

Healthy Cooking Website, Responsive Website, and App

January 2023-February 2023

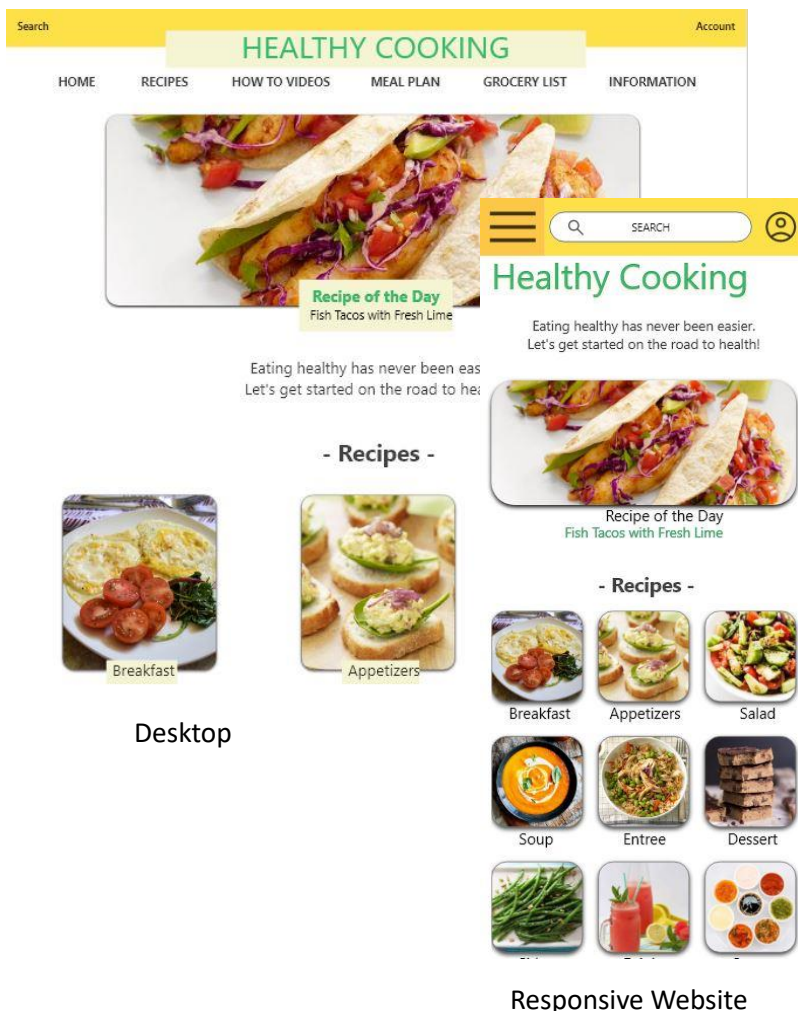
I was the lead researcher and designer.

This was a prototype.

The goal was to create a website and app that would teach users how to create healthy meals, whether they had good cooking skills or not.

I designed a website and app to meet the needs of a user who may not be familiar with cooking. To do that, I gave them the tools they would need, including recipes, weekly wellness articles, a daily healthy eating tip, and instruction videos to go with every recipe. There are also instruction videos showing how to complete cooking skills. The option to create meal plans and personalized shopping lists also enhances functionality.

Partial screenshots show that the website, responsive website, and app, all have various layouts to accommodate the screen size and user experience.



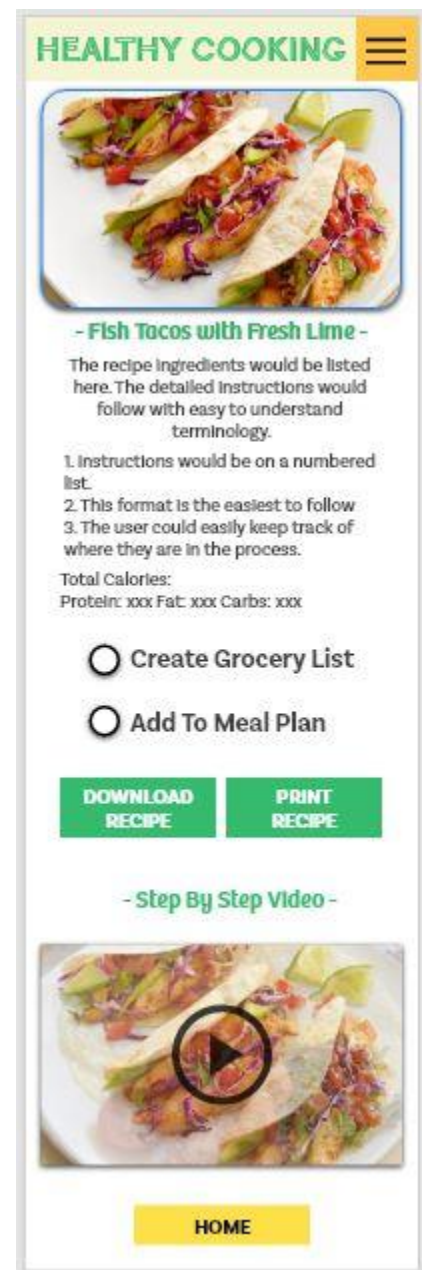
Adding features to help those who are not as familiar with cooking was very important to me. Helping them learn how to cook and understand food was at the core of designing a website that helps individuals become healthy.



Videos of cooking skills, from basic to advanced will benefit the user and allow them to gain confidence in the kitchen.



Creating an account will keep the user's grocery list and meal plans in one convenient place.



Every recipe is neatly laid out with step by step instructions, the ability to create a grocery list from the recipe, add the recipe to meal plan, and also a video detailing the preparation of the recipe.