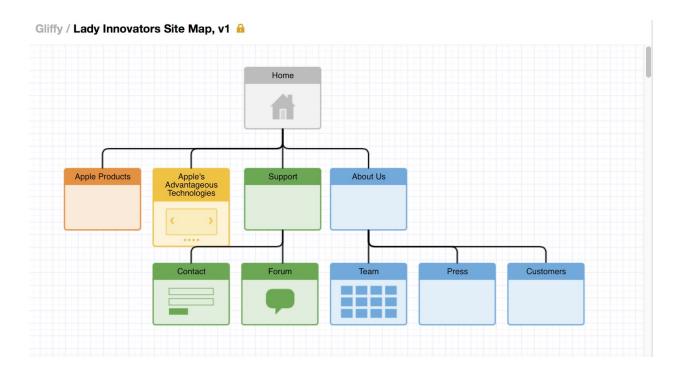Shannon Choates
Cassandra Campbell
Brianna Fugate
Breonna July

Phase 3: Structure

Site Map

Conceptual models

One example of a conceptual model for our website is a survey where we can poll the demographic who is viewing our content. We can also ask them which technologies they are exposed to everyday, and which technologies they have never heard, ask for feedback on on how we can improve our website.

Another example of a conceptual model for our content based website would be a pop up that shows when the user logs on to the homepage and asks if they are a new or returning viewer and would they like to enter an email address to be added on to a list for newsletter.

Home- This is the first page and a page for navigation to the rest of website

Apple Products - This will describe what kind of products Apple has and the cost for all products in depth

Apple Advantageous Technologies - This will describe the pros of investing in Apple technologies

Support - Will offer opportunities to receive support in navigating and learning about new Apple devices

About Us - Will give background on who the content creators are

Contact - Will be a page that will offer information on how to contact the website creators

Team - Will give information about team members

Forum - Will be a page where people have posted questions and have recieved answers regarding products

Press - Will give information about any press or write ups of organization

Customers - Will give an idea of who the customers have been