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ARE WAITING FOR
BIDS FROM SELLERS
LIKE YOU**

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Equipment Street is the online destination for buyers and sellers of commercial equipment to meet and do business. Don't miss out on getting new leads looking to buy your equipment today. Update your free storefront and drive the traffic to your listing...not your competitors.

- ▶ No cost to sign-up
- ▶ Customize your listing
- ▶ Gain access to new customers
- ▶ Increase your market reach

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Discover How Easy It is to Get New Leads

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**Get Office Equipment
Sellers Competing for
Your Business in
Minutes**

There are over XXXX restaurant dealers on Equipment Street waiting to provide you with no obligation proposals and pricing. Get multiple bids in minutes on your next purchase of ovens, refrigerators, point of sale systems or whatever you need to run your business.

- ▶ Let sellers do the work for you
- ▶ Compare bids from multiple vendors
- ▶ You pick the best pricing
- ▶ No cost service for buyers

[Discover Office Equipment Dealers Near You Now](#)

Simply enter your zip code and see how many office equipment dealers are waiting to help make your business more competitive.

EQUIPMENT STREET IS CHANGING THE WAY BUSINESS BUYS EQUIPMENT
Have questions about how to maximize your buying experience?
Contact us at 877.956.4858 or email at info@equipmentstreet.com.

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FINANCING OPTIONS IN
JUST ONE CLICK**

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Stop losing valuable leads by offering your website visitors financing options that make your equipment more affordable. Navitas Lease Corp. enables you to instantly integrate a financing page right on your website. Our Financing Wizard takes seconds to upload and is completely free.

- Easy to read content that promotes the power of your financing program
- Finance quote that instantly provides low payment options
- Online credit application to capture leads in real time
- No coding or maintenance required
- We match your brand colors to seamlessly integrate into your site

[Create A Free Finance Wizard For Me!](#)

Discover The Navitas Finance Wizard!

Member News

Dear Cathy,

Hope you are having a good December selling month. Equipment Street continues to bring our buyer community new ways to make searching for and purchasing equipment more convenient. We are excited to see our registered buyers posting new projects online. In the last few months, equipment buyers have been posting more and more options to get the equipment you need within your available budget. Thanks for supporting us and we hope you all have a great holiday season and a rewarding 2014!

[Visit our New Buyer Resource Page](#)

New Automotive Equipment Category Launched

Last month, Equipment Street was proud to offer automotive equipment buyers the ability to shop more conveniently for the specialized equipment they need to keep their businesses competitive. Our new automotive equipment category supports a wide variety of products such as brake lathe, tire changers, wheel balancers, lift, diagnostic equipment, and more. We currently have over 8,000 automotive sellers listed on the site and expect that number to keep growing.

cathy clinger

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PLAYGROUND EQUIPMENT FINANCING SPECIAL**

Give Your Customers a 90 Day Recess From Their Playground Equipment Finance Payments

Navitas Lease Corp. is here to help you grow your spring season sales. Now your customer can order your recreation equipment today and make no payments for the first three months. Navitas Project Financing makes getting the recreation equipment your customers need more affordable than ever.

90 Day Deferred Payment Special At-A-Glance

- ▶ Promotion good for all commercial recreation equipment
- ▶ 100% financing – Equipment, site prep, surfacing, and installation
- ▶ Finance almost any type of business including:
 - Churches
 - Childcare facilities
 - Home Owner Associations
 - Municipalities
- ▶ Affordable payment terms from 12 to 60 months
- ▶ Equipment must be purchased by 6.30.14 to qualify

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- **Credit Connect** – Ability to support your most challenging customers.
- **Market Force** Take advantage of our proven financing marketing programs.

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- **Simple Documentation** Easy to read, one page agreement
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StickyLetter

From the Editors of StickyMinds.com

The newsletter for software professionals who care about quality

July 3, 2008

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The news you've been brought to you by StickyMinds.com and Better Software magazine. In agile environments and across distributed teams, prioritizing the communicating values becomes imperative to ensure the right product is developed. For such teams, stakeholders, testers, project managers, and the customers, business value is the primary concern. That's why we're bringing you the "Who's Home?" seminar on Thursday July 24, at 11 a.m. ET, when speakers Piyush Patel and Shiva Balasubramanyan describe how to clearly define business values that help distributed teams succeed. Register and attend this web seminar to automatically enter into our drawing for a StickyMinds.com PowerPack.

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Real-World Math
 by Danny R. Faught
 Math can be easy to learn, even for those of us who enjoy it. And if you don't use your mathematical knowledge, you just might forget how to use it. Danny Faught likes math and has found ways of using basic math like algebra, the modulo function, expected values, and logarithms in testing. He keeps his mathematical concepts and formulas, and he hopes it will do the same for you. In this week's column, he explains how to use math to improve testing.

Does Exploratory Testing Have a Place on Agile Teams?
 by Joanna Rothman
 Exploratory—questioning and learning about the product as you design and execute tests rather than strictly following predefined scripts—makes sense on agile projects, but does it make sense for legacy projects? In this column, Joanna Rothman examines how exploratory testing might work on an agile project.

Making Sense of Root Cause Analysis
 by Ed Weller
 Applying Root Cause Analysis (RCA) to software problems is fundamentally different from applying it to other engineering disciplines. Rather than analyzing major failure events, we are usually analyzing a large number of failures with software. In this column, Ed Weller explains how to use RCA to your advantage.

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