

E-Commerce Profit Analysis

\$23,955

Profit

500

of Orders

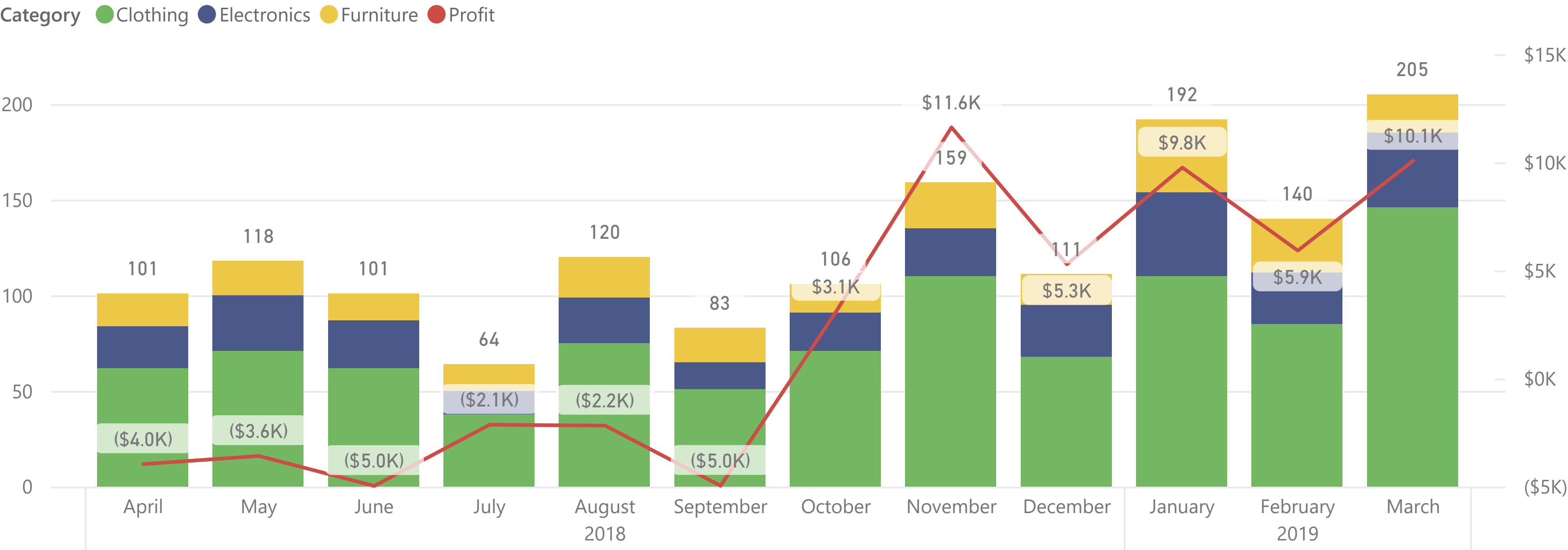
5615

Quantity

4/1/2018

3/31/2019

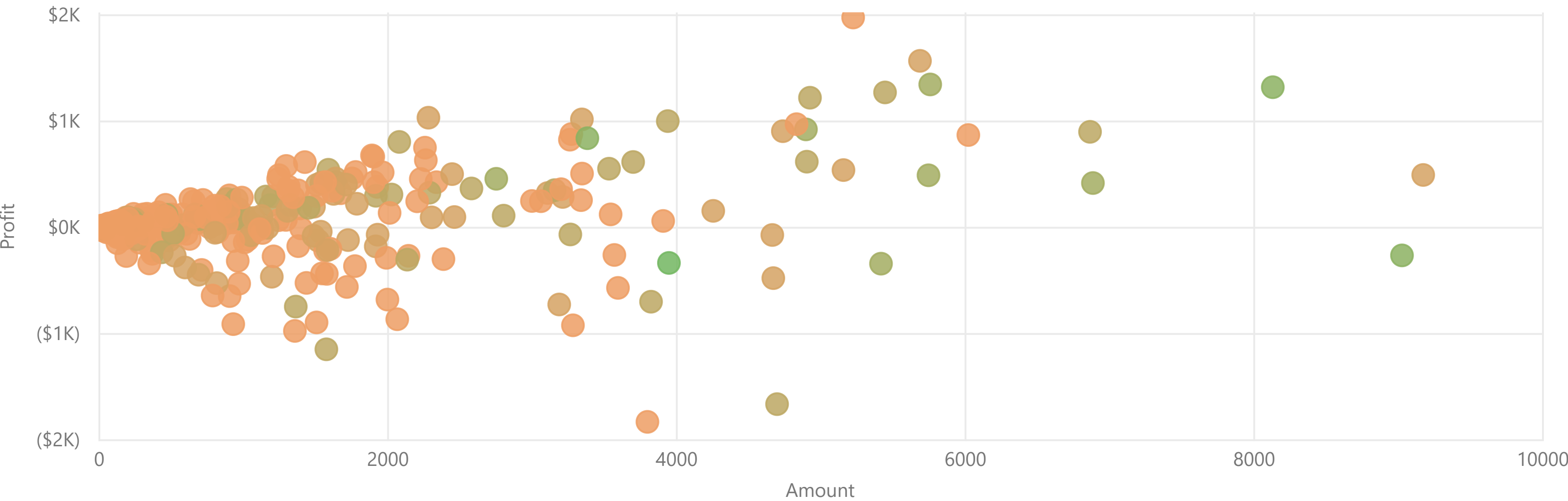
Orders vs. Profit by Category



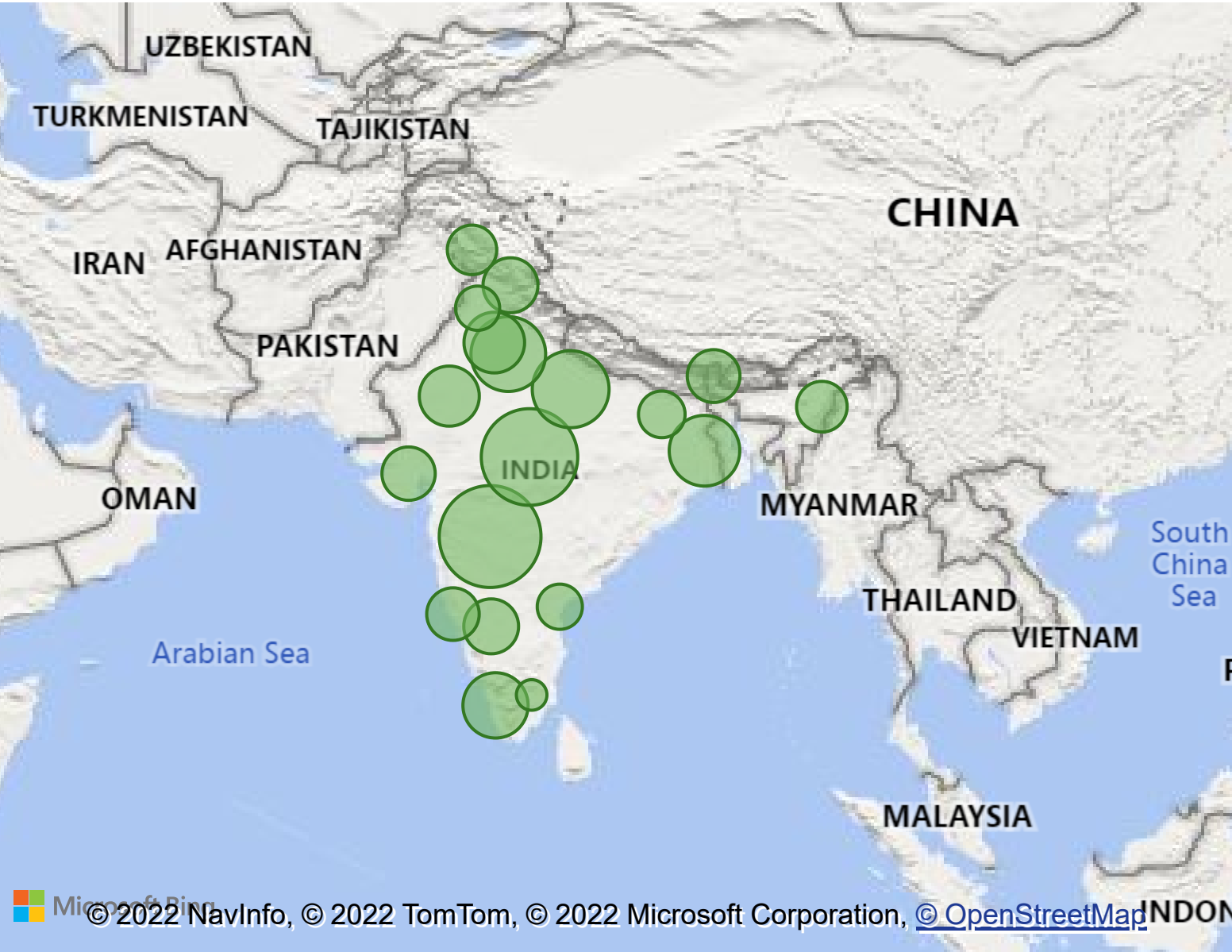
Profit by Categories

Sub-Category	Clothing	Electronics	Furniture	Total
Accessories	\$3,559			\$3,559
Bookcases			\$4,888	\$4,888
Chairs			\$577	\$577
Electronic Games		(\$1,236)		(\$1,236)
Furnishings			\$844	\$844
Hankerchief	\$2,098			\$2,098
Kurti	\$181			\$181
Leggings	\$260			\$260
Phones		\$2,207		\$2,207
Printers		\$5,964		\$5,964
Saree	\$352			\$352
Shirt	\$1,131			\$1,131
Skirt	\$235			\$235
Stole	\$2,559			\$2,559
Tables			(\$4,011)	(\$4,011)
Trousers	\$2,847			\$2,847
Total	\$11,163	\$10,494	\$2,298	\$23,955

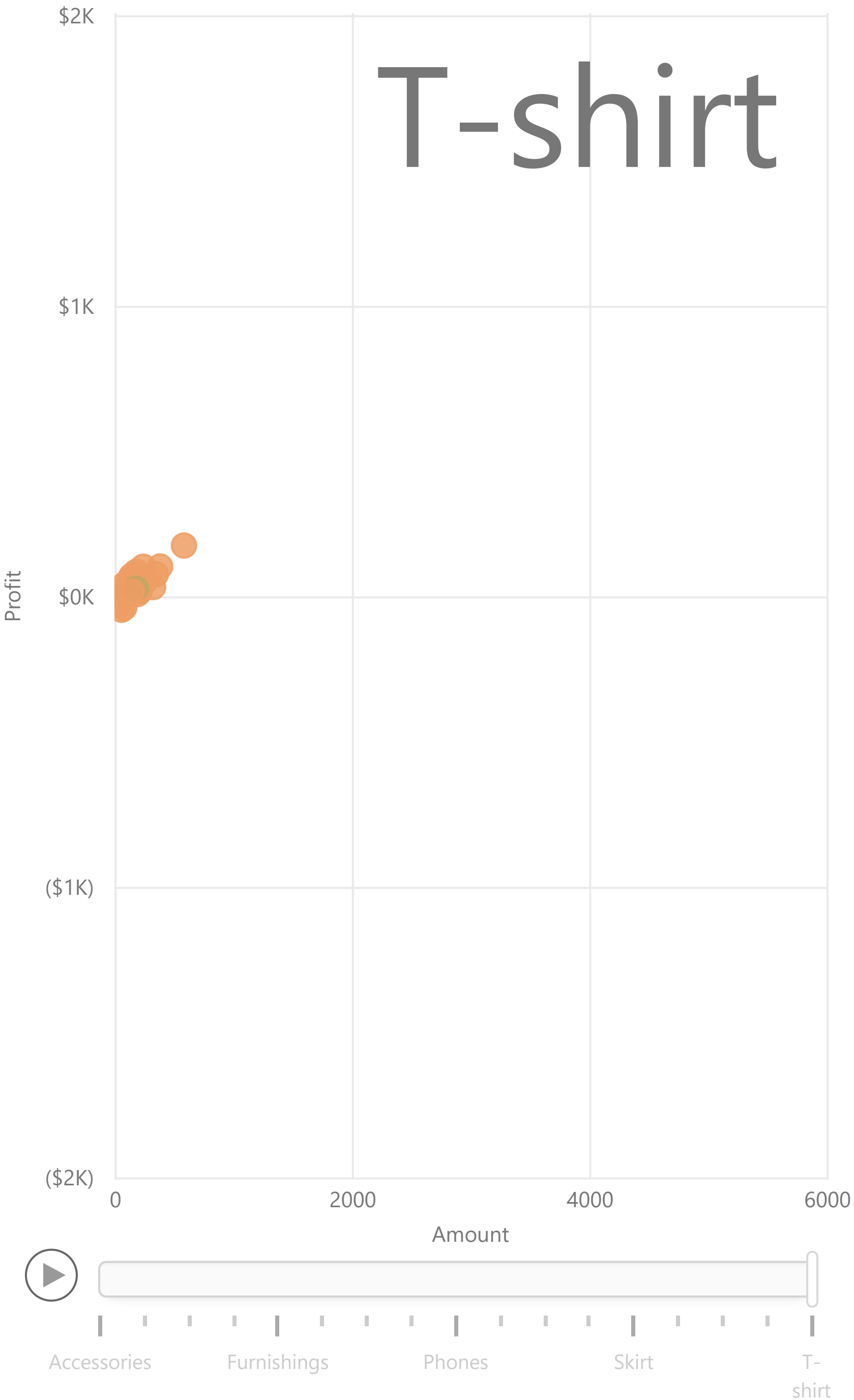
Profit by Customer



Profit and Amount by State



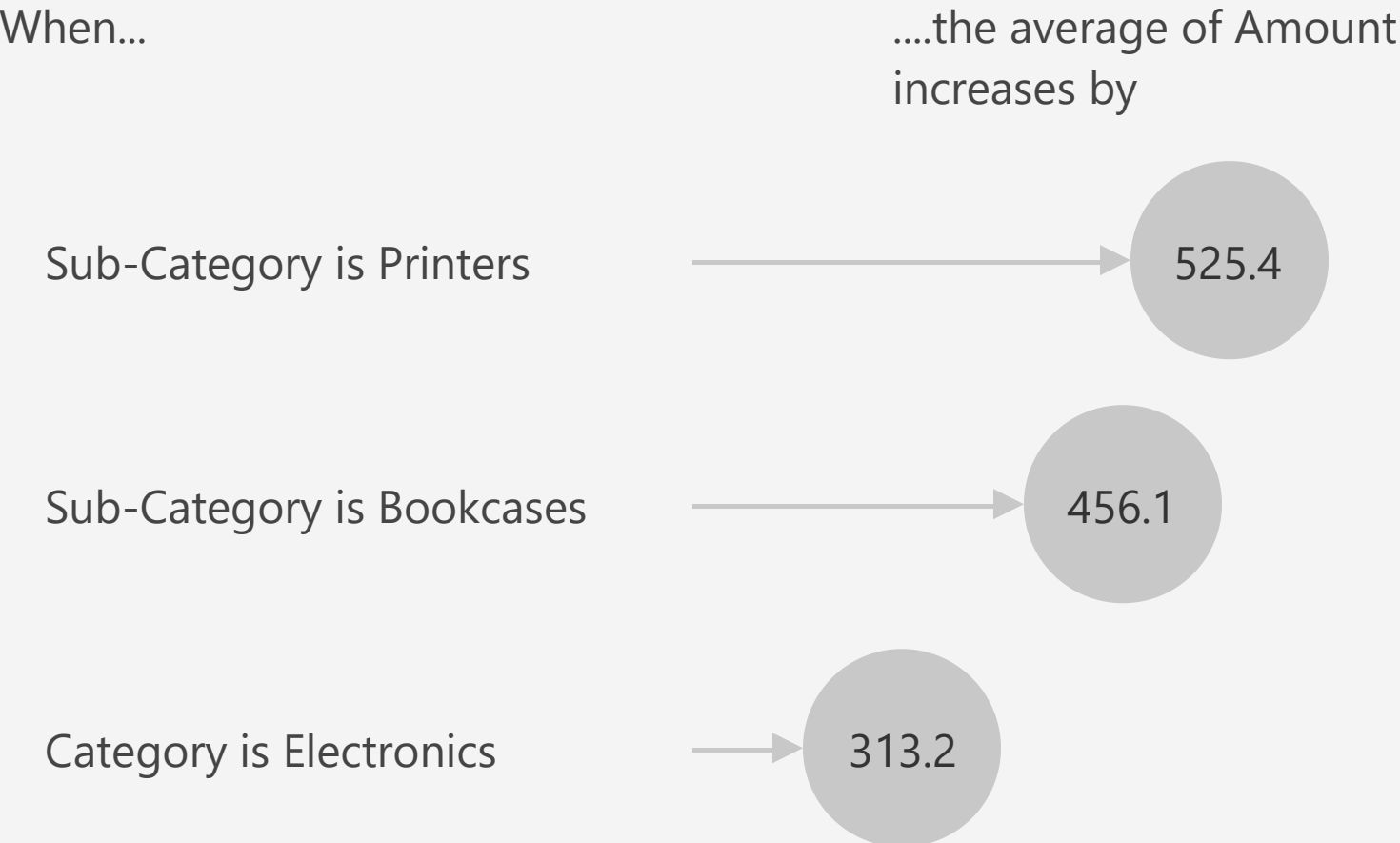
Profit by Customer



Key influencers Top segments



What influences Amount to ?



Try one of these to get started

- count agents
- count companies
- what is the average baby
- sort hotel booking by adult
- average stay in weekend nights

[Show all suggestions](#)