



# Code for America Brigade Roles

## Up for Election:

- Captain (2)
- Developer Advocate
- Community Organizer
- StoryTeller
- Delivery Lead

## WHAT IS A CORE TEAM?

Code for America has found that Brigades with a diverse team of leaders are more sustainable and more effective than groups with just one leader. To help support Brigades in building out a core leadership team, we put together some ideas for roles you may want to fill in your Brigade as it grows and takes on more projects and activities.

## BRIGADE LEADERS & CORE TEAM MEMBERS

Brigades are led by Brigade Captains. A Code for America Brigade Captain is a volunteer who starts and/or leads a local Brigade community. They commit to developing a sustainable civic technology community in collaboration with local government and community partners, championing Brigade activities in their city, and building out a core leadership team.

Core Team Members are vital. They diversify and distribute responsibilities in order to be more sustainable and more effective as a unit. Core Team Members collaborate with the Captain(s) to lead specific areas of their local Brigade.



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Here are some core team roles Brigades have allocated in the past:

### Developer Advocate

A developer advocate acts as a mentor to other Brigade members and/or out of Brigade network individuals working on Brigade created products. Sometimes this person takes on a role as a repo manager and GitHub admin, as well as recommending developer processes, best practices and software architecture solutions. Developer advocates are common throughout technical communities and play the same role within a Brigade. Their primary role makes new Brigade members feel welcomed and provides mentoring/coaching and support to developers. As you can imagine, this role requires technical experience, time, and patience

### Delivery Lead

The Delivery Lead is the point for projects in the Brigade. The Delivery Lead should have a working knowledge of all the projects being hacked on at a given time in the Brigade, understand the needs of those projects, and help members find projects and projects find members.

Delivery Lead guideline check-list:

- Active knowledge of all projects being worked on in local Brigade
- Understands needs of those projects



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- Connects new members to projects
- Works with project teams and project leads on project planning and accessing resources
- Understands the priorities and needs of the city
- Funnels relevant CfA Fellowship and Brigades apps to Brigade members for redeployment opportunities

### Community Organizer

The Community Organizer is responsible for building and maintaining community. They might recruit, welcome and orient new members to the Brigade. They are the point of contact for members who have questions about how to get started, what to do next, or how to help locally.

Community Organizer guideline check-list:

- Recruiting new members
- Onboarding new members
- Empowering new members to use skills in Brigade structure
- Helping members move up the ladder of engagement
- Keeping track of membership



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## Storyteller

The Storyteller owns the communication streams for their local Brigade. They will focus on telling the stories of the Brigade's impact in their community. This includes writing blog posts, coordinating with local press, connecting with local media, and working with the CfA Communications team to share stories nationally.

Storyteller guideline check-list:

- Ownership of content, marketing, and social media
  - Social media including Twitter, Facebook, Tumblr
  - Website
  - Blog
  - Other content (video, photos, etc.)
  - Local press