Ciara Jhenica Celso Estavillo

🔗 estavillo_cj.jobs180.com
💼 Landing Page Designer and Web Developer

OBJECTIVE

I help small businesses increase their leads and sales, and in automating their business processes thru landing pages and websites.

PERSONAL INFORMATION

Birthdate: April 03, 1996
Civil Status: Single
Nationality: Filipino
Address: Phase 10-A Package 2 Block 24 Lot 1 Bagong Silang Caloocan City, NCR
Gender: Female

CONTACT INFORMATION

Mobile: 09654481891
Email: estavillocj43@gmail.com

SKILLS

- **Mobile Application Development**
- **Web Development**
- **React Native Programming**
- **Reactjs Programming**
- **Node.js Programming**
- **HTML Programming**
- **PHP Programming**
- **Javascript Programming**
- **JQuery Programming**
- **CSS Programming**
- **SCSS Programming**
- **MySQL**
- **Laravel Programming**
- **Wordpress Programming**
- **Lead Generation**
- **Landing Page**
- **Sales Funnel**
- **ClickFunnels**
- **Zapier**
- **Wordpress Programming**

WORK EXPERIENCE

Freelance
(2020 Feb to Present)

Position:	Landing Page Designer And Web Developer CEO / VP / Director
Specialization:	Design and Development
Industry:	Advertising / Marketing / Promotion / PR
Nature of Work:	Helping small businesses in designing and implementing their landing pages and websites by sticking with their brand identity in order for them to increase their leads and sales. One client that I had helped had increased their sales by 164% by having a brand consistent landing page.

Sterling Technologies
(2018 Jan to Present)

Position:	Fullstack Web And Mobile Developer Fresh Grad / Entry Level
Specialization:	IT/Computer - Software Development
Industry:	Computer / Information Technology (Software)
Nature of Work:	Had helped our company to gain around 500k leads in less than 6 months by building a job website and its marketing website, gained investors for our company's blockchain business using mobile app and website development, and had helped our client to save more time and track their loss sales by automating their business processes using programming languages such as HTML, CSS (and SCSS), JavaScript (jQuery, Node JS, React JS, and React Native), PHP (Wordpress and Cradle), SQL and AWS Cognito.

EDUCATION

2017 May	**Bachelor's/College Degree** National University (NU) Major: Computer Engineering Field of Study: Engineering (Computer)
2012 Mar	**High School Diploma** Kalayaan National High School Field of Study:

CERTIFICATIONS

2020
Udemy - Real Estate Sales Funnels Schedule More Showings Quickly

2020
Digital Marketer - Content Marketing Specialist

2020
Digital Marketer - Customer Value Optimization Specialist

2020
7-Steps To 7-Figure Messenger Bot Marketing For Info Products

2020
Profitable FB Ad Writing - 80X Your Returns With Facebook Ad Copywriting Secrets

SEMINARS

2019
Women Techmakers Manila 2019

2019
PyCon APAC 2019

2017
CoRES - Mozilla Community Seminar

2019
Accenture's TechXplore Code Camp

2018
Mobile .NET Developers Philippines February Session

2017
CoRES - Google Community Seminar

- **Swipepages**
- **Unbounce**
- **Conversion Web Designer**
- **Wireframing**
- **UX Design**
- **GoHighLevel**

LANGUAGES

- **English**
- **Filipino**

ACHIEVEMENTS

Cum Laude - National University (2017)

SM Foundations, Inc. Scholar (2012-2017)

University Academic Scholar - National University

Dean's Lister - National University

7th Honorable Mention - Kalayaan National High School (2012)

Consistent Honor Student - Kalayaan National High School (2008 - 2012)

Salutatorian - Gabriela Silang Elementary School (2008)

Consistent Honor Student - Gabriela Silang Elementary School (2002 - 2008)

Participant - Algolympics 2017

Member - Institute Of Computer Engineers Of The Philippines (Student Edition) (2013 – 2017)

Member - ICpEP.SE - National University (2016-2017)

Member - Institute Of Computer Engineers Of The Philippines (Student Edition) (2013 – 2017)

Member - National University - Center For Future Computer Engineers (2013 – 2016)

Delegate - Global Youth Summit (2016 - Present)

President - Youth P.O.W.E.R. Season 4 (2010-2011)

Participant - 2018 Developer Circles Community Challenge By Facebook (2018)

Participant - UHack 2017 (2017)

Team Champion - Accenture's TechXplore Code Camp Mini Hackathon (2019)

Technical Speaker (Embedded Programming) - NU College Of Engineering Career Talk (2019)

Fastest Funnel Builder In 21-day Funnel Building Challenge By Funnel And Automation Academy (2020)

Featured Student In The Freelance Movement Tribe (2020)

Featured Landing Page Designer In Conversion Designers Philippines (2020)

Featured In Jude Rainell Gimeno's Facebook Page (2020)

How To Design A Landing Page Even You Are Not A Designer Webinar Speaker (2020)

2017
CoRES - Microsoft Community Seminar

2017
Goal Setting: Aiming Before Taking Flight. Ready. Set. Goal!

2017
Open House Training For Aspiring Programmers By Openovate Labs

2017
React + VanillaJS (freeCodeCamp.Manila GroupHack #3)

2017
CoRES - Internet Of Nanothings Seminar

2017
Manila JavaScript #14 - New Wave, New .getFullYear()

2017
Global Youth Summit

2016
Liftoff: Catalyzing Innovation

2016
Huddle: A Startup Meetup

2016
CpEYesta: Seminars In Programmable Logic Controller And Micro-robotics

2014
CpEYesta: Seminars On Project Management, Software Quality Assurance And ACER: Build Your Own Cloud

2014
Gizduino EX – Arduino Microcontroller Programming And Applications Workshop

2017
CoRES - Satellite Technology Diwata Seminar

2017
Mobile .NET Developers - Philippines October Session

2017
Mobile .NET Developers Philippines November Session

2017
CoRES - Wearable Technology Seminar

2017
VRPH Meatspace Meetup 2017

2017
Getting Started With Python

2016
VR|MR FACE OFF What's Your Reality?

2016
Global Youth Summit

2016
3-Day Training On CISCO

2016
Introduction To Rust Programming

2014
CpEYesta: Seminar On Designing Database Solution With Microsoft SQL Server 2014

REFERENCES

Pat Milley Jensen
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IT Business Analyst
Manulife
099536033839
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View more of my ResumèLink at http://estavillo_cj.jobs180.com