

Absolute Results Private Sale - Data Retrieval Process - UK

Many DMS suppliers will provide tech support if you require help in exporting the list. Often your dealership will have an expert within the IT or accounting department who has knowledge of how to produce this report. It is important that we get data for all of the fields listed, omissions may compromise the results of your event.

There is no need to worry about cleaning out duplicates or bad addresses as our software will do this for you. If you are facing challenges in generating these lists, and your DMS / CRM supplier is unable to help you in time, we have a tech support rep who can assist you with the lists and have it completed within a few hours.

Please advise if your dealership is part of a Dealer Group and if your data is stored in the same DMS or CRM as another dealership.

3 TYPES OF LIST - We need your help to export the following data into 3 excel spreadsheets

List A Headers - Sales database

Customers who have purchased since JAN 2007 up to current month.

Salutation	Last Name	First Name	Company	Address	City	County	Postal Code	Home Phone	Mobile Phone	Email	Year	Make	Model
Mr	Smith	John	MyOwnCompany Ltd	1234 High Street	MyTown	My County	WD17 1DU	01902 123456	07961 123456	myemail@gmail.com	2015	Fiat	500

Motability	Delivery Date	Milage	Last Service Date	Sales Person	Chassis Number (VIN)	Customer Number	Marketing Opted Out*
yes/no	dd/mm/yyyy	18,888	dd/mm/yyyy	Susan Smith	VF3CUBHW6G Y127394	*****	yes/no

Please ensure you either delete from your files, or indicate here*, any customers that have requested not to be contacted through marketing campaigns at your dealership.

List C Headers - Finance database

Customers who have a current finance contract

For Finance List please include all LIST A headers plus the fields below in blue

Sales Invoice Total	Term	Rate	Monthly Payment	Ammount Financed	Final Payment Date	Cash Deposit	Funding Bank	MSRP	Dealer Price	Fees Total	Finance / Lease	Final (Balloon) Payment	Lease Residual Amount
£12,345	36	4.80%	£123.45	£12,345	dd/mm/yyyy	£1,234	Blackhorse	£15,450	£15,300	£399	Financed	£8,888	£8,888

Note: Not all DMS / CRM use the same headings (data fields), these are examples of the most standard headings. The more data we have, the better the analysis we can do for your events.

Please do not send your lists via email - we respect client privacy rules - please use our secure server as below:

Please load your data list to our secure server: <https://ar.absoluteresults.com/upload>

List B Headers - Service database

Customers who have attended service in the last 4 years - include ALL List A headers plus the 5 fields below

RO Number	RO Amount	RO Count	Warranty	Service Rep
12345	£123.45	5	£123.45	John Smith