Logo

This is the origanl Great Escape Logo and it wil be used across the website pages, flyers, soveniors ,social media pages and brick location.

Analogous Color Scheme – For Text

Hex Codes & RGB:
#047ED9 (4, 126, 217) – Vibrant Blue

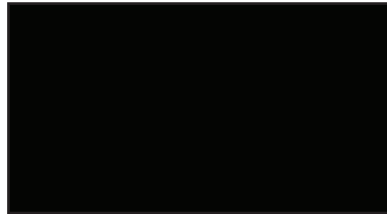#2F5F84 (47, 95, 132) – Muted Blue

#996C29 (153, 108, 41) – Mustard-Brown Accent
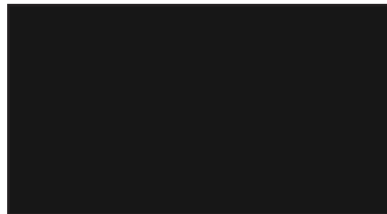
Description:
 This palette uses a calm and inviting set of colors ideal for body text, headers, and subtle callouts. The blues promote trust and clarity, while the mustard accent can highlight clickable elements like links.

Nuetral Text Colors

#000000
For main text on light backgrouds.

#19191a
Softer alternative to pure black for better readability.
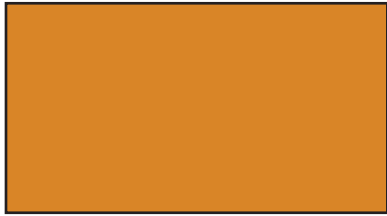
#666766
For secondary or muted text elements

#ffffff
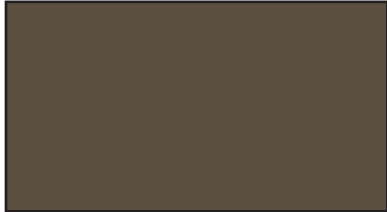For text on dark or colored blackgrounds.

Background Color Scheme

Hex Codes & RGB:

#D98404 (217, 132, 4) – Warm Orange
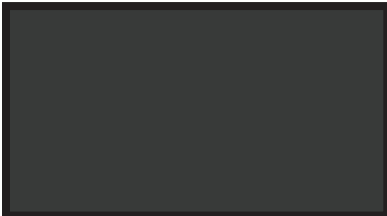
#5C5140 (92, 81, 64) – Earthy Brown

#D9D9D9 (217, 217, 217) – Light Gray (Background)

#3A3A3A (58, 58, 58) – Dark Charcoal (Text)

Description:

This contrast-tested scheme supports readability and balance. The warm tones provide a sense of energy and adventure, while the gray and charcoal text meet WCAG AAA compliance for accessibility.

Typography

GREAT ESCAPES TEXAS

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<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link href="https://fonts.googleapis.com/css2?family=Creepster&family=Roboto+Mono:ital,wght@0,100..700;1,100..700&display=swap" rel="stylesheet">

```
.creepster-regular {
  font-family: "Creepster", system-ui;
  font-weight: 400;
  font-style: normal;
}
```

Whereas disregard and contempt for human rights have resulted

```
.roboto-mono-<uniquifier> {
  font-family: "Roboto Mono", monospace;
  font-optical-sizing: auto;
  font-weight: <weight>;
  font-style: normal;
}
```

The font that will be used in the document is Creepster and Roboto Mono. Creepster will provide a haunted house feel that reflects the business. Roboto Mono will be the paragraph text that's easy on eyes and text readers.