



Measuring Data



Levels of Measurement

Nominal

- Predetermined categories
- Can't be sorted

Animal classification (*mammal fish reptile*)

Political party (*republican democrat independent*)



Levels of Measurement

Ordinal

- Can be sorted
- Lacks scale

Survey responses

Often ☐
Sometimes ☐
Seldom ☐
Never ☒



Levels of Measurement

Interval

- Provides scale
- Lacks a “zero” point

Temperature





Levels of Measurement

Ratio

- Values have a true zero point

Age, weight, salary



Population vs. Sample

- **Population** = every member of a group
- **Sample** = a subset of members that time and resources allow you to measure





Mathematical Symbols & Syntax

Symbol/Expression	Spoken as	Description
x^2	x squared	x raised to the second power $x^2 = x \times x$
x_i	x-sub-i	a subscripted variable (the subscript acts as a label)
$x!$	x factorial	$4! = 4 \times 3 \times 2 \times 1$
\bar{x}	x bar	symbol for the sample mean
μ	“mew”	symbol for the population mean (Greek lowercase letter mu)
Σ	sigma	syntax for writing sums (Greek capital letter sigma)



Exponents

$$x^5 = x \times x \times x \times x \times x$$

1 2 3 4 5

EXAMPLE: $3^4 = 3 \times 3 \times 3 \times 3 = 81$



Exponents - special cases

$$x^{-3} = \frac{1}{x \times x \times x}$$

EXAMPLE: $2^{-3} = \frac{1}{2 \times 2 \times 2} = \frac{1}{8} = 0.125$

$$x^{\left(\frac{1}{n}\right)} = \sqrt[n]{x}$$

EXAMPLE: $8^{\left(\frac{1}{3}\right)} = \sqrt[3]{8} = 2$



Factorials

$$x! = x \times (x - 1) \times (x - 2) \times \cdots \times 1$$

EXAMPLE: $6! = 6 \times 5 \times 4 \times 3 \times 2 \times 1 = 720$

EXAMPLE: $\frac{5!}{3!} = \frac{5 \times 4 \times \cancel{3 \times 2 \times 1}}{\cancel{3 \times 2 \times 1}} = 5 \times 4 = 20$



Simple Sums

$$\sum_{x=1}^n x = 1 + 2 + 3 + \cdots + n$$

EXAMPLE: $\sum_{x=1}^4 x = 1 + 2 + 3 + 4 = 10$

EXAMPLE: $\sum_{x=1}^4 x^2 = 1 + 4 + 9 + 16 = 30$



Series Sums

$$\sum_{i=1}^n x_i = x_1 + x_2 + x_3 + \cdots + x_n$$

EXAMPLE: $x = \{5, 3, 2, 8\}$

$n = \# \text{ elements in } x = 4$

$$\sum_{i=1}^4 x_i = 5 + 3 + 2 + 8 = 18$$



Equation Example

- Formula for calculating a sample mean:

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n}$$

- Read out loud:

“ x bar (the symbol for the sample mean) is equal to the sum (indicated by the Greek letter sigma) of all the x -sub- i values in the series as i goes from 1 to the number n items in the series divided by n .”



Equation Example

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n}$$

1. Start with a series of values:

{7 8 9 10}

2. Assign placeholders to each item

{7 8 9 10}

1 2 3 4 n=4

3. These become x_1 x_2 etc.

$x_1 = 7$ $x_2 = 8$ $x_3 = 9$ $x_4 = 10$



Equation Example

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n}$$

4. Plug these into the equation:

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n} = \frac{x_1 + x_2 + x_3 + x_4 \dots + x_n}{n}$$

$$= \frac{7 + 8 + 9 + 10}{4} = \frac{34}{4} = 8.5$$