CAMERON WATTS

+1 (401) 533-3771 | cameron.jwatts@outlook.com | Tampa, FL, USA | linkedin.com/in/cameronjameswatts/

EDUCATION

University of South Florida   **August 2022 - May 2026**
Bachelor's, Business Analytics and Information Systems   *GPA: 3.54*
- Relevant Coursework: Statistics II, Information Systems in Organizations, Principles of Finance, Systems Analysis and Design, Operations and Supply Chain Management, Business Data Communications, Business Application Development

PROFESSIONAL EXPERIENCE

Freedom Boat Club   **Tampa, FL, USA**
Dockmaster   *January 2025 - Present*
- Manage scheduling and logistics for club boats, optimizing turnaround times and operational efficiency.
- Analyze customer feedback to improve service quality and address workflow challenges, ensuring smoother operations.
- Develop and implement process improvements, streamlining operations to reduce downtime and enhance service levels.

Sigma Phi Epsilon, Florida Iota   **Tampa, FL, USA**
Vice President of Communications   *November 2023 - December 2024*
- Led data-driven marketing strategies to enhance visibility, increase engagement, and drive social media growth.
- Spearheaded a philanthropy campaign that raised $2,000+ for men's mental health through targeted fundraising efforts.
- Managed fundraising analytics, optimizing donor outreach and increasing contributions by 20%.

School Street Dermatology   **Pawtucket, RI, USA**
Data Analyst Intern   *May 2024 - August 2024*
- Conducted data analysis on patient satisfaction surveys to uncover trends and optimize decision-making.
- Developed interactive Tableau dashboards visualizing key performance metrics for executive reporting.
- Automated data collection workflows using SQL and Excel, improving efficiency and increasing reporting accuracy by 30%.

Surf Club, University of South Florida   **Tampa, FL, USA**
Risk Manager   *August 2022 - April 2024*
- Implemented data-driven risk assessments, reducing incidents and ensuring compliance with safety protocols.
- Managed incident tracking using historical data to predict and prevent potential risks, enhancing overall safety.
- Collaborated cross-functionally with various departments, ensuring seamless club operations and event logistics.

PROJECTS & CASE STUDIES

Amazon Sales Analytics Case Study
Self-Directed Project | SQL, Excel, Power BI
- Analyzed Amazon listings with Excel and SQL to uncover trends in pricing, reviews, and category performance.
- Designed an interactive Power BI dashboard with KPIs, dynamic filters, and visual storytelling to highlight key patterns.
- Delivered insights showing a correlation between discount percentage and review volume, with electronics leading in revenue.

Retail Performance & Trend Analysis Case Study
Self-Directed Project | Excel, Tableau
- Conducted regional sales analysis to uncover key insights and drive strategic decisions in the Western US market.
- Developed an interactive Tableau dashboard featuring bar graphs, treemaps, and profit maps to visualize sales trends.
- Utilized Excel functions like VLOOKUP, pivot tables, and conditional formatting to identify outliers and analyze data.

AWARDS & CERTIFICATIONS

Google Data Analytics Professional Certificate – *Coursera*   *July 24, 2024*
Completed an 8-course program covering SQL, R, Excel, Tableau, data cleaning, data visualization, statistical analysis, and business intelligence. Applied ETL processes, data wrangling, and dashboard creation to analyze real-world datasets through hands-on projects.

Certificate for Outstanding Academic Achievement in Financial Accounting – *Awarded by Beta Alpha Psi*   *April 8, 2024*
Attended the Honors Banquet, recognizing top-performing accounting scholars for exceptional academic performance.

SKILLS

Technical Skills: Microsoft Excel, SQL, Power BI, Tableau, Microsoft Office, R (Foundational Knowledge), HTML/CSS, JavaScript
Soft Skills: Problem Solving, Leadership, Collaboration, Critical Thinking, Adaptability, Interpersonal Communication