CJ STARKE

Software Engineer

PROFILE

I am a Software Engineer with a background in Digital Marketing. I have an ardent curiosity that is strongly suited for adventures in coding. My marketing background has taught me to search for solutions with an imaginative eye. I make sure to first bring empathy and amiability to any position.

EXPERIENCE

Marketing DIrector

Fan Powered Music | 2015 - 2019

A music streaming and gaming startup platform:

- Supervised the Programming and Marketing teams
- Managed the designing and testing of systems including:
  - automated and curated playlists
  - artists' points and promotions
  - online merchandise store
- Designed web and app wireframes
- Created marketing materials including video and print ads
- Coordinated social media marketing campaigns for Facebook and instagram

Engineering Fellow

General Assembly | Jan 2020

- Designed, tested, and deployed 4 live full stack projects, including full CRUD with auth utilizing custom middleware
- **Project 1 -Müd :** a web application that emulates a mood ring, taking the users location, weather, and time of day and delivers a particular mood. **Utilized: Javascript, OpenWeatherMap API, GIPHY API, HTML5, CSS3**
- **Project 2 -ScreenTest :** A web application that is a five question multiple choice movie trivia game. **Utilized: React, Javascript, HTML5, CSS3, OpenTDB API**
- **Project 3 Wheels Deals :** A group project that is a bike selling/buying application with full CRUD functionality. **Utilized: React, Javascript, HTML5, CSS3, OpenTDB API**
- **Project 4 Desk Jockey :** A full CRUD application with authorization middleware that lets uses create "beats" using sounds from around the office. **Utilized: React, Ruby on Rails, PostgreSQL, Javascript, HTML5, CSS3**

SKILLS

Languages

- React
- Javascript
- Ruby
- Ruby on Rails
- CSS
- HTML

Databases

- MongoDB
- PostgreSQL
- MySQL

EDUCATION

University of Pittsburgh

Bachelors in Business Administration | 2009 - 2014

Marketing Major

General Assembly NYC

Software Engineering Immersive | Jan 2020

CONTACT

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