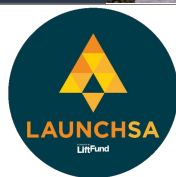




In partnership with:



Today's Agenda

- Wireframe Demo
- Example Results
- LaunchSA Data Analysis
- Coworking Space Research
- Innovations



Select Language

English

Español

What is your age?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- Over 55

What gender do you identify with?

- Female
- Male
- I do not identify as either

What is your
ethnicity? Please
check all that apply.

- ☐ White
- ☐ Hispanic or Latino
- ☐ Black or African American
- ☐ Native American or American Indian
- ☐ Asian or Pacific Islander
- ☐ Other

Are you either a
veteran or active
military member?

- Veteran
- Active
- No

Are you a currently
enrolled student?

- Yes
- No

Do you already own a business?

- I own a business
- I have an idea for a business

Where is your business located in San Antonio?

- Northside
- Westside
- Southside
- Eastside
- No physical location

Which of the
following describes
your business?

- For-profit
- Nonprofit
- For-profit social enterprise

How is your business structured?

- Sole Proprietorship - business has one owner
- Partnership - business has two or more owners
- Corporation - owned by shareholders
- Franchise - e.g. McDonald's

Do you know what
permits, licenses,
or other legal
documentation
your business
needs?

- Yes
- No

Which licenses,
permits, or other
legal
documentation do
you have?

- DBA
- Sales/Use Tax Certification
- Licenses

Does your business
fall into any of the
following
industries? Please
check all that apply.

- ☐ Restaurant/food- Culinary
- ☐ Art
- ☐ Technology
- ☐ Medical
- ☐ Entertainment
- ☐ Finance

How are you selling
your
product/service?
Please check all that
apply.

- ☐ Ecommerce store
- ☐ Brick-and-mortar store
- ☐ Wholesale
- ☐ Licensing
- ☐ Franchising
- ☐ Third party website (Ebay, Amazon, Etsy, etc.)
- ☐ Farmer's markets, pop-up shops, etc.


Does your business
have an online
presence? Please
check all that apply.

- ☐ I have a website
- ☐ I am using one or more social media platforms
- ☐ I have no website or social media for my business

How long has your business been in operation?

- <1 year
- 1-2 years
- 3 or more years
- 8 or more years

What milestones
have you achieved
so far?



- Sold product/service
- Reached break-even point

How much revenue
has your business
generated in the
last year?

- Under \$1,000
- \$1,000-\$10,000
- \$10,000-\$50,000
- \$50,000-\$250,000
- \$250,000-\$1,000,000
- More than \$1,000,000

Are you currently
seeking investment
or capital?

- Yes
- No

What funding round is your business at?

- Pre-Seed
- Seed Round
- Series A
- Series B
- Series C or More
- Uncertain

Are you seeking any distributors?

- Yes
- No

How many
employees does
your business
currently have?

- 0
- 1-5
- 6-20
- More than 20

What types of intellectual property does your business own?

- Patents
- Trademarks
- Copyrights
- Do not own any

Have you formed a
team to manage
your business?

- Yes
- No

Do you have a
business plan or
business model
canvas?

- Yes
- No

Do you know your target market?

- Yes
- No

What type(s) of validation have you done? Please check all that apply.

- ☐ Presales
- ☐ Surveys
- ☐ Interviews
- ☐ Secondary research
- ☐ None of the above

Is there a prototype
of your
product/service?

- Yes
- No

Have you received
any funding or
investments for
your business idea?

- Yes
- No

How much funding has your business raised?

- <\$100
- \$100-\$1,000
- \$1,000-\$10,000
- \$10,000-\$50,000
- \$50,000-\$250,000
- \$250,000-\$1,000,000
- >\$1,000,000

Are you currently
seeking investment
or capital?

- Yes
- No