

 F2: House listings in the top state (New York) grouped by whether they are first time listings or were sold before. • F1: The top 1% of houses sold in the US distributed by state of listing.

Figure 2

Percentage of New Listings vs. Previously Sold in New York

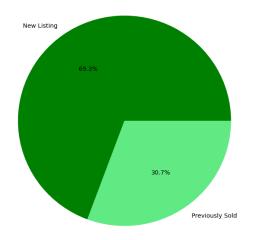
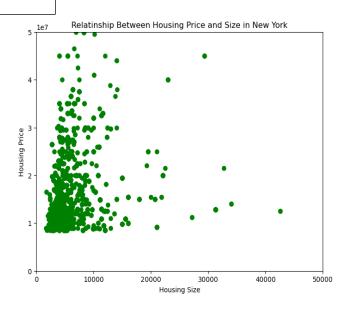


Figure 3



• F3: Depiction of the relationship between the price and size of listings in New York.

Percentage of Listings in New York City vs. All Other Cities in New York

 F4: Comparison of general listings between New York City and all other cities in New York.

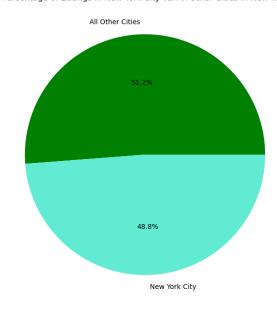
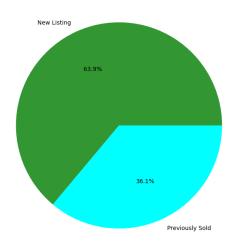


Figure 5

Percentage of New Listings vs. Previously Sold Listings in New York City



 F5: Comparison of all listings in New York City divided between new listings and previously sold listings.

• Based on our findings, there are several variables that show us where to shift our focus to. We need to make our primary place of business New York, more specifically, New York City. New York has the highest number of houses sold in the top 1% of all listings in the United States (F1), with New York City consisting of almost half of all these listings (F4). We should not look towards previously listed real estate; we should instead focus solely on new listings as they have a majority of the market (F5)/(F2). Residential real estate should also be our focus, as it makes up a vast majority of all valuable real estate in New York City (F3).