

# CJ STARKE

Software Engineer

## SKILLS

### Languages

- React
- Javascript
- Ruby
- Ruby on Rails
- CSS
- HTML

### Databases

- MongoDB
- PostgreSQL
- MySQL

## CONTACT

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Portfolio: [www.cjstarke.com](http://www.cjstarke.com)  
Github: [github.com/cjstarke](https://github.com/cjstarke)

## PROFILE

I am a Software Engineer with a background in Digital Marketing. I have an ardent curiosity that is strongly suited for adventures in coding. My marketing background has taught me to search for solutions with an imaginative eye. I make sure to first bring empathy and amiability to any position.

## EXPERIENCE

### Marketing Director

*Fan Powered Music | 2015 - 2019*

A music streaming and gaming startup platform:

- Supervised the Programming and Marketing teams
- Managed the designing and testing of systems including:
  - automated and curated playlists
  - artists' points and promotions
  - online merchandise store
- Designed web and app wireframes
- Created marketing materials including video and print ads
- Coordinated social media marketing campaigns for Facebook and instagram

## EDUCATION

### University of Pittsburgh

*Bachelors in Business Administration | 2009 - 2014*

Marketing Major

### General Assembly NYC

*Software Engineering Immersive | Jan 2020*

## ABOUT ME

- Master ice cream maker
- Ran my first and last marathon last year
- Amateur singer/songwriter
- Once ate 13 Taco Bell tacos in one sitting