Chris Barnes
UX & Product Designer

cjhbarnes.github.io
christopher.barnes@consensys.net

Work Experience

Consensys / Senior Product Designer

MAR 2019 — PRESENT

I design enterprise software products and services powered by decentralised technologies, specifically Ethereum, which leverage the business opportunities these technologies offer whilst providing value to the end user.

Accomplishments:

- Lead design on the receivable discounting feature on komgo, a commodities trading platform.

Civica / Senior UX Designer

JUN 2017 — MAR 2019

Worked with a range of clients within regulated markets and central government to create services and products by conducting user research, designing interfaces and creating and validating prototypes.

Accomplishments:

- Led user research and design project for an analytics portal enabling teachers to improve their teaching methods.
- Conducted user research and led design of Solicitors Regulation Authority website and solicitor portal.

Chaordic / UX Designer

APR 2014 — JUN 2017

Responsible for the overall user experience for multiple e-commerce personalisation products; utilising all elements of the User Centred Design process.

Accomplishments:

- Led design projects which reduced product integration times by 10%.
- Increased CTR by 40% by redesigning features based on information gained through usability tests and user research.
- Designed products which outperformed industry leading competitors in A/B tests with an increase in 26% in sales.

Freelance / UX Designer

JAN 2011 — APR 2014

Education

Edexcel / HND in Computing and Systems Development

NOV 2012 — JAN 2015

Skills

User research: • Workshops & focus groups • Interviews • Personas • Empathy maps • User experience / customer journey maps • User journeys • Data & task analytics • Card storing

Solution design: • Ideation sessions & concept sketches • User flows • Wireframes • Mock ups • Style guides & pattern library

Prototyping: • Rapid prototyping (Axure/ Sketch & Invision, Adobe XD) • HTML & CSS • Interactive prototypes (Axure / Sketch & Invision, Adobe XD)

Testing: • Guerrilla user testing • Usability testing • A/B & multivariate testing • Treejack testing

Languages

English - Native

Portuguese - Fluent

References

Available on request.