# C. JORDAN SMITH

WEB DESIGNER & DEVELOPER



## SKILLS



HTML5

CSS

Bootstrap

Javascript

Node.is

SASS

Gulp.js

Grunt.is

Bower

Yeoman

Heroku

Angular

Express.js

JQuery

Handlebars.is

Git

Adobe Suite

Microsoft Office

(SEE PORTFOLIO FOR

FURTHER DETAILS)

## CERTIFICATES



Web Tecnologies

Johnson County Community College

Web Development

Johnson County Community College

## WORK EXPERIENCE



JULY '15 - CURRENT

#### WEB DESIGNER & DEVELOPER

Design and create front end of web application. Create site maps and mockups for entire project. Build prototypes and frameworks. Work directly with entreprenuer to meet goals and expectations.

+ FEDEX GROUND

JULY '15 - CURRENT

### CUSTOMER PICKUP COORDINATOR

Communicate with various internal and external resources, Respond to requests and issues to ensure a positive pickup experience and improved service quality. Support ongoing implementation of new and enhanced Customer Pickup Coordination by providing information and updates.

BENEFIT COMMUNICATION INSOURCING BENEFIT ADVISIOR

JAN '13 - JULY '13

FAII '14

Conducted individual and/or group communication/enrollment meetings with all client employees (newly eligible, existing) to fully explain core benefits and voluntary benefits and handle all follow-up calls.

+ PLATTFORM ADVERTISING

FFB '14 TO JULY '14

#### MEDIA ANALYST

Acquired media kits, spot times, tear sheets and vendor information to effectively implement client media plans. Monitor media schedules and provide daily verification of planned media to support vendor reconciliations. Continuous evaluation and utilization of real-time performance data and metrics.

+ FARMERS INSURANCE

JULY '13 TO FEB '14

## AGENCY PRODUCER

Sought out customers for life and health insurance. Develop and carryout marketing campaigns for products. Navigate customers through Healthcare Marketplace. Sell Medicare Supplement plans to those who qualify.

## EDUCATION



Phone 913.269.9835



Website

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Email

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+ ASSOCIATES OF WEB DEVELOPMENT & DIGITAL MEDIA

> JOHNSON COUNTY COMMUNITY COLLEGE

Expected graduation MAY '17

+ BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

> UNIVERSITY OF MISSOURI KANSAS CITY

Henry W. Bloch School of Management - MAY '12