Stock Portfolio Risk and Return

Colin James

2020-07-08

This post will center on simple stock portfolio risk and return analysis using R

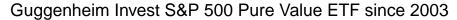
Install all necessary packages.

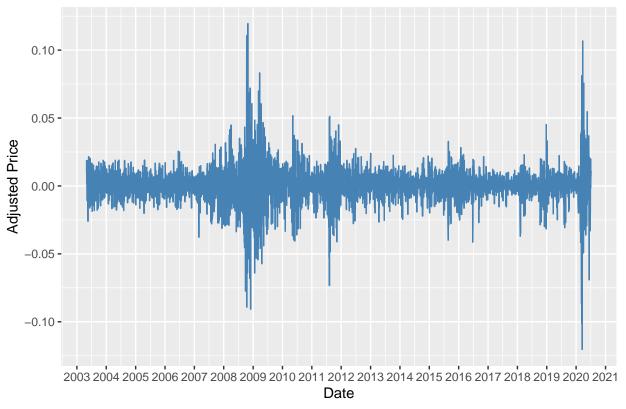
```
#install.packages("tidyquant")
#install.packages("timetk")
#install.packages("plyr")
#install.packages("knitr")
#install.packages("dplyr")
#install.packages("quantmod")
#install.packages("BatchGetSymbols")
#install.packages("tsbox")
#install.packages("lubridate")
library("tidyquant")
library("timetk")
library("ggplot2")
library("plyr")
library("knitr")
library("dplyr")
library("quantmod")
library("BatchGetSymbols")
library("tsbox")
library("lubridate")
```

Downloading and Plotting Daily Return Data

```
#Data is downloaded using get_symbols function from quantmod
RSP <- getSymbols("RSP", src = "yahoo", from = '2003-04-30', to = "2020-07-07", auto.assign = FALSE)
RSP_Daily_Return <- dailyReturn(RSP)

#Daily_Stock Prices are Plotted
RSP_Daily_Return %>%
    ggplot(aes(x = index(RSP_Daily_Return), y = daily.returns)) +
    geom_line(size=0.5, color="steel blue") +
    ggtitle("Guggenheim Invest S&P 500 Pure Value ETF since 2003") +
    scale_x_date(date_breaks = "years", date_labels = "%Y") +
    labs(x = "Date", y = "Adjusted Price")
```



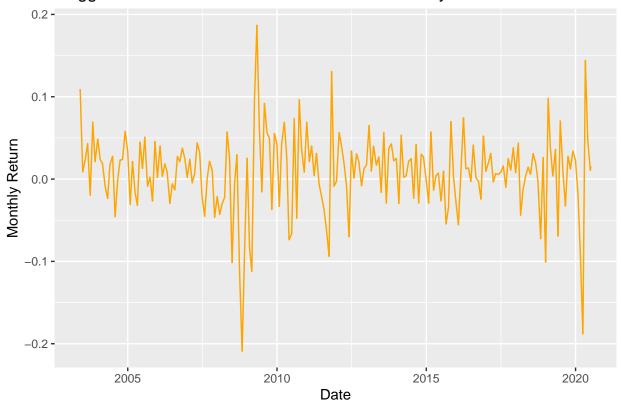


[Graph of Daily Returns is difficult to interpret, but we see both extreme highs and lows during the 2008-2009 financial crisis as well as the highs and lows in 2020 during the COVID pandemic]

Viewing and Plotting Monthly Returns

```
#Share Price Data is already downloaded using the get_symbols function from quantmod.
                                                                                         Quantmod makes r
RSP_Monthly_Return <- monthlyReturn(RSP)
#Viewing data before analysis
head(RSP_Monthly_Return, n=10)
##
              monthly.returns
## 2003-05-30
                  0.109405980
## 2003-06-30
                  0.008656778
## 2003-07-31
                  0.023535694
## 2003-08-29
                  0.043136238
## 2003-09-30
                 -0.019723212
## 2003-10-31
                  0.069236656
## 2003-11-28
                  0.021109961
## 2003-12-31
                  0.048780522
## 2004-01-30
                  0.023698842
## 2004-02-27
                  0.019039376
#Plotting Monthly Return Data.
RSP_Monthly_Return %>%
  ggplot(aes(x = index(RSP_Monthly_Return), y = monthly.returns)) +
 geom_line(size=0.5, color="orange") +
```

```
ggtitle("Guggenheim Invest S&P 500 Pure Value ETF Daily Return since 2003") +
labs(x = "Date", y = "Monthly Return")
```

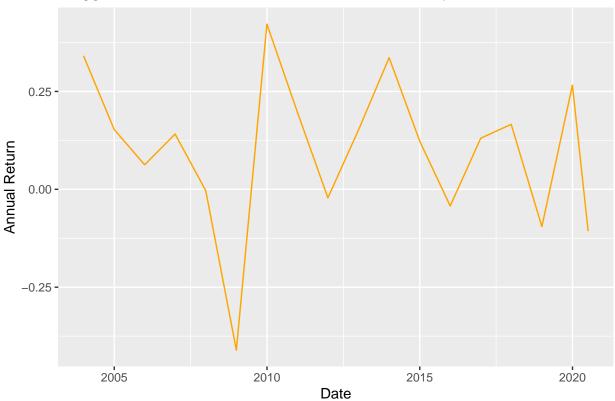


[The line graph for the monthly returns is easier to interpret than the daily return data. It appears monthly returns have been cyclical with extreme lows between the years 2008-2009 and the year 2020. Again these lows are due to both the 2008 financial crisis and the COVID pandemic respectively]

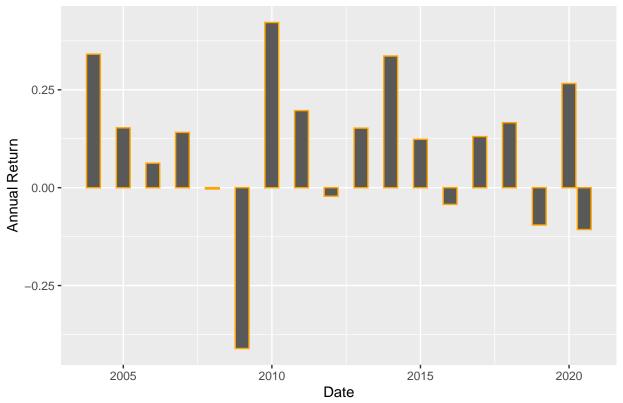
Calculating and Plotting Annual Returns

```
#Deriving Annula Returns. Using the yearlyReturn() function from quantmod
RSP_Yearly_Return <- yearlyReturn(RSP)</pre>
#Viewing the data
head(RSP_Yearly_Return)
##
              yearly.returns
                 0.341089069
## 2003-12-31
## 2004-12-31
                 0.152897812
## 2005-12-30
                 0.062563958
## 2006-12-29
                 0.141204177
## 2007-12-31
                -0.003379806
## 2008-12-31
                -0.410767295
#Plotting Annual Returns with a Line Graph.
RSP_Yearly_Return %>%
 ggplot(aes(x = index(RSP_Yearly_Return), y = yearly.returns)) +
```

```
geom_line(size=0.5, color="orange") +
ggtitle("Guggenheim Invest S&P 500 Pure Value ETF Daily Return since 2003") +
labs(x = "Date", y = "Annual Return")
```

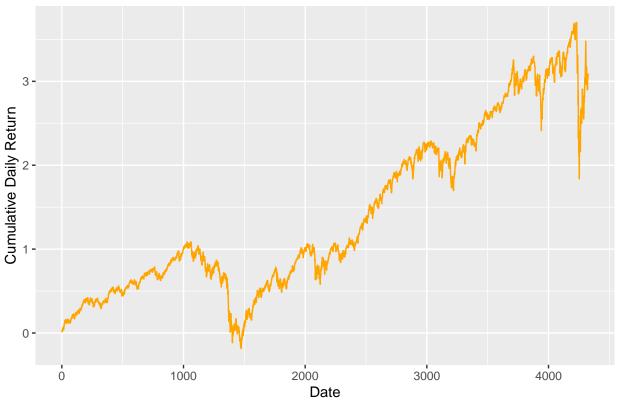


```
#Plotting Annual Returns with Bar Graph
RSP_Yearly_Return %>%
    ggplot(aes(x = index(RSP_Yearly_Return), y = yearly.returns)) +
    geom_bar(stat="identity", color="orange") + #stat=identity means bar represents value where as stat=
    ggtitle("Guggenheim Invest S&P 500 Pure Value ETF Daily Return since 2003") +
    labs(x = "Date", y = "Annual Return")
```



[Above are a line graph and a bar graph for RSP's annual return data. The line graph appears to exhibit quite a bit of fluctuations with more extereme values during the financial crisis of 2008 and 2020 COVID crisis. For this type of analysis, the bar graph makes interpretation easier than the line graph. It is clear, both the magnitude as well as when such flucations in annual returns occurred]

Cumulative Daily Return for RSP



[\$1 in 2003 would be around \$3.5 today.]

2007-01-03 6.17e10

1 AAPL

Downloading and Plotting Data for Multiple Stocks

```
#the ticker symbols for multiple stock are stored in the tickers variable
tickers <- c("RSP", "DIA", "AAPL", "DIS", "GOOG", "BAR", "UAL")
#Pricing and Return Data is downloaded through the BatchGetSymbols function. Based on research I did o
multiple_stocks <- BatchGetSymbols(tickers,</pre>
                                   first.date = '2007-01-01',
                                   last.date = "2020-06-30",
                                   freq.data = "yearly", # calculates annual return data
                                   type.return = "arit",
                                   do.complete.data = FALSE,
                                   do.fill.missing.prices = TRUE,
                                   do.cache = TRUE,
                                   do.parallel = FALSE, be.quiet = FALSE)
#Its important to always look at your data before you analyze
head(multiple_stocks$df.tickers)
## # A tibble: 6 x 10
     ticker ref.date
                        volume price.open price.high price.low price.close
                         <dbl>
                                    <dbl>
                                                <dbl>
                                                          <dbl>
                                                                      <dbl>
     <chr> <date>
```

28.5

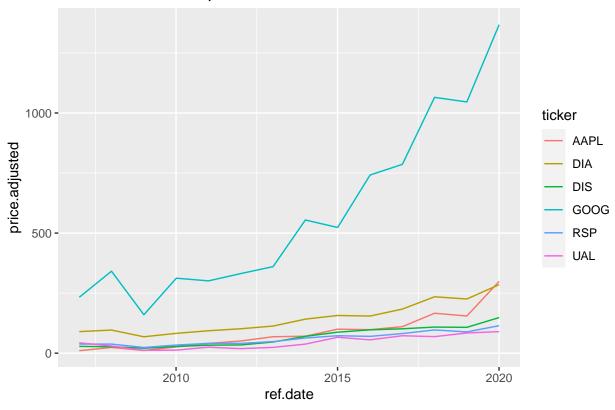
11.9

12.0

12.3

```
2008-01-02 7.15e10
                                                 27.8
                                                                        27.8
## 2 AAPL
                                      28.5
                                                            11.5
## 3 AAPL
            2009-01-02 3.58e10
                                      12.3
                                                 30.2
                                                            11.2
                                                                        13.0
## 4 AAPL
            2010-01-04 3.78e10
                                      30.5
                                                 46.5
                                                            27.4
                                                                        30.6
            2011-01-03 3.10e10
                                      46.5
                                                 60.3
                                                            45.0
                                                                        47.1
## 5 AAPL
## 6 AAPL
            2012-01-03 3.30e10
                                      58.5
                                                100.
                                                            58.7
                                                                        58.7
## # ... with 3 more variables: price.adjusted <dbl>, ret.adjusted.prices <dbl>,
       ret.closing.prices <dbl>
ggplot(multiple_stocks$df.tickers, aes(x = ref.date, y = price.adjusted, color = ticker)) +
  geom line() +
  ggtitle("Price chart for multiple stocks")
```

Price chart for multiple stocks



[This line graph is the pricing data for multiple stocks. Google has the highest stock price per share with around \$1500 per share today. The next highest stock price today is Apple, with DIA, an Dow Jones ETF following.]

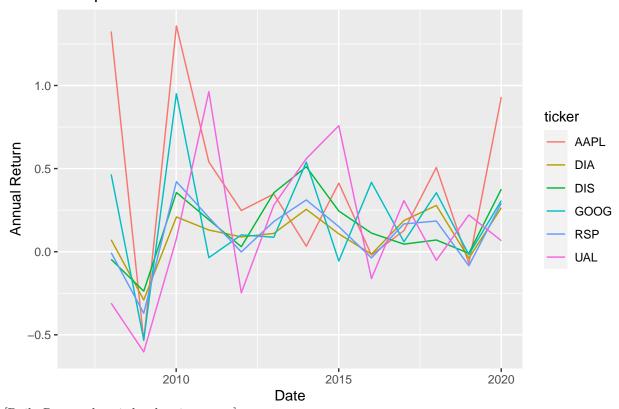
Plotting Daily Returns for Multiple Stocks

```
#Would like to investigate the cumulative return of several stocks simultaneosly
multiple_stocks_df <- data.frame(multiple_stocks$df.tickers)</pre>
head(multiple_stocks_df)
##
              ref.date
     ticker
                             volume price.open price.high price.low price.close
## 1
       AAPL 2007-01-03 61748996400
                                      12.32714
                                                 28.54714 11.89571
                                                                        11.97143
## 2
       AAPL 2008-01-02 71495301500
                                      28.46714
                                                 27.84714 11.49857
                                                                        27.83429
## 3
       AAPL 2009-01-02 35813421700
                                      12.26857
                                                 30.23428 11.17143
                                                                        12.96429
```

```
AAPL 2010-01-04 37756231800
                                      30.49000
                                                 46.49572
                                                           27.43571
                                                                        30.57286
## 5
       AAPL 2011-01-03 31014834900
                                      46.52000
                                                 60.32000
                                                          45.04572
                                                                       47.08143
## 6
       AAPL 2012-01-03 32991051100
                                      58.48571 100.30000 58.74714
                                                                       58.74714
     price.adjusted ret.adjusted.prices ret.closing.prices
##
## 1
           10.36364
## 2
           24.09607
                              1.3250593
                                                  1.3250596
## 3
           11.22315
                             -0.5342334
                                                 -0.5342332
## 4
           26.46683
                              1.3582365
                                                  1.3582369
## 5
           40.75828
                              0.5399755
                                                  0.5399748
           50.85724
## 6
                              0.2477768
                                                  0.2477774
#Looking at data before analysis
multiple_stocks_df %>%
  ggplot(aes(x = ref.date, y = ret.adjusted.prices)) +
  geom_line( aes(colour = ticker)) +
  ggtitle("Multiple Stocks Annual Arithmetic Return") +
  labs(x = "Date", y = "Annual Return")
```

Warning: Removed 6 row(s) containing missing values (geom_path).

Multiple Stocks Annual Arithmetic Return



[Daily Return data is hard to interpret.]

Cumulative Daily Stock Return for Multiple Stocks

```
last.date = "2020-06-30",
                                   freq.data = "daily",
                                   type.return = "arit")
## Running BatchGetSymbols for:
      tickers =RSP, DIA, AAPL, DIS, GOOG, BAR, UAL
      Downloading data for benchmark ticker
## ^GSPC | yahoo (1|1) | Found cache file
## RSP | yahoo (1|7) | Found cache file - Got 100% of valid prices | You got it!
## DIA | yahoo (2|7) | Found cache file - Got 100% of valid prices | Feels good!
## AAPL | yahoo (3|7) | Found cache file - Got 100% of valid prices | Nice!
## DIS | yahoo (4|7) | Found cache file - Got 100% of valid prices | Youre doing good!
## GOOG | yahoo (5|7) | Found cache file - Got 100% of valid prices | Got it!
## BAR | yahoo (6|7) | Found cache file - Got 20.9% of valid prices | OUT: not enough data (thresh.bad.
## UAL | yahoo (7|7) | Found cache file - Got 100% of valid prices | Got it!
#converting the df.tickers data package into a data frame
multiple stocks daily ret df <- data.frame(multiple stocks daily$df.tickers)
#Data that is missing or categorized as NA is replaced with a O to make analysis easier
multiple_stocks_daily_ret_df[is.na(multiple_stocks_daily_ret_df)] <- 0</pre>
#Need to check to see if NAs are replaced with Os
head(multiple stocks daily ret df)
    price.open price.high price.low price.close volume price.adjusted
##
## 1
          47.58
                     47.79
                               47.04
                                           47.32 458900
                                                              38.05593 2007-01-03
## 2
          47.27
                     47.48
                               47.04
                                           47.39 323100
                                                              38.11223 2007-01-04
## 3
          47.23
                     47.23
                               46.94
                                           47.07 291500
                                                              37.85487 2007-01-05
                                           47.17 279000
## 4
          47.01
                     47.23
                               46.89
                                                              37.93529 2007-01-08
## 5
          47.25
                     47.30
                               46.97
                                           47.23 354500
                                                              37.98356 2007-01-09
## 6
          47.10
                     47.42
                               46.97
                                           47.37 249600
                                                              38.09615 2007-01-10
    ticker ret.adjusted.prices ret.closing.prices
##
## 1
       RSP
                    0.000000000
                                       0.00000000
## 2
       RSP
                    0.001479139
                                       0.001479269
## 3
       RSP
                   -0.006752453
                                      -0.006752458
## 4
       RSP
                    0.002124350
                                       0.002124453
## 5
       RSP
                    0.001272272
                                       0.001272037
## 6
       RSP
                    0.002964204
                                       0.002964196
#Calculating the cumulative daily return using the cumprod function
cumulative_multiple_stocks_daily <- multiple_stocks_daily_ret_df %>%
            group_by(ticker) %>%
            mutate(creturn = cumprod(1 + ret.adjusted.prices)-1) #(1 + r) * (1 + r)...
#Looking at data before plotting. Want to check to see if the cumulative product function worked corre
head(cumulative_multiple_stocks_daily)
## # A tibble: 6 x 11
## # Groups:
              ticker [1]
##
    price.open price.high price.low price.close volume price.adjusted ref.date
##
          <dbl>
                     <dbl>
                               <dbl>
                                          <dbl> <dbl>
                                                           <dbl> <date>
## 1
           47.6
                      47.8
                                47.0
                                           47.3 458900
                                                                 38.1 2007-01-03
```

47.4 323100

38.1 2007-01-04

2

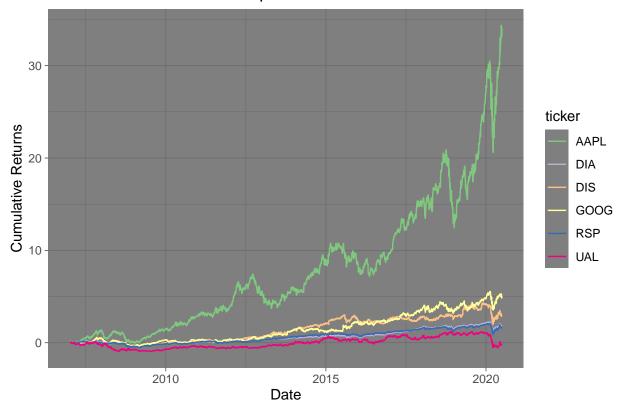
47.3

47.5

47.0

```
47.2
                      47.2
                                46.9
                                            47.1 291500
## 3
                                                                   37.9 2007-01-05
## 4
           47.0
                      47.2
                                46.9
                                            47.2 279000
                                                                   37.9 2007-01-08
           47.2
                      47.3
                                47.0
                                                                   38.0 2007-01-09
## 5
                                            47.2 354500
           47.1
                      47.4
                                47.0
                                            47.4 249600
                                                                   38.1 2007-01-10
## 6
     ... with 4 more variables: ticker <chr>, ret.adjusted.prices <dbl>,
       ret.closing.prices <dbl>, creturn <dbl>
#See Multiple Stock Cumulative Return
cumulative_multiple_stocks_daily %>%
  group_by(ticker) %>% # Need to group multiple stocks
  ggplot(aes(x = ref.date, y = creturn, color = ticker)) +
  geom_line() +
  labs(x = "Date", y = "Cumulative Returns") +
  ggtitle("Cumulative returns for Multiple Stocks Since 2007") +
  scale_color_brewer(type = 'qual') +
  theme_dark()
```

Cumulative returns for Multiple Stocks Since 2007



[Apple has the highest cumulative return compared to all the other stocks in the group. \$1 of Apple at the beginning of 2007 is equal to \$35 today]

Calculating the Standard Deviation for Multiple Stock

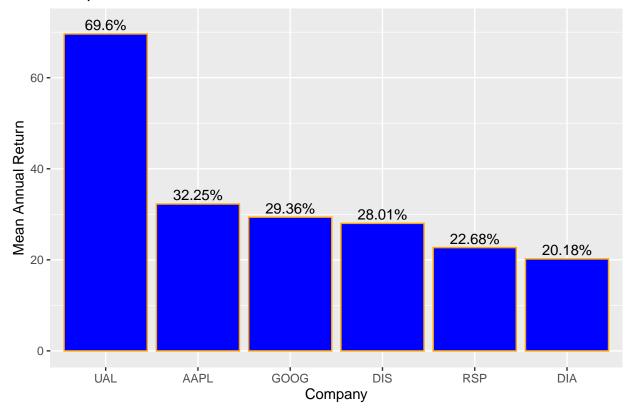
```
#Using the standard deviation function from R to find the SD of multiple stocks. The SD is multiplied
Multiple_Stocks_SD_Table <-
cumulative_multiple_stocks_daily %>%
    group_by(ticker) %>%
    summarize(standard_deviation = round(StdDev(ret.adjusted.prices) * sqrt(252), digits=4) * 100)
```

#Looking at the data before plotting head(Multiple_Stocks_SD_Table)

```
## # A tibble: 6 x 2
     ticker standard deviation[,1]
##
     <chr>
                               <dbl>
## 1 AAPL
                                32.2
## 2 DIA
                                20.2
## 3 DIS
                                28.0
## 4 GOOG
                                29.4
                                22.7
## 5 RSP
## 6 UAL
                                69.6
```

```
#Using Bar Graph to plot Mean Annual Return for Multiple Stock in Descending Order
ggplot(data = Multiple_Stocks_SD_Table, aes(x = reorder(ticker, -standard_deviation), y= standard_deviat
geom_bar(stat="identity", fill= "blue", colour="orange") +
geom_text(aes(label = paste(standard_deviation, "%", sep = "")), nudge_y = 2) +
ggtitle("Multiple Stocks Mean Annual Arithmetic Returns Since 2007") +
labs(x = "Company", y = "Mean Annual Return")
```

Multiple Stocks Mean Annual Arithmetic Returns Since 2007



[Stocks are arranged in order of descending riskiness. United Airlines has the highest level of risk with an SD of 69.6%, followed by Apple, Google, etc. Not suprising the RSP and DIA ETFs have the lowest risk out of this group of stocks given they represent the overall market]