

STYLE GUIDE

S0507



blount lit project greyscale

blount lit project

secondary logo

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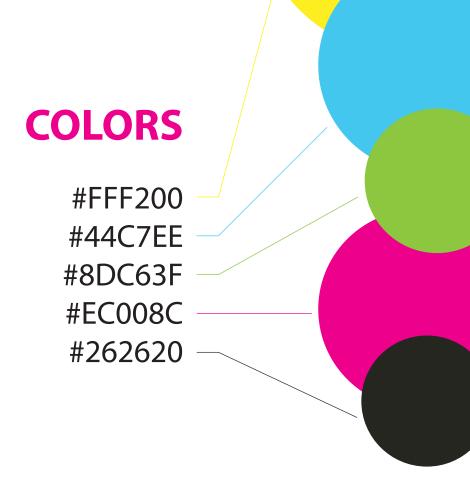
blount lit project

FONTS

Myriad Bold -- headings & logo a b c d e f g h i j k l m n o p q r s t u v w x y z

Myriad Regular -- body a b c d e f g h i j k l m n o p q r s t u v w x y z

Myriad Condensed-- subtitles & captions
a b c d e f g h i j k l m n o p q r s t u v w x y z





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UI FUNCTIONAL ELEMENTS PLAN

Mobile hamburger menu

- Better navigation for users on mobile devices

Pop-up ad

- Encourage users to like them on social media accounts, where the nonprofit posts most of their updates. Users can click on the links from the pop-up, which will open their socials in a new tab.

Accordion

- Under the "Books of the Month" section, an accordion will be available to reveal previous months' books.

API - Word of the Day (Wordnik)

- This will display a new word of the day every day on the website. It is literature-related so I think it goes well with the overall website theme.



FUNCTIONALITIES