

CAMERON WATTS

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EDUCATION

University of South Florida

August 2022 - December 2025

Bachelor's, Business Analytics and Information Systems

GPA: 3.62

- Relevant Coursework: Database Design & Administration (SQL), Python for Business Analytics, Business Application Development, Systems Analysis & Design, Business Data Communications, Statistics II, AI & Analytics for Organizations
- Student Involvement: Association for Information Systems (Member)

PROFESSIONAL EXPERIENCE

FM

Johnston, RI, USA

Treasury Operations and Services Intern

July 2025 - Present

- Reconcile ~\$5–10M in daily multi-currency payments, ensuring accuracy in reporting and strengthening audit readiness.
- Allocate and document hundreds of weekly payments in PeopleSoft and OnBase, ensuring compliance and regulatory alignment.
- Clean and analyze high-volume treasury datasets to uncover anomalies, identify errors, and improve variance reporting.
- Compile records and liaise with corporate staff and external vendors to verify payment details and maintain accurate reporting.

Freedom Boat Club

Tampa, FL, USA

Dockmaster

January 2025 - July 2025

- Oversaw scheduling and check-in for 18+ boats, improving reservation accuracy and turnaround efficiency for fleet operations.
- Recorded and monitored daily reservation, fuel, and weather logs, providing data to support operational tracking and reporting.
- Analyzed member feedback and incident trends, coordinating solutions with staff to improve efficiency and customer satisfaction.

Sigma Phi Epsilon, Florida Iota

Tampa, FL, USA

Vice President of Communications

November 2023 - December 2024

- Led data-driven digital campaigns to expand visibility, increase engagement, and strengthen the chapter's online presence.
- Co-led a chapter-wide philanthropy campaign that raised \$2,000+ for men's mental health through targeted fundraising efforts.
- Analyzed donor engagement and drove outreach through digital content, contributing to a ~20% increase in campaign donations.

Surf Club, University of South Florida

Tampa, FL, USA

Risk Manager

August 2022 - April 2024

- Conducted data-driven risk assessments for a 126-member club, improving safety outcomes and ensuring compliance.
- Tracked and analyzed incident data to identify patterns, forecast risks, and implement preventive measures that improved safety.
- Worked cross-functionally with leadership and event teams to align safety logistics and ensure smooth club operations.

CERTIFICATIONS

Google Data Analytics Professional Certificate – Coursera

July 24, 2024

Completed an 8-course program covering SQL, R, Excel, Tableau, data cleaning, data visualization, statistical analysis, and business intelligence. Applied ETL processes, data wrangling, and dashboard creation to analyze real-world datasets through hands-on projects.

PROJECTS & CASE STUDIES

Amazon Sales Analytics Case Study

Self-Directed Project | SQL, Excel, Power BI

- Modeled pricing and margin patterns across 1,290 Amazon products, uncovering inefficiencies that informed pricing decisions.
- Designed an interactive Power BI dashboard with KPIs, dynamic filters, and visual storytelling to highlight key patterns.
- Delivered insights showing a correlation between discount percentage and review volume, with electronics leading in revenue.

Retail Performance & Trend Analysis Case Study

Self-Directed Project | Excel, Tableau

- Conducted regional sales analysis to uncover margin gaps and product mix opportunities in the Western US.
- Created an interactive Tableau dashboard with bar charts, treemaps, and profit maps to support strategic decisions.
- Utilized Excel functions including VLOOKUP, pivot tables, and conditional formatting to identify outliers and analyze data.

SKILLS

Technical Skills: SQL, Snowflake, Power BI, Tableau, Microsoft Excel, Python, HTML/CSS, JavaScript, Microsoft Office
Enterprise Tools: Oracle PeopleSoft, OnBase, Enterprise Treasury & Financial Systems (Internal Applications), Aptitude