deliveries regardless of the major changes the organization has been experiencing during these last 6 months, as the process of replacing the Executive Director has finally come to an end.

For the past six months Cludadano Inteligente has been working on a very extensive public agenda: we faced the approval of the Lobby bill, and presented the accountability follow-up results for the first 100 days of the new President.

The Lobby Bill: After several months of working for it, in January the bill passed and Ciudadano Inteligente became a main relevant actor in the middle of the public loop as we were one of the recognized experts on the matter. We presented a campaign with more than 40 local CSO's and more than 20 recognized individuals of the political arena, to enhance the approval of the bill. The main goal was to have a first bill in order that the lobby activity would be regulated. After that we have kept on tracking the regulations in order to ensure the correct application of the bill.

50 Promises: In March, as the new president assumed office, 50 promises were presented to be accomplished in the first 100 days of the period. As part of our accountability website (www.deldichoalhecho.cl) we developed a methodology to evaluate the results. Our investigation resulted in a 76% of accomplishment, in comparison of the government evaluation that resulted in a 92%. This information was published by the national newspaper "La Segunda", the main source on Chile's political agenda.

Parlamentary Monitoring: During the last semester we have been working on our PMO website (<u>www.congresoabierto.cl</u>), with the main goal to have an easy to navigate website that allows the user to explore the information generated by the Chilean Congress (senator and deputy chambers)



in just one website. This platform will also be the main portal for Ciudadano Inteligente where we are going to publish our tools related to the congress.

Additional PMO Deploys: FCI's PMO development was also deployed in Argentina and Paraguay. This was possible thanks to a 3 month internship for organizations that were interested in having Parlamentary Monitoring tools. The internship consisted on a three month process in whick each organization had close assistance from FCI's development team. One month was spent in Santiago, with a very hands-on methodology to promote fast deployments. The other two months took place in their local countries with FCI's support, first investigating the local reality, and lastly with the implementation of the tool. The internship was successful as both portals are currently online (www.monitor.congresointeractivo.org & www.parlamentoabierto.org.py).

Nouabook (<u>www.nouabook.ma</u>) represents the first project in which FCI technology was implemented with little help of our development team. This is an initiative of SIMSIM Citizen Participation in Morocco. They developed a website to connect citizens with their representives in Parliament. In their site they make a direct use of "Write-it" (a poplus component) that makes this connection through the mail.

Paid Deploys: With Ciudad Viva, a Chilean grassroots organization, we had the great opportunity to deploy a FixMyStreet project that uses a web tool developed by MySociety with an open source format. Ciudad Viva was developing a project with two municipalities (Providencia and Recoleta) with the main idea that the citizens that lived in those neighborhoods could report their problems and therefore participate in improvement of their communities. As Ciudad Viva didn't have the necessary skills to develop the tool, we offered the possibility to work together and be the technological supplier for the project.

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