# C. JORDAN SMITH



#### **SKILLS**



HTML5 + CSS

Bootstrap

**Javascript** 

Node.js

SASS

Gulp.js

Grunt.js

Bower

Yeoman

Heroku

Angular

Express.js + JQuery

Handlebars.js

Git

Adobe Suite

Microsoft Office

(SEE PORTFOLIO FOR

+ FURTHER DETAILS)

## CERTIFICATIONS



#### Web Tecnologies

Johnson County Community College

#### **Web Development**

Johnson County Community College

## CONTACT



Phone

913.269.9835

#### Website

cjordansmith.com

#### **Email**

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## WORK EXPERIENCE

**IZOOKY** - WEB DESIGNER & DEVELOPER

**JULY 15' - CURRENT** 

Design and create front end of web application. Create site maps and mockups for entire project. Build prototypes and frameworks. Works directly with entreprenuer to meet goals and expectations.

+ FEDEX GROUND - PICKUP COORDINATOR

**IULY 15' - CURRENT** 

Communicate with various internal and external resources, Respond to requests and issues to ensure a positive pickup experience and improved service quality. Support ongoing implementation of new and enhanced Customer Pickup Coordination by providing informa- tion and updates.

+ BENEFIT INSOURCING - BENEFIT ADVISOR

IAN 13' - IULY 13'

Conducted individual and/or group communication/enrollment meetings with all client employees (newly eligible, existing) to fully explain core benefits and voluntary benefits and handle all follow-up calls.

+ PLATFORM ADVERTISING - MEDIA ANALYST

FEB 14' - JULY 14'

Acquired media kits, spot times, tear sheets and vendor information to effectively implement client media plans. Monitor media schedules and provide daily verification of planned media to support vendor reconciliations. Continuous evaluation and utilization of real-time performance data/metrics.

+ FARMERS INSURANCE - AGENCY PRODUCER

IIII V 13' - FFR 14'

Sought out customers for life and health insurance. Develop and carryout marketing campaigns for products. Navigate customers through Healthcare Marketplace. Sell Medicare Supplement plans to those who qualify.

# EDUCATION

- ASSOCIATES OF WEB DEVELOPMENT & DIGITAL MEDIA JOHNSON COUNTY COMMUNITY COLLEGE - MAY 17'
- BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING UNIVERISTY OF MISSOURI KANSAS CITY - MAY 12'