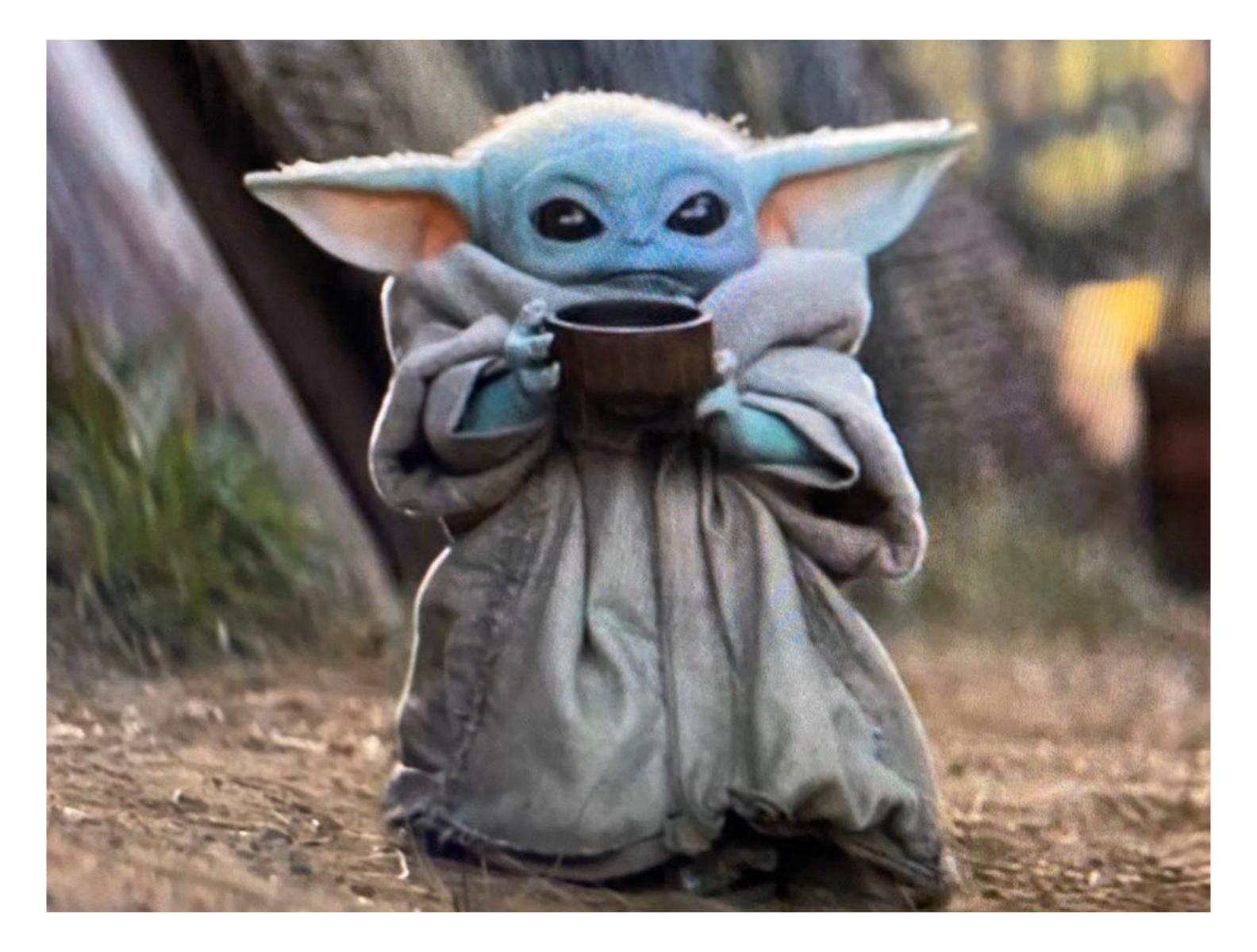


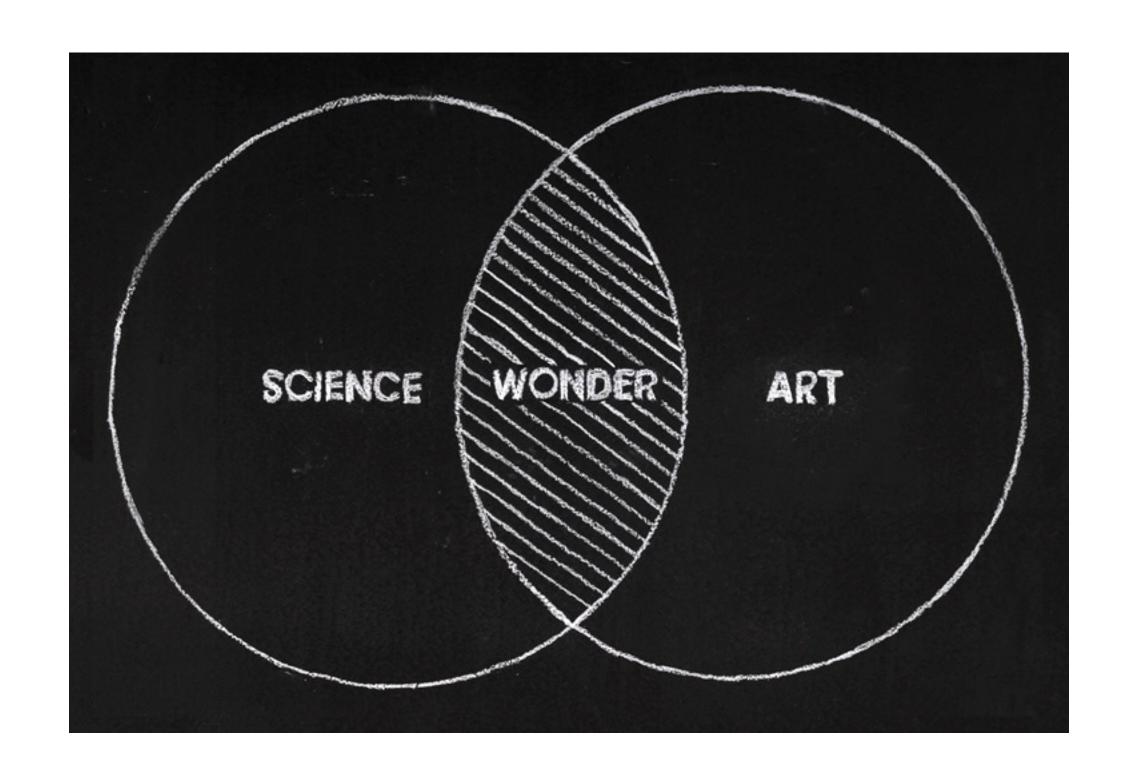
cjlortie

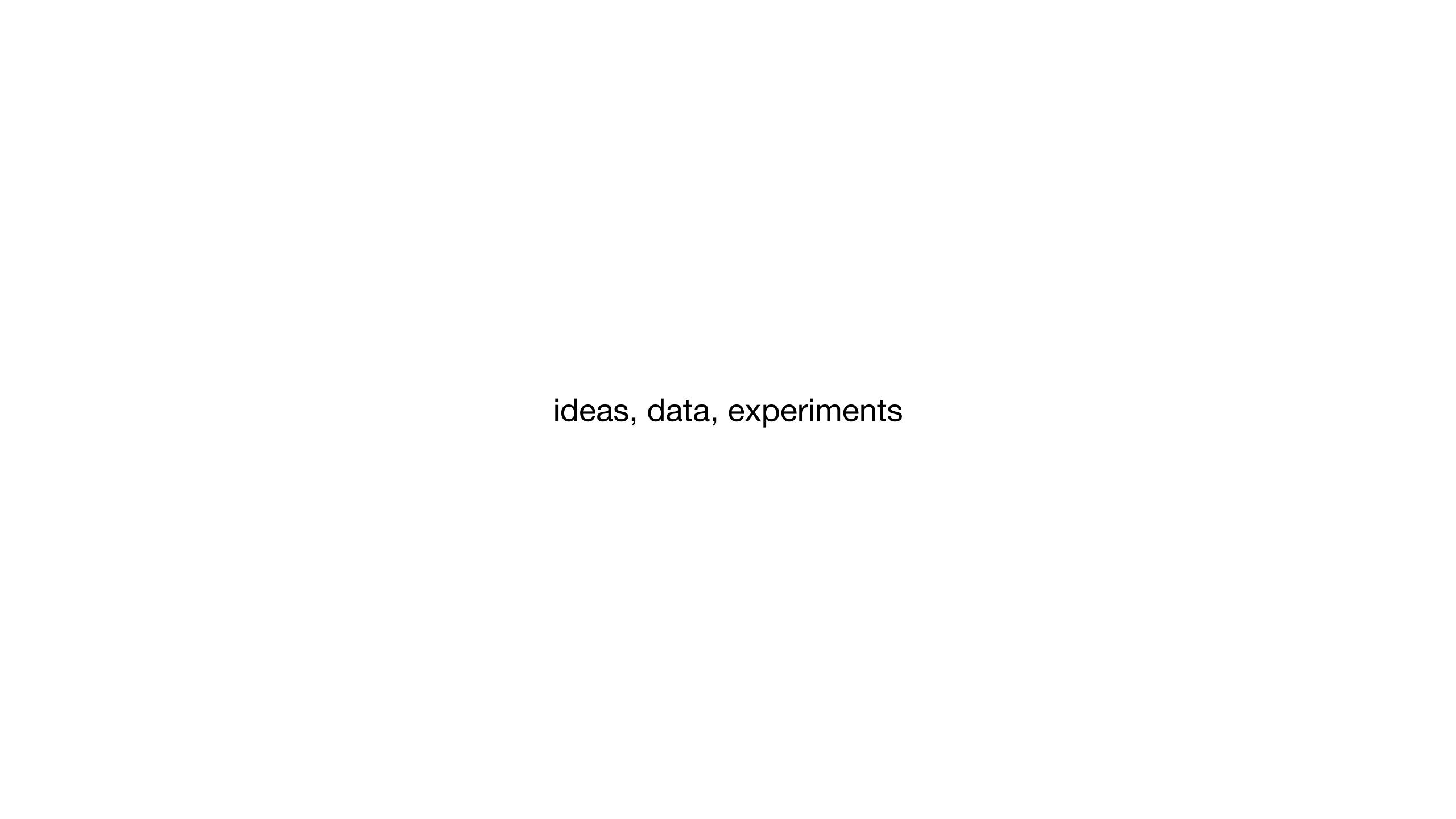
# welcome



**BIOL3250** 

# science is always creative





## landscape includes theory <space> experimentation <space> big data <space> validate ideas





OCTOBER 19TH-25TH 2013

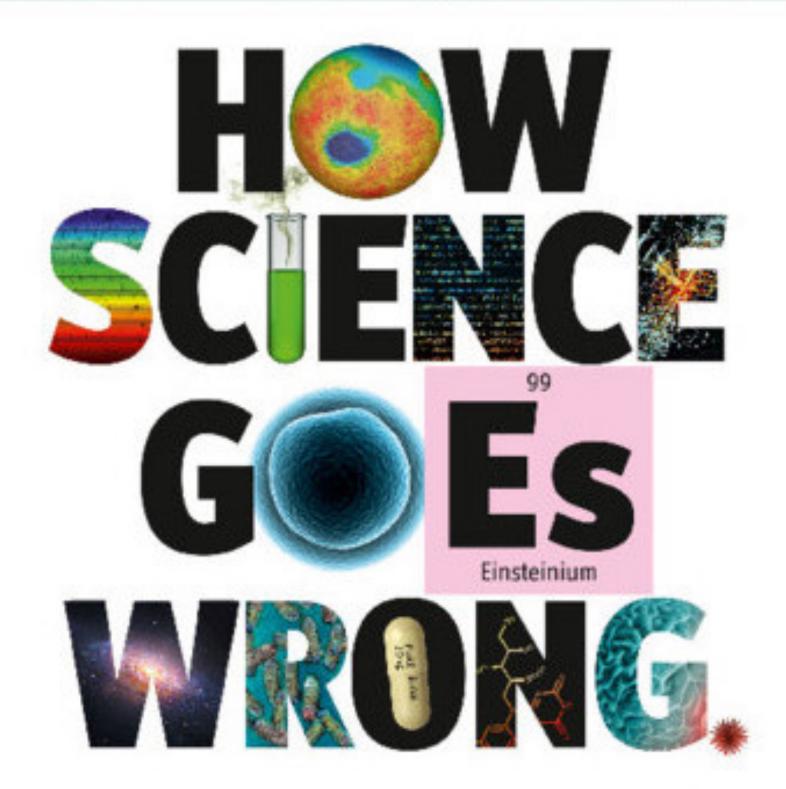
Economist.com

Washington's lawyer surplus

How to do a nuclear deal with Iran
Investment tips from Nobel economists

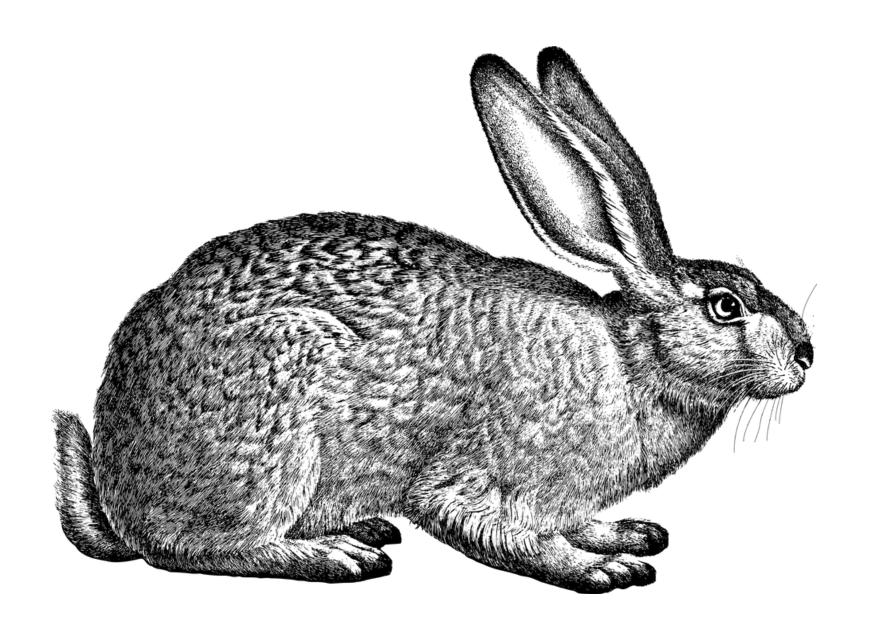
Junk bonds are back

The meaning of Sachin Tendulkar



landscape of research should be scalable and reproducible

# need to expand use of and critical value of experimentation



designcraft4experiments

silos

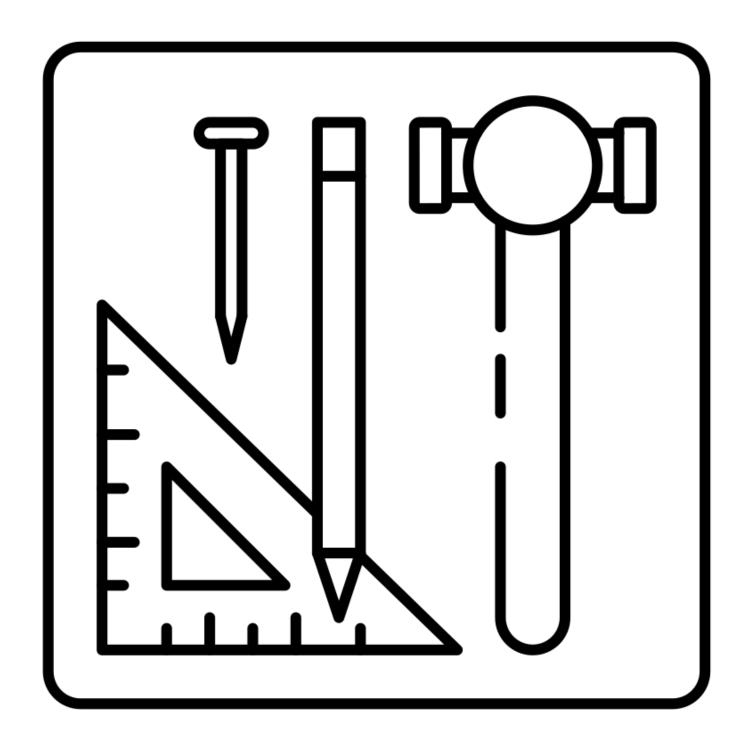


challenges

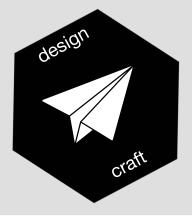
## canalized phenotypes



opportunity



# **BIOL3250 Experimental Design Cheat Sheet**





#### lectures

test 30%

grant proposal 20%

#### labs

data 5%

data 5%

field lab report 30%

data lab report 10%

### key dates

sept 30 data

oct 21 data

oct 28 test

nov 11 lab

nov 25 grant

dec 2 lab

## lectures



read ONE book, do a test, write a short grant proposal

# labs



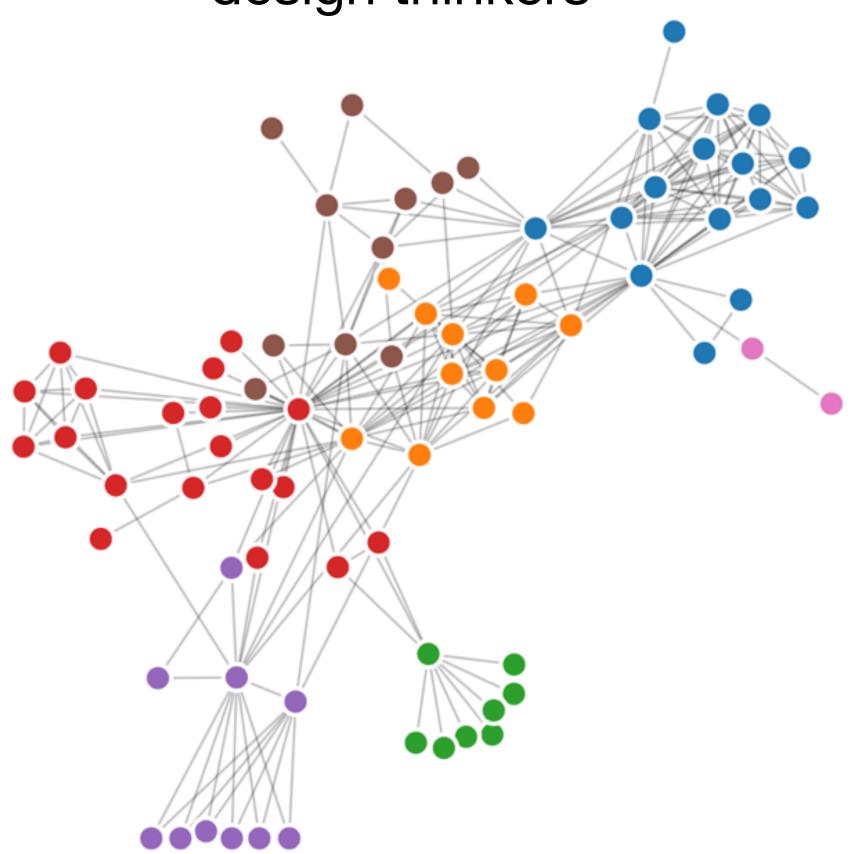
do one experiment from scratch (haha) and one from existing data



pilot experiments

low stress
no side-effects
creative thinking for science
synchronous help, but asynchronous work

goal
become creative scientific
design thinkers



## outcome

connect the dots between observation (data) and process