

JULIA CANNON

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EDUCATION

Iowa State University	Aug. 2021 (Graduation Spring 2026) Ames, IA
<ul style="list-style-type: none">Major: Communication Studies; Minors: Advertising & English Dean's list: Fall 2024	GPA: 3.23

COMMUNICATION EXPERIENCE

Iowa State Foundation	Aug. 2023 – Present Ames, Iowa
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Student Caller

- Establish and nurture relationships with Iowa State alumni through regular communication.
- Raised over \$10,000 for various clubs and organizations within Iowa State.
- I write heartfelt engagement cards; earned appreciation from management due to high number of positive responses from alumni.

Boys and Girls Club of Story County	May 2024 – Present Ames, Iowa
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Administrative Intern

- Help grow the company through reengagement with donors.
- Take initiative with projects that are handed to me such as the monthly newsletters, gala fundraising, and donor updates.
- Started a brand-new project of gathering alumni stories to present to donors.
- Helped set up the yearly gala with videos for diamond donors, and organizing close to 100 auction items.

Des Moines Science Center	May – Aug. 2023 Des Moines, Iowa
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Student Instructor

- Translated scientific objectives from my supervisor into engaging and accessible content for middle school students, fostering their understanding and active participation.
- Maintained vigilant supervision of students in public settings, readily adapting plans and routes to ensure their safety.
- Regularly collaborated with supervisors and colleagues, effectively discussing setbacks and unsuccessful activities, promptly resolving them to ensure smooth operations for the upcoming weeks.
- Built strong rapport and earned the trust of students facing friendship challenges, maintaining that trust throughout the summer.

Clive Aquatic Center	July 2020 – Aug. 2023 Clive, Iowa
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Lifeguard, CPR Certified (since 2019)

- Effectively communicated pool safety rules to patrons, ensuring their well-being and a safe environment.
 - Keenly observed signs of distress and skillfully executed appropriate techniques, regardless of weather, time, or pool occupancy.
 - Successfully passed the lifeguard certification test and maintained a valid certification for 6 years through recertifications. **SKILLS**
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- **Social Media:** By presenting myself on Spotify, I have been able to reach out to artists through Spotify and Instagram to build connections and help grow their industry base.
- **Software:** Microsoft Office (Word, PowerPoint, Excel, Outlook, SharePoint), Google Workspace (Docs, Slides, Sheets, Gmail), Canva
- **Specialties:** Data visualization, quantitative surveys, storytelling, and communicating throughout different media platforms and social areas.