

Catherine J. Supnet

SF Bay Area-based visual designer with the following skills:

- Digital Illustration
- Visual Design
- UI Design
- Rapid Prototyping
- HTML & CSS

Design tools include:

- Sketch
- Illustrator
- InDesign
- Photoshop
- Adobe XD
- InVision

Contact Info

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85 West 5th Avenue
San Mateo, CA, 94402

Portfolio

cjsupnet.github.io

Work Experience

Graphic Designer, Replicon Software

Redwood City, CA | Dec '17 - Present

- Collaborate with Replicon's design, product marketing, and web teams to redesign the UI for several pages of their public website
- Design ebooks, case studies, datasheets, and whitepapers in addition to visualizing concepts for webinar slide decks
- Assist product team with illustrations for mobile app onboarding screens
- Create web banners for distributing throughout Replion's media channels
- Design event collateral (eg. pull-up banners, digital graphics, landing pages)

Visual Designer (freelance), Project Invent

San Francisco Bay Area | Feb '18 - Present

- Help define the Project Invent brand through the development of digital and print promotional materials
- Develop custom illustrations to help support Project Invent's visual language

Designer and Media Manager, SkyDeck (UC Berkeley Accelerator)

Berkeley, CA | Dec '15 - Jan '18

- Lead designer of SkyDeck's promotional materials (print, digital, web)
- Designer of the SkyPortal, SkyDeck's internal networking platform for 100+ startups, 60+ advisors, and 15+ partners
- In-house design consultant, assisting startups with design related projects (eg. digital illustrations, pitch decks, print projects)
- Upload and update content on official website and internal Portal while maintaining consistent brand
- Establish & maintain style guide (font styles, colors, imagery, etc.)

Education

University of California, Berkeley

Berkeley, CA | May '15

B.A. in History, minor in Public Policy