**Chris Bowers** 

Graphic Design

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EDUCATION

Massachusetts College of Art and Design

BFA Graphic Design with Honors | 2015

Cooper Union

Type & Lettering:

Continuing Education | Jun 2013

Northeastern University

Pursued BFA in Graphic Design | 2010–2012

TECHNICAL SKILLS

Adobe Illustrator

Indesign After Effects Photoshop Premiere

Web HTML5

CSS

Processing

Physical Hand-lettering

Illustration Printmaking Painting

Other Blender 3D

Excel Powerpoint Word

Google Sketchup

EXPERIENCE

Visual Dialogue → Freelance Design

Boston, MA | 2015

Designed conceptual layouts for Colloquy: The GSAS Alumni Magazine

Modus Operandi → Freelance Design

Boston, MA | 2015

Produced infographics for the PDK Gallup Poll.

Visual Dialogue ➤ Design Intern

Boston, MA | 2014

Designed layouts for the magazine Colloquy. Conceptualized and produced branding and visual systems for clients. Worked with a creative director to design several websites. Created icon sets for website navigation.

**Leroy and Clarkson** → Design Intern

New York City, NY | 2013

Collaborated as a part of a multi-disciplinary team to produce branding, promotional material, and graphics packages. Developed motion tests for national television networks. Completed research and outreach for real-people casting. Contributed on set as a production assistant.

Clients included: Al Jazeera America, USA, FX

**Aeronaut Brewing ►** Freelance Design

Boston, MA | 2013

Worked with a team of my peers to develop a unique brand for a local brewery

start up.

Tastemakers Magazine → Staff Designer & Illustrator

Boston, MA | 2010-2013

Designed page layouts for featured content and interviews. Collaborated

with writers to generate article influenced illustrations.

## AWARDS & INVOLVEMENT

| 2015 | Typographics Conference > Presenter  | 2013 | All School Show • Curator Co-curated and coordinated the annual gallery show promoting student work. |
|------|--|------|--|
| 2015 | Received departmental Honors at<br>Massachusetts College of Art and Design       |      |  |
| 2015 | Endeavors: design show   | 2013 | Artward Bound ➤ Teacher's Assistant Instructed Photoshop lessons to local Boston                     |
| 2014 | Kakehashi Project ► Participant A two-week educational travel program in         |      | high school students. Lead conceptual discussions and student critiques.                             |
|      | Japan. MassArt representatives showcased the department, experienced traditional | 2013 | Awarded MassArt Merit Scholarship  |
|      | culture, and engaged in Japanese design.   | 2010 | Awarded Northeastern Deen's Scholarship  |