

Matt Kaiser
Graphic Designer
Greater Boston Area

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EXPERIENCE

PillPack Manchester, NH Lead Designer / Oct 2013–Present	Lead design direction and development for physical product, packaging, web, UI and UX of pharmacy- and customer-facing tools, marketing and advertising, and brand assets. Direct a team of designers for efficient project management.
THE MEME Design Cambridge, MA Visual Strategy Consultant / Jul –Oct 2013	Resolved user experience and lead visual strategy/final graphic solutions for mobile application Researched and experimented with design strategies for future technologies Advised on and modified brand and web presence
Alphabet Arm Design Boston, MA Graphic Designer / Jun 2011 – May 2013	Conferred with clients to develop branding concepts and fully construct brand elements including logos, office systems, print collateral, and apparel Brainstormed, conceptualized and developed design solutions for brochures, posters, postcards, catalogs, illustrations, and music albums Prepared work for release to clients and for print production
Motiv Boston, MA Graphic Design Intern / Jun –Aug 2012	Designed and developed an internal cross-media website concept catered to both existing and potential clients Created and updated packaging and merchandising solutions Prepared mock-ups for proposed advertising projects
Massachusetts College of Art and Design Boston, MA Teaching Assistant / Jan – May 2012, 2013 Orientation Leader / Sep 2011, 2012	Assisted in instructing and critiquing college students in a Typography course and an Information Architecture course in order to improve their abilities in user experience, user interface design, data visualization, book making, typesetting, and motion graphics Guided new art and design students toward higher level academic opportunities, and provided continued educational support to students as they transitioned into a college lifestyle
Space Telescope Science Institute Baltimore, MD Game Graphics Designer / Jun –Aug 2010	Worked alongside an astronomer and a software developer to design and produce an educational video game based on the Hubble Space Telescope Created game assets including backgrounds, entities and menu screens

EDUCATION

Massachusetts College of Art and Design

BFA Graphic Design
with Honors / 2013

TECHNICAL SKILLS

Adobe	After Effects Dreamweaver Flash Illustrator InDesign Photoshop Premiere
Apple	Final Cut Pro iMovie Keynote
Microsoft	Excel Powerpoint Word
Web	CSS HTML jQuery
Fine Art	Illustration Painting Sculpture
Other	Sketch InVision

AWARDS AND PUBLICATIONS

2013	Received Departmental Honors and the Faculty Award for Graphic Design at Massachusetts College of Art and Design	2010	Received the Philip DeMateo Scholarship award for Artistic Achievement at Massachusetts College of Art and Design
2012	Work published in Logo Lounge vol. 7 Received the Bookbuilders of Boston Scholarship Award	2007	Created Google Sky's multimedia presentation for the Pirelli INTERNETional Awards, helping the program win the Information and Communication Technology prize and the Top Pirelli Prize
2011	Won third prize in the Grand Circle Gallery Poster Competition		Won first prize in the Maryland Summer Centers Logo Competition