

# HUDK 5053: FEATURE ENGINEERING STUDIO

10/4/16 8:52 AM

# In the news

**School districts question TEA's special education 'cap'**

**SEGUIN GAZETTE**  
BRINGING LIFE TO YOUR DOORSTEP SINCE 1888

California Governor Signs Bill to Disaggregate Asian-American Health Data



Variety of data considered when accrediting institutions  
The Council of Regional Accrediting Commissions,

**Physical Education Technology Market Posts an \$8 Billion Revenue**

**UNIVERSITY HERALD**

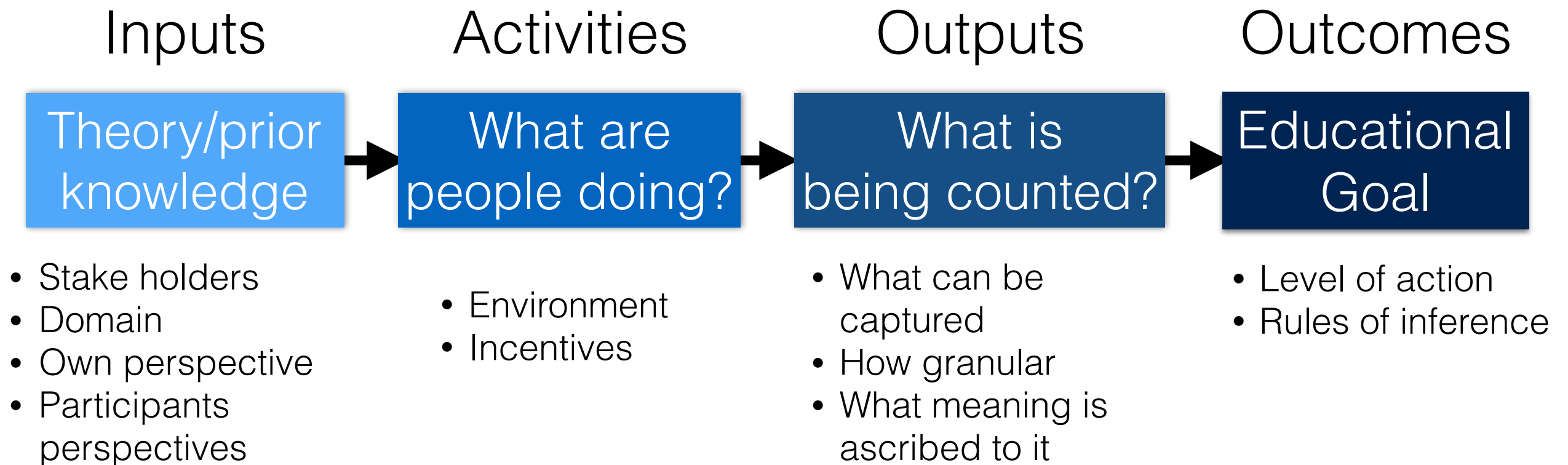
**Why Women in Tech Might Consider Just Using Their Initials Online** THE WALL STREET JOURNAL.

The University of Texas system is teaming up with Salesforce to make college courses more like Netflix

**BUSINESS INSIDER**

**DML**  
DIGITAL MEDIA AND  
LEARNING CONFERENCE

# Logic Model/Theory of Action



Topic in 2min

Did you make progress  
last Thursday?

# Thursday Pairs

Tiantian Jin      Sunmin Li

Chad Coleman      Yaoli Mao

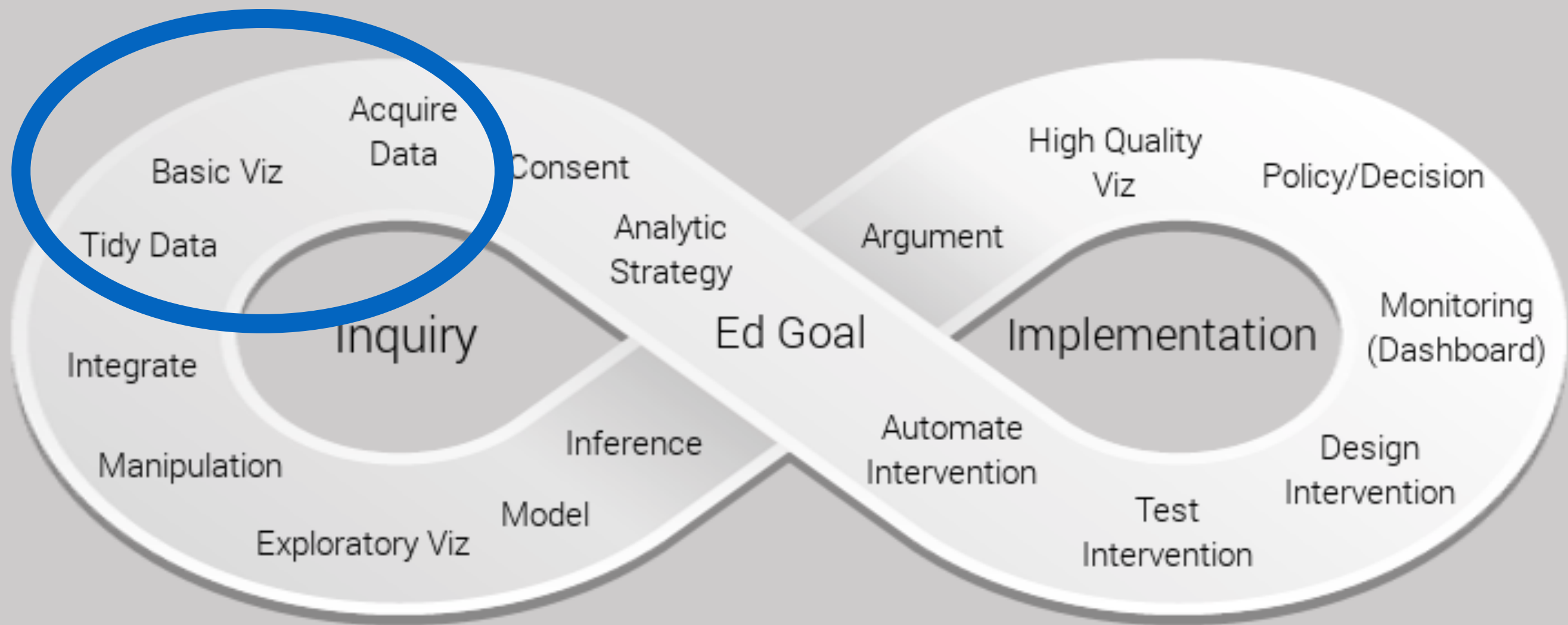
Shan Ding      Yan Xu

John Soul      Jiayi Zhang

Shiyue Zheng      Josh Coleman

# Thursday Data Collection

# Ed Data Science Cycle





# Why is tidy data?

- Difference between “clean” and “tidy”
- Data comes in a lot different structures, some which are difficult to analyze
- We want to make them manageable
- We want them to be “intuitive” to R (vectorized)
- BUT we want to keep a very precise record of how we did that

# What is tidy data?

1. Observations are in rows
2. Variables are in columns
3. In a single data set

# But...?

- What is a variable?
- What is an observation?
- What goes where in a data matrix?

# Generalize

Male	Female
4	10
7	10

How many variables are in the above matrix?

1. Male
2. Female
3. Count

# Types of Messiness

- Column headers are values, not variable names
- Multiple variables are stored in one column
- Variables are stored in both rows and columns
- Multiple types of experimental unit stored in the same table
- One type of experimental unit stored in multiple tables