FLORAL DESIGN APP

August 2022 - September 2022

I was the lead researcher and designer.

The goal was to design a floral app that a floral designer could utilize to save time in creating bouquets for their clients. This was created to meet the training prompt.



I chose colors inspired by the flowers themselves while keeping the design sleek and simple.

The homepage allows designs to be created completely customized, have a quick design automatically created by flower, or then continue editing current designs as well as viewing completed ones.

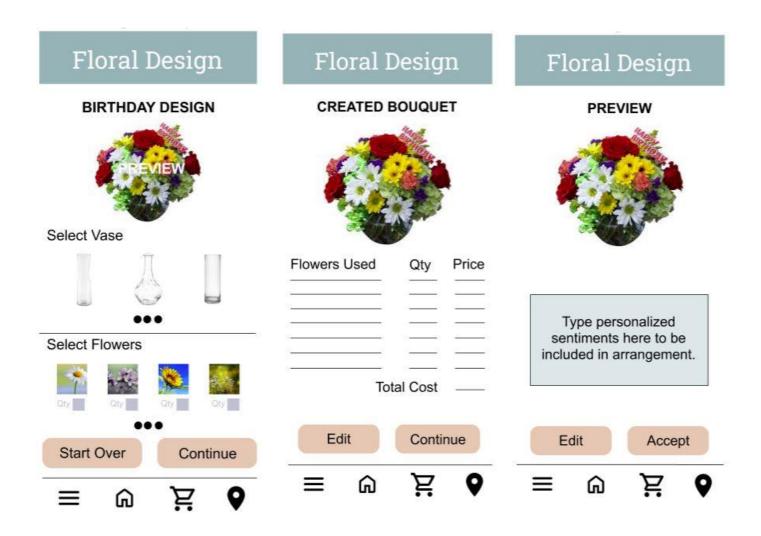
BY OCCASION Birthday Anniversary Wedding BY FLOWER Custom Design

I designed the app to allow the floral designer to select what type of flowers and how many of each would be used. A database of flowers and costs could be customized. The app would create a digital preview in real time, allowing the customer to request changes, all while totaling the cost of the bouquet. The designer could then bill the customer and promptly receive payment.

Once the user selects "Create New Custom Design" they can then begin the bouquet by the

occasion, flower, or completely

custom.



The florist would save time with the design, have a list of which flower and how many, while also having the total cost automatically calculated.