CJ Buys
visual designer

PROFILE

Visual designer with a passion for intuitive, accessible design and a background in data management and visualization

Pronouns: they/them

CONTACT

Orlando, FL
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EDUCATION

George Washington University, 2015
MPH Biostatistics

Bowdoin College, 2013
BA Biochemistry and German

CERTIFICATES

Web Design & Front-End Development
Skillcrush Break Into Tech, 2022

Introduction to Web Accessibility
W3C Web Accessibility Initiative, 2022

SKILLS

Responsive web design
Graphic design
Branding and identity design
Accessibility guidelines and testing
Data management and visualization
HTML5, CSS3, and JavaScript
Testing and Debugging

TECH

Photoshop, XD, Illustrator, InDesign
Figma
Chrome DevTools, WCAG, and WAVE
 accessibility testing tools
Visual Studio Code
Git and GitHub

PROJECTS

- **CJ Buys Web Design** - A responsive website design showcases my work and crisp, accessible design style
Tools used: *Photoshop, Illustrator, InDesign, Figma, accessibility testing tools*

- **The Whole Bean Style Guide** - A small-town coffee shop comes to life in a style guide filled with bright, warm colors, evocative graphics, and accessible updates
Tools used: *Illustrator, InDesign, accessibility testing tools*

- **Sit Conmigo Web Design** - A modern and ecologically-themed design shows off a sustainable chair company's new products
Tools used: *InDesign, accessibility testing tools*

EXPERIENCE

VISUAL DESIGNER AND ACCESSIBILITY ADVISOR   Remote
Freelance   Jun 2022 - present

- Design brand materials, including logos, colors and typography, and social media icons

- Assess clients' websites and branding for usability issues, including accessibility, color and typography, and user interface, and advise clients on changes to improve or resolve usability issues

SENIOR RESEARCH ASSISTANT   Washington DC/Remote
George Washington University   Oct 2015 - Aug 2022

The Glycemia Reduction Approaches in Diabetes: A Comparative Effectiveness Study (2016-2022) - 5,047 participants across the country followed from 2013 to 2021

Diabetes Prevention Program Outcomes Study (2016) - 3,234 participants across the country followed since 1994

DC Cohort Longitudinal HIV Study (2015-2016) - 10,000 participants in DC followed since 2011

- Designed, developed, and modified study materials, including data collection forms, presentations, and the study-wide poster template, for use by study Primary Investigators, staff, and participants, using Microsoft Suite products and in-house data collection software

- Created 6 intuitive, beautiful scientific posters for institutional and national conferences, including the American Diabetes Association's Scientific Sessions

- Developed and monitored reports and data sets to assess study progress and data viability across 45 clinical sites

- Advised study and center committees on data management and collection concerns, and collaborated to develop and test solutions

INSTRUCTIONAL ASSISTANT   Washington DC
George Washington University   Sep 2015 - Dec 2017

- Developed lessons and taught biostatistics and RStudio coding to 20 students, including troubleshooting coding errors and grading exams, for 3 semesters of a graduate-level introductory biostatistics course