

AKHILESH C J

GRAPHIC DESIGNER | DIGITAL MARKETER

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SUMMARY

Creative Graphic Designer and aspiring Software Developer with hands-on experience in designing visually compelling digital content and contributing to software quality through testing and development support. Skilled in UI/UX principles, Adobe Photoshop, Canva, Python, and problem-solving. Adept at transforming ideas into engaging designs while ensuring functionality, usability, and performance in digital products.

PROFESSIONAL EXPERIENCE

Graphic Design Intern (Digital Product Solutions)

Oct 2025 - Present

- Designed posters, social media creatives, and marketing visuals aligned with brand identity.
- Coordinated with internal teams and third-party agencies to manage design workflows.
- Translated feedback into clear visual concepts supporting business objectives.
- Designed 50+ marketing creatives increasing social engagement by 30%.

QA Tester Intern (Kerala Sellers)

Jun 2025 - Dec 2025

- Executed manual test cases for buyer & seller modules
- Reported 25+ bugs and tracked fixes through regression testing

PROJECTS

Kerala Sellers – Real World Project

(worked as an intern for Q/A assurance)

QA Assurance Intern at Kerala Sellers, a hyperlocal e-commerce platform for local vendors in Kerala. Involved in functional testing, UI/UX validation, bug reporting, and quality improvement across buyer and seller modules

Portfolio

A curated collection of graphic design projects, UI/UX designs, and software development work demonstrating strong visual aesthetics, user-centered design, and logical implementation using modern tools and technologies.

E-Cart

Developed a fully-functional e-commerce website, E-Cart, to showcase expertise in Django, HTML, CSS, Bootstrap, and SQLite. Implemented user-friendly frontend design with HTML, CSS, and Bootstrap for responsive layout. Utilized Django for robust backend functionalities including user authentication, product management and order processing

SKILLS

Content creator
Digital marketing
QA Tester

Graphic Designing
Design Thinking
Bug Reporting

SDLC
Poster Designing
Social Media Marketing

SEO
Canva
Google Ads

EDUCATION

Postgraduation: Master of Computer Applications (CHMM College for Advanced Studies,Chavarcode, Varkala, TVM)	Sep 2024 - Present
Bachelor of Science: Mathematics (NSS College Nilamel, Kollam)	Sep 2021 - Apr 2024

AWARDS & CERTIFICATIONS

- Student Athlete Award.
- Design or QA Skill Certification.
- Certificate of Discipline.
- IEDC SUMMIT Participation.
- Data Science, ML, DL & NLP Bootcamp.