

FLORAL DESIGN APP

August 2022 - September 2022

I was the lead researcher and designer.

The goal was to design a floral app that a floral designer could utilize to save time in creating bouquets for their clients. This was created to meet the training prompt.



I chose colors inspired by the flowers themselves while keeping the design sleek and simple.

The homepage allows designs to be created completely customized, have a quick design automatically created by flower, or then continue editing current designs as well as viewing completed ones.

Once the user selects “Create New Custom Design” they can then begin the bouquet by the occasion, flower, or completely custom.



I designed the app to allow the floral designer to select what type of flowers and how many of each would be used. A database of flowers and costs could be customized. The app would create a digital preview in real time, allowing the customer to request changes, all while totaling the cost of the bouquet. The designer could then bill the customer and promptly receive payment.

Floral Design

BIRTHDAY DESIGN

PREVIEW

Select Vase

Select Flowers

Qty

Qty

Qty

Qty

Start Over

Continue

Floral Design

CREATED BOUQUET

Flowers Used	Qty	Price
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
Total Cost	_____	_____

Edit

Continue

Floral Design

PREVIEW

Type personalized sentiments here to be included in arrangement.

Edit

Accept

The florist would save time with the design, have a list of which flower and how many, while also having the total cost automatically calculated.