# **Absolute Results VIP Event - DATA RETRIEVAL PROCESS**

### **2 TYPES OF LISTS**

We need to have you pull the following data and export it into different excel spreadsheets.

### LIST A - Service database.

All Service Customers

#### LIST B - Sales database.

All customers that have purchased up to **CURRENT MONTH.** 

#### LIST C - Entire database.

We would like to ensure we haven't missed any potential customers. If you could provide us with as many leads as possible, including but not limited to:

- All e-leads
- All walk-in traffic (Last 90 days)
- Previous OEM brands no longer represented by dealership (Ex. FCA Jeep store that once sold Mitsubishi)

# **HEADERS**

Last	First	Address 1	City	Prov	Postal Code	Home Phone	Mobile Phone	Email	Year	Make	Model	Service Date*	Delivery Date**	Salesman	Vin	Privacy Code <sup>‡</sup>
Smith	Bill	1234 Main Rd	Melbourne	Vic	3000	03 7010 5678	0491 570 156	bsmith@hotmail.com	2009	Dodge	Caravan	2012/05/05	2009/10/12	Paul Johnson	FG6S5D4S5DF	
	Required Fields ————————————————————————————————————															

<sup>\*</sup>Service Date may also refer to the Repair Order Date.

ADP, Reynolds, PBS, Autosoft, Quorum, Titan, Pentana or Serti tech support can help you if you are having trouble exporting the list. The best person to pull the list for you is your IT Person, Service Manager or even your Controller. If you are having challenges pulling the lists, we have a tech support rep who can assist you with the lists.

Due to privacy compliance regulations, Absolute Results cannot remove any duplicate customer records that may occur between different dealerships, even if owned by the same dealership group. We only have the legal right to treat each database as an individual data pool.



WEB SITE http://www.absoluteresults.com

<sup>\*\*</sup>Delivery Date may refer to Sales Date, Finalized Date or Purchase Date.

<sup>‡</sup>Send us a list of what the privacy codes mean