#### **COMPANIES & PRODUCTS**

# Sustainable fashion worldwide



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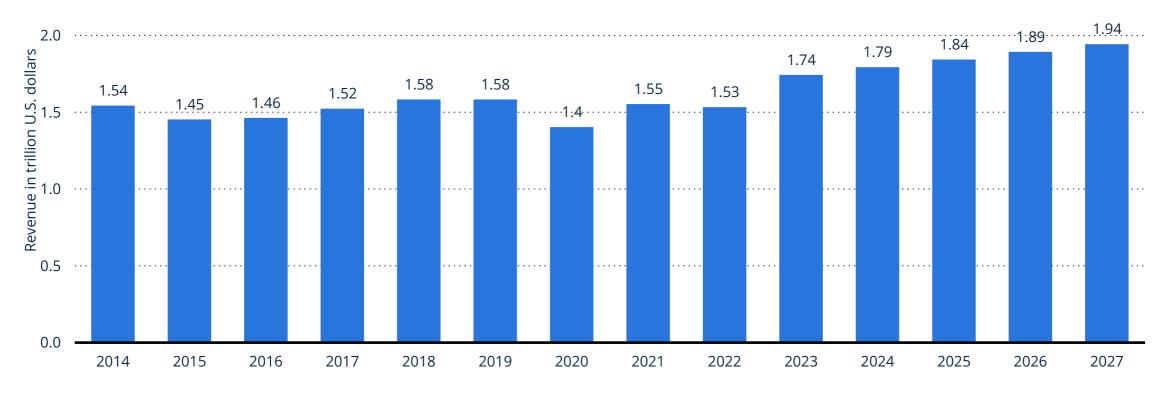
**CHAPTER 01** 

### Overview

# Revenue of the apparel market worldwide from 2014 to 2027 (in trillion U.S. dollars)

Global revenue of the apparel market 2014-2027

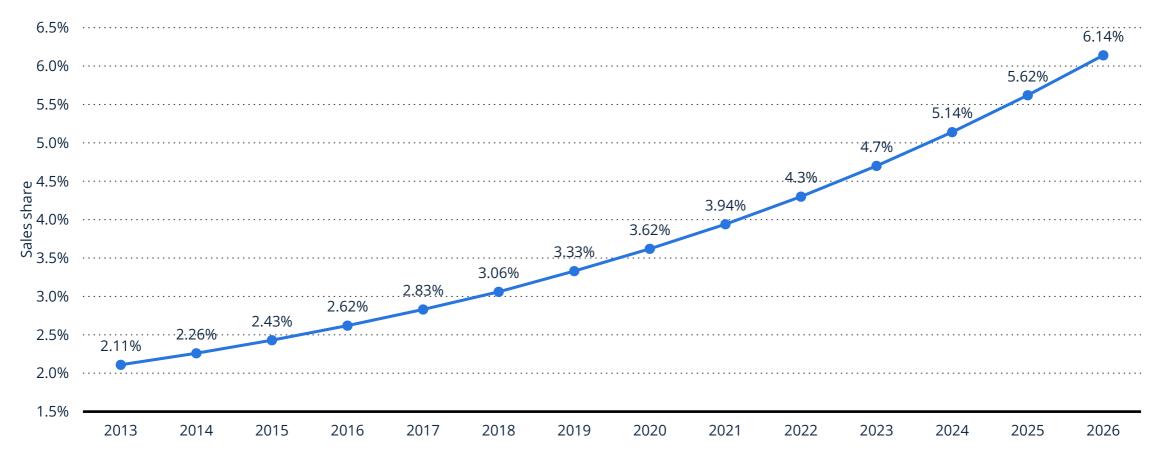
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### Revenue share of the sustainable apparel market worldwide from 2013 to 2026

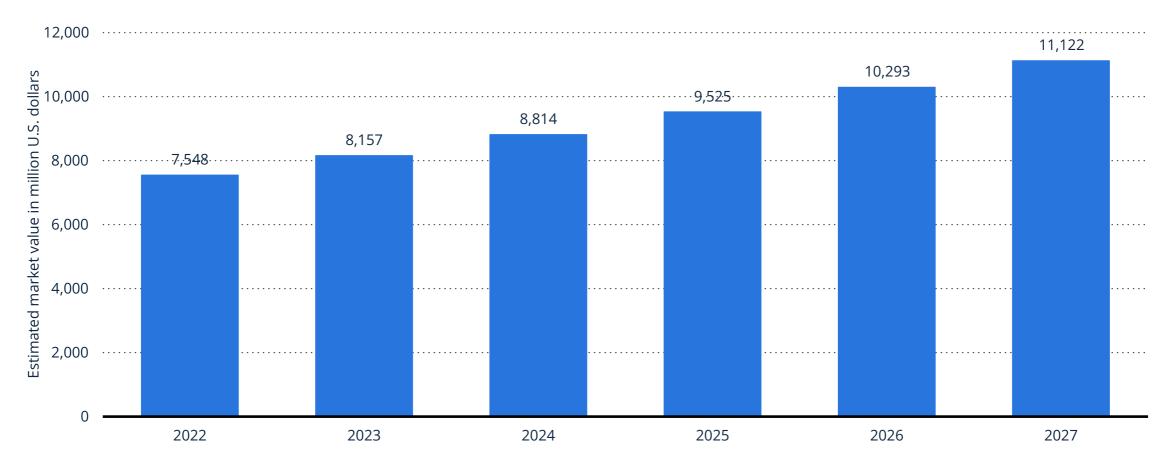
Revenue share of sustainable apparel worldwide 2013-2026





# Estimated value of the ethical fashion market worldwide from 2022 to 2027 (in million U.S. dollars)

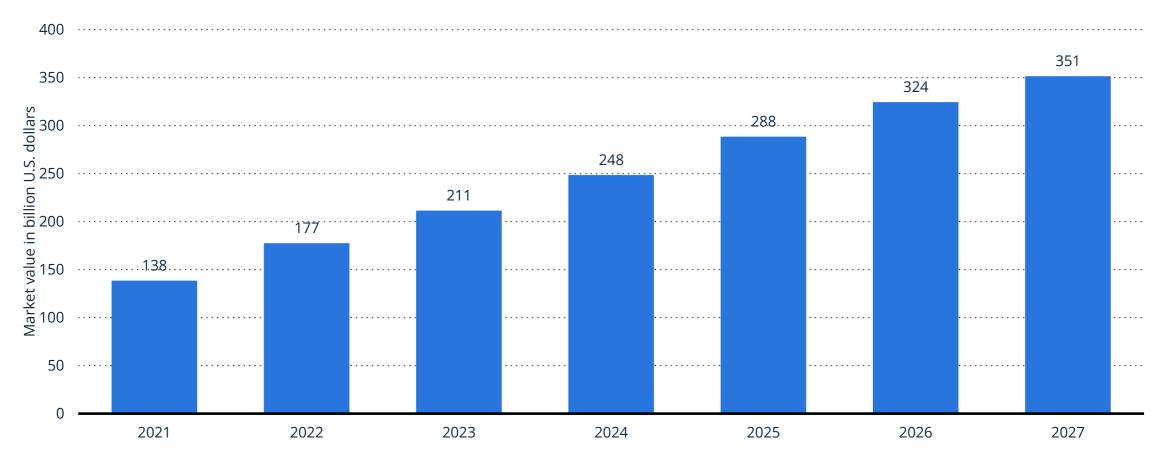
Global ethical fashion market value 2022-2027





# Secondhand apparel market value worldwide from 2021 to 2027 (in billion U.S. dollars)

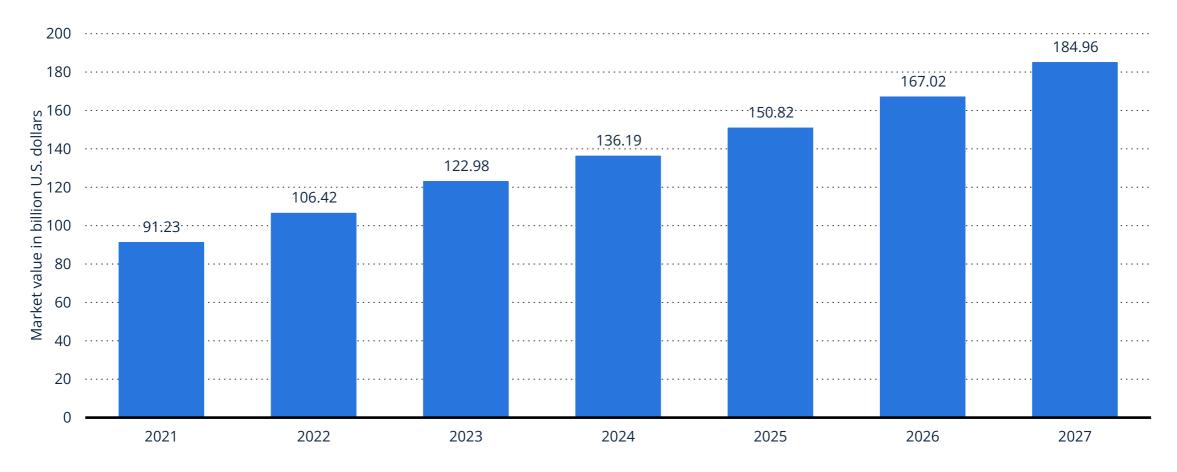
Value of the secondhand apparel market worldwide from 2021 to 2027





## Fast fashion market value forecast worldwide from 2022 to 2027 (in billion U.S. dollars)

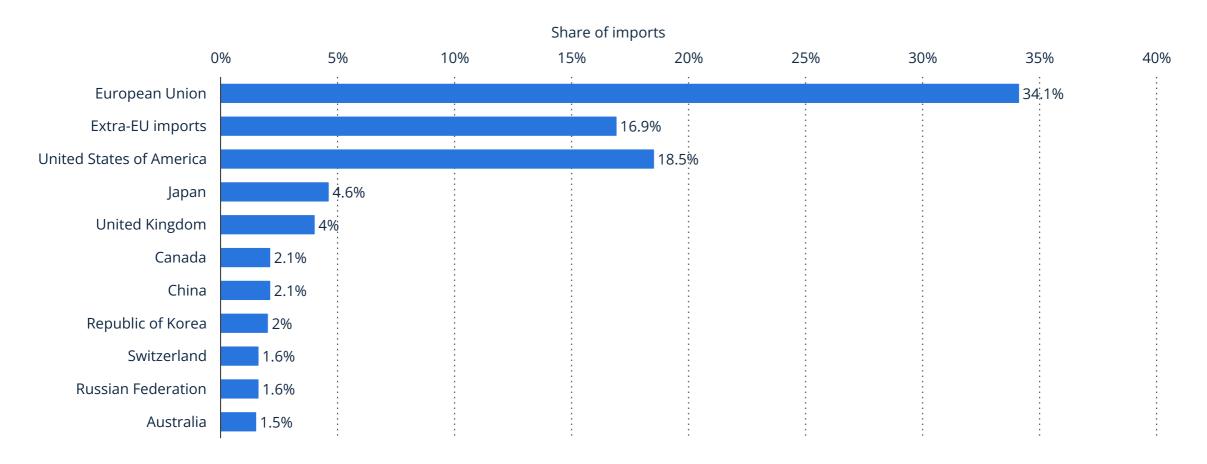
Forecast of the fast fashion apparel market size worldwide from 2022 to 2027





### Share in world imports of the leading clothing importers in 2021, by region

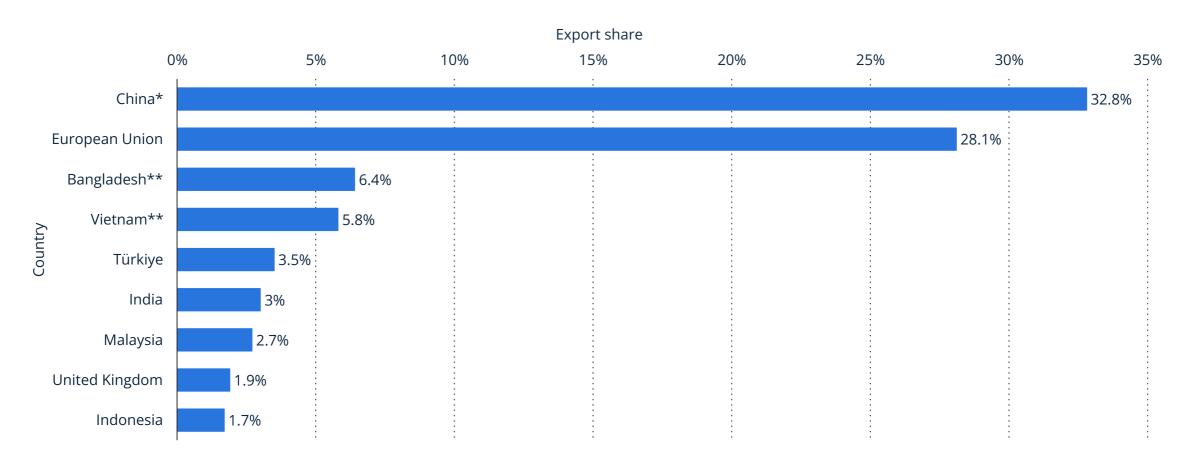
Share in world imports of the leading clothing importers 2021, by region





# Share in world exports of the leading clothing exporters in 2021, by country

Share in world exports of the leading clothing exporters 2021, by country



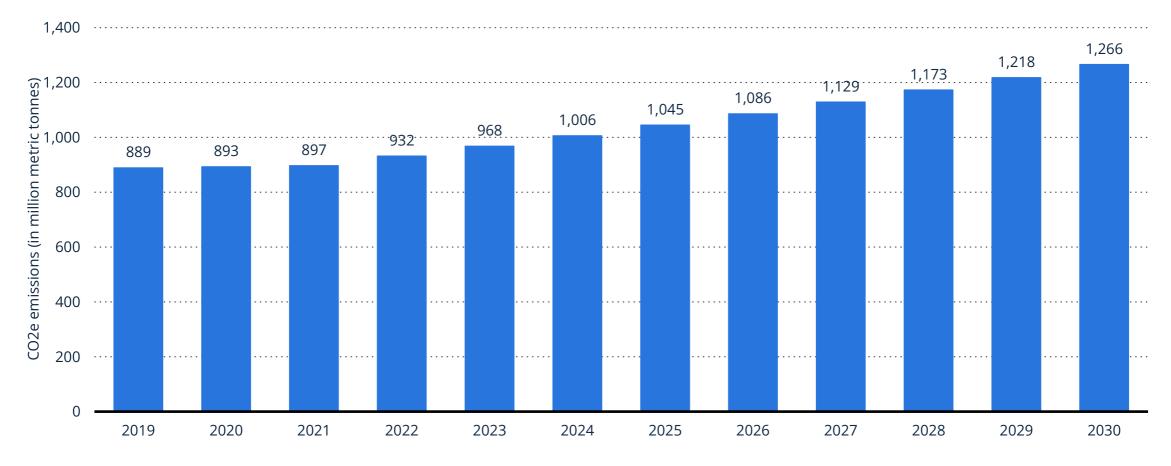


**CHAPTER 02** 

### Environmental impact

# Projected carbon dioxide equivalent emissions of the apparel industry worldwide from 2019 to 2030 (in million metric tons)

Estimated emissions of greenhouse gases by the apparel industry 2019-2030

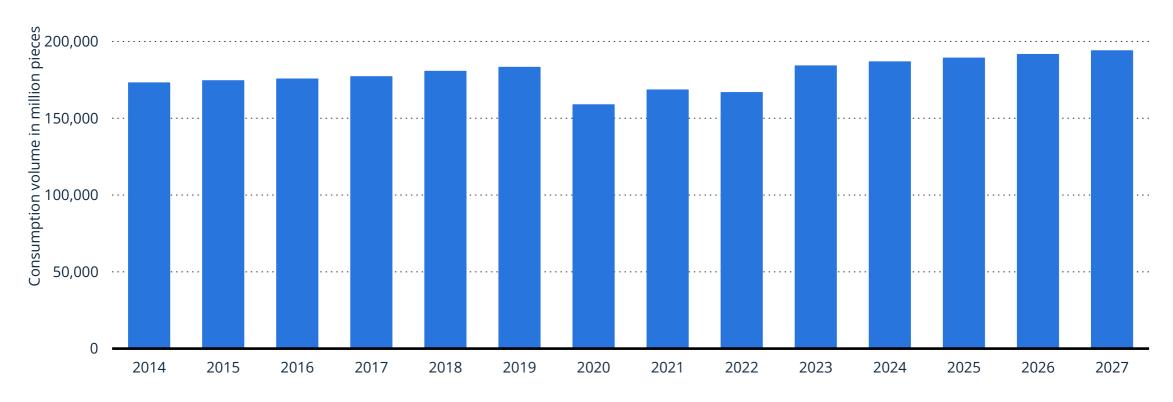




### Volume of the apparel market worldwide from 2014 to 2027 (in millions)

Volume of apparel worldwide 2014-2027

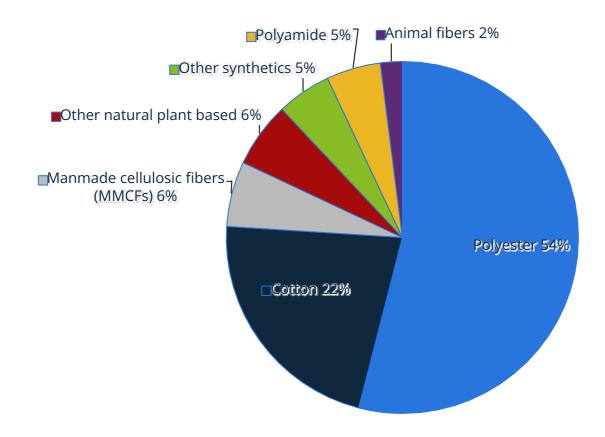
250,000 .....





#### Distribution of textile fibers production worldwide in 2021, by type

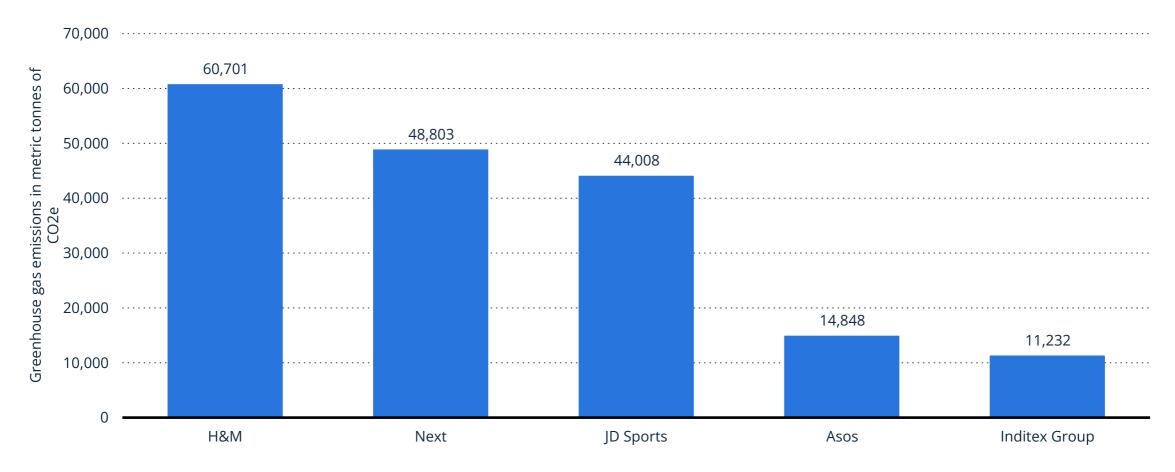
Textile fiber market share worldwide 2021, by type





# Annual scope one and two carbon emissions released by leading European apparel retailers in 2022 (in metric tonnes of carbon dioxide equivalents)

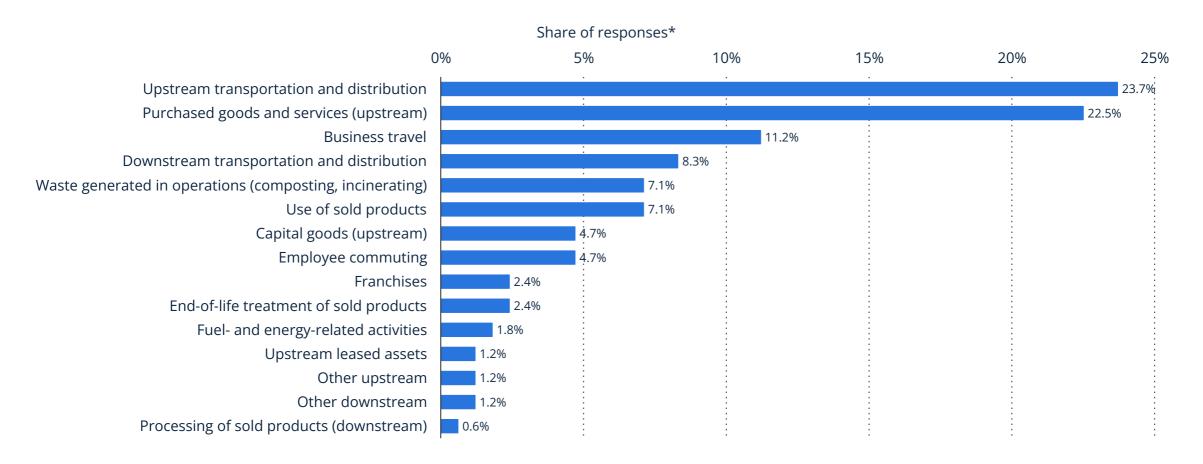
Carbon footprint of leading European apparel brands 2022





# Leading sources of scope three emissions for textile, apparel and luxury goods companies worldwide in 2023

Scope three emission sources of clothing companies worldwide 2023





**CHAPTER 03** 

# Action taken by fashion companies

### Most transparent fashion companies worldwide in 2023, by transparency index score

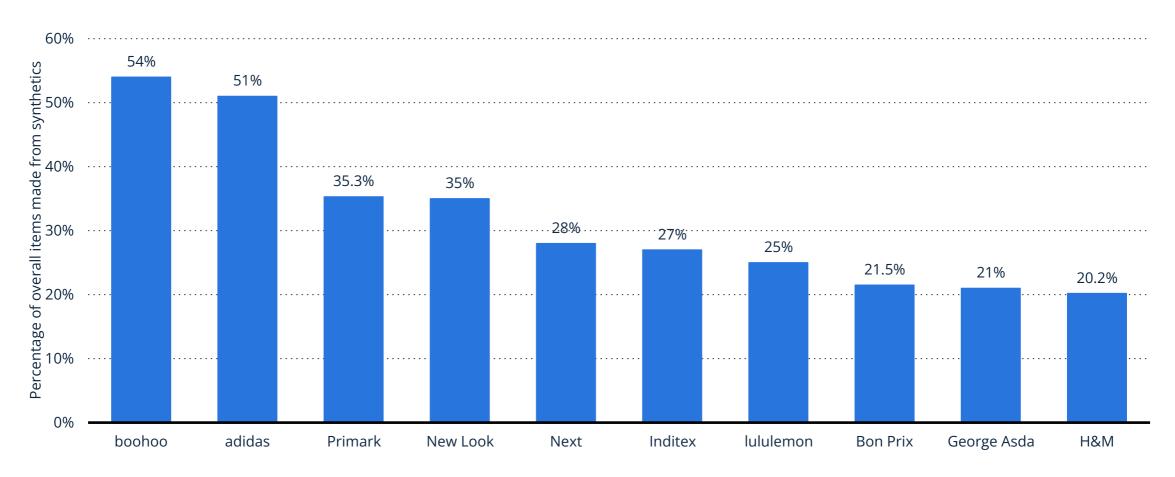
Most transparent clothing companies worldwide in 2023





# Percentage of products from selected clothing brands which are made from synthetics in 2022

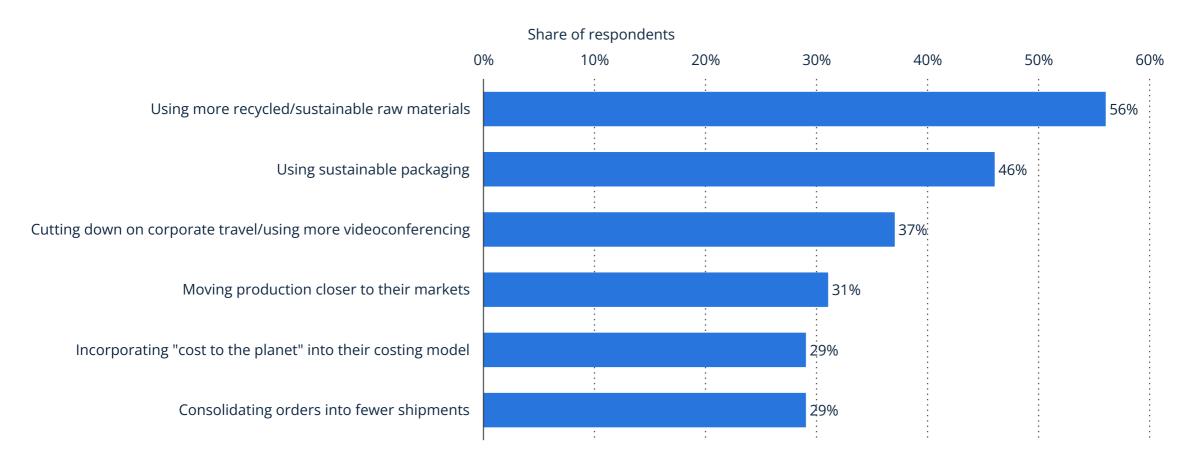
Share of clothing made with synthetics from selected brands worldwide 2022





### Actions fashion companies are taking to reduce their carbon footprint 2022

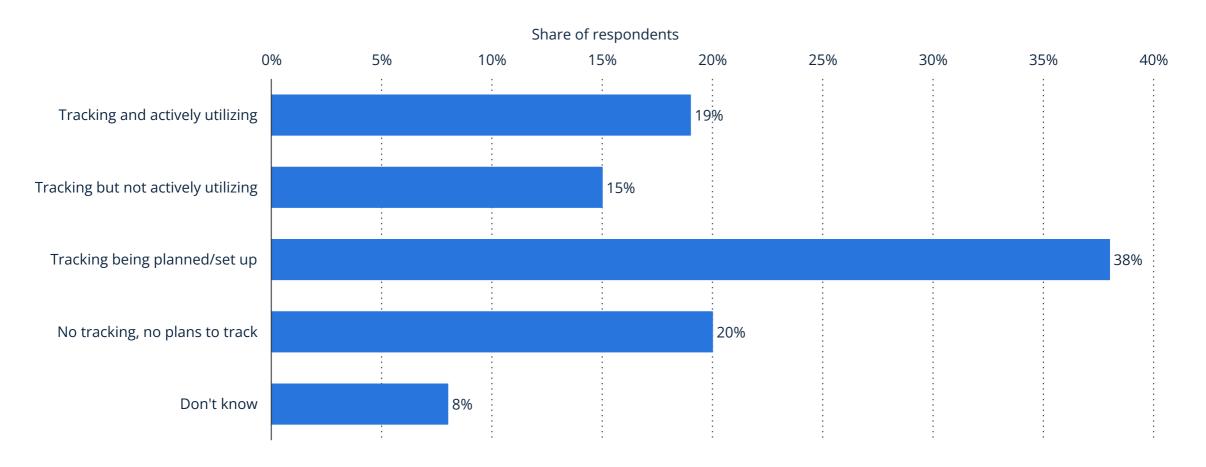
How clothing companies are reducing their carbon footprint 2022





### Share of fashion companies tracking their carbon footprint 2022

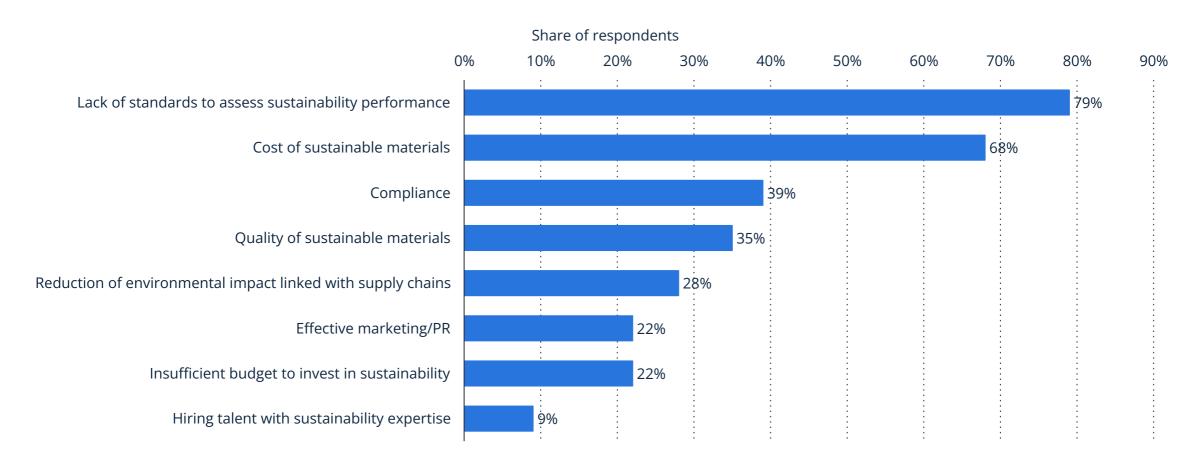
Clothing companies measuring their carbon footprint 2022





## Challenges faced by fashion executives to improving consumer perceptions of their company's sustainability credentials worldwide in 2022

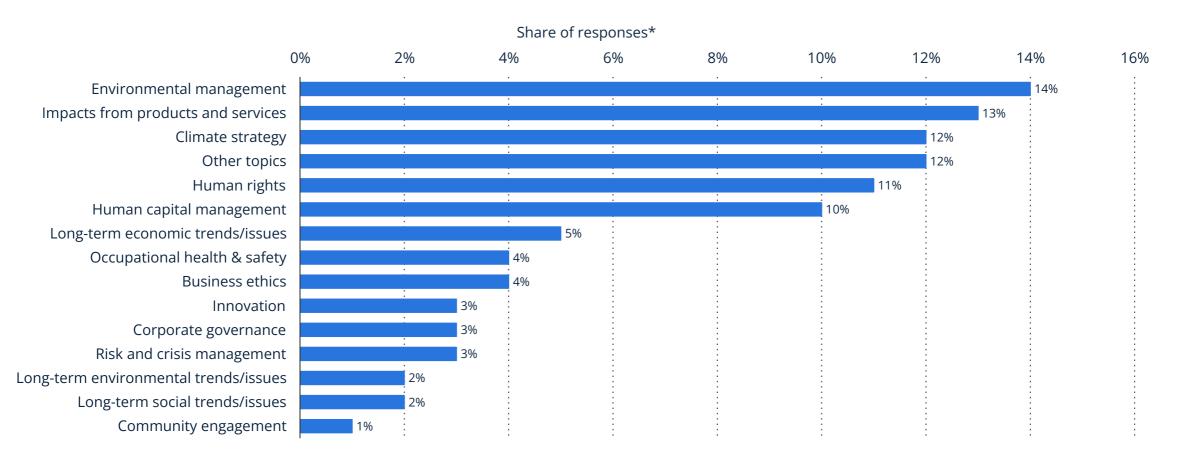
Fashion companies barriers to improving consumers' views on their sustainability 2022





# Leading material issues among textile, apparel and luxury goods companies worldwide in 2023

Material issues for clothing companies worldwide 2023



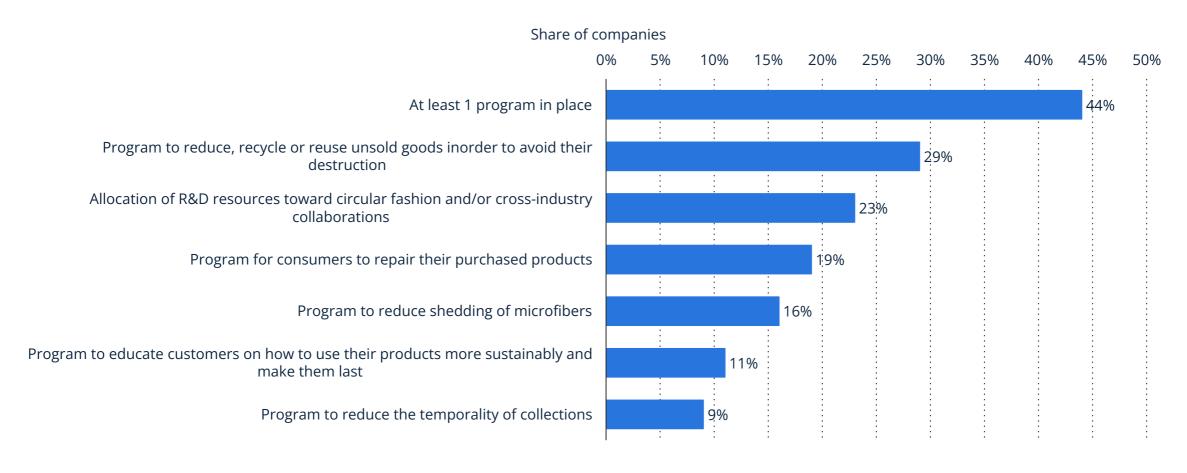


**CHAPTER 04** 

### Circular fashion

# Share of textile, apparel, and luxury goods companies running selected circular programs worldwide in 2022

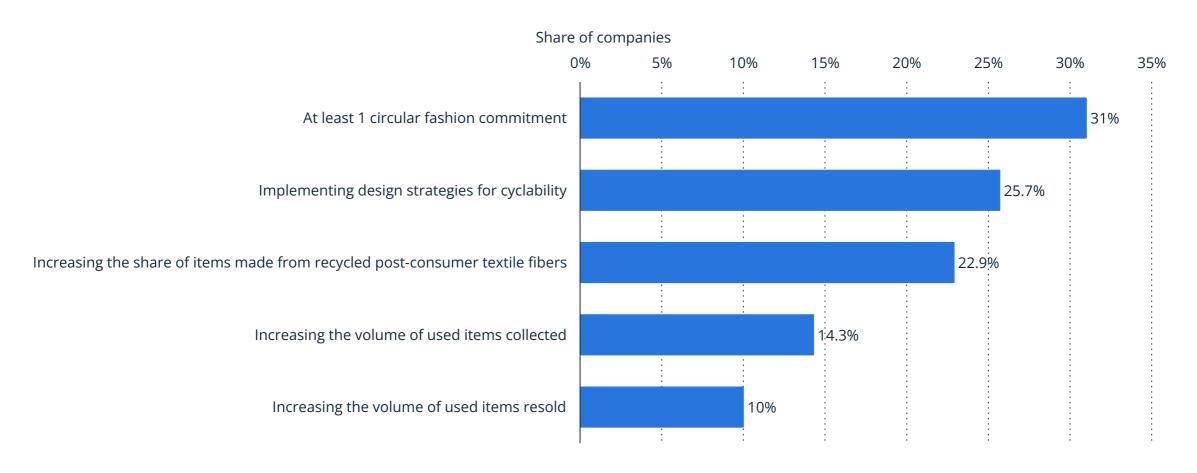
Circular programs in place at fashion companies worldwide in 2022





# Share of textile, apparel, and luxury goods companies with commitments to circular fashion programs worldwide in 2022

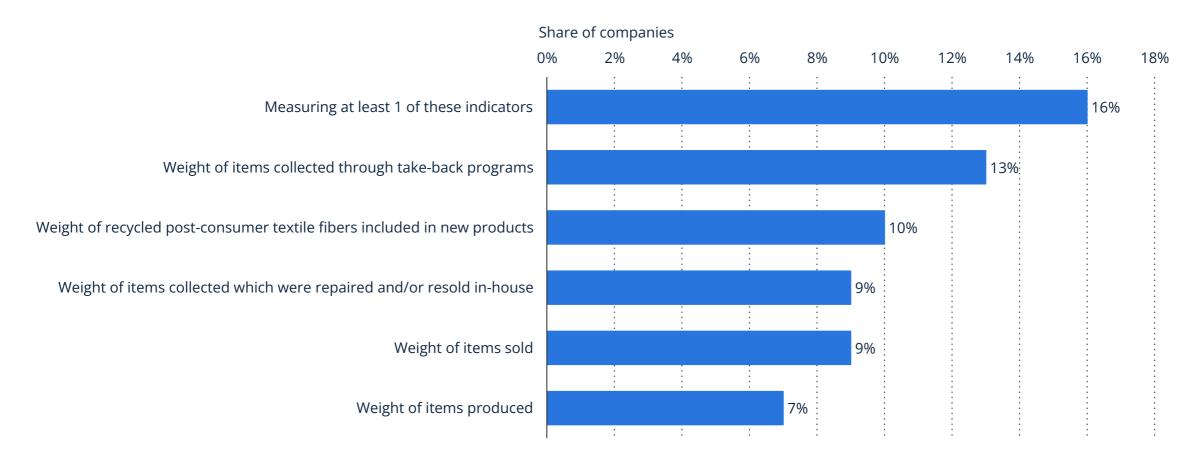
Circular program commitments at fashion companies worldwide in 2022





### Share of textile, apparel, and luxury goods companies which report circular fashion metrics worldwide in 2022

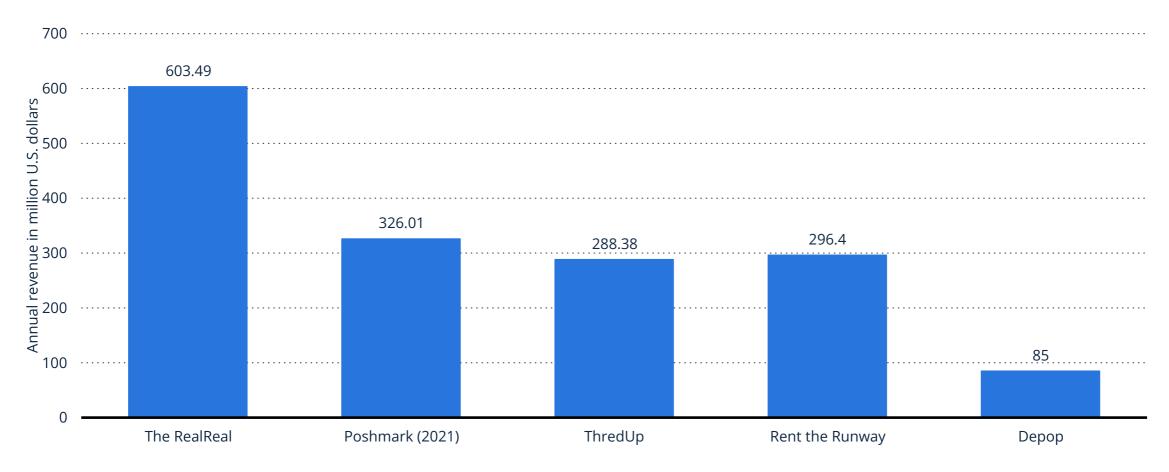
Circular fashion metrics reported by fashion companies worldwide in 2022





# Revenue of leading fashion rental and resale platforms worldwide in 2022 (in million U.S. dollars)

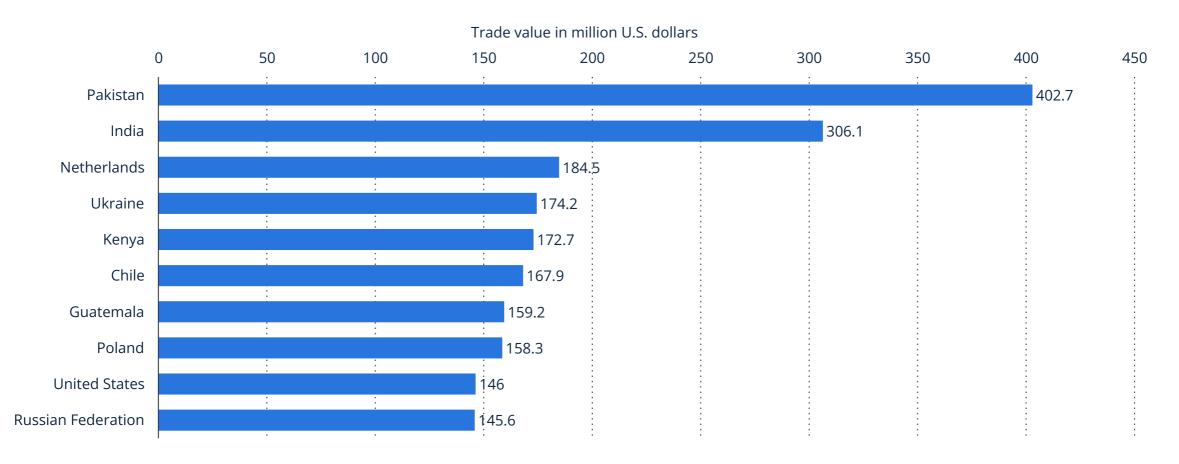
Circular fashion platforms' annual revenue worldwide in 2022





# Leading importers of used clothing worldwide in 2021, by country (in million U.S. dollars)

Used clothing leading importers worldwide 2021, by country

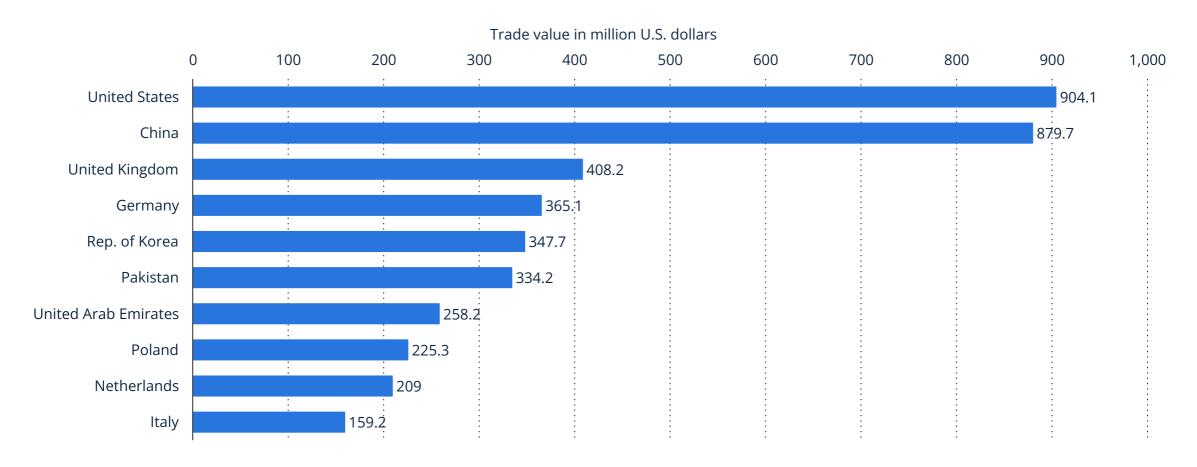




Note(s): Worldwide; 2022 Source(s): UN Comtrade

# Leading exporters of used clothing worldwide in 2021, by country (in million U.S. dollars)

Used clothing leading exporters worldwide 2021, by country



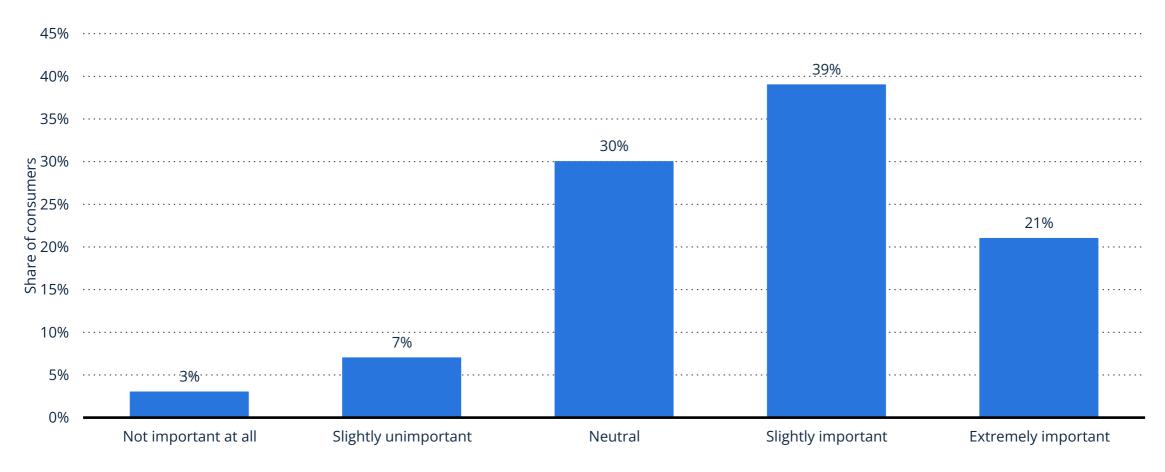


Note(s): Worldwide; 2022 Source(s): UN Comtrade **CHAPTER 05** 

### Consumer attitudes

# How important sustainability is to consumers when making purchasing decisions for apparel, fashion, and footwear worldwide in 2022

Importance of sustainability as purchase criterion for apparel worldwide in 2022

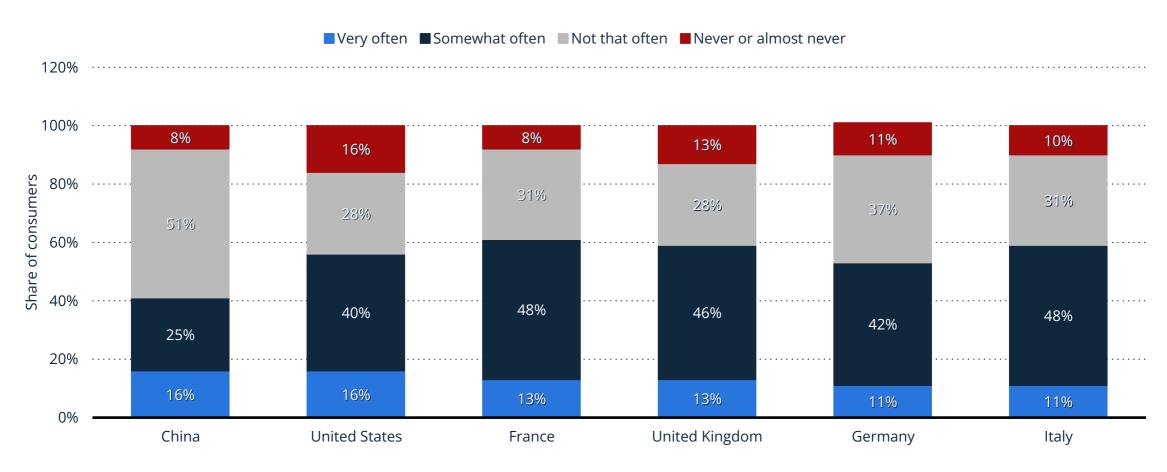




Source(s): Simon-Kucher & Partners

# How often purchasers look for information about lifestyle brands' sustainability practices when deciding to buy a product in selected countries in 2022

Frequency consumers check brands' sustainability practices in selected countries 2022

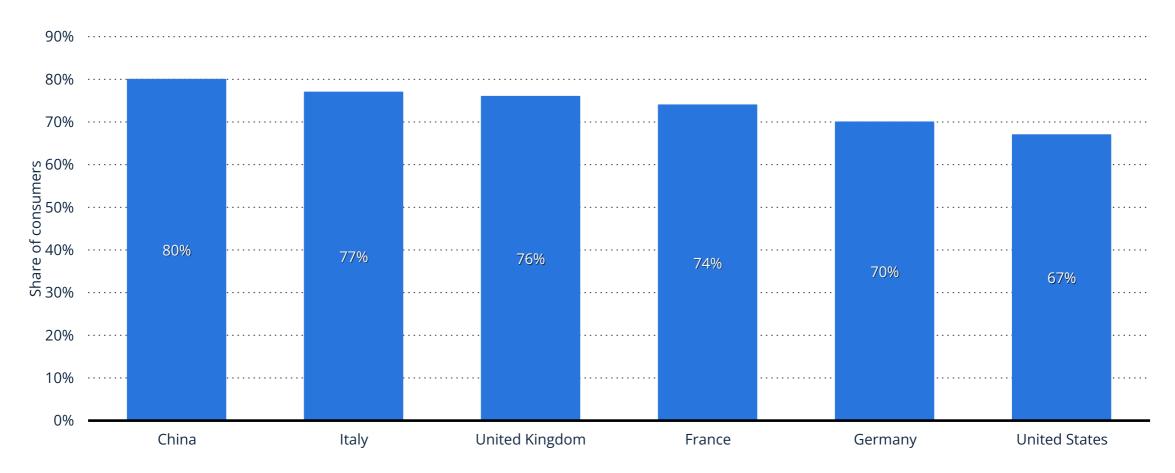




Source(s): Morning Consult; Stife

# Share of lifestyle brand consumers who care more about the sustainability of products in 2022 than they did a year ago in selected countries

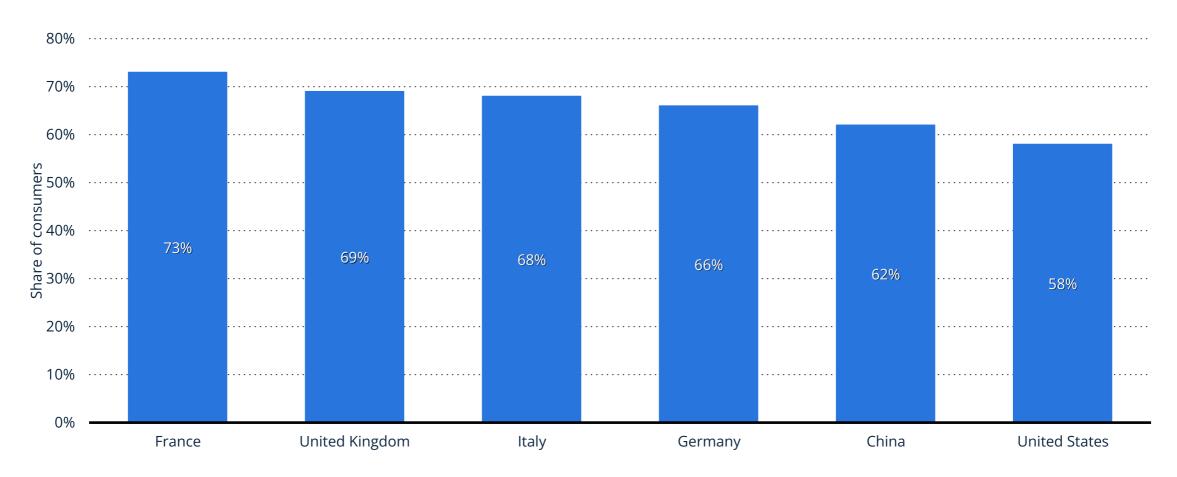
Consumers more concerned about sustainability in 2022 than a year ago worldwide





# Share of lifestyle brand purchasers intending to purchase fewer products for the sake of sustainability in selected countries in 2022

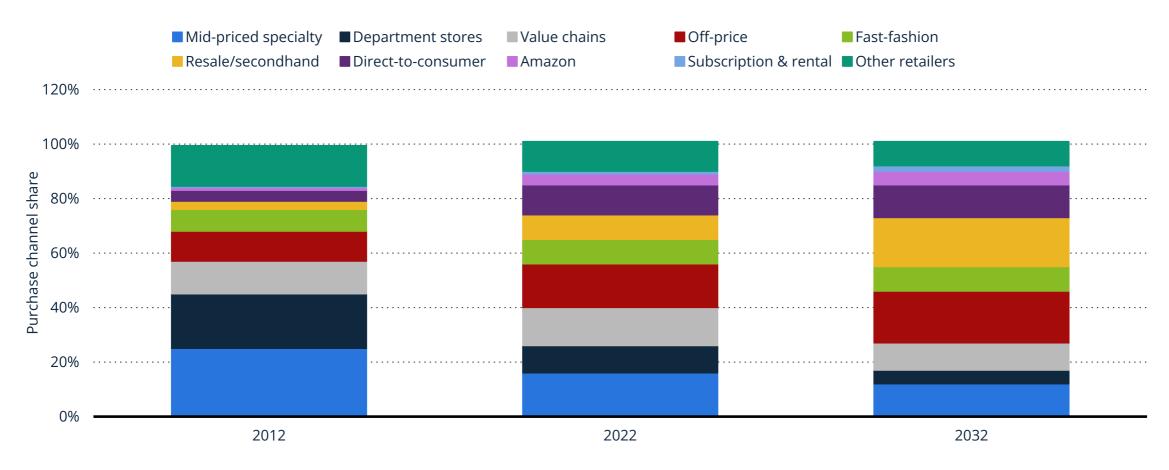
Consumer intention to buy fewer items for sustainability in selected countries 2022





# Share of the average consumer's closet in the United States from 2012 to 2032, by purchase channel

Breakdown of U.S. consumers' closets as of 2012-2032, by purchase channel



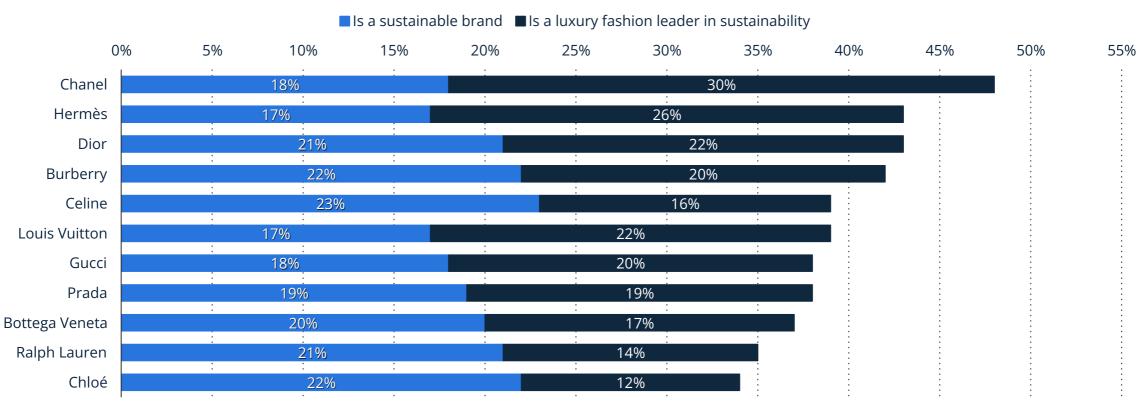


Source(s): GlobalData; Thredup

### Leading luxury brands consumers view as sustainable worldwide in 2022

Most sustainable luxury brands worldwide 2022

#### Share of respondents with positive opinion





#### Sources

AlixPartners

Apparel Impact Institute

BRC

**Business of Apps** 

Dynata Etsy

**Fashion Revolution** 

GlobalData

McKinsey & Company

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Poshmark

PR Newswire

Rent the Runway

Research and Markets

S&P Global

Simon-Kucher & Partners

Sourcing Journal

Statista

Statista Consumer Market Insights

Stifel

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The Changing Markets Foundation

The RealReal

Thredup

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Various sources

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