



ELVARIDAH

Company profile

Our Why

There is a gap between a good idea and its execution. Elvaridah intends to bridge that gap.



About

Founded in 2015 and headquartered in Lagos, Nigeria, Elvaridah is a leading business consulting firm that helps business owners redefine their industries and outperform their competition. We understand that businesses have diverse needs, so we adopt a tailored approach rather than a one-size-fits-all one. Our professionals bring in-depth industry experience through leading business solutions to deliver results that ensure our clients thrive. We supplement our bespoke and integrated services with digital innovations to offer better and faster business outcomes. Elvaridah is involved in an extensive range of tasks, majorly to help clients develop and implement business strategies, improve human capacity, enhance efficiency, and build robust businesses.

Services

Elvaridah provides organizations with scalable strategic planning and business management solutions to sustain their businesses.



Our Services

- Consulting
- People Management
- Business Fundamentals
- Business growth & Expansion
- Learning & Development
- Business Building

Consulting

Our all-inclusive approach ensures that we capture values across the boundaries of any organization, and we focus on optimizing all parts of the business as a whole.



Business Building

We help businesses differentiate themselves from competitors in their industry via structural building and business solutions development.



Learning & Development

We identify the competency gaps in organizations and design tailored solutions to help establish a flourishing learning culture that fosters innovation.



Business Growth & Expansion

We tailor strategies to fit the needs of different businesses. Our business expansion services range from business strategy development, design implementation, through to technology incorporation.



People Management

We help businesses identify, attract, recruit, and retain the right people –developing them into outstanding performers.



Business Fundamentals

We conduct market research, develop business plans, create business proposals, generate financial projections, and carry out feasibility studies to ensure every business aspect is fool-proof.



What we believe

Whether you want to develop a new business or restructure an existing one, Elvaridah is with you every step of the way. We believe human potential has the power to affect economic and organizational change.



Our Works

Using learning and development to boost sales and marketing for an IT firm

Client: The Guerdon Company

Industry: IT- Solutions

Services: Recruitment, Training, Sales & Marketing Manual

The Elvaridah team worked with The Guerdon Company to enhance its staff towards increasing their productivity and performance by physically training the team and developing manuals for new additions to ensure they can meet up with set goals and objectives. The deliverables were the employee handbook, manuals, KPI's appraisal formats as well as training/induction process for the team.

Business management increases productivity and profitability for a Cosmetics Production Company.

Client: Zandas Beauty

Industry: Manufacturing Industry

Services: Business Management, Business Structuring, and Process Implementation

The Elvaridah team worked with Zandas to integrate new systems into their existing business operations to improve what already existed, and give the MD the ability to function in his role without being bombarded with daily business operations.

Using a bespoke market-entry plan to build a profitable e-commerce US-based food company

Client: Meal 2 U

Industry: E-commerce

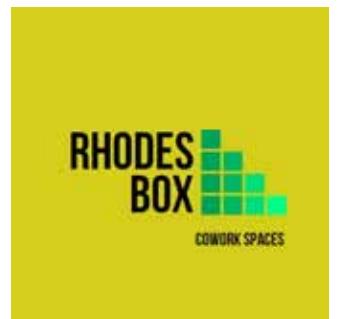
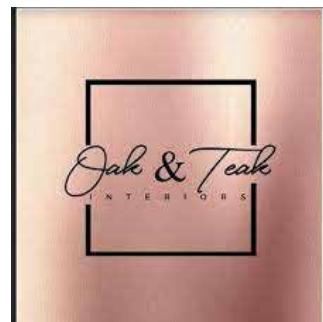
Services: Business Consultation & Advisory, Business Planning, and Structuring.

The Elvaridah team worked with Meal 2 U to integrate the new systems into their unique business model to ensure it is launched with the right structure and processes to achieve its set goals and objectives. The deliverables were the business plan, strategy, structure document, and implementable marketing and client acquisition strategies.

The Elvaridah Difference

With our distinct and holistic business solution model, we offer clients across different industries customized solutions that drive complex change, bottom-line impact, and business growth. Elvaridah focuses on building businesses that will stand out as it was established to bridge the gap between scalable companies and those that will fail. Our multi-dimensional team provides tailored solutions to business owners globally.

Some of our clients



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