

[**cjw** NEWSLETTER]

Installation and user guide for Version 1.0.0

08/02/2011

Developed by

cjw NETWORK
Developers united in eZ Publish



_webmanufaktur


 eZ systems

Table of content

1 Introduction	4
1.1 Limitations of this manual.....	4
1.2 More resources.....	4
1.3 Contacting eZ.....	5
1.4 Contacting CJW Network.....	5
1.5 Requirements	6
1.6 Sending us a post card.....	6
2 Installation	7
2.1 Download and extract the Archive.....	7
2.2 Activate Extension cjw_newsletter.....	7
2.3 Generate autoloader.....	7
2.4 Import Database schema.sql.....	8
2.5 Check / Update siteaccess design settings.....	8
2.5.1 Setting for eZ version < 4.2.0.....	8
2.5.2 Setting for eZ version >= 4.3.0.....	9
2.6 Check menu.ini.append.php for Newsletter admin tab.....	9
2.7 Clear cache.....	9
2.8 Import CJW Newsletter content classes.....	9
2.9 Create CJW Newsletter content structure.....	10
2.9.1 Create CJW Newsletter Root folder and assign new Section CJW Newsletter.....	10
2.9.2 Create CJW Newsletter structure manually.....	11
2.10 Check roles for user access.....	12
2.10.1 Example Role CJW Newsletter editor / admin.....	12
2.10.2 Example Role CJW Newsletter Anonymous.....	13
2.11 Create custom cjw_newsletter.ini.append.php.....	14
2.11.1 Check SiteURL in siteaccess site.ini.append.php.....	14
2.11.2 Activate extension cjw_newsletter as translation extension.....	15
2.12 Customize or create a new newsletter skin.....	15
2.13 Setting up cronjobs.....	15
2.13.1 Cronjob cjw_newsletter_mailqueue_create.....	16
2.13.2 Cronjob cjw_newsletter_mailqueue_process.....	16



3 Configuration cjw_newsletter.ini	17
3.1 NewsletterSettings	17
3.2 NewsletterMailSettings	17
3.3 NewsletterUserSettings.....	19
3.4 BounceSettings.....	20
3.5 DebugSettings.....	20
4 Using CJW Newsletter front end	21
4.1 Subscribe to a Newsletter list - newsletter/subscribe.....	21
4.2 Configure a Newsletter subscription - newsletter/configure.....	22
4.3 Unsubscribe directly from Newsletter list.....	23
5 Using CJW Newsletter back-end	25
5.1 Log-in into eZ Publish administration interface.....	25
5.2 Administration root folder	25
5.3 Creating new CJW Newsletter objects/sub items	27
5.4 CJW Newsletter Dashboard	28
5.5 CJW Newsletter System	30
5.6 CJW Newsletter List	30
5.7 CJW Newsletter Subscription List	34
5.8 Approving a subscription manually	34
5.9 CJW Newsletter CSV Import	36
5.10 CJW Newsletter Edition	38
5.11 Send out control and cronjob abort	41
5.12 Newsletter User List	41
5.12.1 Deleting a user	42
5.12.2 Mailbox Item for Bounce Management	42
5.12.3 Blacklist	42
5.12.4 Import Lists	43
5.12.5 Import Detail Information	43
6 Appendix	44



1 Introduction

CJW Newsletter is a certified eZ Publish extension that provides enhanced multi-channel marketing functionality for your eZ Publish website. As always clean programming and a seamless technical and usable integration with eZ Publish is provided. It integrates smoothly with the eZ Publish Enterprise and the eZ Community Project releases.). And in combination with the eZ Publish Enterprise, the CJW Newsletter can be further customized to meet your specific requirements and site structures.

For email handling eZ Components is used. Designed to handle a large number of subscribers and send out thousands of newsletter editions in a short period of time, this extension is suitable for both small and large companies.

This manual is a guide to installing, configuring and using the CJW Newsletter extension. Once you have completed the setup process, the creation of a newsletter edition can be done quickly and easily. You can use it like you use all other parts of eZ Publish: easy.

1.1 Limitations of this manual

This manual is not a complete reference of all the functions of CJW Newsletter. It is also possible that the current version of the system differs slightly from what is described in the handbook.

1.2 More resources

For assistance with eZ Publish, refer to the following resources:

- **eZ Publish documentation:** CJW Newsletter is an extension to eZ Publish. Where appropriate, there are links in this document to the online versions of the eZ Publish documentation, located at <http://doc.ez.no/>.
- **eZ Publish forums:** The forums on the eZ Systems website are a valuable community-driven resource, where eZ Publish users provide assistance and support to each other. Accessing the forums is free. The forums are located at <http://share.ez.no/forums>.



- **Support from eZ Partners:** eZ Systems global network of partners provides professional assistance for all eZ products. To find a partner, contact sales@ez.no.
- **Other eZ solutions:** For information about other solutions provided by eZ Systems, refer to <http://ez.no/products/solutions>.
- **Other CJW Network solutions:** For information about other solutions provided by CJW Network, refer to <http://www.cjw-network.com>
- **Training and certification:** eZ Systems and eZ Partners offer training courses and certifications for eZ Publish. Contact sales@ez.no or visit <http://ez.no/services/training> for more information.
- **Sending feedback about CJW Newsletter:** Go to <http://issues.ez.no> and select CJW Newsletter issues or use the following link:
<http://issues.ez.no/FilterApply.php?Filter=116>
- **CJW Newsletter on eZ Projects section:** http://projects.ez.no/cjw_newsletter
Here you will find latest CJW Newsletter packages for download and can ask questions in the projects forums
- **Git:** https://github.com/cjw-network/cjw_newsletter

1.3 Contacting eZ

For non-technical questions regarding eZ Publish or eZ Systems, please contact us:

- <http://ez.no/company/contact>
- info@ez.no

1.4 Contacting CJW Network

For non-technical questions regarding CJW Newsletter please contact us:

- <http://www.cjw-network.com/contact>
- [info \[at\] cjw-network \[dot\] com](mailto:info@cjw-network.com)
- <http://www.coolscreen.de>, <http://www.jac-systeme.de>, <http://www.webmanufaktur.ch>



1.5 Requirements

The CJW Newsletter extension has the following requirements:

- eZ Publish 4.x
- eZ Components
- PHP 5 and PHP 5 cli version with the ability to send out emails.

When the system requirements are met you can download the CJW Newsletter extension from the eZ projects website at http://projects.ez.no/cjw_newsletter. To install the extension follow the steps listed in the chapter "Installation"

1.6 Sending us a post card

We are eager to know who in the whole eZ world is using our CJW Newsletter extension. If you want to make our CJW Network team happy please send us a post card to the following address:

JAC Systeme GmbH
Frankenwall 10b
D-18439 Stralsund
Germany

Many thank's



2 Installation

This chapter describe how to install the eZ Publish extension `cjw_newsletter`.

2.1 Download and extract the Archive

When all the requirements are met, download the CJW Newsletter extension from the eZ projects website at

`http://projects.ez.no/cjw_newsletter`

Extract the downloaded files to this location:

`.../extension`

2.2 Activate Extension `cjw_newsletter`

Activate your CJW Newsletter extension at this location:

`settings/override/site.ini.append.php`

or

`extension/site_example/settings/override/site.ini.append.php`

By adding the CJW Newsletter extension:

```
[ExtensionSettings]
...
ActiveAccessExtensions[]=cjw_newsletter
...
```

Note: From eZ Publish 4.4 the CJW Newsletter will be part of the new Extension Load Ordering functionality. In 4.4 you will need to enter the metadata for each extension you wish to install in `extension/my_extension/extension.xml`. Then the extension load ordering will take care of the correct sequential loading of the extensions.

2.3 Generate autoloader

Next update your autoloader settings for this extension. From the command line you could use the following command:



```
php bin/php/ezpgenerateautoloads.php -e -v
```

It is also possible to update the autoloads from the Administration Interface. Under the **Setup** tab, click on the **Extensions** link in the menu on the left. In the list displayed check the added extension (cjw_newsletter) and press the **Regenerate autoload arrays for extensions** button.

2.4 Import Database schema.sql

Add tables to the database used by your eZ Publish instance. If you are using MySQL, you can import the tables from the eZ Publish's root directory with the following command:

```
mysql -u <user> -p <database_name> <
extension/cjw_newsletter/sql/mysql/schema.sql
```

Don't forget to replace the placeholders <USER> and <DATABASE_NAME> with the actual user name of your database and the name of the database used by eZ Publish.

If you are using another DBMS, the procedure is very similar. Please refer to the documentation of your DBMS if you are experiencing issues.

2.5 Check / Update siteaccess design settings

For eZ installations < 4.2.0 assign the CJW Newsletter administration design in your administration siteaccess in order to adjust the eZ Publish Administration Interface with the left CJW Newsletter menu. To do this go to

```
settings/siteaccess/<example_admin_en>/site.ini.append.php
```

or

```
extension/<site_example>/settings/<example_admin_en>/site.ini.append.php
```

and make the following changes:

2.5.1 Setting for eZ version < 4.2.0

```
[DesignSettings]
SiteDesign=<cjw-example_admin_en>
AdditionalSiteDesignList[]=newsletter_admin_ez4.0.0
AdditionalSiteDesignList[]=admin
```



2.5.2 Setting for eZ version >= 4.3.0

For eZ versions >= 4.3.0 you do not need a special design settings. Your settings should be look like this:

```
[DesignSettings]
SiteDesign=<cjw-example_admin_en>
AdditionalSiteDesignList[]=admin2
AdditionalSiteDesignList[]=admin
```

2.6 Check menu.ini.append.php for Newsletter admin tab

Check if you have an override menu.ini.append.php in your siteaccess. If so, you should add the new CJW Newsletter tab manually at one of the following locations:

```
settings/siteaccess/<cjw-example_admin_en>/menu.ini.append.php
```

or

```
extension/site_example/settings/<example_admin_en>/
menu.ini.append.php
```

Add the tab as follows:

```
[TopAdminMenu]
Tabs[]=newsletter
```

2.7 Clear cache

Now you should clear the cache. The following command can be used:

```
php bin/php/ezcache.php --clear-all
```

Or if you prefer, this can be done from the administrator interface. Under the **Setup** tab, click on the **Cache Management** link in the menu on the right. And select the caches to clear.

2.8 Import CJW Newsletter content classes

Next you should import the CJW Newsletter content classes to be able to create the demo structure.

The package newsletter_classes-1.0.1.ezpkg can be imported to the system, this means you must upload, unpack and place it under an appropriate internal repository within the installation. The following example demonstrates how to import such a site style package:



1. Go to the **Setup** tab in your administrator interface and then click on the **Packages** link in the menu on the left side. Choose the local repository and click the **Import new package button** located under the list of packages (it is marked in red in the next screenshot):

Packages

Change repository:

Name	Version	Summary	Status
<input type="checkbox"/> cjw_newsletter_classes	1.0-1 [contentclass]	Export of 5 content classes	Installed

Illustration 1: Back-end: import CJW Newsletter content classes

2. Choose the desired file, in this case `cjw_newsletter/packages/newsletter_classes-1.0.1.ezpkg`, on your local computer (as shown in the following screenshot) and click the **Import package** button.

The system will import the package from
`cjw_newsletter/packages/newsletter_classes-1.0.1.ezpkg`
 and show it in the list of packages.

Upload package

Select the file containing the package then click the upload button

Illustration 2: Back-end: new package upload

2.9 Create CJW Newsletter content structure

2.9.1 Create CJW Newsletter Root folder and assign new Section CJW Newsletter

You must now create a CJW Newsletter root folder (for example: Newsletter Root) which is used for all CJW Newsletter content. Follow the procedure below to create a new root folder as a starting point for your newsletter structures:

Please note that you need to create your Newsletter structure in the following sequence - Create a root folder - create a section - assign the section to the root.

- a. Create a folder called "Newsletter Root" under the "Content structure" tab
- b. Create a section called "CJW Newsletter" in "Setup" - "Sections" with identifier "cjw_newsletter" and Navigationpart "CJW Newsletter"

- c. Assign the new section to the "Newsletter Root" folder.
- d. You have now created a folder called "Newsletter Root". This will appear when you click the "Newsletter" tab. From the "Newsletter Root" you create the new Newsletter structure with Newsletter systems, newsletter lists, newsletter editions and newsletter articles.

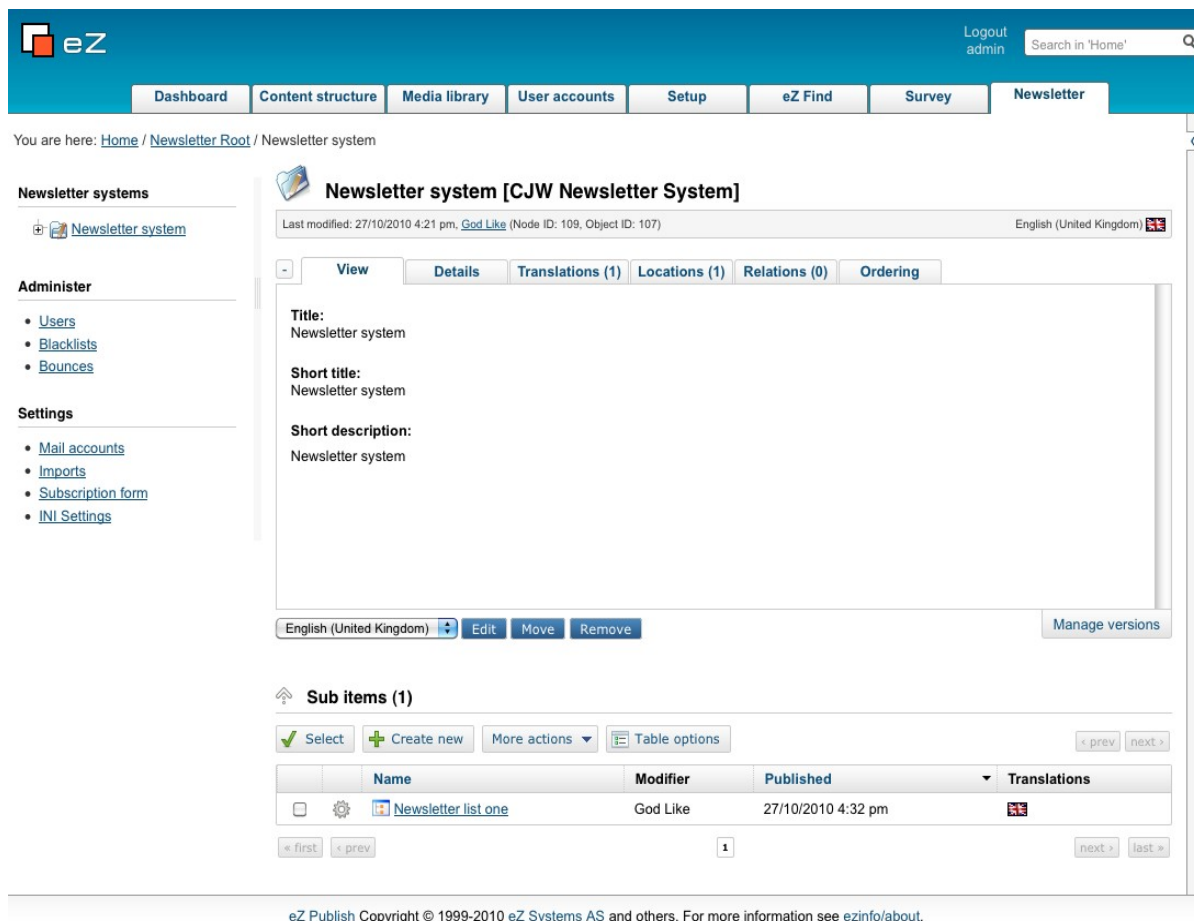


Illustration 3: eZ Publish administration interface: the Newsletter system view

2.9.2 Create CJW Newsletter structure manually

You can now create the CJW Newsletter structure manually like described in the bullet-points below:

Note: Make sure that you follow this sequence and that every new object is created within the previous structure.

- a. At the CJW Newsletter Root (if you need a new newsletter system later start at the root folder again)
- b. create your newsletter system (you can create new newsletter systems as the

need may be)

- c. then create a newsletter list within that system (this will list all newsletters create in this particular newsletter system)
- d. create a newsletter edition within the newsletter list (all editions created in this structure will be listed here)
- e. In the newsletter edition you can either:
 - create all your articles within the same edition, or
 - create separate articles in a new structure below the newsletter edition.

2.10 Check roles for user access

Next you check roles for user access. To do this go to the **User accounts** tab in the Administrator Interface and click on the **Roles and Policies** link in left hand menu (Access control). Set policies according to your own preferences and necessities. The following two screenshots are examples for a user role for an CJW Newsletter anonymous user and for and CJW Newsletter admin/editor.

2.10.1 Example Role CJW Newsletter editor / admin



The screenshot shows the 'User accounts' section of the eZ Publish administration interface. The left sidebar contains a tree view of user groups: Users, Partners, Members, Administrator user, Editors, and Anonymous Users. Below this is a 'Trash' icon and an 'Access control' section with a link to 'Roles and policies'. The main content area is titled 'CJW Newsletter Editor / Admin [Role]'. It displays the role's name as 'CJW Newsletter Editor / Admin' and lists 11 policies in a table. Below the table is an 'Edit' button. Further down, it shows 'Users and groups using the <CJW Newsletter Editor / Admin> role (1)' with a table listing the 'Editors' group with 'No limitations'. At the bottom are buttons for 'Remove selected', 'Assign', 'Subtree', and 'Assign with limitation'.

User accounts

- Users
 - Partners
 - Members
 - Administrator user
 - Editors
 - Anonymous Users
- Trash

Access control

- Roles and policies

CJW Newsletter Editor / Admin [Role]

Name: CJW Newsletter Editor / Admin

Policies (11)

Module	Function	Limitation
content	create	Class(CJW Newsletter System) , ParentClass(CJW Newsletter Root)
content	create	Class(CJW Newsletter List) , ParentClass(CJW Newsletter System)
content	create	Class(CJW Newsletter Edition) , ParentClass(CJW Newsletter List)
content	create	Class(CJW Newsletter Article) , ParentClass(CJW Newsletter Edition)
content	read	Section(CJW Newsletter)
setup	managecache	No limitations
newsletter	all functions	No limitations
settings	all functions	No limitations
user	preferences	No limitations
content	read	No limitations
website toolbar	use	Class(CJW Newsletter List , CJW Newsletter Edition , CJW Newsletter Article)

Edit

Users and groups using the <CJW Newsletter Editor / Admin> role (1)

User/group	Limitation
Editors	No limitations

Remove selected Assign

Subtree Assign with limitation

Illustration 4: eZ Publish User Role - CJW Newsletter Editor / Admin

2.10.2 Example Role CJW Newsletter Anonymous

The screenshot shows the 'User accounts' section of the eZ Publish administration interface. The left sidebar is identical to the previous screenshot. The main content area is titled 'CJW Newsletter Anonymous [Role]'. It displays the role's name as 'CJW Newsletter Anonymous' and lists 3 policies in a table. Below the table is an 'Edit' button. Further down, it shows 'Users and groups using the <CJW Newsletter Anonymous> role (1)' with a table listing the 'Anonymous Users' group with 'No limitations'. At the bottom are buttons for 'Remove selected', 'Assign', 'Subtree', and 'Assign with limitation'.

User accounts

- Users
 - Partners
 - Members
 - Administrator user
 - Editors
 - Anonymous Users
- Trash

Access control

- Roles and policies

CJW Newsletter Anonymous [Role]

Name: CJW Newsletter Anonymous

Policies (3)

Module	Function	Limitation
newsletter	subscribe	No limitations
newsletter	unsubscribe	No limitations
newsletter	configure	No limitations

Edit

Users and groups using the <CJW Newsletter Anonymous> role (1)

User/group	Limitation
Anonymous Users	No limitations

Remove selected Assign

Subtree Assign with limitation

Illustration 5: eZ Publish User Role - CJW Newsletter Anonymous

2.11 Create custom `cjw_newsletter.ini.append.php`

Next create a `cjw_newsletter.ini.append.php` file for the CJW Newsletter settings at the following location:

`/settings/override/cjw_newsletter.ini.append.php`

or preferred

`/extension/site_example/settings/override/cjw_newsletter.ini.append.php`

The content could for example look like this:

```
[NewsletterSettings]
PhpCli=php
AvailableSkinArray[]=default

[NewsletterMailSettings]
# smtp, sendmail, file
TransportMethodCronjob=sendmail
# test newsletter
TransportMethodPreview=sendmail
# subscribe, infomail
TransportMethodDirectly=sendmail
# Configuration for SMTP
SmtpTransportServer=
SmtpTransportPort=25
SmtpTransportUser=
SmtpTransportPassword=
EmailSender=newsletter@example.com
EmailSenderName=Example.com Newsletter
EmailSubjectPrefix=[Newsletter Example.com]
```

Keep in mind to adjust these settings according to your needs.

2.11.1 Check SiteURL in `siteaccess site.ini.append.php`

Check the SiteURL settings in `site.ini` of the `siteaccess` which is used for rendering the newsletter. This setting is used to create absolute links to images:

`site.ini.append.php`



```
[SiteSettings]
# URL of site, often used to link to site in emails etc.
SiteURL=example.com
```

2.11.2 Activate extension cjlw_newsletter as translation extension

By default the translations files in cjlw_newsletter are disabled. To activate them you have to update your siteaccess site.ini.append.php.

```
# this setting you should copy to your siteaccess site.ini
# so you have full control of which ts files are loaded
[RegionalSettings]
TranslationExtensions[]=cjlw_newsletter
```

2.12 Customize or create a new newsletter skin

Update the default CJW Newsletter skin or create a new one. By default the CJW Newsletter default skins are located here:

```
/extension/cjlw_newsletter/design/newsletter_design/templates/newsletter/skin/default/outputformat
```

The files are text.tpl and html.tpl.

Lets say you have designed a custom skin called "my_custom_skin".

The related text.tpl and html.tpl files should be located here:

```
/extension/cjlw_newsletter/design/newsletter_design/templates/newsletter/skin/my_custom_skin/outputformat
```

The new skin should then be defined in cjlw_newsletter.ini.append.php like this:

```
[NewsletterSettings]
AvailableSkinArray[]=my_custom_skin
```

And don't forget to clear the cache after adding new templates!

2.13 Setting up cronjobs

To test the CJW Newsletter cronjobs for creating and sending out emails you have to

- create at least one Newsletter List,
- subscribe some Newsletter users to this list and approve them,
- create a new Newsletter Edition and send it out



2.13.1 Cronjob cjlw_newsletter_mailqueue_create

To create all mails for a CJW Newsletter edition which are ready to be sent out run the following command:

```
php runcronjobs.php -s siteaccess cjlw_newsletter_mailqueue_create
```

2.13.2 Cronjob cjlw_newsletter_mailqueue_process

To send out all mails which are in the mail queue created by cronjob cjlw_newsletter_mailqueue_create, the following command can be used:

```
php runcronjobs.php -s siteaccess cjlw_newsletter_mailqueue_process
```

Your CJW Newsletter should now be properly installed and ready for use!



3 Configuration cjw_newsletter.ini

The default CJW Newsletter configuration settings are defined in this file:

```
/extension/cjw_newsletter/settings/cjw_newsletter.ini
```

It is highly recommended to create an override configuration file, for example here:

```
/settings/override/cjw_newsletter.ini.append.php
```

or preferred:

```
/extension/site_example/settings/override/  
cjw_newsletter.ini.append.php
```

3.1 NewsletterSettings

In the above mentioned override file (cjw_newsletter.ini.append.php) the following settings should be included and configured according to the needs of your site:

```
[NewsletterSettings]

# NodeId of container where the system is looking for newsletter systems
RootFolderNodeId=1

# which is the command to exex php cli scripts
PhpCli=php

# array with all skin names located in design folder
# => design:newsletter/skin/ $skin_name
AvailableSkinArray[]=default
```

3.2 NewsletterMailSettings

It is possible to send your Newsletters with sendmail or SMTP. The file protocol is provided for development reasons only.

Keep in mind that there are three different types of send out mails:



- The subscribe or information mails
- the preview of the CJW Newsletter edition mails
- the CJW Newsletter edition itself.

When you choose SMTP, the SMTP settings in the above mentioned override file (cjlw_newsletter.ini.append.php) should be configured as follows:

```
[NewsletterMailSettings]

# smtp, sendmail, file

# newsletter

TransportMethodCronjob=file

# test newsletter

TransportMethodPreview=sendmail

# subscribe, infomail

TransportMethodDirectly=file

# where to store mails send by TransportMethod = file

FileTransportMailDir=var/log/mail

# http://ezcomponents.org/docs/api/latest/introduction\_Mail.html#mta-qmail

# HeaderLineEnding

#    auto - try to find correct settings

#           default is LF

#    CRLF - windows - \r\n

#    CR   - mac - \r

#    LF   - UNIX-MACOSX - \n

HeaderLineEnding=auto

# Configuration for SMTP

SmtpTransportServer=

SmtpTransportPort=25

SmtpTransportUser=
```



```

SmtptTransportPassword=
# Connection type in SMTP: <empty>(no encryption)|ssl|sslv2|sslv3|tls
SmtptTransportConnectionType=
# settings for mail send out by subscribe, unsubscribe
EmailSender=newsletter@example.com
EmailSenderName=Example Newsletter Sender
# string the subject of all mails is starting with
EmailSubjectPrefix=[Newsletter example.com]
# enabled | disabled - if enabled all local images will be include to the
mail message
ImageInclude=disabled

```

3.3 NewsletterUserSettings

```

[NewsletterUserSettings]
# if disabled nl_user.name is created with default schema
# saluation first_name last_name
# if enabled the tpl design:newsletter/user/name.tpl will be used
UseTplForNameGeneration=disabled

# define which salutaions are available
# mapping of nl_user.salutation (int) to english string
# this string is used for i18n
# SalutationMappingArray[value_{$saluataionid}]={i18n english string}
# i18n( {i18n english string}, 'cjw_newsletter/user/salutation' )
SalutationMappingArray[value_1]=Mr
SalutationMappingArray[value_2]=Ms

```



3.4 BounceSettings

```
[BounceSettings]
```

```
# when we should nl user status to bounced?
```

```
BounceThresholdValue=3
```

3.5 DebugSettings

```
[DebugSettings]
```

```
# Debug=enabled|disabled get more log output e.g. bounce parser
```

```
Debug=disabled
```



4 Using CJW Newsletter front end

4.1 Subscribe to a Newsletter list - newsletter/subscribe

In the subscription page <http://ez-example.com/newsletter/subscribe> you can select the newsletter you would like a subscription to from the CJW Newsletter List, define the format in which you wish to receive it (HTML or text format) and enter your email. You can enter your first and last name and your salutation too if you wish, but this is not mandatory. There is also the possibility to unsubscribe or change your CJW Newsletter list subscriptions. The following screenshot shows an example subscription page. The unsubscribe link (and where you change your profile) is marked with red boxes at the bottom of the page.

Newsletter subscribe

Here you can subscribe to one of our newsletters.

Please fill in the boxes "first name" and "last name" and enter your e-mail address in the corresponding field. Then, select the newsletter you are interested in and the format you prefer.

Newsletter system

☒ Newsletter list one ☒ HTML ☐ Text

Salutation:
☐ Mr ☐ Ms

First name:

Last name:

E-mail*:

Data Protection:
 Your e-mail address will under no circumstances be passed on to unauthorized third parties.

Further Options:
 You want to [unsubscribe](#) or [change your profile?](#)

* mandatory fields

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Illustration 6: Front end: Form newsletter subscribe

The next screenshot shows that the subscription was successful.

Newsletter - subscribe success

You are registered for our newsletter.

An email was sent to your address .

Please note that your subscription is only active if you clicked confirmation link in these email.

You have the possibility of changing your personal profile at any time.

[back](#)

Illustration 7: Newsletter subscription success

After the subscription is successful you should get an email which includes a link to the newsletter/configure view. If the user open the newsletter/configure link the first time he confirm himself and his email. All newsletter subscriptions from this user with status Pending were automatically approve if the newsletter list configured with this option.

4.2 Configure a Newsletter subscription - newsletter/configure

A subscriber can change his personal settings and CJW Newsletter list subscriptions by using a link provided in every mail that is sent out from the CJW Newsletter system. It depends on your Newsletter skin if the link is included to the edition mail. An example link looks like:

.../ezflow_site/newsletter/configure/4cf476294bf40fdef0e3c6ca1ef4eb50

The following code can be used in Newsletter skin templates to get the correct Url:

```
{'newsletter/configure/#_hash_configure_#' |ezurl(no)}
```



» Eng » Ger

PORTAL NAME
EZ FLOW DEMO PORTAL

Search

→ Tag cloud → Site map → My profile → Logout (editor publish)

NEWS | EVENTS | KNOWLEDGE | BLOGS | MESSAGE BOARD | LIVE VIDEO

Configure newsletter settings

Changes saved

Here you can edit your newsletter attributes.
 Please select the newsletter you wish to subscribe to. Deselect to unsubscribe.
 You can also edit the small boxes "first name" and "last name".
 Please register another email address to subscribe to the same newsletter twice.

Newsletter system #1

☒ Newsletter List one ☒ HTML ☐ Text

Salutation:
☒ Mr ☐ Ms

First name:

Last name:

Email*:

* mandatory fields

Powered by **eZ Publish™ CMS Open Source Web Content Management**. Copyright © 2010 **eZ Systems AS** (except where otherwise noted). All rights reserved.

Illustration 8: front end ezflow newsletter/configure

4.3 Unsubscribe directly from Newsletter list

The newsletter Edition mail includes also a link to unsubscribe directly from the newsletter list.

An example link looks like:

/ezflow_site/newsletter/unsubscribe/e3ecf11e33415fac8d85f7c5fe2e7c12

The following code can be used in Newsletter skin templates to get the correct unsubscribe Url:

```
{'newsletter/unsubscribe/#_hash_unsubscribe_#' | ezurl(no)}
```

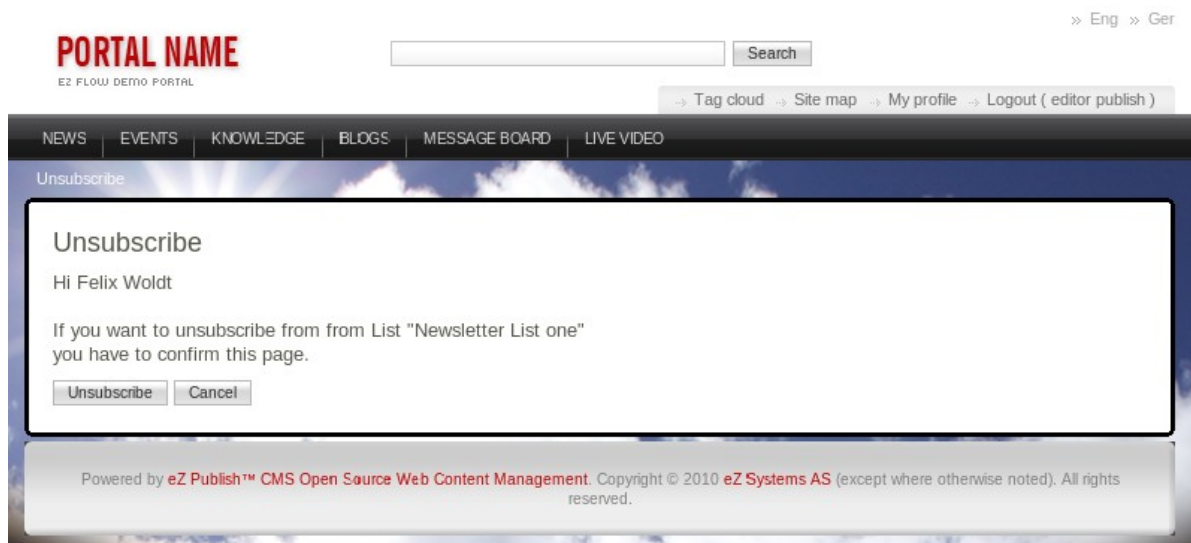


Illustration 9: Front end: newsletter/unsubscribe

From: nospam@ez.no
 Subject: [Newsletter example.com] Way of the World Week 38 2010
 Date: November 9, 2010 10:28:16 AM GMT+01:00
 To: NL Test Receiver0 <gaw@ez.no>

= Way of the World Week 38 2010 =
 This is the edition of Way of the World for week 38, 2010.

In depth news from around the globe:

- Is the financial crises behind us?
- What is new in Asia?
- Africa in Focus

==

Is the financial crises behind us? ==

The financial crisis of [1] it has resulted in the collapse of large financial institutions, the bailout of banks by national governments, and downturns in stock markets around the world. In many areas, the housing market has also suffered, resulting in numerous foreclosures and prolonged vacancies. It is considered by many economists to be the worst financial crisis since the Great Depression of the 1930s.

Link: "http://en.wikipedia.org/wiki/Financial_crisis_of_2007%E2%80%932010#cite_note-1">[2]

To unsubscribe from this newsletter please visit the following link:
http://172.16.100.2/newsletter/unsubscribe/#_hash_unsubscribe_#

© 2010 www.CJW-Network.com

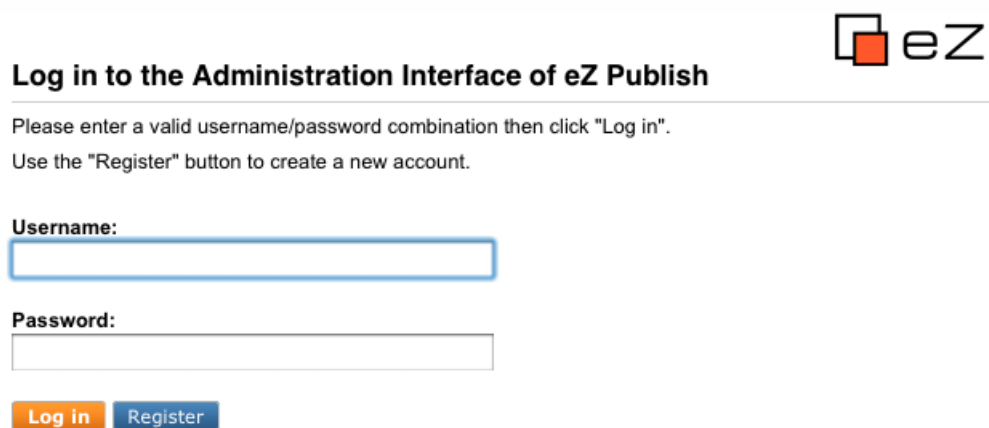
Illustration 10: a CJW Newsletter edition text mail with unsubscribe link



5 Using CJW Newsletter back-end

5.1 Log-in into eZ Publish administration interface

Log-in into eZ Publish `admin.example.com/` with your administration user name and password in the screen below:



The screenshot shows the login interface for eZ Publish. At the top right is the eZ logo. Below it, the title "Log in to the Administration Interface of eZ Publish" is displayed. A horizontal line separates the title from the instructions: "Please enter a valid username/password combination then click 'Log in'." and "Use the 'Register' button to create a new account." Below the instructions are two input fields: "Username:" followed by a text box, and "Password:" followed by a text box. At the bottom are two buttons: "Log in" (orange) and "Register" (blue).

Illustration 11: Log in to Administration Interface

5.2 Administration root folder

After log-in you enter the CJW Newsletter Dashboard. If the newsletter system is setup properly and activated on your eZ Publish installation, you will find an additional tab called "Newsletter" and in the left menu the "Newsletter Systems" folder and sub-tree. Please click the "Newsletter" tab.



You are here: Newsletter / Dashboard

Newsletter systems

- Newsletter system #1

Administer

- Users
- Blacklists
- Bounces

Settings

- Mail accounts
- Imports
- Subscription form
- INI Settings

Newsletter dashboard

Newsletter system #1

- Way of the word newsletter list / Way of the word newsletter list [Create newsletter here](#)
- Way of the World Week 38 2010 [Edit](#)
- Way of the World Week 39 2010 [Edit](#)

Last actions

Name	Status	Mails	Bounced	Modified
Way of the World Week 39 2010				08/11/2010 11:09 am
Way of the World Week 38 2010				08/11/2010 11:08 am

eZ Publish Copyright © 1999-2010 eZ Systems AS and others. For more information see [ezinfo/about](#).

Illustration 12: Back-end: The newsletter dashboard screen

The newsletter dashboard screen is shown above. This is presented when you click the "Newsletter" tab, and it displays the "Newsletter system" folder and sub-tree where you will find all the newsletters you have created. In the "Newsletter dashboard" you will have direct access to your list of newsletters, and you may create a new one or edit the existing newsletters directly from this screen.

In "Last actions" you will find a list of the newsletters or articles you last worked on. You will find the status of this item, whether you have received any mails regarding this item, how many newsletter mailings were bounced, and when was this item last modified (date and time of day).

When you click on the Newsletter folder in the left sub-tree, you will be presented with the "Newsletter root" folder screen as shown below:

The screenshot displays the eZ Publish administration interface. The top navigation bar includes links for Dashboard, Content structure, Media library, User accounts, Setup, eZ Find, Survey, and Newsletter. The Newsletter section is active, showing the configuration for the 'Newsletter system [CJW Newsletter System]'. The interface includes a sidebar with links for Newsletter systems, Administer (Users, Blacklists, Bounces), and Settings (Mail accounts, Imports, Subscription form, INI Settings). The main content area shows the system details, including the title 'Newsletter system', short title 'Newsletter system', and short description 'Newsletter system'. Below this, there is a table of sub items with columns for Name, Modifier, Published, and Translations. The table contains one entry: 'Newsletter list one' by 'God Like' published on '27/10/2010 4:32 pm'. The interface also includes a search bar, a language selector (English (United Kingdom)), and a 'Manage versions' button.

You are here: [Home](#) / [Newsletter Root](#) / Newsletter system

Newsletter systems

- [Newsletter system](#)

Administer

- [Users](#)
- [Blacklists](#)
- [Bounces](#)

Settings

- [Mail accounts](#)
- [Imports](#)
- [Subscription form](#)
- [INI Settings](#)

Newsletter system [CJW Newsletter System]

Last modified: 27/10/2010 4:21 pm, [God Like](#) (Node ID: 109, Object ID: 107) English (United Kingdom)

View Details Translations (1) Locations (1) Relations (0) Ordering

Title:
Newsletter system

Short title:
Newsletter system

Short description:
Newsletter system

English (United Kingdom) Edit Move Remove Manage versions

Sub items (1)

Select Create new More actions Table options < prev next >

	Name	Modifier	Published	Translations
	Newsletter list one	God Like	27/10/2010 4:32 pm	

< first < prev 1 next > last >

eZ Publish Copyright © 1999-2010 eZ Systems AS and others. For more information see [ezinfo/about](#).

Illustration 13: Back-end: eZ Publish administration interface system folder

5.3 Creating new CJW Newsletter objects/sub items

The sub items behaves like in eZ Publish, follow this link to get information on the eZ Administration interface. Specific to the CJW Newsletter functions is that you can create the following types of newsletter objects (shown in the screen below) by clicking the "Create new" button: CJW Newsletter Article, CJW Newsletter Edition, CJW Newsletter List, CJW Newsletter Root, CJW Newsletter System.



Illustration 14: Back-end: eZ Publish administration create new content class dropdown box

5.4 CJW Newsletter Dashboard

The next illustration shows the CJW Newsletter dashboard including an expanded left menu and the CJW Newsletter overview page:

- There is one CJW Newsletter system installed.
- This CJW Newsletter system has one CJW Newsletter list (Way of the World newsletter list).
- This CJW Newsletter list has two CJW Newsletter editions (Way of the World Week 38 and 39 2010).
- The Subscriptions counter in the left menu is 0/2, indicating that 2 users have



subscribed to the CJW Newsletters (Way of the World Week 38 and 39 2010).

You are here: Newsletter / Dashboard

Newsletter systems

- Newsletter system #1
 - Way of the word newsletter list
 - Subscriptions (0/2)
 - Draft (2)
 - Sending (0)
 - Archived (0)
 - Aborted (0)

Administer

- Users
- Blacklists
- Bounces

Settings

- Mail accounts
- Imports
- Subscription form
- INI Settings

Newsletter dashboard

Newsletter system #1

- Way of the word newsletter list / Way of the word newsletter list [Create newsletter here](#)
- Way of the World Week 38 2010 [Edit](#)
- Way of the World Week 39 2010 [Edit](#)

Last actions

Name	Status	Mails	Bounced	Modified
Way of the World Week 39 2010				08/11/2010 11:09 am
Way of the World Week 38 2010				08/11/2010 11:08 am

eZ Publish Copyright © 1999-2010 eZ Systems AS and others. For more information see [ezinfo/about](#).

Illustration 15: eZ Publish administration interface CJW Newsletter dashboard

You can have multiple CJW Newsletter systems, CJW Newsletter lists and CJW Newsletter editions. The next screenshot shows the left menu detail view: Under the "Newsletter list one you can see the live cycle of a CJW Newsletter edition and the subscribed user folder with user count (3/4). You can see that two newsletters have the status "Draft" (status draft). You can work on this draft, extend it, control it with previews and test Newsletter editions. After the testing you can mail the Newsletter edition.

After you send out the Newsletter edition, you'll find the example Newsletter edition in the folder "Sending (1)" (status send), after a successful send out, it is in the "Archive" folder (status archive). As an additional help, you can abort a send out manually and then you find the Newsletter edition in the "Abort" folder (status abort).

Newsletter systems

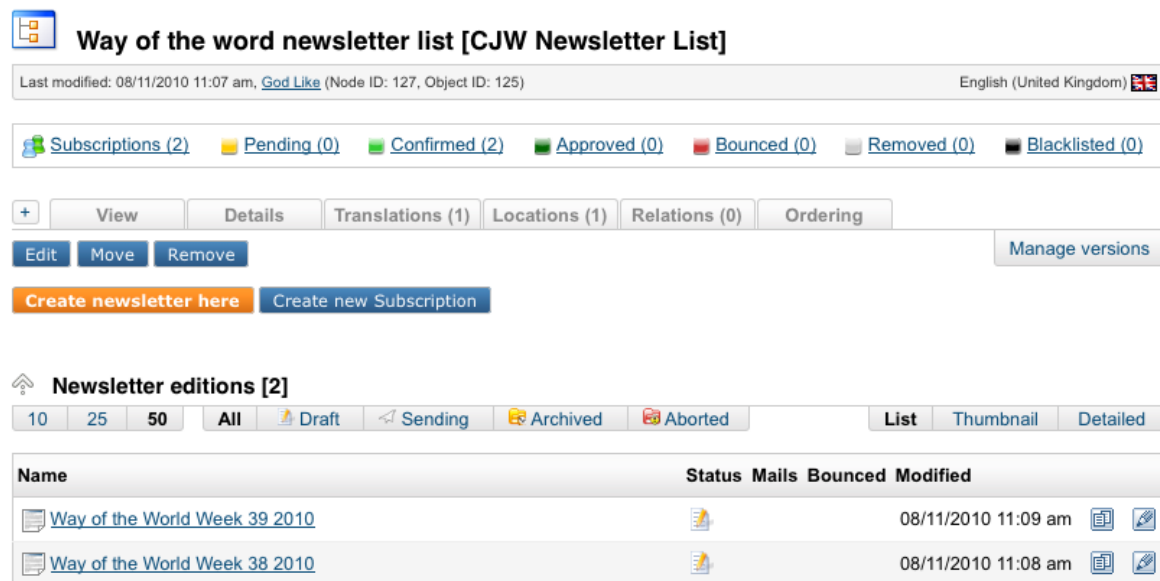
Illustration 16: eZ Publish administration: left menu detail view

5.5 CJW Newsletter System


You have now selected the Newsletter system in the left menu. The concept is that you can run multiple CJW Newsletter systems in one eZ Publish installation. You can consider the CJW Newsletter system as an independent system. The idea behind was a concept for a multinational company with dependent and independent sub-companies. So they are free to use one bigger system for the dependent sub-parts with smaller system for the independent ones.

5.6 CJW Newsletter List

Select the "Newsletter List". You will be presented with the following screenshot:



Way of the word newsletter list [CJW Newsletter List]

Last modified: 08/11/2010 11:07 am, [Go to Link](#) (Node ID: 127, Object ID: 125) English (United Kingdom) 

[Subscriptions \(2\)](#) [Pending \(0\)](#) [Confirmed \(2\)](#) [Approved \(0\)](#) [Bounced \(0\)](#) [Removed \(0\)](#) [Blacklisted \(0\)](#)

[+](#) [View](#) [Details](#) [Translations \(1\)](#) [Locations \(1\)](#) [Relations \(0\)](#) [Ordering](#)

[Edit](#) [Move](#) [Remove](#) [Manage versions](#)

[Create newsletter here](#) [Create new Subscription](#)

Newsletter editions [2]

[10](#) [25](#) [50](#) [All](#) [Draft](#) [Sending](#) [Archived](#) [Aborted](#) [List](#) [Thumbnail](#) [Detailed](#)



Name	Status	Mails	Bounced	Modified
Way of the World Week 39 2010				08/11/2010 11:09 am View Edit
Way of the World Week 38 2010				08/11/2010 11:08 am View Edit

Illustration 17: eZ Publish administration: CJW Newsletter List

In the following screenshot you see the CJW Newsletter list with subscription statistics and with a list of 2 Newsletter editions "Way of the World for Week 38 and 39 in 2010.

Note that it is from this screen that you create a new newsletter.

Please go to the edit screen in the next screenshot to edit the settings:



Send for publishing
Store draft
Store draft and exit
Discard draft

Edit <Newsletter list #1> (CJW Newsletter List)
English (United Kingdom)

Title (required) :
Newsletter list #1

Short title :
Newsletter list #1

Short description :

Paragraph
B I U x x'
List
Link
Image
Table

Path: paragraph
Disable editor

Newsletter list configuration (required) :

* List options

Render output	Can subscribe	Siteaccess
<input checked="" type="radio"/>	<input checked="" type="checkbox"/>	ezflow_site (eng-GB - 172.16.100.2)
<input type="radio"/>	<input type="checkbox"/>	eng (eng-GB - 172.16.100.2/eng)
<input type="radio"/>	<input type="checkbox"/>	nor (nor-NO - 172.16.100.2/nor)
<input checked="" type="radio"/>	<input checked="" type="checkbox"/>	ezflow_site_admin (eng-GB - 172.16.100.2)
<input type="radio"/>	<input type="checkbox"/>	iphone (eng-GB - 172.16.100.2)

Available newsletter output formats

- ☒ HTML
- ☒ Text

Automatically approve subscription after user registration?
☒ no ☐ yes

* Newsletter sender email
nospam@ez.no

Newsletter sender name
nospam

Newsletter default test receiver email
cpg@ez.no

Newsletter skin name
☒ default

Personalize newsletter if data are available?
☐ no ☒ yes

Send for publishing
Store draft
Store draft and exit
Discard draft


Related objects (0)

There are no objects related to the one that is currently being edited.

Remove selected
Add existing
Upload new

Illustration 18: eZ Publish administration: The CJW Newsletter List edit view

The numbers in the screenshot correspondent to the following descriptions:



[1] The title is visible on the CJW Newsletter subscription page.

[2] In the "List Option" part you can

- make the CJW Newsletter list visible (can subscribe) on subscription pages of siteaccesses. As an example: If you have a German and an English CJW Newsletter list, it might be useful that English speaking people can only subscribe the English list on the English eng-GB siteaccess.
- choose the siteaccess for rendering the output. Please keep in mind, that all links and languages are connected to this setting.
- choose the administration siteaccesses for the subscribe page in administration.

[3] The CJW Newsletter has a create once and publish multiple approach. Here you can choose the render options, which the subscriber can choose, too. The HTML is a multipart version and text is plain text. You can add with only little programming and templating additional output formats like SMS, MMS, PDF, fax, mailing, RSS, Twitter, jabber and so on.

[4] Subscriber can be approved with confirmation mail (yes) or directly (no). "No" means that the administrator must manually approve the subscription. "Yes" means that the subscription is confirmed and approved automatically.

[5] Email settings for the CJW Newsletter.

[6] You can choose here different skins. The skins are defined in the "CJW_newsletter.ini":

```
[NewsletterSettings]
```

```
AvailableSkinArray[]
```

```
AvailableSkinArray[]=default
```

```
AvailableSkinArray[]=ez4you_extended AvailableSkinArray[]  
=ez4you_simple
```

[7] You have the possibility to personalize your CJW Newsletter. If this option is enabled you can use the following placeholders in the Newsletter edition content or directly in the skin templates. These placeholder will be replaced by the `cjw_newsletter_mailqueue_process` cronjob. For the example User Mr Felix Woldt these placeholder will generate the following output:

- `[[name]]` – generates the string "Mr Felix Woldt"
- `[[salutation_name]]` - Mr

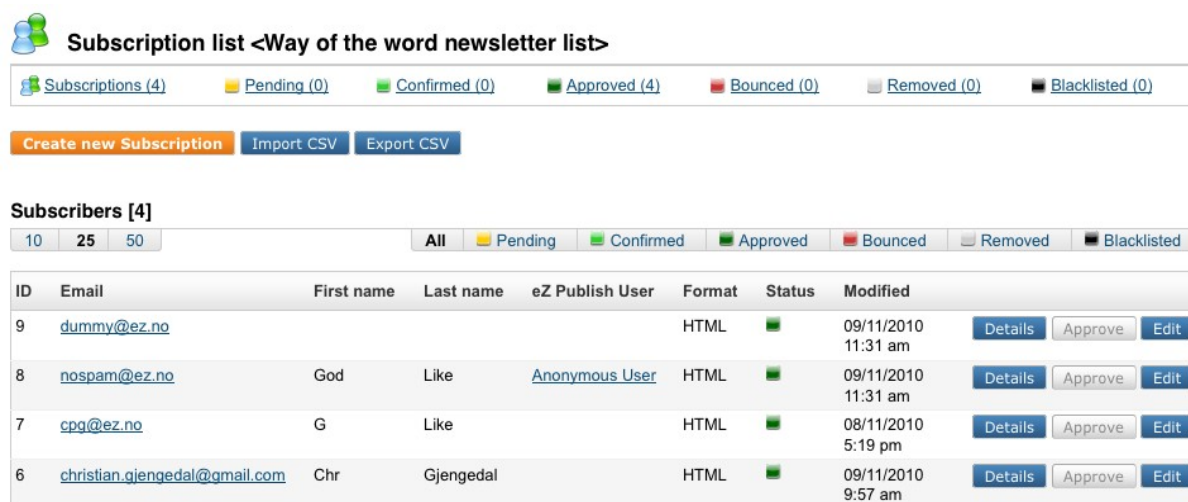


- `[[first_name]]` - Felix
- `[[last_name]]` - Woldt

[8] Here all objects related to this newsletter list will be listed

5.7 CJW Newsletter Subscription List

Select the "Subscriptions" folder in the left menu structure. One CJW Newsletter system can have multiple CJW Newsletter lists in different languages. Subscribers can subscribe to their desired lists in the front end or you can add some by clicking the CJW Newsletter registration form or add multiple subscribers with a csv import. For the csv-import please click on the "Import CSV" button and go to the next chapter in this documentation.



Subscription list <Way of the word newsletter list>

Subscriptions (4) Pending (0) Confirmed (0) Approved (4) Bounced (0) Removed (0) Blacklisted (0)

Create new Subscription Import CSV Export CSV

Subscribers [4]


ID	Email	First name	Last name	eZ Publish User	Format	Status	Modified	
9	dummy@ez.no				HTML	Approved	09/11/2010 11:31 am	Details Approve Edit
8	nospam@ez.no	God	Like	Anonymous User	HTML	Approved	09/11/2010 11:31 am	Details Approve Edit
7	cpg@ez.no	G	Like		HTML	Approved	08/11/2010 5:19 pm	Details Approve Edit
6	christian.gjengedal@gmail.com	Chr	Gjengedal		HTML	Approved	09/11/2010 9:57 am	Details Approve Edit








Illustration 19: eZ Publish administration interface: the CJW Newsletter subscription list

5.8 Approving a subscription manually

If you set "No" to "Automatically approve subscription after user registration?" in the "Newsletter list" edit screen, you will have to approve the subscription manually. Please do the following:

[1] Select "Subscriptions in the left menu tree. You are presented with the following screen:







 **Subscription list <Newsletter list #1>**

 Subscriptions (3)
  Pending (1)
  Confirmed (0)
  Approved (2)
  Bounced (0)
  Removed (0)
  Blacklisted (0)

[Create new Subscription](#)
[Import CSV](#)
[Export CSV](#)

Subscribers [3]

10 25 50

 All
  Pending
  Confirmed
  Approved
  Bounced
  Removed
  Blacklisted




ID	Email	First name	Last name	eZ Publish User	Format	Status	Modified	
16	gaw@ez.no	John	Connor		HTML		11/11/2010 2:55 pm	Details Approve Edit
14	cpg@ez.no	Ola	Nordmann		HTML		11/11/2010 1:48 pm	Details Approve Edit
2	no.name@nohost.com				HTML		28/10/2010 4:48 pm	Details Approve Edit

Illustration 20: eZ Publish administration interface: the CJW Newsletter subscription list

[2] Press the "Approve" button on the user you wish to approve.

[3] You will get a confirmation that the "Subscription was successfully approved" and be presented with the user details of the subscriber as shown below:

Newsletter subscription

Subscription successfully approved!

Subscription Id	16
Subscription list	Newsletter list #1
Newsletter user	Mr John Connor <gaw@ez.no> (Confirmed)
Status	Approved
Format	HTML
Created	11/11/2010 2:55 pm
Creator	God Like
Modified	11/11/2010 3:10 pm
Modifier	God Like
Confirmed	11/11/2010 3:10 pm
Approved	11/11/2010 3:10 pm
Removed	
Bounced	
Hash	67089b95d1e3be7d40bf50da3eef433e
Remote id	cjwnl:subscribe:e24799b47ad937c04d65f05c8f12eb92
Import id	

[Approve subscription](#)
[Remove subscription](#)

Illustration 21: eZ Publish administration interface: CJW Newsletter approve subscription success screen

5.9 CJW Newsletter CSV Import

Known issue: Please note that there are import limitations:

- If you need to do your csv import over a network connection, please limit the number of users to 1000. The workaround is to do batches of less than 1000 users.
- If you do your csv import on your local host then limit your import to 6000. The workaround is to do batches of less than 6000 users.

The following formatting rules apply to the csv file: The salutation number for women is 2 and for men is 1, here is an example CSV file:

```
"email";"Firstname";"Lastname";"Salutation"
```

```
"man@example.com";"Oliver";"Williams";"1"
```

```
"woman@example.com";"Elinora";"Williams";"2"
```

In the screenshot below you can see the fields for the CSV import and by following the numbers you will follow the correct procedure for the import:

[1] Choose your CSV file, [2] with or without label, choose the output format [3] for the subscribers, the CSV field delimiter [4] and click upload. If you made a mistake, you can change and update your settings. After the successful upload you see the path of the file on the server and the control list of subscribers. If you find the list ok, click [5] "Import all".



Subscription CSV import

Import id: 8

Csv File Uploaded:
var/ezflow_site/cjw_newsletter/csvimport/8-20101109-143331-Import subscribers.csv

☐ First row is label

email;first_name;last_name;salutation
user3@example.com;Julia;Mustermann;2
user4@example.com;Max;Mustermann;1

Output format:
☒ HTML ☐ Text

CSV field delimiter: ; (supported CSV delimiters: ",", ";", "|")

Import note:

Update

Cancel

Imported items [3]

10 25 50

Row nr	Email	First name	Last name	Salutation	Email ok	NI user created	Subscription created	Created / modified
0	user3@example.com	Julia	Mustermann	2	-	-	-	
1	user4@example.com	Max	Mustermann	1	-	-	-	
2		Geir_Arne	Waler	1	-	-	-	

Cancel

Import all

Illustration 22: eZ Publish administration interface: the CSV import

The import was successful. Let's have a look, what happened:

- [1] 3 addresses with salutation, one woman and two men
- [2] All 3 email addresses were OK.
- [3] No users were created, three users were already in the database, so no need for creation.
- [4] 3 subscriptions were updated, as the users were already subscribed.

Imported items [3]

10 25 50

Row nr	Email	First name	Last name	Salutation	Email ok	NI user created	Subscription created	Created / modified
0	user3@example.com	Julia	Mustermann	2 -> 2	yes	updated	updated	20101109-14:33:42
1	user4@example.com	Max	Mustermann	1 -> 1	yes	updated	updated	20101109-14:33:42
2		Geir_Arne	Waler	1 -> 1	yes	updated	updated	20101109-14:33:42

Illustration 23: eZ Publish administration interface: the CJW Newsletter CSV import

5.10 CJW Newsletter Edition

Select the CJW Newsletter Edition. Be aware that at this point you can do 2 different things, depending on the configuration and the CJW Newsletter list settings:

- Create a simple CJW Newsletter with only an XML field
- Extended with XML field and children with eZ content objects out of existing classes or eZ content objects out of the CJW Newsletter edition sub item classes.

[1] This sign indicates the status of the CJW Newsletter edition (Way of the World Week 39 2010).

[2] This is the view of your CJW Newsletter edition (Way of the World Week 39 2010). Press "Edit" to update the content. For the simple one, that's all. For the extended, you have to add sub items (children).

[3] You can control your CJW Newsletter edition (Way of the World Week 39 2010) with test send outs, and when it finds your approval you can also also send it out from this screen.

Way of the World Week 39 2010 [CJW Newsletter Edition]

Last modified: 08/11/2010 11:09 am, [God Like](#) (Node ID: 129, Object ID: 122) English (United Kingdom)

Status draft (1)

View HTML / Text Text Details Translations (1) Locations (1) Relations (0) Ordering

Title:
Way of the World Week 39 2010

Short title:
Way of the World Week 39 2010

Short description:
Way of the World Week 39 2010 (2)

Description:
Way of the World Week 39 2010.
As always, news from around the globe:

- Anglo/American relations getting better?
- The Chinese mean business... how about democratic reform?

Edit Move Remove Copy Manage versions

nospam@ez.no Send Test Newsletter (3) Send Newsletter

Sub items (0)

✓ Select + Create new More actions Table options < prev next >

Name	Modifier	Published	Translations
No records found.			

< first < prev next > last >

Illustration 24: eZ Publish administration interface: the CJW Newsletter Edition full view

When you press the "Send Newsletter" button you will get this dialogue box asking for confirmation that it is ok to send it out:

Send out newsletter - Way of the World Week 39 2010

Do you really want to send out this newsletter?

Send Newsletter Cancel

Illustration 25: eZ Publish administration interface: the CJW Newsletter Edition Send Newsletter Button

Press "Send newsletter" again and with the next cronjob round, the send out starts. The screenshot below shows that the send out is in process and you can see all the statistics and processing info for the send out of your newsletter so far. If you followed the extended way of creating your newsletter edition, the sub items list will list all the children you have created, your articles, images or other objects.

Way of the World Week 39 2010 [CJW Newsletter Edition]

Last modified: 09/11/2010 3:17 pm, [God Like](#) (Node ID: 129, Object ID: 122) English (United Kingdom)

Status process

[+](#) [View](#) [HTML / Text](#) [Text](#) [Details](#) [Translations \(1\)](#) [Locations \(1\)](#) [Relations \(0\)](#) [Ordering](#)

[Not available](#) [Edit](#) [Move](#) [Remove](#) [Copy](#) [Manage versions](#)

Statistics

Id	Emails count	Emails sent	Emails opened	Emails not sent	Emails bounced
(2)	0	0		0	0

Newsletter processing info

Cronjob status [Abort cronjob](#)

- 0 - wait_for_process (09/11/2010 3:17 pm)
- 1 - mailqueue_created (-)
- 2 - mailqueue_process_started (-)
- 3 - mailqueue_process_finished (-)
- 9 - mailqueue_process_aborted (-)

Sub items (0)

[✓ Select](#) [+ Create new](#) [More actions](#) [Table options](#) [< prev](#) [next >](#)


Name	Modifier	Published	Translations
No records found.			


[< first](#) [< prev](#) [next >](#) [last >](#)

Illustration 26: eZ Publish administration interface: the CJW Newsletter edition

Below you find the "Edit" screen for the newsletter edition. Here you edit the article/newsletter edition.

Send for publishing
Store draft
Store draft and exit
Discard draft


Edit <Way of the World Week 40 2010> (CJW Newsletter Edition)

English (United Kingdom) 

Title (required) :
Way of the World Week 40 2010

Short title :
Way of the World Week 40 2010

Short description :

Paragraph
B
I
U
x
x²
List icons
Link icon
Image icon
Table icon

Our weekly magazine is here again! Look forward to getting new insights into global issues affecting your daily life!

Path: paragraph

Disable editor

Description (required) :

Paragraph
B
I
U
x
x²
List icons
Link icon
Image icon
Table icon

Is the financial crisis not over?

Way of the World continues to look into the financial situation and it's repercussions. This week there are new insights to be found on an issue that matters to us all!

Almost all the excessive hedge fund de-leveraging is over. Banks have continued to hold 40 to 1 leveraged positions, because they cannot exit them without a major economic recovery without sales haircut. Our government reaction trapped in the same old bubble mentality is its central control banking and policy making bodies issued \$4.0 trillion to discover such well-intentioned moves will cause a relapse in economic and financial activity and they begin to slip back into the morass from which they thought they were ascending. If rates are raised and funds withdrawn from the system the world financial system will fall into depression. They know that, but they are hoping hope against hope they are wrong and that it will work. They do not want it discovered that they created this monstrous problem deliberately.

Path: header 1

Disable editor

Newsletter edition :


Status:
draft

Send for publishing
Store draft
Store draft and exit
Discard draft

Related objects (0)
There are no objects related to the one that is currently being edited.

Remove selected
Add existing
Upload new

Locations (1)

Location	Sub items	Sorting of sub items	Current visibility	Visibility after publishing	Main
<input type="checkbox"/> Home / Newsletter Root / Newsletter system #1 / Way of the word newsletter list / Way of the World Week 40 2010	0	Published Asc.	Visible	Unchanged	

Remove selected
Add locations

Illustration 27: eZ Publish administration interface: the CJW Newsletter edition edit mode

For editing the CJW Newsletter Edition or Sub items, you have the full possibilities of eZ Publish, like XML-field with WYSIWYG Online Editor.

5.11 Send out control and cronjob abort

During the test send outs of your newsletters you will get a report on how the process went in the "Newsletter processing info":



Newsletter processing info

Cronjob status Abort cronjob

- 0 - wait_for_process (09/11/2010 3:17 pm)
- 1 - mailqueue_created (-)
- 2 - mailqueue_process_started (-)
- 3 - mailqueue_process_finished (-)
- 9 - mailqueue_process_aborted (-)

Illustration 28: eZ Publish administration interface: the CJW Newsletter edition processing info

The "Newsletter processing info" gives you the possibility to check that status of what you have sent out. Here you can see all the steps of the CJW Newsletter edition send out and you have the possibility to stop the send out in case of a big mistake. This will reduce the amount of wrong send outs CJW Newsletter editions.

5.12 Newsletter User List

In this list you will see all subscriber status informations like confirmation, count of bounces or whether the subscriber is an eZ user as well.

Manage users

Email: Search for existing user

Create Newsletter user

Users [5]

10 25 50





UID	Email	Lists	Conf	Black	Bounce	Status	eZ user id	
5	gaw@ez.no	0 / 1	-	-	- / 0	Pending	-	
4	nospam@ez.no	0 / 0	-	-	- / 0	Confirmed	10	
3	test.person@test.test	0 / 0	-	-	- / 0	Confirmed	-	
2	no.name@nohost.com	1 / 1	-	-	- / 0	Confirmed	-	
1	cpq@ez.no	1 / 1	-	-	- / 0	Confirmed	-	

Illustration 29: eZ Publish administration interface: the CJW Newsletter manage users screen

Note that this user list is unique to CJW Newsletter. If you need to manage eZ Publish users, please go to the "User accounts" tab in eZ Publish. If a user occurs in both lists the items will

be automatically connected via email matching.

5.12.1 Deleting a user

You can delete a user/subscriber from the CJW Newsletter system in 2 ways:

- either by going to the "Subscriptions" folder in the left menu tree, or
- go to the "User" folder in the left tree menu.

In both cases you are presented with the "User list" screen shown above. Click the email address and you are presented with the user details. Press the "Remove button" to the bottom of the screen. A dialogue screen appears where you need to confirm that this is the user you wish to remove by pressing the "Remove" button again. You will now be taken to the Manage users screen.

5.12.2 Mailbox Item for Bounce Management

There is a CJW Newsletter X-Header Hash for better matching of bounced messages. First you click on collect all mails, and the emails will be collected from the email account with POP3 or IMAP. The settings of these accounts can be configured in "Mailbox list".

Manage bounces

Collect emails from bounce accounts and parse them. You may then accept the detected bounce status or manually adjust it.

Collect all mails

Parse mails

Mailbox items [0]

10

25

50

ID	Mb	Ms	MI	MSize	Bouncecode	IsBounce	NI user	Subject	From	To	Email send date	Created	Processed
----	----	----	----	-------	------------	----------	---------	---------	------	----	-----------------	---------	-----------

Illustration 30: eZ Publish administration interface: the CJW Newsletter manage bounces screen

5.12.3 Blacklist

It is important to have the possibility to assure that an email is not used any more. Even with a new subscription request. The blacklist takes care of these cases.

Manage blacklist

By adding an user to the blacklist, you can make sure that he will never get a newsletter again from this system.

[Add email address to blacklist](#)

Blacklisted users [0]

10 25 50

ID	Email	Newsletter UID	Created	Creator	Note
----	-------	----------------	---------	---------	------

Illustration 31: eZ Publish administration interface: the CJW Newsletter manage blacklist screen

5.12.4 Import Lists

With this function you can import lists of emails addresses that you either have bought, already have in your CRM, your shop or your accounting system. These email addresses can be imported into the CJW Newsletter system easily. Existing eZ users will be automatically connected via email matching.

5.12.5 Import Detail Information

Each import stores detailed information for later use and control.

8 [Import details]

Id	8
Subscription list	Way of the word newsletter list
Import type	cjwnl_csv
Created	09/11/2010 2:33 pm
Creator	God Like
Import note	
Data text	var/ezflow_site/cjw_newsletter/csvimport/8-20101109-143331-Import subscribers.csv
Remote id	cjwnl_csv:72064d540bb7750d82fe8fd0180b1908
Imported	09/11/2010 2:33 pm
Imported subscription count Live count Live count approved	3 3 3
Imported user count Live count Live count confirmed	3 3 3

[Remove 3 active subscriptions by admin](#)

Subscriptions created by import [3]

Id	List name	Newsletter User	Format	Status	Created	Modified	Remote id	Import Id	NL user import id
10	Way of the word newsletter list	user3@example.com (Ms Julia Mustermann)	HTML	Approved	09/11/2010 2:11 pm	09/11/2010 2:33 pm	cjwnl_csvimport:14df501297979b8982426ba25d9192cc	8	8
11	Way of the word newsletter list	user4@example.com (Mr Max Mustermann)	HTML	Approved	09/11/2010 2:11 pm	09/11/2010 2:33 pm	cjwnl_csvimport:8c0dbf4b8f5c33945a99dc975adab7ef	8	8
12	Way of the word newsletter list	gaw@ez.no (Mr Geir Arne Waaler)	HTML	Approved	09/11/2010 2:11 pm	09/11/2010 2:33 pm	cjwnl_csvimport:b4fc1e3bd58c4c58a349138db0582ae6	8	8

Illustration 32: eZ Publish administration interface: Import Detail Information

6 Appendix

Illustrations

Illustration 1: Back-end: import CJW Newsletter content classes.....	10
Illustration 2: Back-end: new package upload.....	10
Illustration 3: eZ Publish administration interface: the Newsletter system view.....	11
Illustration 4: eZ Publish User Role - CJW Newsletter Editor / Admin.....	13
Illustration 5: eZ Publish User Role - CJW Newsletter Anonymous.....	13
Illustration 6: Frond end: Form newsletter subscribe.....	21
Illustration 7: Newsletter subscription success.....	22
Illustration 8: front end ezflow newsletter/configure.....	23
Illustration 9: Front end: newsletter/unsubscribe.....	24
Illustration 10: a CJW Newsletter edition text mail with unsubscribe link.....	24
Illustration 11: Log in to Administration Interface.....	25
Illustration 12: Back-end: The newsletter dashboard screen.....	26
Illustration 13: Back-end: eZ Publish administration interface system folder	27
Illustration 14: Back-end: eZ Publish administration create new content class dropdown box..	28
Illustration 15: eZ Publish administration interface CJW Newsletter dashboard.....	29
Illustration 16: eZ Publish administration: left menu detail view.....	30
Illustration 17: eZ Publish administration: CJW Newsletter List.....	31
Illustration 18: eZ Publish administration: The CJW Newsletter List edit view.....	32
Illustration 19: eZ Publish administration interface: the CJW Newsletter subscription list.....	34
Illustration 20: eZ Publish administration interface: the CJW Newsletter subscription list....	35



Illustration 21: eZ Publish administration interface: CJW Newsletter approve subscription success screen.....	35
Illustration 22: eZ Publish administration interface: the CSV import.....	37
Illustration 23: eZ Publish administration interface: the CJW Newsletter CSV import	37
Illustration 24: eZ Publish administration interface: the CJW Newsletter Edition full view....	38
Illustration 25: eZ Publish administration interface: the CJW Newsletter Edition Send Newsletter Button.....	39
Illustration 26: eZ Publish administration interface: the CJW Newsletter edition	39
Illustration 27: eZ Publish administration interface: the CJW Newsletter edition edit mode. .	40
Illustration 28: eZ Publish administration interface: the CJW Newsletter edition processing info.....	41
Illustration 29: eZ Publish administration interface: the CJW Newsletter manage users screen.....	41
Illustration 30: eZ Publish administration interface: the CJW Newsletter manage bounces screen.....	42
Illustration 31: eZ Publish administration interface: the CJW Newsletter manage blacklist screen.....	43
Illustration 32: eZ Publish administration interface: Import Detail Information.....	43

