C.J. Robinson

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EDUCATION

Columbia University Graduate School of Journalism – *New York, NY*   August 2024 – August 2025
M.S. in Data Journalism
- Produced explanatory data graphics and interactive pieces, such as a story investigating anti-trans bills (Svelte) using scraped legislative text and an explainer on why psychology has been in a continual crisis
- Wrote a story picked up by the AP Newswire on elementary school absenteeism, built in R/Datawrapper
- Pulled data from Meta's ad API and created visualizations for an election story published in CJR

University of Washington – *Seattle, WA*   June 2020
B.S. in Economics and B.A. in Political Science: graduated cum laude

PROFESSIONAL EXPERIENCE

Tow Center for Digital Journalism, Columbia Journalism Review – *New York, NY*
Reporting and Research Fellow   June 2025 – Present
- Pitched and reported data stories related to AI, politics and media for the Columbia Journalism Review, including the first identification and analysis of X AI factcheckers
- Co-published and created graphics investigating White House articles on Google News and how Trump is shaping media through his own "White House Wire"
- Created a pipeline (MongoDB/Python) to scrape over 1,000 AI content farms daily, leading to an interactive database and front-end visualization of articles
- Collaborated with outside journalists to investigate partisan organizations buying and utilizing local news outlets for political means

The New York Times – *New York, NY*
Senior Data Analyst, Games   July 2023 – August 2024
Data Analyst, Games   January 2022 – June 2023
- Produced data analytics and visualizations for published stories on Wordle strategies and Wordle first guesses over time, garnering over 3M pageviews (most often, they guess ADIEU)
- Built data pipeline and dashboard visualizations using SQL and dbt, including detailed documentation
- Analyzed behavioral data in SQL, R and Sheets to evaluate feature adoption and inform development
- Designed a logistic regression model for engagement in R based on user-level attributes and drafted a report detailing recommendations for metric changes and product interventions

Expedia Group – *Seattle, WA*
Data Scientist I – Marketing Analytics   January 2021 – January 2022
- Joined and cleaned datasets from several third-party sources with millions of records in R to create a Tableau dashboard allowing stakeholders to analyze marketing profits by source/region
- Implemented two new causal inference methodologies and three additional visualization tools in an internal R package for analyzing geography-based experiments

SKILLS

- **Data viz:** Adobe Illustrator/ai2html, ggplot, Datawrapper, Tableau, Flourish,
- **Web dev:** HTML/CSS/JS, Svelte, React
- **Data analysis**: R (tidyverse), Python (pandas), GIS, SQL, Excel/Sheets
- **Web scraping**: BeautifulSoup, Playwright

INTERESTS

- Urban planning, microeconomic policy, long books, transportation, crosswords, coffee